

**“YOUR
SHIELD
AGAINST
COUNTERFEITS”**



ECO WEB
PORTALS



ABOUT US!



ECO WEB PORTALS (PVT.) LTD

ECO WEB PORTALS (EWP), established in 2018 in Lahore, is a leading business-to-business (B2B) and business-to-consumer (B2C) solutions provider. We specialize in delivering cutting-edge IT solutions, technical support, and marketing strategies to help businesses optimize their operations & achieve their goals. Our comprehensive incubation services nurture innovative ideas, transforming them into profitable ventures. As experts in product security and authentication, we offer tailored solutions to industries like cosmetics, oil, electronics, & pharmaceuticals, ensuring product integrity & consumer trust. At EWP, we are committed to providing state-of-the-art IT services to meet the ever-evolving needs of our valued clients.



OUR VISION

In a rapidly evolving technological landscape, we at ECO WEB Portals (Pvt.) Limited are dedicated to empowering individuals and businesses to thrive in this dynamic environment. Our vision is to create opportunities for people to become integral participants in digital age, enhancing their lives through technology.



OUR MISSION

Our mission is to provide innovative IT and technology services to those seeking excellence, with the goal of becoming the market leader in our field. We are committed to creating products and services that elevate the quality of life for individuals and empower industries, education, and communities worldwide.



KERBEROS

YOUR SHIELD AGAINST COUNTERFEITS

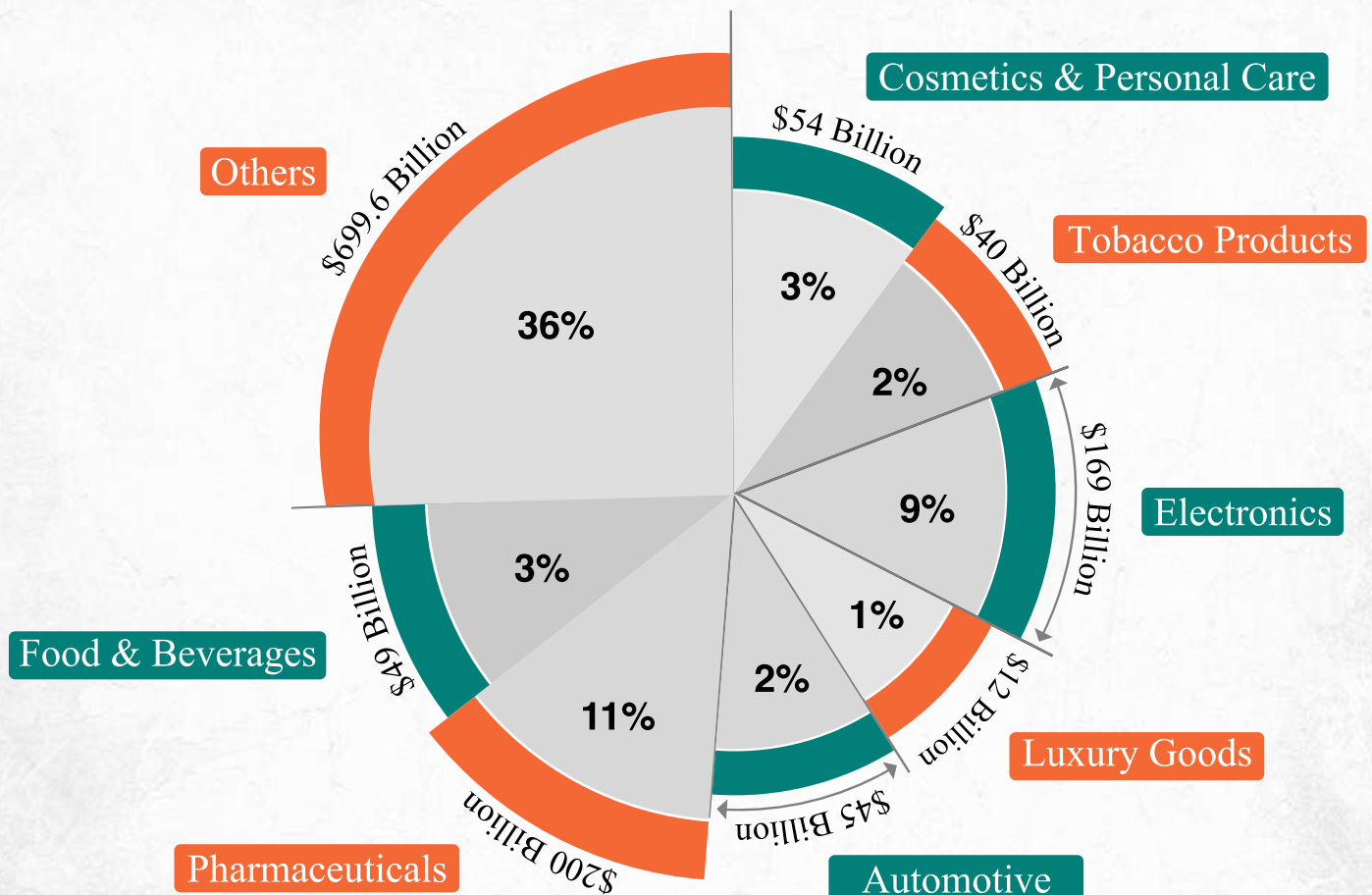
PROTECTING YOUR BRAND, SECURING YOUR CUSTOMERS

