Advertiser app

The aim of the app is to empower local small and medium business.

Benefits:

1.   Ability to access customers from different places.
2.   Increase the target market
3.   Owners will be able to get a sales report
4.   Owners should be able to market the goods and services

Individuals and interaction

1. 5 Developers
2. 2 Testers
3. 1 business analyst
4. Scrum Master
5. Product owner

Sprint Planning

1. Lengths of sprints: 2 weeks
2. Costs: R400k
3. Resources : software and hardware
4. Sprint Goals

Sprint Backlog

1. As a user I should be able to create an account in order to access the platform
2. As a user I should be able to post / advertise my services
3. As a user I should be able to post a review
4. As a user I should be able to get my sales report (Was it derived from the app or not or Recommend someone to visit the APP).

Sprint execution

1. Daily Meeting : where the Scrum master does the delegation of tasks
2. Check the progress daily or Challengings
3. Check the plans for the plan daily
4. Performing the task.

Sprint Review

1. Demo of the software
2. Discuss what is done and what is not done (Functionality)
3. Code review
4. Feedback from stakeholders
5.

Sprint retrospective

1. Reflection on how things went on the previous sprint,
2. Identify adjustment that can be done on the upcoming sprint going forward
3. Lesson learned during the previous sprint

Potentially shippable increment

1. Value Delivered for the customer via the product backlog items completed during the sprint