## BANK LOAN DASHBOARD

#### A PROJECT REPORT

Submitted by

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Submitted to

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in partial fulfillment for the award of the degree of

## MASTERS OF COMPUTER APPLICATIONS

IN

**BUSINESS ANALYTICS** 



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## **BONAFIDE CERTIFICATE**

Certified that this project report "BANK LOAN DASHBOARD" is the bonafide work of "Shubhangi Srivastava" who carried out the project work under my/our supervision.

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HEAD OF THE DEPARTMENT	SUPERVISOR
MCA	MCA
Submitted for the project viva-voce examination held	on

**EXTERNAL EXAMINER** 

**INTERNAL EXAMINER** 

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## **ABSTRACT**

This dashboard provides a comprehensive analysis of bank loan applications, focusing on various key indicators that influence loan approval and repayment. The dataset includes critical information such as loan status, employment details, financial metrics, and borrower demographics. By visualizing these data points, the dashboard aims to identify trends, assess risk levels associated with different loan types, and enhance decision-making processes for loan approvals.

#### Key features include:

- Loan Status Analysis: Differentiation between good and bad loans based on repayment history and borrower attributes.
- **Demographic Insights:** Breakdown of applications by state and purpose, offering insights into geographic and categorical trends.
- **Financial Metrics:** Visualization of annual income, debt-to-income ratios, and loan amounts to assess borrower eligibility and risk.
- **Temporal Analysis:** Tracking loan issuance and payment histories over time to identify patterns and potential areas for improvement in lending practices.

#### CHAPTER – 1

#### INTRODUCTION

In today's fast-paced financial landscape, managing and analyzing loan portfolios effectively is essential for financial institutions. As loan applications grow in volume and complexity, the need for clear, insightful, and data-driven tools has become paramount. This dashboard was developed to address the growing demand for an interactive and comprehensive solution that enables institutions to track and manage loan data in real-time. The primary goal of the dashboard is to provide financial institutions with an intuitive interface for monitoring loan applications, understanding loan performance, and identifying potential risks. The dashboard offers a range of features, including visualizing loan distribution across various parameters such as state, loan purpose, employment status, and loan term. It distinguishes between good loans and bad loans, offering actionable insights into the performance of different loan categories. By providing a holistic view of the loan portfolio, financial institutions can make informed decisions to improve their loan approval process, enhance risk management, and optimize capital allocation. This project report outlines the design and implementation of the loan dashboard, discussing the client's needs, the problems faced, and the solution provided through data visualization and analysis. The dashboard not only offers insights into loan applications and statuses but also provides deeper understanding of critical financial metrics such as interest rates, loan delinquency rates, and debt-to-income ratios. Ultimately, this tool aims to streamline loan management processes, helping financial institutions mitigate risks and maximize returns.

## 1.1 Identification of Client/Need/Relevant Contemporary Issue

The dashboard has been designed to meet the needs of a financial institution offering loans to various customers. The key purpose of this tool is to provide an interactive and data-driven representation of loan applications, their status, and financial metrics related to loan distribution. The client required a comprehensive view of loan applications, both good and bad, to facilitate informed decision-making. The contemporary issue addressed here is the growing complexity in managing loan portfolios efficiently, especially in times of economic uncertainty where financial risk management becomes crucial. Institutions need a structured analysis to assess loan performance and minimize defaults, ensuring that capital is appropriately allocated while managing bad loans effectively.

#### 1.2 Identification of Problem

The client was facing challenges in understanding the distribution and performance of various loans over time. Without a proper visualization tool, it was difficult to track metrics such as loan applications, funded amounts, interest rates, and delinquency rates by different criteria, such as geography or loan purposes. The primary problem identified was the absence of an aggregated view of loan data that could help in better forecasting, identifying potential risks, and taking actions in time to minimize bad loan issuance. Additionally, the institution lacked insights into customer loan behavior, such as the relation between income, employment, and home ownership with loan repayment success.