PRODUCT INTRODUCTION:

The Kerberos - The Ultimate Protection against Counterfeit Products, is a cutting-edge solution designed to combat counterfeit goods by ensuring product authenticity throughout the supply chain. By combining advanced IT services with secure labeling technologies, we help businesses protect their brands and customers. Our system provides real-time verification through multiple channels, including WhatsApp, SMS, websites, and apps, safeguarding your products against counterfeiting and reinforcing consumer trust.

WHY PRODUCT AUTHENTICATION MATTERS?

Billions are lost annually due to counterfeit goods. Protect your brand and customers with our cutting-edge authentication system.



HOW DOES KERBEROS WORK?

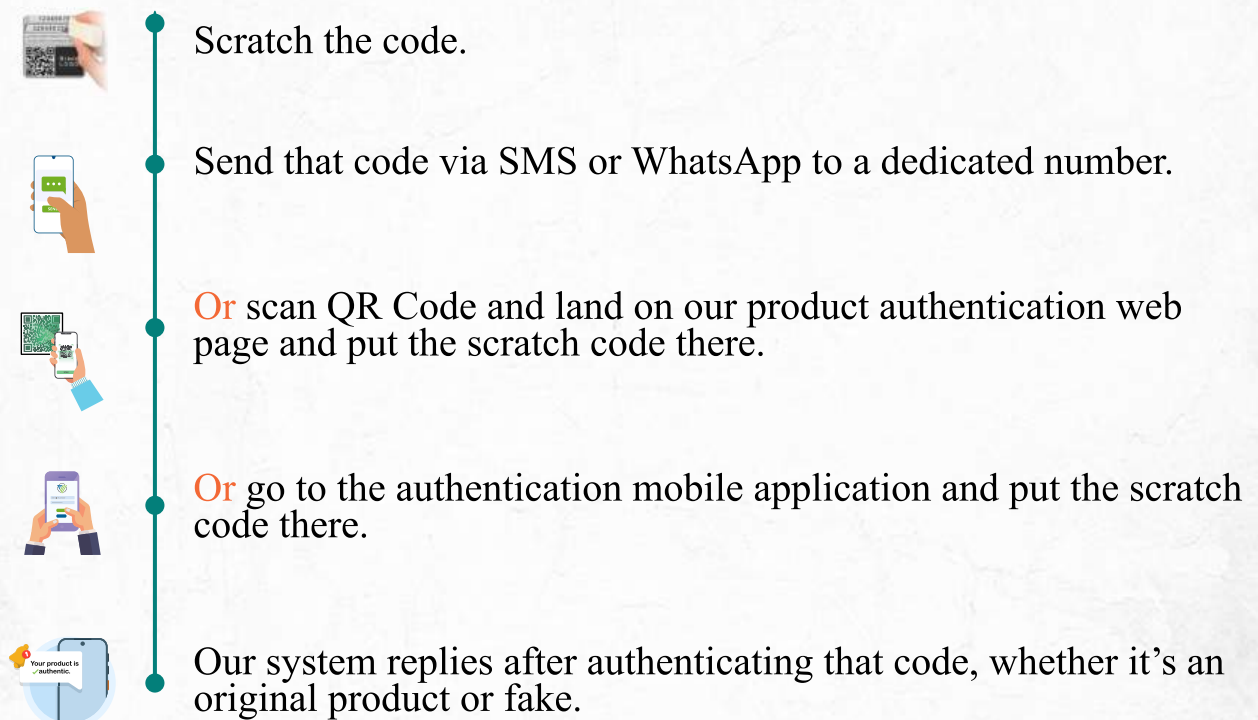
Our system ensures product authenticity from the manufacturer to the consumer, tracking each step through a unique combination of security features.

