# ShuddhiCheck AI – Phase II Country Readiness Brief

Country: Greece

Region: Europe

Phase II Launch Date: May 2025

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#### 1. Overview

Greece presents a high-value expansion opportunity for ShuddhiCheck AI in Southeast Europe. With its commitment to digital health transformation, support from EU innovation frameworks, and increasing government interest in AI, Greece offers both technical readiness and policy support. The Hellenic Digital Health Cluster (HDHC), Ministry of Digital Governance, and the National eHealth Authority all serve as strategic partners.

## 2. Compliance Environment

**Key Frameworks:** 

- EU AI Act (Greece-aligned)
- GDPR enforcement by Hellenic Data Protection Authority (HDPA)
- Digital Health Strategy under the Ministry of Health
- National eHealth Interoperability Framework (NeHIF)

Target Alignment Areas:

- Hospital compliance dashboards for national and regional health authorities
- AI risk scoring tools aligned with EU AI Act
- GDPR and patient safety monitoring tools

#### 3. Local Context

Greece's health system is governed by the National Organization for the Provision of Health Services (EOPYY), with oversight from the Ministry of Health. There are multiple national and regional pilot zones involved in the rollout of digital health solutions, supported by the European eHealth Network and Elevate Greece for startups. English is widely spoken in healthcare and technology settings.

### 4. Localization Notes

- Primary language: Modern Greek (required for public rollout)
- Bilingual support (Modern Greek + English) recommended for outreach

- Content should align with terminology used by HDPA and the Ministry of Digital Governance

# **5. Initial Outreach Targets**

- Ministry of Digital Governance
- Ministry of Health Greece
- Hellenic Data Protection Authority (HDPA)
- Hellenic Digital Health Cluster (HDHC)
- Elevate Greece Digital Startup Accelerator

### 6. Demo Readiness

- Public health compliance dashboard (in Greek)
- GDPR audit readiness toolkit
- Optional bilingual AI dashboard for EOPYY and startup partners

Status: Country added to Phase II

Next Step: Initiate outreach to HDPA and Ministry of Digital Governance to identify AI policy engagement opportunities.

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