

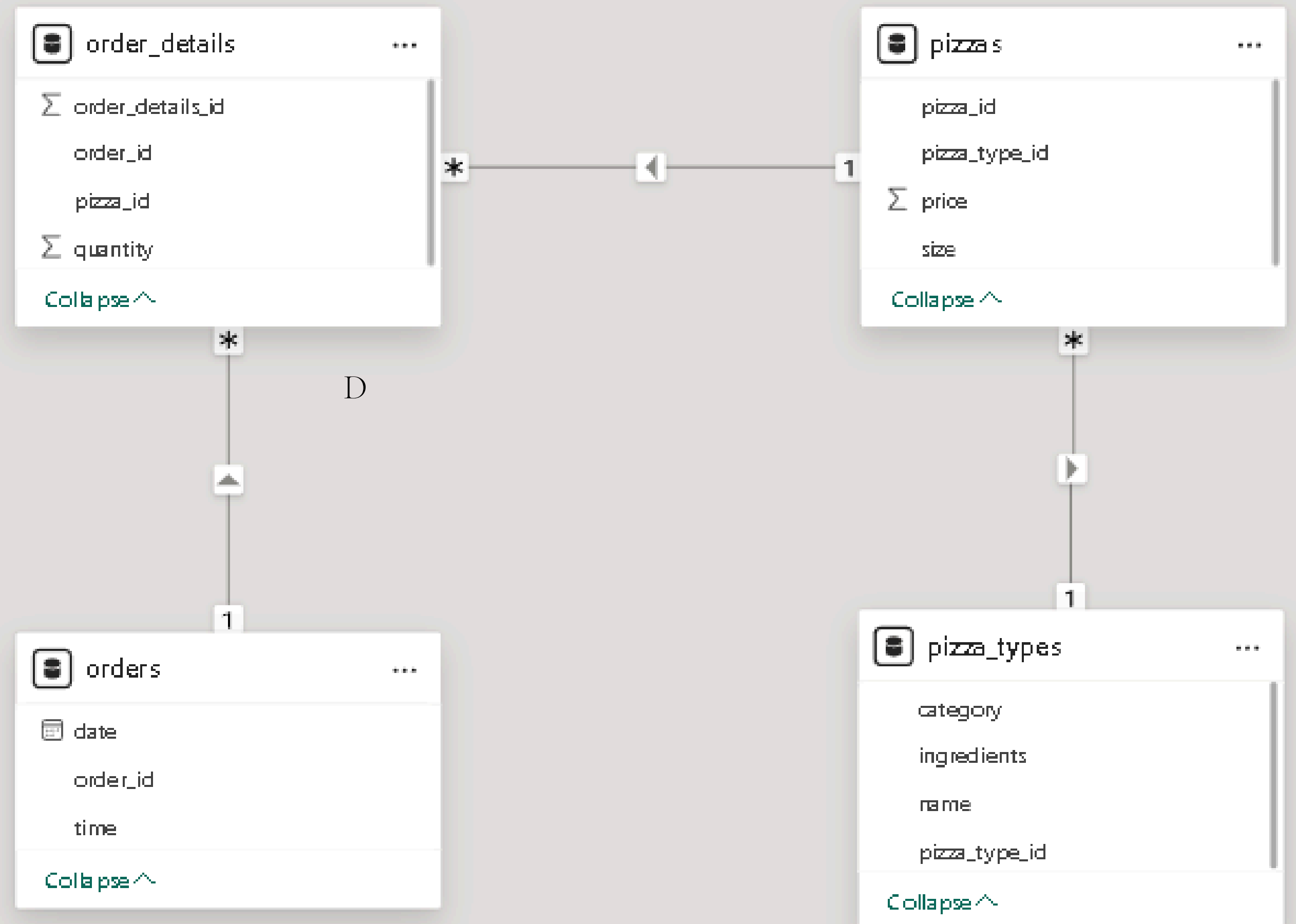


Pizza Project

Hello! My name is Shubhangi Dhale

In this project I have utilized SQL queries to solves questions related to the pizza's sales!

Database Schema



Basic Sql Queries

1. Retrieve the total number of orders placed.

```
select count(order_id) Total_orders from orders;
```

	Total_orders
▶	21350

2. Calculate the total revenue generated from pizza sales.

```
SELECT
    ROUND(SUM(price * quantity), 2) AS Total_revenue
FROM
    pizzas p
    JOIN
    order_details o ON p.pizza_id = o.pizza_id;
```

	Total_revenue
▶	817860.05

3. Identify the highest-priced pizza.

```
SELECT
    t.name, p.price
FROM
    pizzas p
    JOIN
        order_details o ON p.pizza_id = o.pizza_id
    JOIN
        pizza_types t ON p.pizza_type_id = t.pizza_type_id
ORDER BY 2 DESC
LIMIT 1;
```

	name	price
▶	The Greek Pizza	35.95

4. Identify the most common pizza size ordered.

```
SELECT
    size, SUM(quantity) AS Total_quantityOfPizza
FROM
    pizzas p
    JOIN
    order_details o ON p.pizza_id = o.pizza_id
GROUP BY size
ORDER BY 2 DESC;
```

	size	Total_quantityOfPizza
▶	L	18956
	M	15635
	S	14403
	XL	552
	XXL	28

5. List the top 5 most ordered pizza types along with their quantities.

```
SELECT
    t.name, SUM(o.quantity) Total_q
FROM
    pizza_types t
    JOIN
    pizzas p ON t.pizza_type_id = p.pizza_type_id
    JOIN
    order_details o ON o.pizza_id = p.pizza_id
GROUP BY name
ORDER BY Total_q DESC
LIMIT 5;
```

	name	Total_q
►	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

Intermediate

1. Join the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT
    t.category, SUM(o.quantity) Total_q
FROM
    pizza_types t
    JOIN
    pizzas p ON t.pizza_type_id = p.pizza_type_id
    JOIN
    order_details o ON o.pizza_id = p.pizza_id
GROUP BY t.category
ORDER BY Total_q DESC;
```

	category	Total_q
►	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050

2. Determine the distribution of orders by hour of the day.

```
SELECT
    HOUR(time) AS Hour_t, COUNT(order_id) count_of_id
FROM
    orders
GROUP BY HOUR(time)
ORDER BY 1;
```

	Hour_t	count_of_id
►	9	1
	10	8
	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28

3. Join relevant tables to find the category-wise distribution of pizzas.

```
select category, count(pizza_type_id) as TotalPizzaName
from pizza_types
group by category
order by 2 desc;
```

	category	TotalPizzaName
►	Supreme	9
	Veggie	9
	Classic	8
	Chicken	6

4. Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
    ROUND(AVG(Totalorder)) as Avg_Pizza_order
FROM
    (SELECT
        o.order_date, SUM(d.quantity) Totalorder
    FROM
        orders o
    JOIN order_details d ON o.order_id = d.order_id
    GROUP BY o.order_date) t;
```

	Avg_Pizza_order
▶	138

5. Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
    p.pizza_type_id, SUM(a.price * d.quantity) TotalPrice
FROM
    pizza_types p
    JOIN
        pizzas a ON p.pizza_type_id = a.pizza_type_id
    JOIN
        order_details d ON a.pizza_id = d.pizza_id
GROUP BY p.pizza_type_id
ORDER BY TotalPrice DESC
LIMIT 3;
```

	pizza_type_id	TotalPrice
►	thai_chn	43434.25
	bbq_chn	42768
	cali_chn	41409.5

Advanced

1. Calculate the percentage contribution of each pizza type to total revenue.

```
SELECT
    p.category,
    ROUND(SUM(a.price * o.quantity) / (SELECT
        ROUND(SUM(p.price * o.quantity), 2) AS Total_revenue
    FROM
        pizzas p
        JOIN
        order_details o ON p.pizza_id = o.pizza_id) * 100,
    2) AS Revenue
FROM
    pizza_types p
    JOIN
    pizzas a ON p.pizza_type_id = a.pizza_type_id
    JOIN
    order_details o ON o.pizza_id = a.pizza_id
GROUP BY p.category;
```

	category	Revenue
▶	Classic	26.91
	Veggie	23.68
	Supreme	25.46
	Chicken	23.96

2. Analyze the cumulative revenue generated over time.

```
select order_date, sum(Total) over (order by order_date) as cumulative_sum from
(select o.order_date, round(sum(p.price*d.quantity)) as Total
from orders o join order_details d
on o.order_id=d.order_id
join pizzas p
on d.pizza_id=p.pizza_id
group by o.order_date) m;
```

	order_date	cumulative_sum
▶	2015-01-01	2714
	2015-01-02	5446
	2015-01-03	8108
	2015-01-04	9863
	2015-01-05	11929
	2015-01-06	14358
	2015-01-07	16560
	2015-01-08	19398
	2015-01-09	21525
	2015-01-10	23989
	2015-01-11	25861
	2015-01-12	27780

	category	Revenue
▶	Classic	26.91
	Veggie	23.68
	Supreme	25.46
	Chicken	23.96

3. Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
with cte as(  
  select p.category, p.pizza_type_id, sum(o.quantity*a.price) revenue, rank() over (partition by p.category order by sum(o.quantity*a.price) desc)  
    pizza_types p  
      JOIN  
    pizzas a ON p.pizza_type_id = a.pizza_type_id  
      JOIN  
    order_details o ON o.pizza_id = a.pizza_id  
  GROUP BY p.category, p.pizza_type_id  
)  
select category, pizza_type_id, revenue  
from cte  
where rk<=3;
```

	category	pizza_type_id	revenue
►	Chicken	thai_ckn	43434.25
	Chicken	bbq_ckn	42768
	Chicken	cali_ckn	41409.5
	Classic	classic_dlx	38180.5
	Classic	hawaiian	hawaiian
	Classic	pepperoni	30161.75
	Supreme	spicy_ital	34831.25
	Supreme	ital_supr	33476.75
	Supreme	sicilian	30940.5
	Veggie	four_cheese	32265.700000000065
	Veggie	mexicana	26780.75
	Veggie	five_cheese	26066.5