ShuddhiCheck AI – Phase II Country Readiness Brief

Country: Croatia

Region: Europe

Phase II Launch Date: May 2025

1. Overview

Croatia is an EU-aligned, digitally advancing country with strong public health infrastructure and growing interest in AI governance. Its centralized healthcare model, multilingual capacity, and openness to U.S.-based partnerships position Croatia as an ideal Phase II expansion country for ShuddhiCheck AI.

2. Compliance Environment

Key Frameworks:

- GDPR enforcement by the Croatian Personal Data Protection Agency (AZOP)
- National digital health strategy led by the Ministry of Health
- EU AI Act engagement underway in partnership with digital innovation hubs

Target Alignment Areas:

- Croatian-language compliance dashboards for GDPR risk management
- AI policy alerting and reporting dashboards for hospital systems
- English-language demo kits for public-private collaborations

3. Local Context

Croatia's health system is governed at the national level through the Ministry of Health and the Croatian Institute of Public Health (HZJZ). AI pilot support and compliance modernization efforts are expanding through regional innovation agencies and EU-backed research centers. English is commonly used in tech, medical research, and cross-border projects.

4. Localization Notes

- **Croatian**: Required for dashboards, compliance documentation, and local health pilots
- **English**: Accepted for pilot programs, demo tools, and international coordination
- **Serbian / Italian / Hungarian**: Optional in localized use, not required for rollout

5. Initial Outreach Targets

- Ministry of Health Croatia
- Croatian Personal Data Protection Agency (AZOP)
- Croatian Institute of Public Health (HZJZ)
- Digital Innovation Hubs Croatia (DIH) and affiliated regional networks
- Ruđer Bošković Institute scientific and tech partnership hub

6. Demo Readiness

- Croatian-language compliance dashboard ready for GDPR and AI Act alignment
- English demo kits tailored for DIHs, AZOP, and research organizations
- Risk alert tools with hospital-level deployment support

Status: Country added to Phase II (Late Expansion)

Next Step: Coordinate outreach to AZOP, HZJZ, and DIH partners for pilot planning.

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