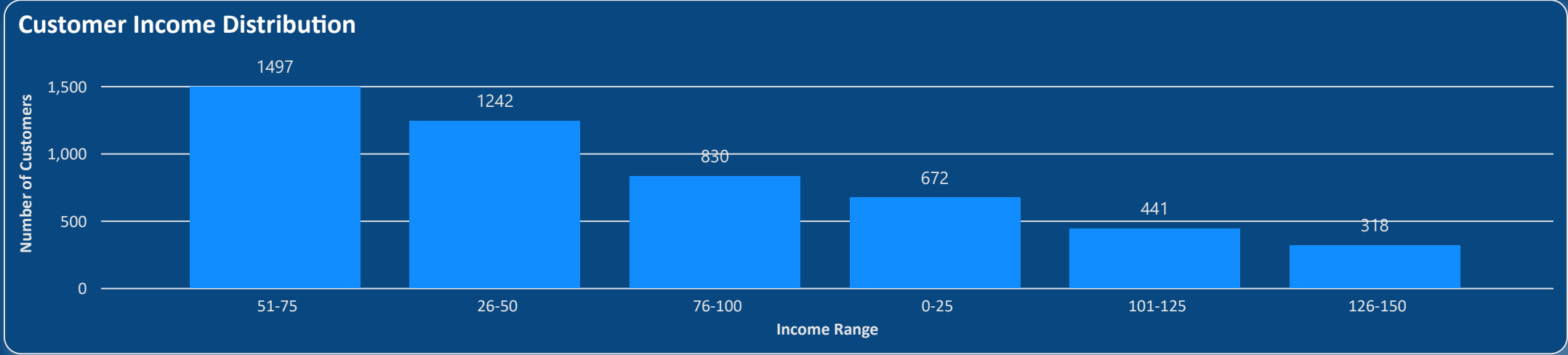


# Customer Loan Analytics Dashboard

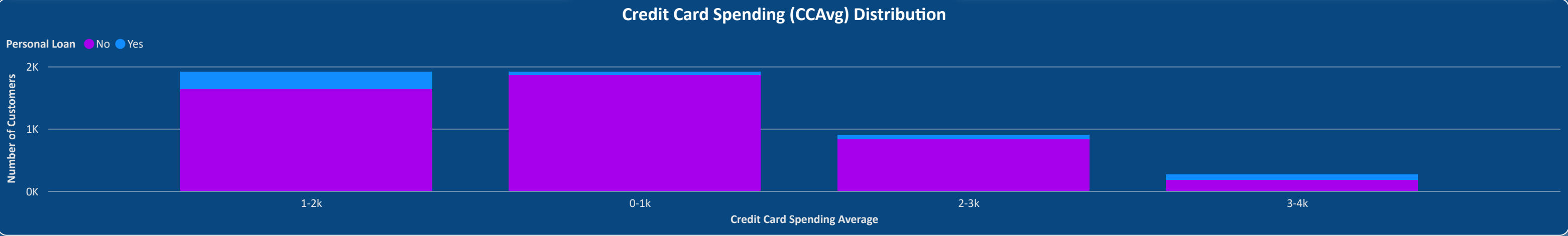
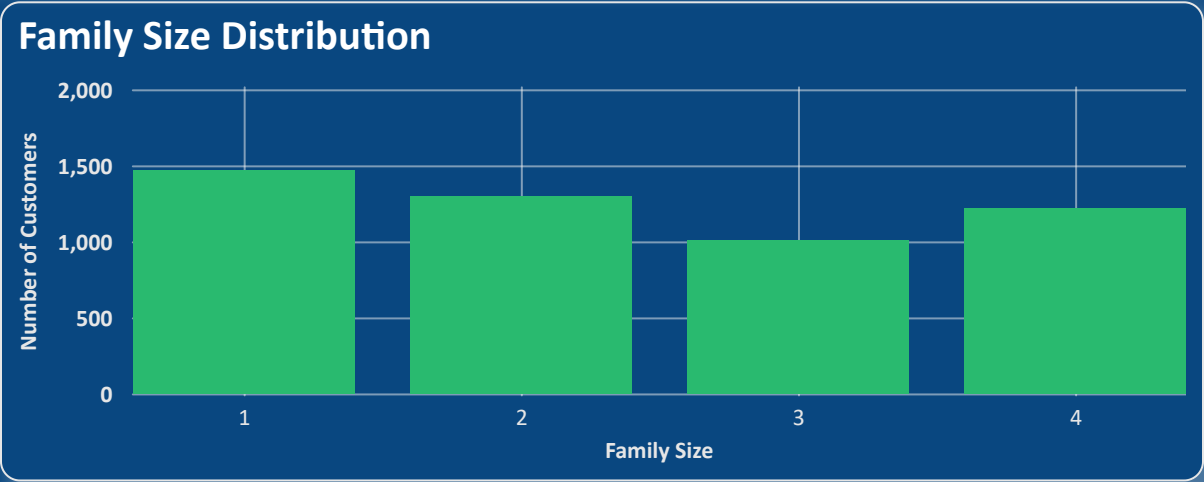
