

ShuddhiCheck AI – Phase II Country Readiness Brief

Country: Portugal

Region: Europe

Phase II Launch Date: May 2025

1. Overview

Portugal offers a stable and innovation-forward environment for ShuddhiCheck AI's expansion. With its centralized public health system (SNS), rising investments in digital health, and friendly U.S. collaboration posture, Portugal stands out as a scalable and compliant entry point into the Iberian Peninsula.

2. Compliance Environment

Key Frameworks:

- EU AI Act (Portugal is participating in early adoption discussions)
- GDPR enforced by CNPD (Comissão Nacional de Proteção de Dados)
- National Health Service (SNS) policy managed by SPMS (Shared Services of the Ministry of Health)

Target Alignment Areas:

- AI-based compliance dashboards for regional health administrations
- GDPR tracking and breach reporting automation
- Integration into existing digital health transformation efforts (SNS/Plano de Saúde Digital)

3. Local Context

Portugal's healthcare is managed by the centralized SNS system. SPMS leads public health digitization. There is growing AI innovation across hospitals in Lisbon, Porto, Coimbra, and Braga. The environment supports pilot-based rollouts and is highly receptive to public-private innovation.

4. Localization Notes


- Official language: Portuguese (required for public dashboard deployment)
- English is widely used in health tech, government tenders, and international projects
- Bilingual rollout recommended for pilots and demo meetings

5. Initial Outreach Targets

- SPMS – Shared Services of the Ministry of Health
- CNPD – Portuguese Data Protection Authority
- Ministry of Health – Portugal
- Portuguese National Health Service (SNS)
- AI-friendly institutions: Champalimaud Foundation, Hospital de Santa Maria, and São João University Hospital

6. Demo Readiness

- Portuguese-language dashboards with GDPR alert overlays
- Bilingual pilot toolkit (Portuguese + English)
- AI compliance tags and predictive alerts aligned with EU AI Act

Status:  Country added to Phase II

Next Step: Engage SPMS and CNPD to identify pilot deployment zones.

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