

Credit Card Transaction Report

Revenue

57M

Amount

46M

Total Intrest

8M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

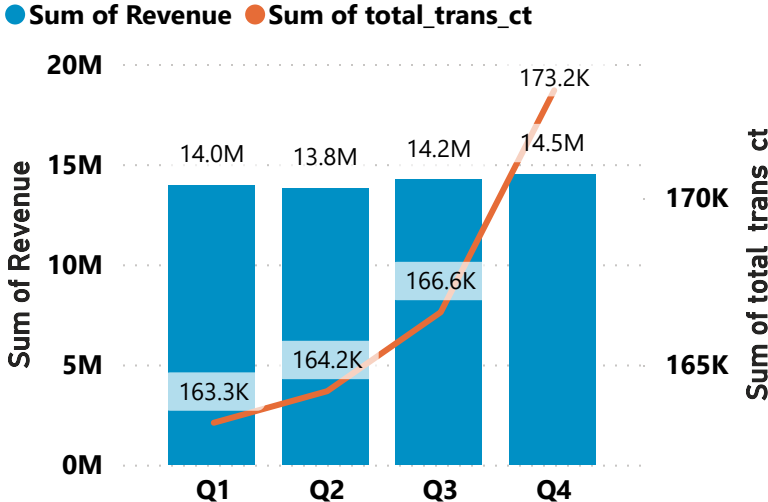
Gold

Silver

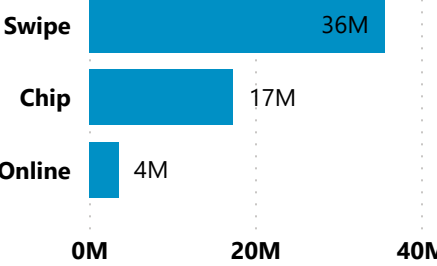
Blue

Platinum

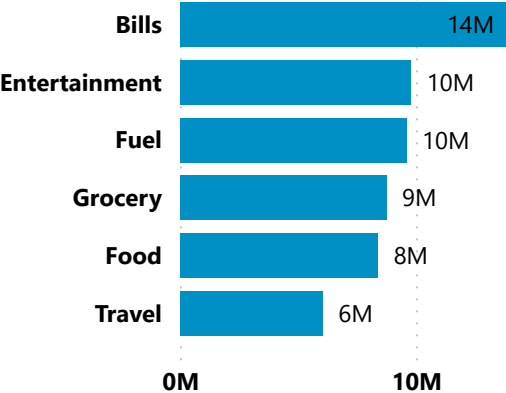
QTR Revenue & Total Trans Count



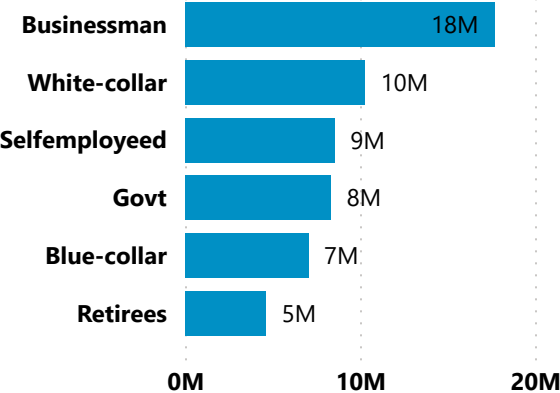
Revenue by Use Chip



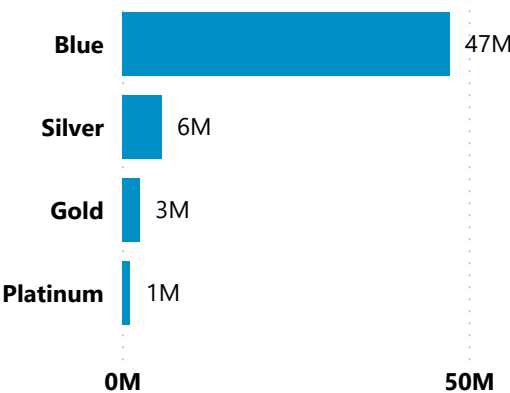
Revenue by Expenditure Type



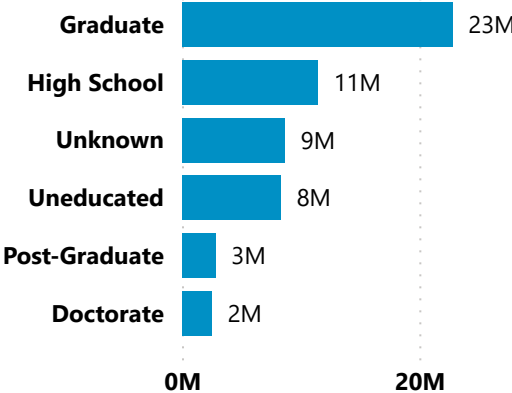
Revenue by Customer Job



Revenue by acq Cost



Revenue by Education Level



Credit Card Customer Report

Revenue

57M

Amount

46M

Income

588M

CCS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All