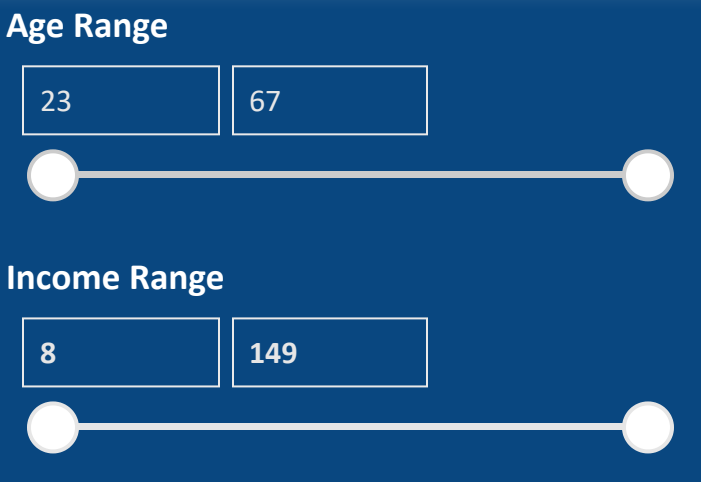
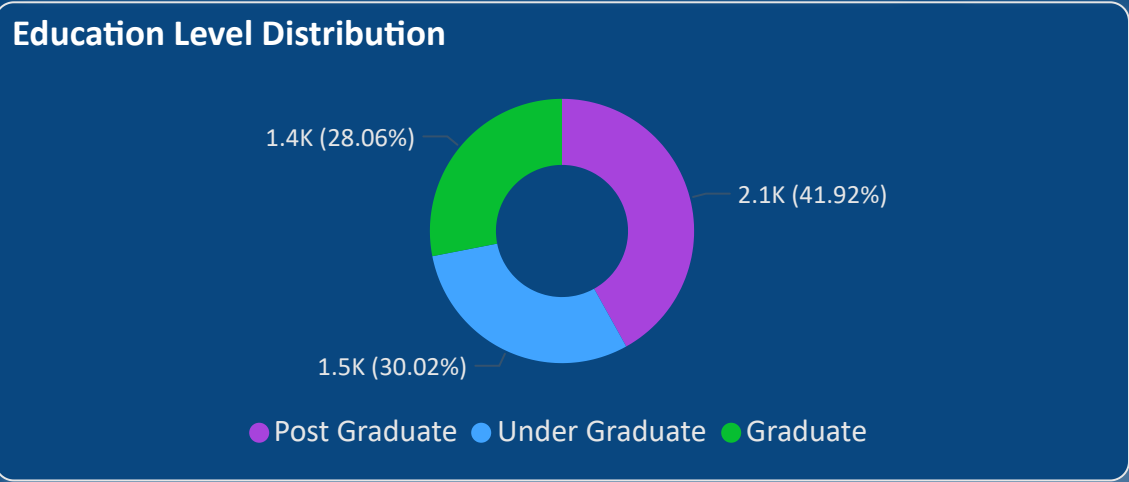
## Customer Demographic & Financial Overview