#### 1.3 Identification of Tasks

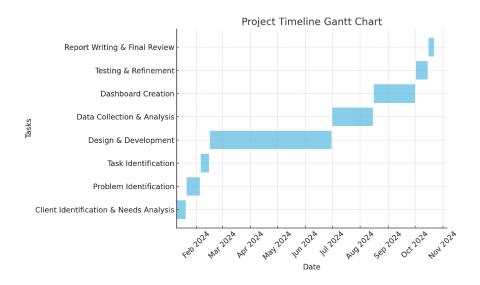
Several tasks were identified in the development of this dashboard:

- **Data Collection & Cleaning:** The raw data required extraction from multiple sources and preprocessing to ensure uniformity in formats and accurate analysis.
- **Dashboard Design:** A user-friendly interface was designed to present key financial metrics, including loan applications by month, state, and employee length, along with funded and received amounts.
- Loan Analysis: Various financial metrics, such as interest rates, DTI (Debt-to-Income ratio), and loan application types, needed to be calculated to understand good vs bad loans.
- **Data Visualization:** The design required the use of graphical representations, such as line charts, maps, and pie charts, to provide a clear and interactive way to assess data across different variables.

#### 1.4 Timeline

The project followed a structured timeline that included:

- Phase 1 (2 weeks): Data gathering, cleaning, and preprocessing.
- Phase 2 (3 weeks): Dashboard wireframe design and layout finalization.
- **Phase 3 (4 weeks):** Implementation of data visualization techniques and integration of interactive features such as filters for state, term, and loan purpose.
- Phase 4 (1 week): Final testing and deployment.



## 1.5 Organization of the Report

The report is organized into the following sections:

- Introduction: Overview of the project, client need, and relevant issues.
- **Problem Statement:** Detailed description of the challenges faced by the institution.
- **Solution Design:** Explanation of the dashboard design, including data selection, visualization methods, and interpretation of key metrics.
- Implementation: Steps taken to build the dashboard and tools used.
- Analysis: Insights derived from the dashboard, including trends in loan applications, defaults, and funding.
- Conclusion: Summary of findings and recommendations for future use of the dashboard.

#### CHAPTER – 2

#### LITERATURE REVIEW/BACKGROUND STUDY

#### 2.1. Timeline of the Reported Problem

The timeline for the reported problem of managing loan applications efficiently dates back to the inception of modern banking practices. Over the years, the increasing volume of loan applications has become a critical issue for banks. Historically, loan processing was done manually, which caused delays, errors, and operational inefficiencies. In the digital era, the introduction of loan management systems streamlined this process, but contemporary challenges, such as processing speed, fraud detection, and customer satisfaction, still persist. The need to integrate advanced technologies like AI and automation to handle loans has emerged in the 21st century, with specific emphasis on optimizing loan application evaluations and reducing default risks.

#### 2.2. Existing Solutions

Several existing solutions have been developed over the years to tackle these challenges:

- Automated Loan Management Systems: These systems have been implemented to digitize loan applications, reducing paperwork and manual intervention.
- **Credit Scoring Models:** Predictive analytics and machine learning models are now widely used to evaluate an applicant's creditworthiness.
- Fraud Detection Systems: Advanced fraud detection algorithms analyze patterns in borrower data to minimize the chances of issuing bad loans.
- Loan Origination Software: These platforms assist banks in automating and tracking the entire loan process from application to disbursement.

Despite the progress in these solutions, they often lack integration with modern AI models, which could improve decision-making and customer interaction further.

## 2.3. Bibliometric Analysis

The bibliometric analysis of existing literature reveals that research on AI-driven loan processing systems has grown significantly in the past decade. A search across databases like Google Scholar, IEEE, and financial journals shows a steady increase in publications that discuss AI's impact on loan management, customer service, and fraud prevention. Publications from major financial institutions highlight the implementation of AI and machine learning models as a game-changer in the

financial sector. Key themes identified in the analysis include predictive loan scoring, real-time processing, and advanced customer service chatbots.

