



PrimaPlus

Excellence With Ease

Strategy Collaboration Platform

Transforming the big ideas, and plans for success, for your organization, delivering extraordinary results



Business Plan Deployment

Discover how **PrimaPlus** helps you build and deploy Business strategy in a unique way in your organization



BUSINESS PLAN

Design, build and implement a compelling strategy for your Enterprise, Organization, Business units, Department,.



STRATEGIC OBJECTIVE

Set Priorities, Strategic direction for teams. Have quick access to status information to manage your strategy, results, and outcomes proactively.



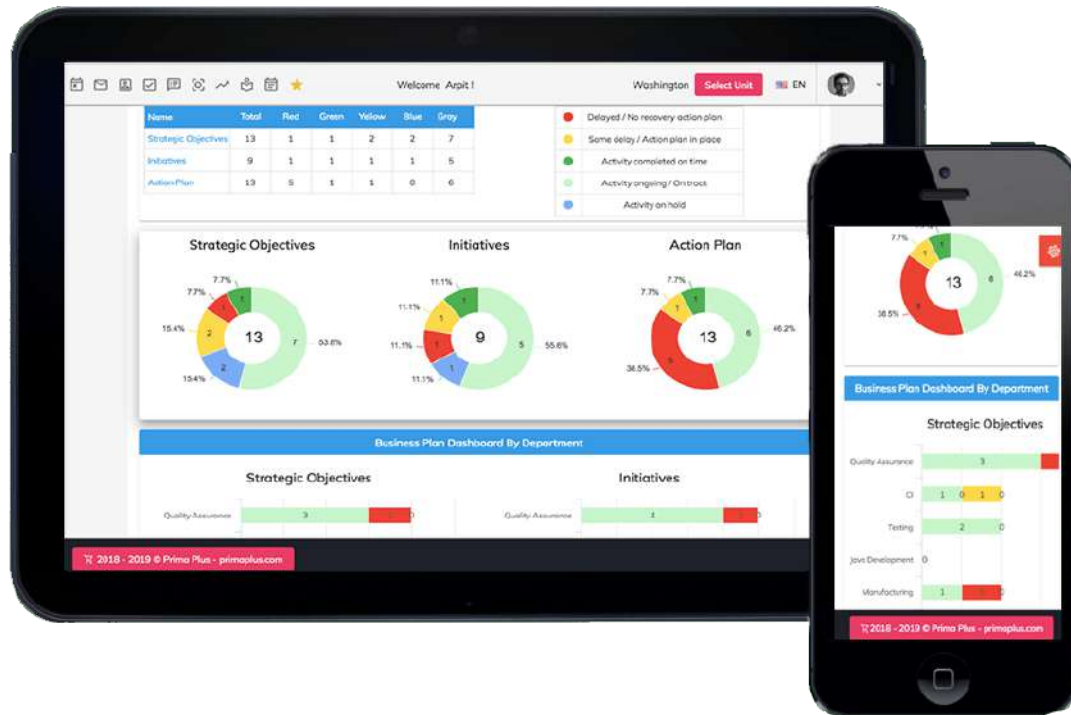
INITIATIVE / ACTION PLAN

Be able to stay on top of all action plans underway across your organization. Track at individual level Engaging Top to bottom, Hoshin Kanri approach.



KPI TRACKER

Create a set of KPI's to help measure and manage your strategy & track function level, individual level to manage their parts of the strategy.



+ Features



Balance Score Card



Easy to configure for any Industry



Real-time Tracking (Desktop & Mobile)



Engagement at all levels in Hierarchy



Multi location/ Multi plant tracking

REAL-TIME TRACKING

- Dashboard on RADAR
- Status at a glance
- Governance Structure
- Escalations and Reminders
- Function level tracking

