SHUBHAM SANJAY RAUT

📞 +91-951-890-9049 ✉ shubhamssraut@gmail.com in shubham-raut-analytics **Pune**

PROFESSIONAL SUMMARY

Analytics professional with 2+ years of experience in **business intelligence**, **data visualization**, and **dashboard development**. Skilled in deriving actionable insights using **Python**, **SQL**, **Power BI**, and **Looker Studio**. Proficient in **agile practices**, **data storytelling**, and aligning analytics with business goals in fast-paced environments.

SKILLS

Languages: Python, SQL, DAX
Visualization: Power BI, Looker Studio, Tableau
Databases: MySQL
Cloud/ETL: Google Apps Script

Tools: Jupyter, PyCharm, Git, Postman
Soft Skills: Communication, Problem Solving, Critical Thinking
Excel: Power Query, Dashboards, PivotTables, VLOOKUP

WORK EXPERIENCE

Tagtalk Internet Private Limited   Jan 2024 – Present
Business Analyst | Project Manager | Scrum Master | Data Analyst   *Pune*

- Built and deployed **live KPI dashboards** in **Google Looker Studio** to track screen uptime, location-wise footfall, and social media content performance across DOOH campaigns.
- Partnered with product owners and engineering leads to convert campaign workflows and tagging logic into **customizable reporting modules**.
- Led **sprint planning and backlog refinement** for cross-functional pods, improving release velocity by **15%**.
- Audited **10K+ campaign logs** to identify drop-offs in delivery timelines and optimized SLA-based monitoring checks.
- Standardized **50+ metadata fields** from social APIs, Excel trackers, and campaign logs to drive unified performance insights for business leads.

AiVariant   Mar 2022 – Jun 2023
Data Analyst Intern   *Pune*

- Created BI dashboards for healthcare and retail clients using **SQL** and **Python** to monitor KPIs and growth patterns.
- Extracted and transformed multi-source data (**50K+ rows**) to uncover trends and market opportunities.
- Mapped pricing strategies with review ratings to derive regional buying patterns (e.g., São Paulo).
- Analyzed **500+** patient summaries and evaluated profitability across care centers as part of domain research.

Premium Transmission Pvt Ltd.   Dec 2020 – Jan 2022
Design Intern   *Pune*

- Enhanced **documentation efficiency** by **25%** using structured **Excel templates** to streamline engineering records.
- Coordinated cross-functional teams to deliver data-backed technical proposals tailored to client specifications.
- Leveraged **Excel-based simulations** to evaluate **mechanical design scenarios**, enabling faster and more informed design iterations.

EDUCATION

Master of Technology (Design)   Jun 2019 – Jul 2021
MIT World Peace University — 9.4 CGPA   *Pune*

Bachelor of Engineering   Jun 2013 – Jul 2017
Padmabhooshan Vasantdada Patil Institute of Technology — 64%   *Pune*

CERTIFICATES

IBM – Machine Learning, Data Visualization ⬈   Feb 2023
Data Analyst ⬈   Feb 2023
Data Science ⬈   Jun 2022

ACHIEVEMENTS

- Automated recurring **monthly reporting workflows** using **Power BI dashboards** and **Excel macros**, saving over **30+ hours** of manual effort each month.
- Developed and deployed **reusable Excel templates** and **Google Apps Script tools**, driving team-wide adoption of automation and improving reporting accuracy.
- Integrated **REST APIs** and **SQL pipelines** into live dashboards, resulting in a **25% reduction** in data refresh latency and improved data reliability.
- Contributed to the development of **executive-level performance reports** aligned with core business KPIs, enhancing leadership decision-making and strategic planning.
- Recognized by mentors and stakeholders for demonstrating **strong ownership, proactive delivery**, and a results-oriented approach across both internship and full-time analytics roles.