#### 2.4. Review Summary

The literature review demonstrates that while automation has improved efficiency in loan management, there is still a gap in fully optimizing the system for real-time processing and customer support. The incorporation of AI-driven models in predictive analytics and customer service (via chatbots) is a step forward. However, challenges remain in integrating these models with legacy systems, ensuring data security, and addressing regulatory concerns.

#### 2.5. Problem Definition

The key problem identified is the inefficiency in processing and managing a large volume of bank loan applications. Current systems often struggle with accurately assessing loan applicants, predicting defaults, and maintaining smooth customer communication. The solution requires a sophisticated AI-driven approach that can assess creditworthiness in real time, predict loan default risks more effectively, and improve the overall user experience with intelligent customer service features.

#### 2.7. Goals/Objectives

The primary goals and objectives of this project are:

- To develop an AI-integrated loan management system that can process loan applications more efficiently.
- To improve loan default prediction through advanced credit scoring models.
- To create a user-friendly interface with real-time communication capabilities (via chatbots) to enhance customer satisfaction.
- To integrate external API support for seamless data exchange and external loan verification services, like train booking systems, in the broader platform.

#### CHAPTER – 3

#### **DESIGN FLOW/PROCESS**

#### 3.1 Evaluation & Selection of Specifications/Features

The dashboard project involved selecting key specifications to meet the client's needs. Key performance indicators (KPIs) such as total loan applications, funded amounts, interest rates, debt-to-income (DTI) ratio, and loan status were prioritized. Features like monthly breakdowns, loan purpose, and state-wise statistics were also crucial in providing actionable insights for the stakeholders. Excel's pivot tables were used for quick data summarization, and advanced formulas were applied for financial calculations and metrics like DTI, interest rates, and monthly installment breakdowns.

#### 3.2. Design Constraints

Some constraints included maintaining an optimal level of dashboard simplicity while ensuring sufficient detail for effective decision-making. The dashboard also had to handle large volumes of data, which introduced limitations in terms of processing time and performance in Excel. Pivot tables were necessary for aggregating data but posed challenges with updating and recalculating across dynamic data sets. The balance between visual clarity and data density was carefully managed.

## 3.3. Analysis of Features and Finalization Subject to Constraints

After evaluating different visualization techniques and data presentation models, it was decided that graphical elements such as bar graphs, pie charts, and line charts would be used for better data representation. Pivot tables were implemented to quickly analyze trends in loan applications, good vs. bad loans, and loan purposes. The constraints led to the exclusion of overly complex filters and detailed segmentation, which could slow down dashboard performance.

## 3.4. Design Flow

The design flow followed a structured path:

- Data collection and cleaning.
- Data analysis through pivot tables for summarizing key metrics.

- Application of formulas for financial metrics like interest and installments.
- Chart creation to visualize insights derived from the pivot tables.

#### 3.5. Design Selection

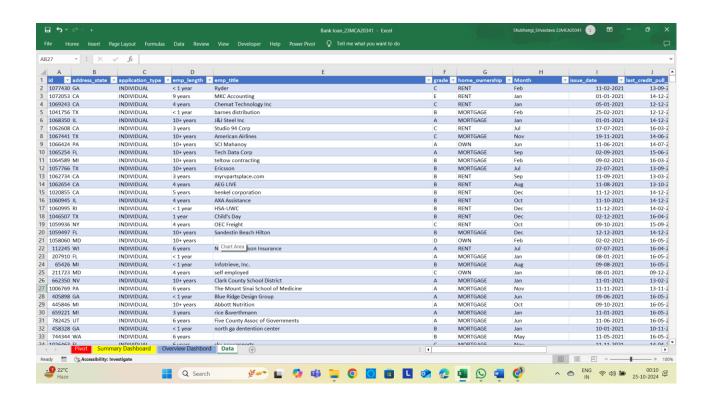
The final design was selected based on its user-friendliness, ease of navigation, and ability to provide actionable insights at a glance. Pivot tables and charts were combined to allow users to drill down into specific metrics without overwhelming them with too much information at once. Key filters like state, loan purpose, and loan status were added to make the dashboard more interactive.