Swipe

Online

Chip

Gold

Silver

Blue

Platinum

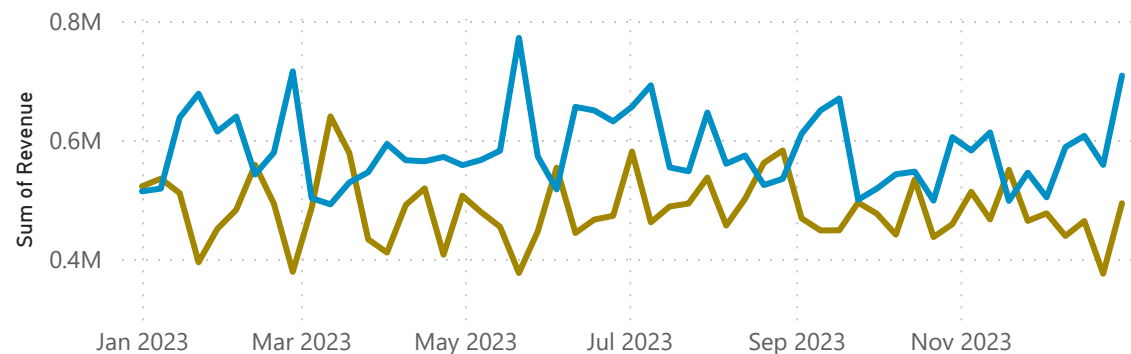
M

31M

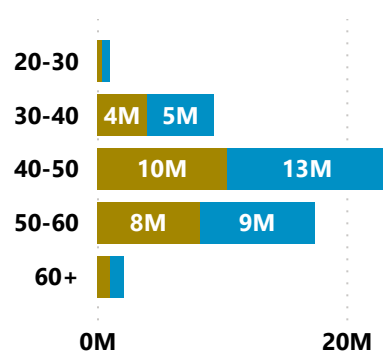
F

26M

Sum of Revenue by Year, Month, Day and gender



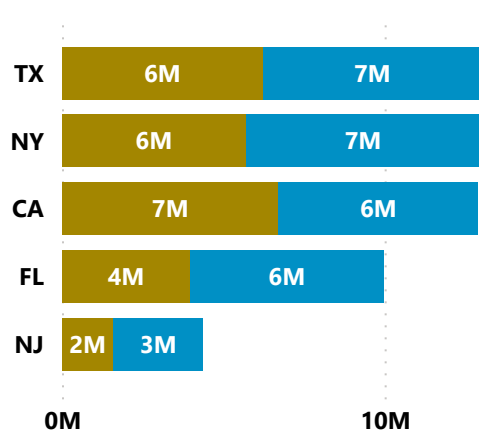
Revenue by Income Group



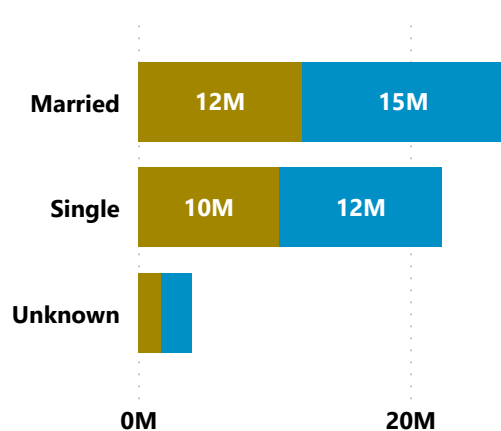
customer_job Sum of income Sum of Revenue

customer_job	Sum of income	Sum of Revenue
Blue-collar	73516911	7040606
Businessman	190350431	17697472
Govt	90834727	8335534
Retirees	49619308	4617448
Selfemployed	77659931	8542826
Total	587599783	56517011

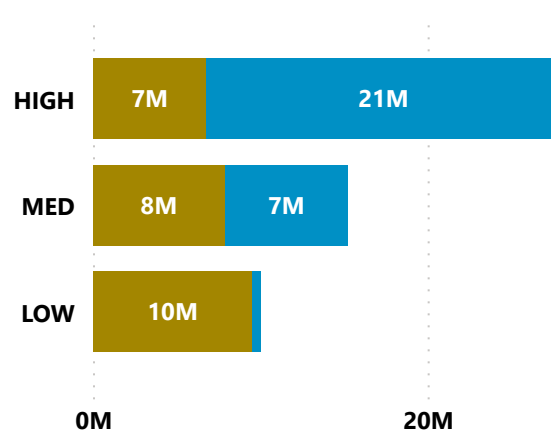
Top 5 States



Revenue by Marital status



Revenue by Income Group



Revenue by Dependent

