

iHub Drishti Foundation (iHub Drishti) is a Section-8, Not-for-profit Company, promoted by and at the Indian Institute of Technology Jodhpur under a National Mission on Interdisciplinary Cyber Physical Systems (NM-ICPS) of the Government of India. iHub Drishti is a Technology Innovation Hub focused around “Computer Vision, Augmented Reality and Virtual Reality.”

iHub Drishti Foundation invites applications from Indian Nationals possessing an excellent academic background and relevant experience for the post of:

Job Title: UI/UX Designer (AR VR Application)

Position Overview:

We are seeking a talented and innovative AR UI/UX Designer to join our dynamic team and commit to his work. In this role, you will be responsible for creating engaging and intuitive user interfaces for our augmented reality applications. Your primary focus will be on user experience design, ideating interactions for the application, and employing critical design thinking to deliver solutions that are both functional and aesthetically pleasing. You will play a key role in the entire development process, from conceptualization to implementation, ensuring a seamless and user-centered design workflow.

Key Responsibilities:

1. **User Experience Design:** Develop and refine user personas, conduct user research, and create user journey maps to understand and address user needs effectively.
2. **Interaction Design:** Ideate and prototype interaction models for AR applications, focusing on usability, accessibility, and engagement.
3. **Visual Design:** Create visually compelling interface designs that complement the AR experience, using wireframes, mockups, and prototypes.
4. **Critical Design Thinking:** Apply critical thinking to challenge and improve existing user interfaces, ensuring that design decisions are based on sound user experience principles.
5. **Collaboration:** Work closely with cross-functional teams, including developers, product managers, and other designers, to ensure a cohesive and integrated product.
6. **User Testing:** Conduct user testing sessions, gather feedback, and iterate on designs to enhance user satisfaction and usability.
7. **Workflow Development:** Establish and maintain design workflows and best practices for AR UI/UX, ensuring efficiency and consistency across projects.
8. **Staying Current:** Keep up-to-date with the latest trends, techniques, and technologies in AR design and UX/UI best practices.
9. **Color Psychology:** Apply knowledge of color psychology to create designs that evoke the desired emotional responses and user behaviors.
10. Any other tasks assigned by the management.

Essential Qualification:

- Bachelor's degree in Design or any equivalent.

Desirable:

- Proven experience in UI/UX design, preferably with a focus on AR or VR environments.
- Strong portfolio showcasing AR UI/UX design skills.
- Proficiency in design and prototyping tools such as Adobe XD, Sketch, Figma, or equivalent.
- Excellent communication and collaboration skills.
- Strong problem-solving abilities and a detail-oriented mindset.
- Knowledge of user-centered design methodologies and usability principles.

Compensation: 6LPA - 10LPA

No. of positions: 1

Information regarding the application process:

Applications will be accepted via (<http://tinyurl.com/45y9vjsk>). Interested candidates may apply by sending their CV covering educational and professional qualifications in the relevant field along with work experience, last salary drawn, contact details, and references with necessary self-attested documentary evidence by filling the above-mentioned form **till 4th January, 2024.**

Although recruitment will be prioritized based on need in certain areas within a particular discipline, applications may also be considered from exceptional candidates with backgrounds in other areas of the specified discipline.

- (1) Applicants are advised to ensure, before applying, that they possess at least the minimum essential qualification and experience laid down for the post.
- (2) Eligibility of a candidate and satisfaction of any other short-listing criteria shall be considered as on the last date of the submission of the online application.
- (3) In the case of exceptional candidates, the iHub Drishti Foundation reserves the right to relax qualifications and/or experience.
- (4) *Shortlisted candidates shall be called for the further recruitment process.*
- (5) *The decision of the board will be final for both shortlisting and selection process.*
- (6) iHub Drishti Foundation reserves the right to fill or not to fill any or all of the advertised posts.



- (7) No hard copy application is to be submitted. No email application is to be submitted.
- (8) No correspondence will be entertained from the candidates in connection with the process of selection/interview.
- (9) Canvassing in any form will be a disqualification. The application which is incomplete and not in the prescribed format will be summarily rejected.
- (10) Applications with insufficient information or without relevant supporting documents will not be considered for further processing. Applications without self-attested supporting documents will be summarily rejected.
- (11) Persons employed in Government/ Quasi-Government organizations should submit their applications through proper channels.
- (12) Specific queries, if any, may be directed to the e-mail: hr@ihub-drishti.ai.
- (13) iHub Drishti Foundation may verify the antecedents or documents submitted by a person at the time of appointment or during the tenure of the service. In case it is detected that the documents submitted by the candidates are fake or the candidate has a clandestine antecedent or background and has suppressed the said information, then his or her services shall be terminated.
- (14) Any dispute with regard to the selection/recruitment will be subject to Courts / Tribunals having jurisdiction at Jodhpur.