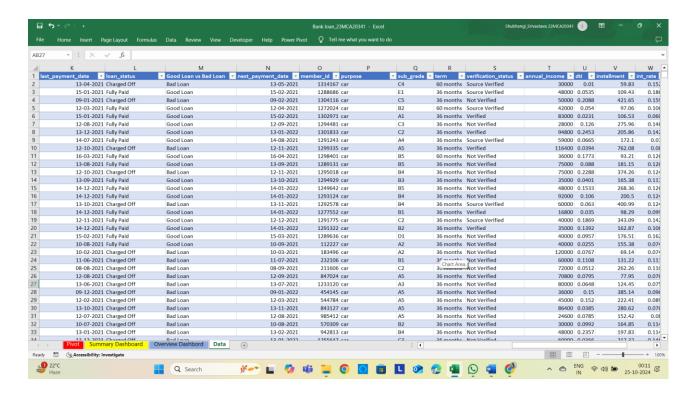
#### 3.6. Implementation Plan/Methodology

The implementation involved several steps:

- Data extraction and pre-processing.
- Setting up pivot tables for key metrics such as loan status and loan purposes.
- Formula application for financial computations.
- Visualization through Excel's charting tools. This methodology ensured that the dashboard was responsive to data updates and scalable for future enhancements.

#### 3.7. Data Collection





#### 3.8. Data Processing

**Data Processing** involves cleaning, transforming, and organizing raw data into a structured format suitable for analysis.

## **Key Steps in Data Processing:**

## 1. Data Cleaning:

Remove duplicates, handle missing values, and correct inconsistencies.

#### 2. Data Transformation:

 Convert data types, apply scaling or normalization, and create new calculated fields (e.g., total loan payments, interest accrued).

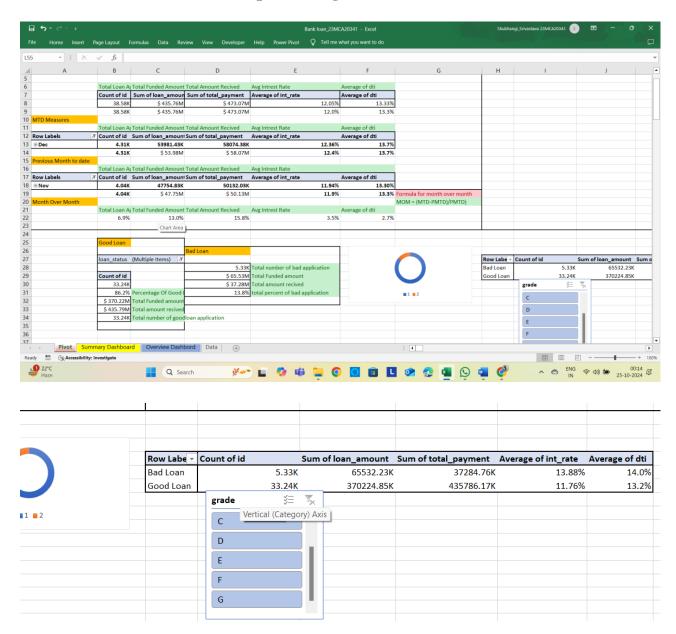
## 3. **Data Integration**:

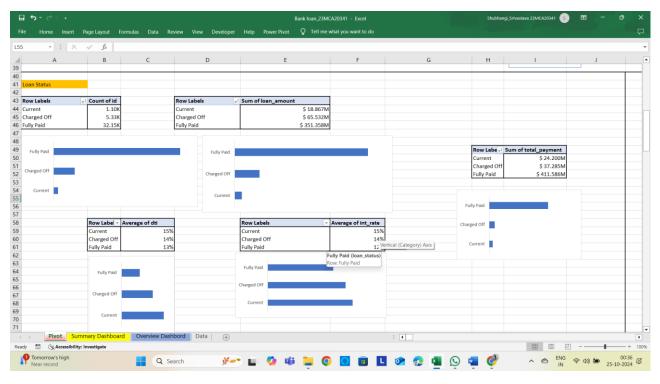
 Merge data from multiple sources (e.g., customer info, loan data, credit scores).

