

ElectroHub

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Electronics

Footwear

Clothing

Home Appliances

Accessories

Kitchenware

Bags

Personal Care

# KPI Used

- 1) Top/Bottom 5 product by Sales/Profit/Quantity Sold.
- 2) How do sales trends vary over time (daily, monthly, quarterly, annually) ?
- 3) Show relationship between sales & profit.
- 4) Compare sales/profit/quantity sold between any two periods selected by the user.
- 5) Average discount offered in each discount category.
- 6) Total number of orders.
- 7) Show Sales/Profit/Discount/Net Sales/All remaining fields for each order that could be filtered using visual filters. (Product/Date/Customer ID/Promotion Categories)
- 8) Show sales by different cities.