BUSINESS PLAN

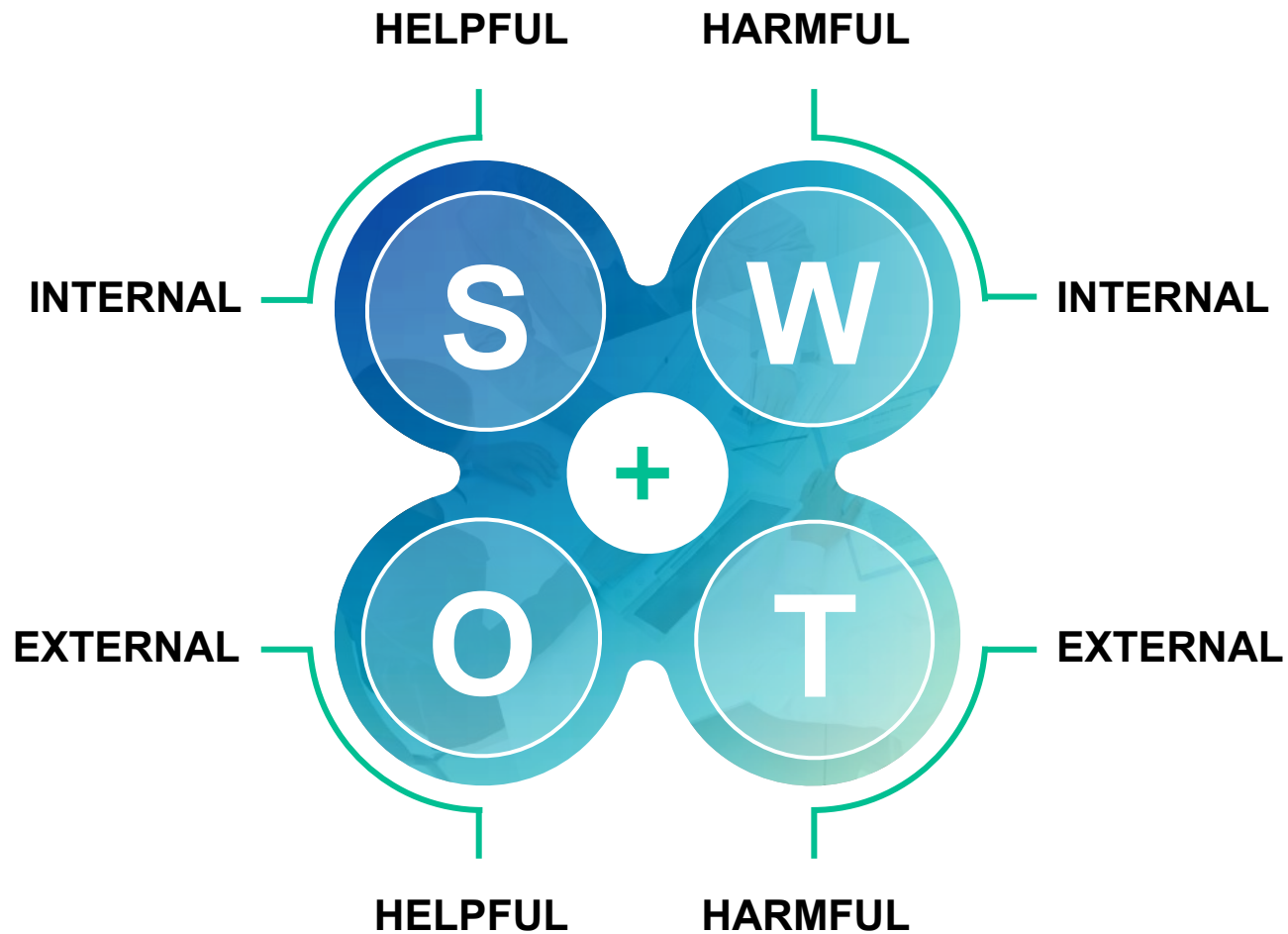
- Strategic Objectives to Initiative/ Action Plan Link
- KPI/ projects/ Task Dashboard
- KPI Comparison (e.g. compare profit v/s expenses)
- SWOT Analysis to make Business Plan

HOSIN KANRI

- Top to Bottom Accountability
- Individual KRA setting
- Upward integration

Others

- Multi location
- Multiple units/ offices
- Easy to configure for any Industry
- Business Analytics with comparison









SWOT

ANALYSIS



Add Strength

Search

Sr.No.	Strength	Keywords	Action
1	Location in Central India - Aproachable	Location Indore	 
2	We are doing business in the sunrise domain area now	Presence in Domain	 
3	We have strong technical team and skill sets to execute	Team and skill available	 