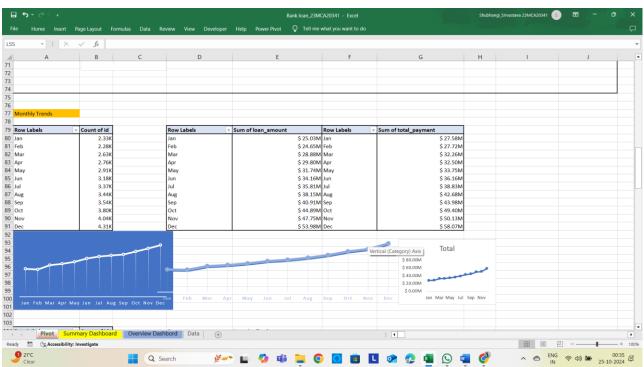
## 4. Data Aggregation:

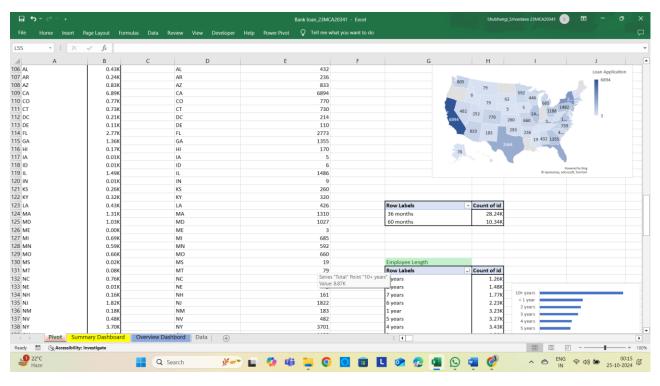
 Use pivot tables to summarize data (e.g., total loans by region, average loan amount per customer type).

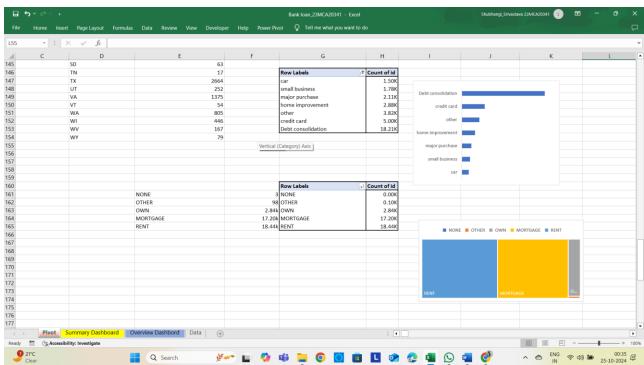
## Pivot tables and visualisation processing:











#### CHAPTER - 4

#### RESULTS ANALYSIS AND VALIDATION

## 4.1. Implementation of solution

#### 1. Data Import and Preparation:

- o Import the bank loan data into Excel or a database.
- Clean and preprocess the data using formulas to handle missing values, convert formats, and apply transformations (e.g., calculating the DTI ratio or total loan payments).

#### 2. Pivot Tables Setup:

- Use pivot tables to summarize key metrics such as loan statuses, approval rates, default rates, and loan purposes.
- Aggregate data for different KPIs, including loan amounts, interest rates, and total payments.

#### 3. Dashboard Creation:

- o Create the visual dashboard using Excel charts, graphs, and slicers:
  - Bar/Column Charts for loan statuses and approval rates.
  - **Pie Charts** for loan purpose distribution.
  - Line Charts for loan repayment trends over time.
- Set up interactivity using filters and slicers to allow users to drill down into specific data points like loan grade or region.

#### 4. Formulas & Calculations:

 Apply Excel formulas to calculate KPIs such as average loan amounts, default rates, and DTI ratios. Use IF, SUM, AVERAGE, and VLOOKUP functions where necessary.

