

Executive Summary with Recommendations

1. Highest number of movies released in 2017 which is 3052 followed by 2018 and then 2019.
2. Most of the movies were produced in the month of March with an average of about 2300 movies per year.
3. Drama was the most popular genre with 4285 number of movies and an average duration of 106.77 mins. RSVP movies can focus on this genre for its future films. Action and Thriller genres also belong to top genres.
4. Kirket and Love in Kilnerry has average rating of 10.
5. Dream Warrior Pictures and National Theatre Live Production Companies have produced highest number of hit movies.
6. James Mangold is the top director in the top three genres whose movies have an average rating > 8 and can be taken as director for next movie.
7. Mammooty and Mohanlal are the top actors with highest number of rating and can be hired as actor for next film.
8. Marvel Studios(1st) Twentieth Century Fox(2nd) & Warner Bros.(3rd) can be chosen as its Global Partners as number of votes received is maximum of their movies.
9. Based on total votes and average rating of 8.42 Vijay Sethupathi can be considered as actor and Taapsee Pannu of 7.74 can be considered as actress in upcoming Indian projects.