Add Weaknesses

Search

Sr.No.	Weaknesses	Keywords	Action
1	Comparatively new organization	New Organization	 
2	test11	test111	 
3	test update	test keywords update	 









Add Opportunities

Search

Sr.No.	Opportunities	Keywords	Action
1	Investments in infrastructure	Investment in Infrastructure	<div><div></div><div></div></div>
2	GST Implementation	GST	<div><div></div><div></div></div>
3	Govt Business reforms with declaring incentive	Govt incentive	<div><div></div><div></div></div>

Add Threats

Search

Sr.No.	Threats	Keywords	Action
1	Talent retention	Attrition	 
2	Many companies providing similar service	Too many service providers	 
3	New Environmental and Safety regulation compliance have serious consequences	Regulatory compliance	 
4	test	test	 



Set New Strategic Objectives

Create Strategic Objective factoring SWOT, Business Priorities

Strategic Objective

Filter

Add Strategic Objective

Search

- 100%

- 95-100%

> 0%

- On track

- Hold

Name	Strength	Vision	Mission	Emerging Trend
Strategic O	1 Location Indore 2 Presence in Domain 3 Team and skill available	Digiprma's vision is to create smart and sustainable It solutions for wellbeing of society and growth of industries	Achieving 25% CAGR by providing smart solutions to Fintech, Healthcare and Manufacturing Industries.	1 Young generation 2 Social Media
Initiatives	Weaknesses	Add Strategic Objective		Priority
Action Plan	1 New Organization 2 test111 3 test keywords update	<div>Description *</div> <div>Target (Current Year) *Unit Of Measurement</div> <div>Start *Finish *</div> <div>DepartmentFrequency</div> <div>SubmitCancel</div>		1 IOT 4.0 2 Connected device
S. No.	Opportunities	test test		
77	1 Investment in Infrastructure 2 GST 3 Govt incentive			
77	Threats	Test2 Test2		
65	1 Attrition 2 Too many service providers 3 Regulatory compliance 4 test			
66				
67				
68				
71				
72				
73				
75				
91				
92				