## 5. Testing & Validation:

- Validate the accuracy of the pivot tables and calculated KPIs by crosschecking with raw data.
- o Ensure that visualizations update dynamically as new data is added.

## 6. **Deployment**:

 Share the dashboard with stakeholders by uploading it to a shared drive or integrating it into a business intelligence tool like Power BI for further enhancements. • Ensure the dashboard is user-friendly, allowing non-technical users to interact with it easily.

#### **Key Performance Indicators (KPIs) for the Dashboard:**

- 1. **Total Loan Applications**: The total number of loans applied for, indicating customer interest and engagement.
- 2. **Loan Approval Rate**: Percentage of loans approved out of the total applications, reflecting approval efficiency.
- 3. **Average Loan Amount**: The average size of the loans approved, providing insights into loan distribution.
- 4. **Default Rate**: Percentage of loans that defaulted, indicating financial risk and loan performance.
- 5. **Debt-to-Income** (**DTI**) **Ratio**: A critical metric that shows the applicant's ability to repay, calculated as a percentage of their debt obligations to their income.
- 6. **Interest Rate Distribution**: Average interest rates for loans, categorized by type or grade, reflecting financial product attractiveness.
- 7. **Loan Status Breakdown**: Distribution of loans by status (e.g., fully paid, late, charged-off).

#### **Data Analysis:**

## 1. Loan Default Analysis:

- Use pivot tables to compare default rates by loan grade, loan purpose, or borrower income levels.
- Identify patterns in high-risk loan categories.

#### 2. Income vs. Loan Amount Correlation:

 Analyze how borrower income correlates with loan amounts and interest rates, using scatter plots and summary statistics.

## 3. Loan Purpose Analysis:

• Break down loan applications by purpose (e.g., home improvement, debt consolidation) to understand the most common uses.

## 4. Payment Trends:

• Track repayment history and trends over time using line charts, identifying periods with higher or lower repayment success.

# CHAPTER – 5 CONCLUSION AND FUTURE WORK

#### **5.1.** Conclusion

The **Bank Loan Dashboard** project successfully addressed the need for a comprehensive, data-driven tool to monitor loan performance and financial risk. By implementing pivot tables, advanced Excel formulas, and interactive visualizations, the dashboard provided stakeholders with clear insights into loan applications, default rates, and borrower metrics. The use of KPIs like the loan approval rate, default rate, and debt-to-income ratio allowed for better decision-making and improved oversight of the bank's loan portfolio. Additionally, the interactivity of the dashboard made it user-friendly and adaptable to future data updates.

#### Key outcomes include:

- A clear understanding of loan trends and borrower risk profiles.
- Improved ability to track loan repayments, defaults, and financial performance.
- Efficient use of data summarization tools like pivot tables to derive meaningful insights.

#### **5.2.** Future Work:

While the dashboard is a powerful tool for analyzing bank loans, several enhancements can be made to improve its functionality and scalability in the future:

## 1. Integration with Real-Time Data:

 Connect the dashboard to live databases or APIs to update loan and borrower data in real time, providing up-to-date insights.

## 2. Advanced Analytics:

 Implement machine learning models for predictive analysis, such as forecasting loan defaults or identifying high-risk borrowers.

#### 3. Enhanced Visualizations:

 Incorporate advanced visualizations using platforms like Power BI or Tableau for more dynamic, aesthetically appealing insights.

## 4. Automated Reporting:

 Enable automated generation of monthly or quarterly reports based on dashboard data, reducing manual efforts.

## 5. Scalability:

 Explore migrating the dashboard to a more scalable platform like a cloud-based BI tool to handle larger datasets and multiple user access.

## **REFERENCES**

- Microsoft Excel for Collection, processing and visualization of data.
- Data https://drive.google.com/drive/folders/1nVYJrAVvUegJjX9vChxWCW61TzBQ49td
- YouTube Channel: Data Tutorials

#### **USER MANUAL**

#### **Dashboards:**

• Summary Dashboard:



• Overview Dashboard:

