

ShuddhiCheck AI – Phase II Country Readiness Brief

Country: Romania

Region: Europe

Phase II Launch Date: May 2025

1. Overview

Romania represents a strategic opportunity for ShuddhiCheck AI's expansion into Eastern Europe. With its pro-U.S. policy alignment, growing digital health infrastructure, and increasing focus on GDPR compliance, Romania offers both market readiness and strong partnership potential. Urban hospitals and rural public facilities both face compliance transformation needs.

2. Compliance Environment

Key Frameworks:

- EU AI Act (in progress, anticipated alignment by 2025)
- GDPR oversight by ANSPDCP (Romanian Data Protection Authority)
- eHealth Romania national strategy for healthcare digitization

Target Alignment Areas:

- Hospital risk assessment and patient safety compliance
- GDPR documentation automation for urban and rural clinics
- AI audit transparency for pilot oncology and emergency centers

3. Local Context

Romania's Ministry of Health and the Ministry of Research, Innovation and Digitalization have jointly supported digital compliance upgrades. Pilot opportunities include Bucharest, Cluj-Napoca, and Iași, as well as select rural counties receiving EU development funds.

4. Localization Notes


- Official language: Romanian (required for all compliance and outreach materials)
- English used widely in health IT, research, and startup spaces
- Bilingual deployment (Romanian + English) recommended for dashboard pilots

5. Initial Outreach Targets

- Ministry of Health – Romania
- ANSPDCP – Romanian Data Protection Authority
- Ministry of Digitalization
- National Society of Family Medicine
- Romanian eHealth Association

6. Demo Readiness

- GDPR risk dashboard localized in Romanian
- Patient safety alert automation and data policy audit module
- Bilingual interface option for pilot hospitals and clinics

Status:  Country added to Phase II

Next Step: Begin outreach to ANSPDCP and Ministry of Health to plan pilot engagement.

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