Frequency Pe

Quarterly

Monthly

Quarterly

Quarterly

Quarterly

Monthly

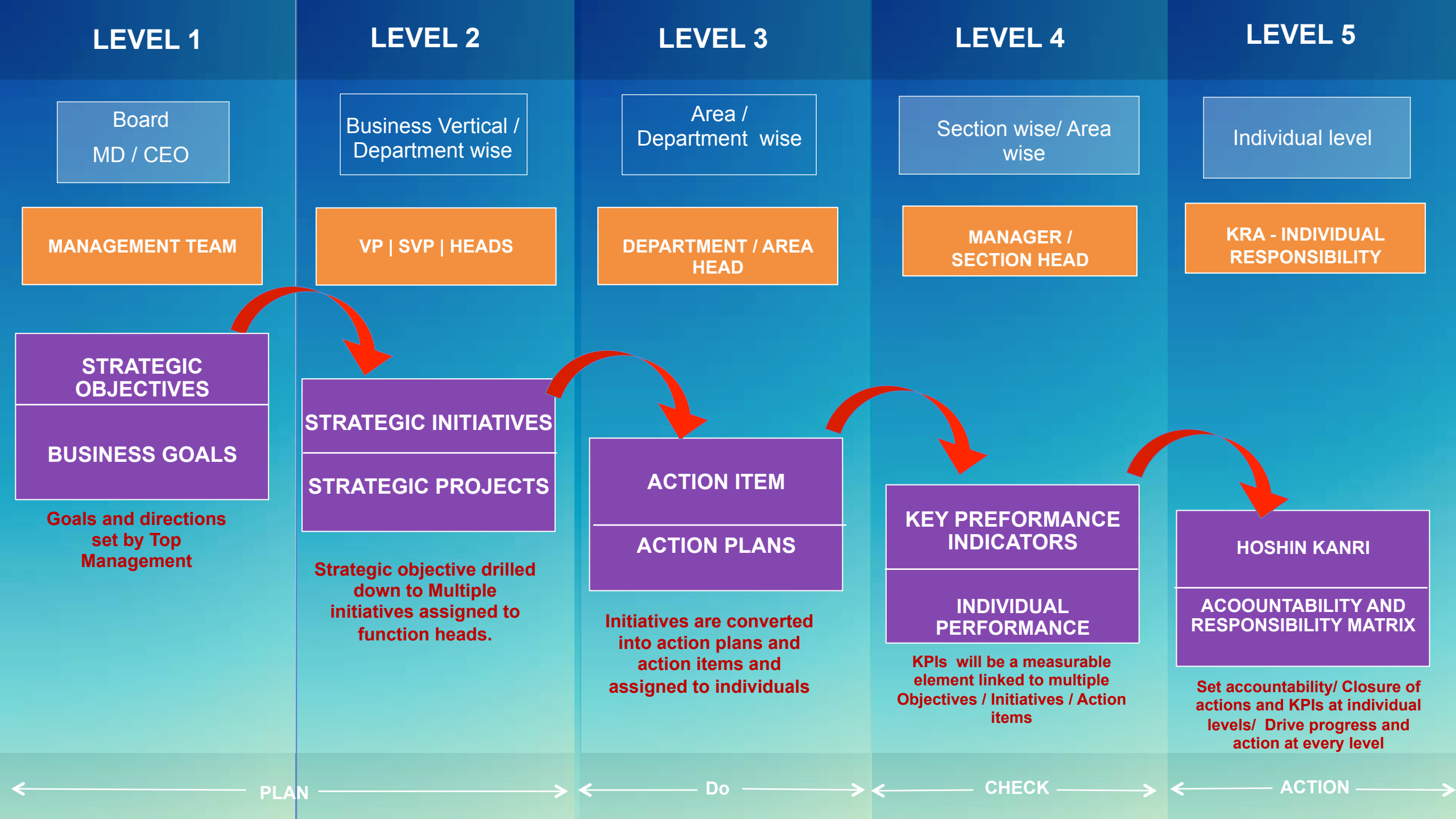
Monthly

Quarterly

Monthly

Monthly

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Strategic Objectives – L1

Define long-term organizational goals to convert a mission statement into specific plans and projects.

PRIMA PLUS

Home

Business Plan

Dashboard - Current Year

Strategy Map

Status Strategic Objectives

Status - Initiative

Status - Action Plan

Master Action Plans

Status - Hoshin Kanri

Company Performances

Set New Business Plans

Reflection Past Years

Priorities

SWOT

Emerging Trend

Get Started

KPI Tracker

Task Tracker

Administration

Welcome Arpit!

Washington

Select Unit

EN

Filter

Add Strategic Objective

Search

● - 100%

● - 95-100%

● > 0%

● - On track

● - Hold

Excel

PDF

Name	Total	Red	Green	Yellow	Blue	Gray
Strategic Objectives	11	6	0	0	1	4
Initiatives	24	7	0	0	2	15
Action Plan	20	2	3	0	0	15

S.O.No.	Description	Target	UoM	Start	Finish	Department	Frequency	Percentage	Status	Comment	Action
77	Initiate activities to make Company a Great Place to work	Next 2 years	Time	06-03-2019	31-03-2021	Human Resource	Quarterly	0%	●		...
65	Deliver new launches, tools and services considering Quality as top priority in entire value chain	Next 3 years	Time	01-12-2018	31-03-2021	Quality	Monthly	0%	●		...
66	Create a winning ME global culture focused on high performance and high engagement.	SOP new launches on time	Time	01-01-2019	18-01-2021	Manufacturing	Quarterly	0%	●		...
67	Achieve global leadership in initial, long term and perceptual quality, product and processes utilizing QMS and empowered teams	No 1 in Quality Survey	%	01-05-2019	01-12-2021	Quality	Quarterly	0%	●		...
68	Launch 25 new product with New technology	SOP on time	Date	05-02-2019	31-03-2022	Research & Development	Quarterly	0%	●		...
71	Increase plant capacity to achieve 200000 units per annum	Dec 2019	Time	07-05-2019	31-10-2020	Manufacturing	Quarterly	0%	●		...
72	Create a high performing organization	Lean organization	Time	07-05-2019	31-03-2021	Human Resource	Monthly	0%	●		...
73	20% Annual Growth in Top line with CAGR 15 % plus	20%	Time	01-04-2019	31-03-2021	Finance	Monthly	0%	●		...
75	Prepare a long term plan for penetrating the rural and urban market with new product portfolio	Business plan and execution	Time	03-01-2019	31-03-2021	Business Planning	Quarterly	0%	●		...
91	Achieve 15% Market share in mobile application technology	10%	%	06-03-2019	31-03-2020	Sales & Marketing	Monthly	0%	●		...
92	Ensure Safe and Healthy work place with complete regulatory compliances	100	%	06-07-2019	31-03-2020	Manufacturing	Monthly	0%	●		...