STEP 1: The manufacturer applies a security sticker with a serial number, QR code, and other features.



STEP 2: Product moves through the supply chain.

STEP 3: End customers verify the product's authenticity



MULTI-CHANNEL AUTHENTICATION:

Customers can authenticate products using:



WHY CHOOSE KERBEROS?

PROTECTS YOUR BRAND’S REPUTATION

RECLAIMS LOST REVENUE

ENHANCES CUSTOMER TRUST & LOYALTY

PREVENTS COUNTERFEIT PRODUCTS FROM REACHING YOUR CUSTOMERS

OUR SERVICES:

- 1

WEB APPLICATION DEVELOPMENT
- 2

ENTERPRISE APPLICATION
- 3

SOCIAL MEDIA MANAGEMENT
- 4

HEALTH CARE & MEDICINE
- 5

MOBILE APPLICATION DEVELOPMENT
- 6

ODOO DEVELOPMENT & DEPLOYMENT
- 7

IOT/AUTOMATION
- 8

MACHINE LEARNING
- 9

GRAPHIC DESIGNING

OUR PRODUCTS

BOOKALIVE

SMART ERA OF LEARNING

Transform traditional learning with an interactive, digital educational platform.

CMS

CAMPUS MANAGEMENT SYSTEM

Streamline administrative & academic operations with all-in-one campus management solution.

FUEL MANAGEMENT SYSTEM

FOR PAKISTAN RAILWAYS

Optimize fuel usage & tracking for Pakistan Railways with our AI Based management system.

MAGIC MIRROR

CONTROL THINGS SMARTLY

Control smart devices effortlessly through an interactive, voice-enabled mirror interface.

SMS RELAY

SMS MANAGEMENT SYSTEM

Efficiently manage and automate SMS communications with our advanced relay system.

CHOKIDAR

SECURITY SURVEILLANCE SYSTEM

Ensure safety with our robust, real-time artificial intelligence based security surveillance system.

SMART FURNITURE

IOT BASED SMART FURNITURE

Enhance living spaces with intelligent, IoT-integrated smart furniture solutions.

MERA TABEER

SMART WAY OF HEALTH TREATMENT

Access health treatment and consultations through our smart, user-friendly platform.

SPEAKIDS

LEARN LANGUAGE

Empower kids to learn new languages easily with our digital language learning platform.

PAPER MAKING SOFTWARE

AI BASE PAPER MAKING

Revolutionize paper making with AI-driven optimization in the manufacturing process.

E-NUTRITION

AI BASED NUTRITION SYSTEM

Personalize dietary recommendations with our AI-based nutrition system for better health.

LMS

LEARNING MANAGEMENT SYSTEM

Simplify online education with our comprehensive learning management system.

VISITORS MONITORING SYSTEM

CAFÉ VISITORS COUNTING & RECOGNITION

Monitor and analyze café visitor traffic with our AI-powered counting and recognition system.

ONLINE EXAMS CONTROL

AVOID CHEATING DURING EXAMS

Prevent cheating and ensure integrity during online exams with our secure proctoring system.

SMART PARK

PARKING MANAGEMENT SYSTEM

Simplify parking operations with our automated parking management system.

SMART HR

HR MANAGEMENT SYSTEM

Streamline human resource processes with our efficient, smart HR management software.

OUR CLIENTS



MEET OUR TEAM!



ASAD IQBAL

Chief Executive Officer

“Welcome to Eco Web Portals, where technology meets sustainability. As CEO, I'm committed to leading our company with a focus on delivering top-tier web solutions that are not only innovative but environmentally responsible. At EWP, we believe that businesses can thrive while reducing their carbon footprint, and it's this belief that drives our strategy, our partnerships, and our products. Our mission is to build a future where technology empowers both people and the planet. Thank you for being part of our journey towards a more sustainable digital world”



SHUJJAT ALI

Chief Technology Officer

“At Eco Web Portals, innovation & sustainability drive every decision we make. As CTO, I'm proud of the technology we've developed to create web solutions that not only optimize performance but also reduce environmental impact. From efficient server management to energy-conscious data centers, we're leveraging cutting-edge tech to align with our eco-friendly mission. Together with our talented team, we are constantly pushing boundaries to ensure that our platforms are scalable, secure, and sustainable for the long-term future. We believe in using technology to create a greener digital landscape.”

THANK

☎ +92 309 2222871

🌐 www.ecowebportals.com

✉ ecowebportals@gmail.com

📍 Office 38, Floor 01, IT Tower Hali Road, Lahore

YOU!

