

Mid Fidelity Report

A. Link of the completed prototype

Link:

<https://www.figma.com/file/AYrqg3L5P1feWmbH8HpmXb/GEL-mid-fidelity-prototype?node-id=0%3A1>

B. A brief description of why we chose this design to implement

This design had more necessary and accessible buttons, less navigation screens, efficient access to more details of a topic and uniformity of user interface throughout the application. These changes were considered after receiving feedback on the paper prototypes.

C. User testing was done for this assignment, brief description:

- a. User testing methods: how you recruited your users and what their demographics are
 - i. For our 'Go to Emergency land' application we spoke with foreigners living in Korea, who would need emergency help anytime during their stay. To have a clear understanding of the possible emergency situation, we reached out to people who have stayed in Korea for the past four or five years.
 - ii. They are working professionals in the age group of 20 - 30.
- b. User testing results: describe any key findings from the testing.
 - i. During the mid fidelity user testing, we observed that the user preferred having clear detailed descriptions of a few topics even if it increased navigation or it would lead to scrolling down the screen.
 - ii. They preferred different color call icons for the different type of emergency situations(i.e. Medical and Personal emergency)
 - iii. Provide a hamburger icon to have access to other emergency screens without having to use the back button.

D. Bulleted list of any changes we would like to make for our actual implementation of the website/application.

- a. Change the location and color of the call icon for the emergency screens
- b. Use more subtle colors for the application user interface
- c. Provide a hamburger icon to have access to other emergency screens without having to use the back button.

E. Notes from the in-class activity on Apr 20, 2022

- a. Change the color and theme.
- b. Change the location of call buttons to be at the bottom of the screen for easy access.
- c. Have a general emergency call button on the first screen.
- d. Provide all the home remedy details screen and have scroll functionality.