SHUBHRIKA AHUJA

DOB: 07-08-1999 |Email: a.shubhrika911@gmail.com
Address: Faridabad, Haryana| Phone: 9811275303
LinkedIn: Shubhrika Ahuja

EDUCATIONAL QUALIFICATIONS

COURSE	INSTITUION/UNIVERSITY	YEAR	PERFORMANCE
Master of Operational Research	Ramjas College, University of Delhi	2024	**Pursuing**
B.Sc. Mathematics (Honours)	Dyal Singh College(M), University of Delhi	2020	**81.13 %**
XII (PCM)	Modern Delhi Public School, Faridabad	2017	**89.40%**
X	St. John's School, Faridabad	2015	**93.10 %**

INTERNSHIP

Data Analyst Intern: Extension Technologies Pvt. Ltd.   *(Aug'21- Apr'22)*

- Created **reports and dashboards** for several clients based on their business requirements on **ZOHO Analytics**. Used **SQL** to extract data from ZOHO CRM and **MS Excel** to clean data, to identify **key performance indices** for dashboards and reports.
- Compiled and **presented** reports and dashboards to **internal stakeholders** and **clients**.
- Hired and trained interns for my team.
- Researched and experimented with alternative Business Intelligence (BI) tools like **Metabase**.

TECHNICAL SKILLS

Python (Intermediate)	SQL (Intermediate)	R (Basic)
ZOHO Analytics (Advance)	Tableau (Basic)	MS Excel (Intermediate)

CERTIFICATIONS

- Data Analyst (Excel, SQL, Tabaleau) – AnalytixLabs   Mar'23
  Certificate link

PROJECTS

Project	Description
1. Insurance Claims- Data Analysis *Tools used- MS Excel and Python*	• Performed **Exploratory Data Analysis** on claims and customer data of an insurance company to understand the trends in it • Used **hypothesis testing** to understand the relation between different variables • **Conclusions derived:** Gender and number of policy claims did not impact amount claimed, different age groups did not impact the number of claims and segment the customer belonged to, the claim amounts have risen significantly compared to last year
2. Retail store- Data Analysis *Tools used- MS Excel and SQL*	• Imported and prepared data from the data available in three different Excel files using in SQL using **joins** • Performed **Exploratory Data Analysis** on transactions data to understand customer behaviour • **Factors used for understanding customer behaviour:** Gender, age, product category, product sub category, channel used for transactions, store type and quantity purchased

POSITIONS OF RESPONSIBILITY

Position	Institution	Year
Junior Placement Cell Coordinator	Department of Operational Research, University of Delhi	Jan'23-Mar'23
Vice President	Vikirya- Gender Cell, Dyal Singh College	Mar'19- Aug'20
Junior Coordinator	Priyadarshini- Annual Fest, Dyal Singh College	Jan'18-Mar'18

ACADEMIC AND EXTRA-CURRICULAR ACHIEVEMENTS

- Spring 2023 Cohort at The Erdős Institute (An American organization based in Ohio).
- Invited as a **Panelist** at Tarang, annual event of Harmless Hugs organization to talk about gender cells in colleges.