## Chapter 16

**Principal Components Analysis** 

#### Review: Previous Models

- Response y and a bunch of predictors  $x_j$
- Strong correlations between predictors are a problem
- Hope to use a small number of fairly unrelated predictor variables

## **Highly Correlated Data**

- Common to have highly related variables in data
- Examples:
  - Databases with many variables on similar product characteristics
  - Survey results where questions are highly related
  - Patient health data

#### **PCA: Motivation**

Start with large number of correlated variables

- Want to reduce to fewer dimensions (or variables)
- Want to retain large amount of the information from the original variables
- Would be nice to be able to pick features out of the original data

## PCA: Methodology

- Start with continuous variables  $x_1, ..., x_p$  containing some large correlations
- Perform eigen decomposition on correlation (or covariance) matrix of the  $x_i$ 's
- Construct principal components  $z_i$  with
  - $z_j = a_{j1} x_1 + a_{j2} x_2 + \ldots + a_{jp} x_p$
  - $(a_{j1},...,a_{jp})$  is  $j^{th}$  eigenvector
  - $z_i$ 's are uncorrelated

# Methodology Continued

- Have principal components  $z_1, ..., z_p$
- $z_i$ 's have same total variation as original  $x_i$ 's
- Ordered from most variation to least
- Eigenvalue  $\lambda_j$  tells us about variation in the  $x_i$ 's described by  $z_i$
- Percentage of variation in  $z_j$  is  $\frac{\lambda_j}{\sum_{k=1}^p \lambda_k}$

#### Some Benefits of PCA

- Remove correlation
- Can describe large amount of original variation in fewer new "variables"
- Makes visualization and modeling easier
- Relationships between original variables and principal components may indicate underlying features

#### Some Trade-Offs

- Knew precisely what the original variables measured
- Don't really know what the principal components represent
- Will throw away some percentage of the original information

# **Choosing Components to Keep**

#### A few rules of thumb:

- Describe at least some certain percentage (say 70% or 90%) of total variation
- Keep components with larger than average eigenvalues
- Look for elbow in scree plot of eigenvalues

## The Princomp Procedure

- Will generate eigen information
- Can be used for generating scree plots
- Can be used to generate score plots (show original data points on axes defined by principal components)
- Can create output data set containing principal component values

## Example: US Crime Data

- From Getting Started example in The Princomp Procedure documentation
- Crime rates by type in each state in 1977
- High correlation between rates for different crimes shouldn't be too surprising...

## **US Crime Data Analysis**

- Correlation checks via scatter plots and correlation matrix
- Perform principal components analysis
- See how much variation described by first few components
- Try to interpret first few components from eigenvectors
- Obtain confidence ellipses to look for possible outlier states (assuming approx. normal  $z_i$ 's)

## Example: Decathlon Data

- Start with olympic.dat from text
- Contains:
  - Athlete's name
  - Times or distances for decathlon events
  - Overall score for decathlon
- Will look for underlying features in time and distance measurements
- Then look at relationships with dscore

# Decathlon: Initial Processing

- Look for and remove extreme overall decathlon scores
- Change signs for events where smaller measurements are better (timed events)
- Then increases in all variables will be indicators of better performance

#### Decathlon: PCA

- Perform PCA on everything but name and dscore
- What features can we identify?
- Look at plots and at the correlation of the principal components with the dscore variable
- Relationships between the principal components and the dscore?

#### Exercise: Pain Survey

- 123 patients with extreme pain
- Patients rate 9 statements about their pain from 1 to 6 (disagreement to agreement)
- Data is a correlation matrix for their responses defined as a special data type

#### Exercise: PCA on Pain Data

- Perform a principal components analysis on this data
- How many components would we want to keep?
- What might the first few components represent?

## **Principal Component Regression**

- Fit a linear regression model as a function of a few principal components
- Example is intended to introduce idea
- In practice need to beware of over-fitting (describing too much of the variation)
- Additional diagnostics may be needed to guard against that

#### Exercise: Decathlon PCA

- Use principal components as predictors for dscore
- Linear regression of dscore on prin1 and prin2
- Comment on model (model fit, diagnostics,...)
- Repeat using all 10 principal components and forward selection with entry level .05
- Benefits and drawbacks of two models? (Consider interpretability and variation described)