Order Update Email Automation with n8n + OpenAI + Airtable + Gmail

Overview

This workflow automates **order update notifications** using AI-generated emails. When a new order record is added in Airtable, n8n triggers OpenAI to draft a structured summary email, which is then automatically sent to internal teams through Gmail.

Workflow Logic

- 1. **Trigger** Activated when a new record is created in Airtable.
- 2. **AI Processing** The record details (Order Number, Customer, Product, Quantity, Price, Date, Status) are passed to OpenAI. The model generates both an **Email Subject** and **Email Content** based on the order details.
- 3. **Email Delivery** Gmail sends the generated email to the relevant recipients, ensuring consistent and timely communication.

Prompt Used

You are responsible for customer orders.

Your task is to collect incoming information about new orders and create a clear summary that will be sent via email to the team.

The email should be signed with "Customer Success Team."

Please provide the following output parameters:

Email subject

Email content

Use Cases

- E-commerce or retail teams automating internal order alerts.
- Operations and logistics teams tracking fulfillment status.
- Customer success teams sending standardized order updates without manual effort.

Setup Summary

- Tools: n8n, OpenAI API, Airtable, Gmail API
- Authentication: API keys configured for Airtable, OpenAI, and Gmail in n8n.
- Trigger Source: Airtable record creation event.

Outcome

Each time a new order is logged in Airtable, an email is automatically drafted and sent. This ensures faster coordination, fewer manual updates, and consistent communication across teams.