## Personal Loan Acceptance Insights



## Other Banking Products & Credit Card Insights



# Customer Loan Analytics Dashboard

Customer Demographic & Financial Overview

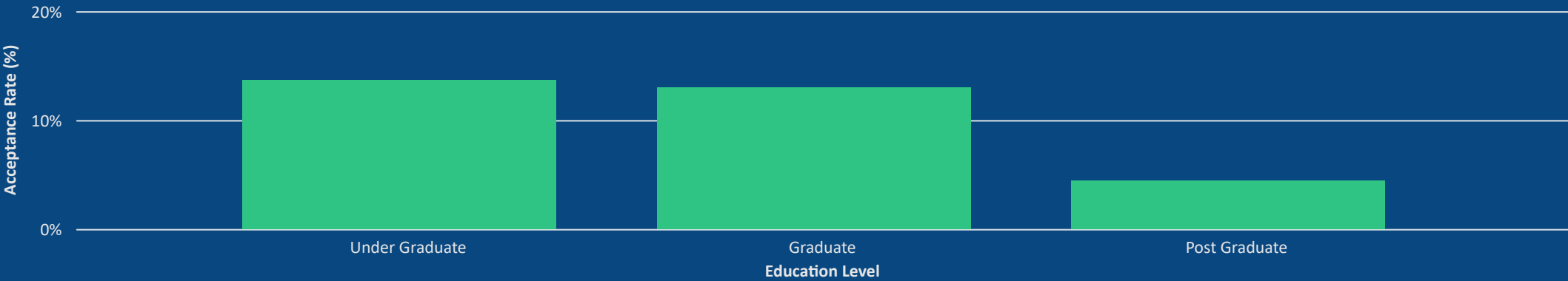
Personal Loan Acceptance Insights

Other Banking Products & Credit Card Insights

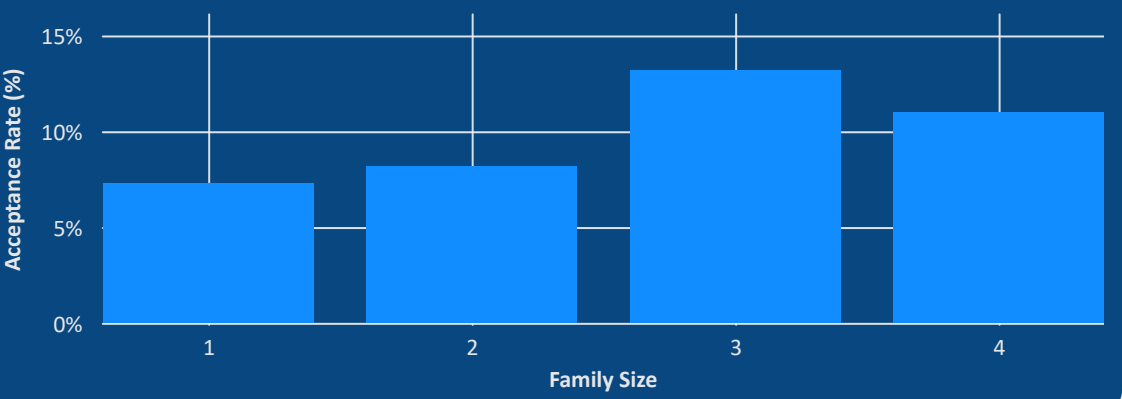
Total Personal Loan Accepted

480

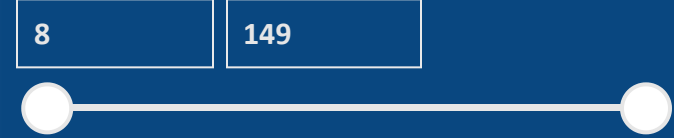
Loan Acceptance Rate by Education



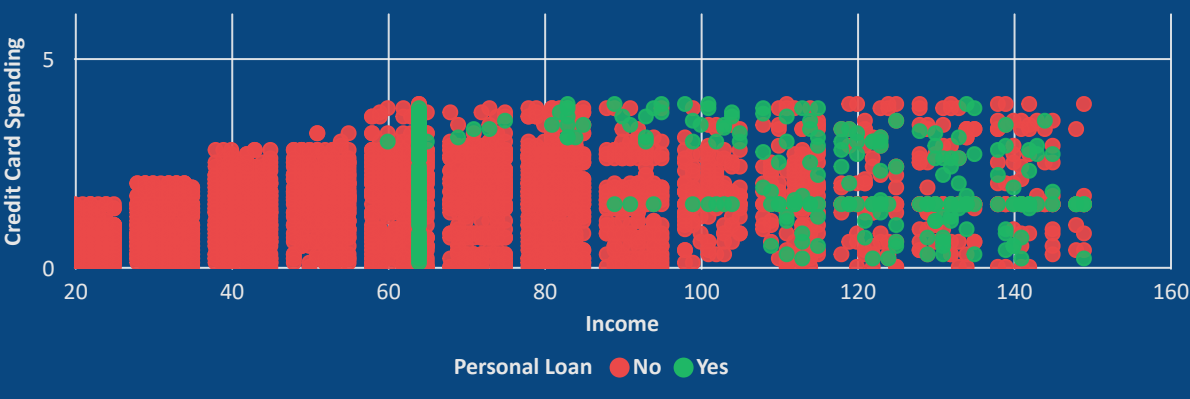
Loan Acceptance Rate by Family Size



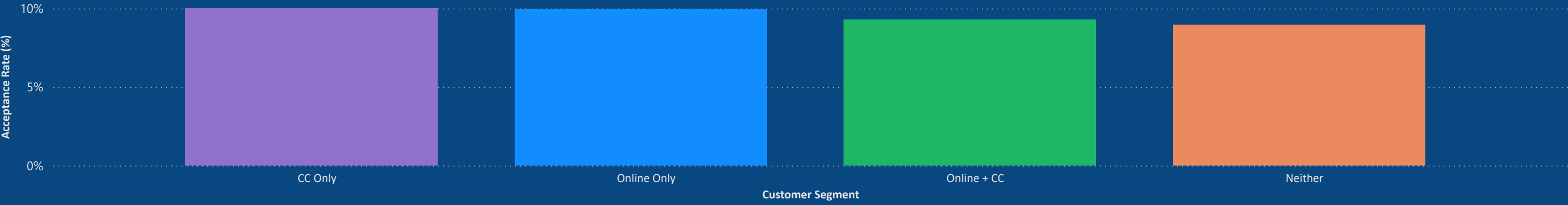
Income Range



Income vs. CCAvg by Loan Acceptance