Items per page: 15

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Initiative – L2

Translate your vision into practice, monitoring day-to-day operational activities, that are designed to help the organization achieve its target

PRIMA PLUS

Home

Business Plan

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Strategy Map

Status Strategic Objectives

Status - Initiative

Status - Action Plan

Master Action Plans

Status - Hoshin Kanri

Company Performances

Set New Business Plans

KPI Tracker

Task Tracker

Administration

Welcome Arpit !

Washington

Select Unit

EN

Initiative

Filter Add Initiative Search

100%

95-100%

> 0%

On track

Hold

Excel

PDF

Name	Total	Red	Green	Yellow	Blue	Gray
Strategic Objectives	11	6	0	0	1	4
Initiatives	24	7	0	0	2	15
Action Plan	20	2	3	0	0	15

S.O.No.	Initiative	Strategic Objectives	Start	Finish	Department	Section	Percentage	Status	Comment	Action
65.4	Establish a new Metrology lab	Deliver new launches, tools and services considering Quality as top priority in entire value chain	02-01-2019	04-01-2021	Quality	Metrology	0%			
65.5	Prepare ISO manual including new product launch Quality systems and procedures	Deliver new launches, tools and services considering Quality as top priority in entire value chain	05-06-2019	30-09-2019	Quality	Line Quality	0%			
66.1	Focus on developing next generation of ME leaders across all regions. Develop and grow benchstrengths.	Create a winning ME global culture focused on high performance and high engagement.	03-01-2019	30-12-2020	Manufacturing	Manufacturing Engineering	50%			
67.1	Develop Media add and Promotion plan and release	Achieve 15% Market share in mobile application technology	08-06-2019	31-10-2019	Sales & Marketing	Branding	75%			
67.5	Build Product Quality standards and Process controls and audit process as per global norms	Achieve global leadership in initial, long term and perceptual quality, product and processes utilizing QMS and empowered teams	01-07-2019	01-09-2019	Quality	Line Quality	0%			
67.5	Build Product Quality standards for domestic and international market	Achieve global leadership in initial, long term and perceptual quality, product and processes utilizing QMS and empowered teams	05-06-2019	30-11-2019	Quality	Testing	0%			
68.1	Created Detailed Product development road map and launch plan for all 25 products	Launch 25 new product with New technology	06-05-2019	01-01-2021	Research & Development	Design	0%			
68.2	Develop market for low end and high end and premium segment and distinguish USP and value proposition for all products	Launch 25 new product with New technology	22-06-2019	30-09-2019	Research & Development	Design	0%			
71.1	Initiate project report and finalize the plant location	Increase plant capacity to achieve 200000 units per annum	05-06-2019	31-08-2019	Manufacturing	production Engineering	0%			
71.2	Release all LLT on time	Increase plant capacity to achieve 200000 units per annum	01-07-2019	31-12-2019	Manufacturing	production Engineering	0%			
71.3	The new Plant and infrastructure to comply Industry 4.0 status	Increase plant capacity to achieve 200000 units per annum	16-06-2019	30-03-2020	Manufacturing	Maintenance	0%			
71.4	Install the best available production tooling for the new line set up	Increase plant capacity to achieve 200000 units per annum	01-07-2019	31-12-2019	Manufacturing	production Engineering	0%			
72.1	Prepare People Appraisal Process	Create a high performing organization	07-05-2019	31-08-2019	Human Resource	Performance Management	50%			
72.2	Map Leadership competency, Functional competency and Technical competency of all employees and make a part of joining process	Create a high performing organization	22-06-2019	31-10-2019	Human Resource	Performance Management	0%			



Action Plan – L3

Roadmap that will show you how you'll reach your objective

PRIMA PLUS

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Business Plan

Dashboard - Current Year

Strategy Map

Status Strategic Objectives

Status - Initiative

Status - Action Plan

Master Action Plans

Status - Hoshin Kanri

Company Performances

Set New Business Plans

KPI Tracker

Task Tracker

Administration

Welcome Arpit!

