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Communities: What and How



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- What is a community?
- Should you start one?
- How to be a part of a community?



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How communities helped me?



Myth #1

Communities are for personal branding.



Myth #1

Communities are for
personal branding.

Fact #1

Communities are to
expand your knowledge
and learn



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Myth #2

Communities get you swag and free food.



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Myth #2

Communities get you
swag and free food.

Fact #2

**Focus on networking and
learning**



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**If you attend this event
for a swag
That's all you'll get.**

Let it sink in.



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Networking

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Networking

Transactional vs Meaningful

Networking

- ~~Small Talk~~ Conversation
- Connect on socials
- Stay in touch

How to use communities as a growth lever?

- Contribute
- Network
- Take opportunities to speak
- Ask for work opportunities

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**Be shameless in asking
for what you want!**



Platforms to find **events and mentors**

1. The office
2. GDG Meetups - <https://gdg.community.dev/>
3. TFUGs and other tech - <https://www.commudle.com/>
4. General and some tech events - <http://meetup.com/>
5. Product folks - <https://www.theproductfolks.com/>

Resources to learn **AI and ML**:

1. <https://ai.google.dev/docs>
2. <https://learn.microsoft.com/en-in/>
3. <https://education.github.com/pack> - This is student friendly

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Always around to chat, do potter
talk or help out!

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