Loan Acceptance by Online Banking Usage and Credit Card Ownership



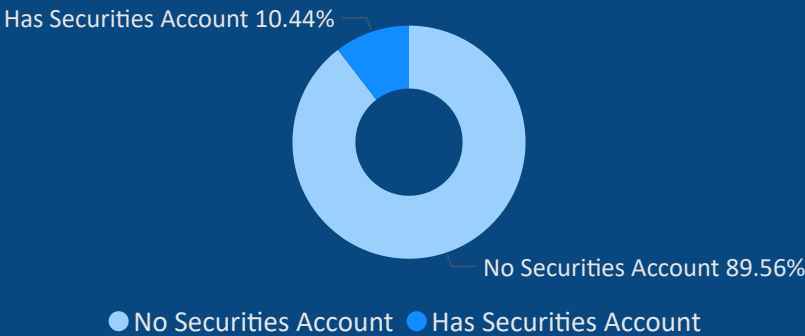
# Customer Loan Analytics Dashboard

## Customer Demographic & Financial Overview

### Education Level

All

#### Securities Account Holders

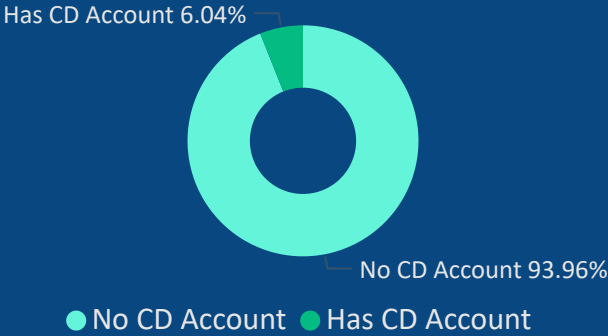


## Other Banking Products & Credit Card Insights

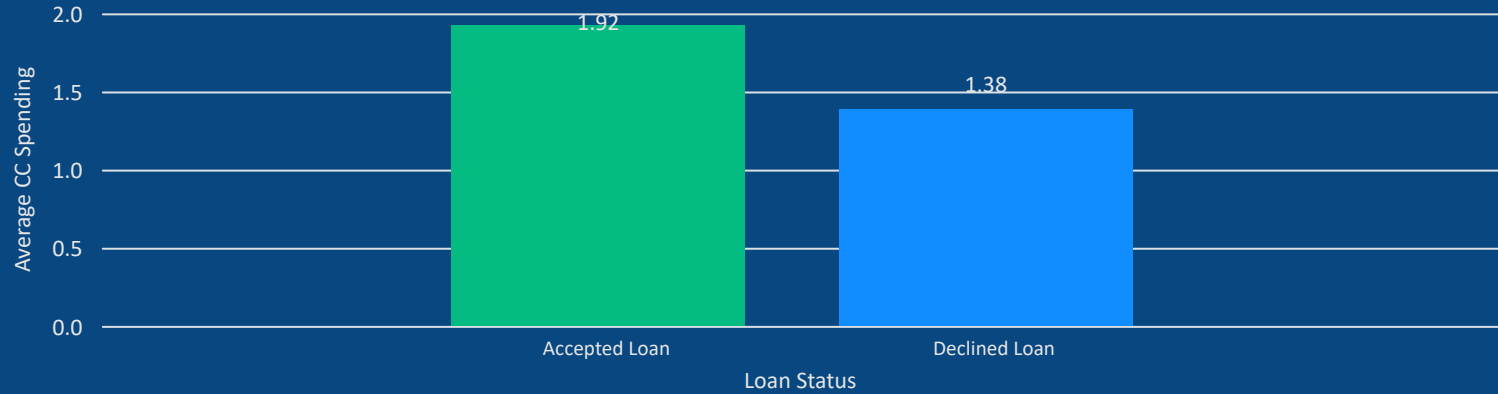
### Online Banking Usage

All

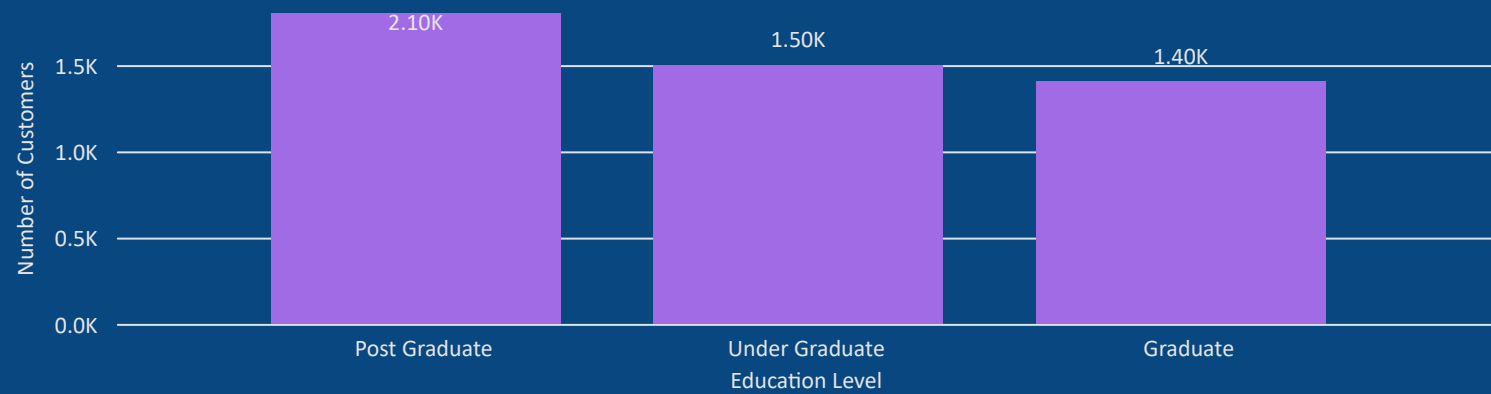
#### CD Account Holders



#### Average Credit Card Spend by Loan Acceptance



#### Credit Card Ownership by Education Level



#### Customer Details by Age and Experience

| AGE GROUP | EXPERIENCE | AVG. INCOME | AVG. CCAVG | AVG. MORTGAGE | PERSONAL LOAN ACCEPTANCE |
|-----------|------------|-------------|------------|---------------|--------------------------|
| 60-69     | 41+        | 69.57       | 1.35       | 0.00          | 13%                      |
| 30-39     | 6-10       | 64.06       | 1.47       | 0.00          | 11%                      |
| 60-69     | 36-40      | 63.81       | 1.40       | 0.00          | 10%                      |
| 20-29     | 0-5        | 69.07       | 1.44       | 0.00          | 10%                      |
| Total     |            | 63.89       | 1.44       | 0.00          | 10%                      |