Washington

Select Location

EN

Action Plan

Filter Add - New Action Plan Search

100%

95-100%

> 0%

On track

Hold

Excel

Print

Name	Total					
Strategic Objectives	11					
Initiatives	24					
Action Plan	20					

S. No.	Initiative	Action Plan	Related KPI	Owner Or Resp.	Target Value	Start	Finish	Department	Completion	Status	Comment	Action
65.4.7	Establish a new Metrology lab	Identify Equipment, order and set up the laboratory		sotam,	Establish Metrology lab	01-07-2019	30-11-2019	Quality	0%	H		...
65.5.2	Prepare ISO manual including new product launch Quality systems and procedures	Hire a Certification agency and set the time plan		Test,	Hire a consultant	01-07-2019	31-08-2019	Quality	0%	H		...
67.1.2	Develop Media add and Promotion plan and release	Train the organization in FEMA, Process Capability and Red X		sotam, sotam,	3333	19-03-2019	28-01-2020	Sales & Marketing	0%	X		...
67.5.1	Build Product Quality standards for domestic and international market	Develop training plan and skill competency matrix for all employees to meet Quality standard and build culture as well.		sotam,	Employees skill matrix	03-07-2019	21-11-2019	Quality	0%			...
68.1.1	Created Detailed Product development road map and launch plan for all 25 products	Test My Action Plan		rajesh, test,	2222	04-06-2019	31-12-2020	Research & Development	0%	X		...
68.2.1	Develop market for low end and high end and premium segment and distinguish USP and value proposition for all products	qwqw	New Product Introduction,	sotam, pradeepppp mukati,	95	28-06-2019	18-07-2019	Research & Development	0%			...
68.2.2	Develop market for low end and high end and premium segment and distinguish USP and value proposition for all products	uuuu	New Product Introduction,	sotam, pradeepppp mukati,	89	28-06-2019	22-08-2019	Research & Development	0%	X		...
72.1.1	Prepare People Appraisal Process	Higher a consultant for Performance Management System	Testing KPI,	Arpit,	Complete Process	07-05-2019	31-07-2019	Human Resource	0%			...



Master Action Plan Tracking

Define long-term organizational goals to convert a mission statement into specific plans and projects.

PRIMA PLUS

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- Company Performances
- Set New Business Plans

KPI Tracker

Task Tracker

Administration

Calendar, Mail, Profile, Check, Chat, Zoom, Analytics, Mail, Calendar, Star

Welcome Arpit!

Washington Select Unit EN

Profile

Initiative Data

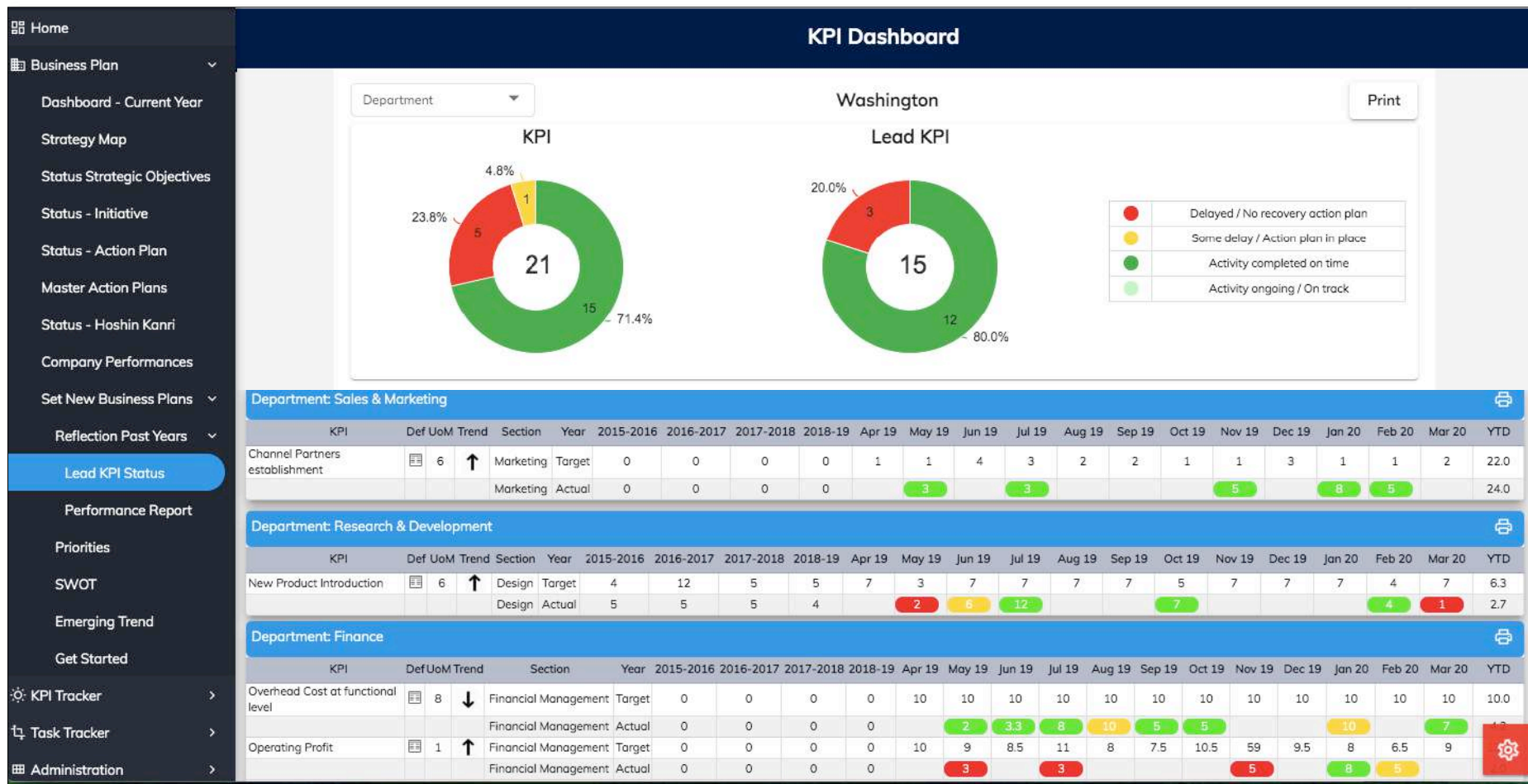
Department Target Date Status Reset Open All Close All

S.O.No.	Strategic Objectives	Department	Target	UoM	Status	%	Target Date										
91	Achieve 15% Market share in mobile application technology	Sales & Marketing	10%	%	●	0%	31-03-2020										
65	Deliver new launches, tools and services considering Quality as top priority in entire value chain	Quality	Next 3 years	Time	●	0%	31-03-2021										
65.4	Initiative: Establish a new Metrology lab						Finish: 04-01-2021										
65.4.7							2019 Finish: 30-11-2019										
Sr.No.	Action Plan	Target	Owner	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Status	Comment
1	Identify Equipment, order and set up the laboratory	Establish Metrology lab	sotam							●	△	△	△	△	△	●	
65.5	Initiative: Prepare ISO manual including new product launch Quality systems and procedures																Finish: 30-09-2019
65.5.2																	Finish: 31-08-2019
Sr.No.	Action Plan	Target	Owner	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Status	Comment
1	Hire a Certification agency and set the time plan	Hire a consultant	Test							●	△	△	△	△	△	●	
67	Achieve global leadership in initial, long term and perceptual quality, product and processes utilizing QMS and empowered teams	Quality	No 1 in Quality Survey	%	●	0%	01-12-2021										
68	Launch 25 new product with New technology	Research & Development	SOP on time	Date	●	0%	31-03-2022										
73	20% Annual Growth in Top line with CAGR 15 % plus	Finance	20%	Time	●	0%	31-03-2022										



KPI Tracker – L4

Measurable value that demonstrates how effectively a company is achieving key business objectives.





KPI Tracker – L4

Measurable value that demonstrates how effectively a company is achieving key business objectives.





PrimaPlus Modules



Administration



Business Plan



KPI Tracker



Task Tracker



Finance Operations



People Competency



Lean Assessment



Industry 4.0



Business Vitals



MoM Tracker



Thanks

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