IV. COMPREHENSION CHECK

1. Answer the questions:

1. If you want to start your own business, what should you start by?

If you want to start your own business you should by making business plan

1. What should you be able to work out?

You should be able to work out how much money you will need to set up the business.

1. What else should you work out?

You also should work out how much you will make in the first few years.

1. What should you find out if someone else is already doing what you want to do?

If someone else is already doing what you want to do, you should find out how much they charge for their goods or services and how successful they are.

1. Why should you invest in a good designer?

If you are going to sell a product, you should invest in a good designer for the product and the packaging because it’s very important for business.

1. What should be a significant part of your budget if you are offering a service?

If you are offering a service, advertising should be a significant part of your budget.

1. Whom should you hire if you want to advertise your product or service on the Internet?

You should hire an experienced website designer, as advertising on the Internet is essential nowadays.

1. Why should you take a lot of care with decoration and lighting?

You should always take a lot of care with decoration and lighting, so you and your employees enjoy working there.

1. What is the most important thing in business?

The most important thing in business is that you believe in your product or service.

2. SAY IF THE SENTENCES ARE TRUe OR FALSE. CORRECT THE FALSE ONES

**1.** You should start your own business by having a party.

You should start your own business by making a business plan.

**2.** You should be able to work out how much money you will need to set up the business. +

**3.** You should also work outhow much you will make in the first few years. ~~days~~

**4.** If someone else is already doing what you want to do, ~~you should give up the idea.~~

you should find outhow much they charge for their goods or services and how successful they are.

**5.** If you are going to sell a product, you should invest in a ~~good shop assistant~~.

good designer for the product and the packaging.

**6.** If you are offering a service, advertising ~~charity~~ should be a significant part of your budget.

**7.** You should hire an experienced website designer, as advertising on the Internet is essential nowadays. +

**8.** You should always take a lot of care with decoration and lighting ~~furniture and uniforms~~, so you and your employees enjoy working there.

**9.** The most important thing in business is that you believe in your product or service ~~other people~~.

**6. Read the description and write sentences about each point, giving Andy advice about his life. Use *should* or *shouldn’t*.**

**Example:** Andy is very unhappy. He doesn't like his job. *- He should find another job.*

**1**. He works very long hours for years ………….…...............................................

He should work less

**2.** He is overweight ………………….…………………………………….…………

He should lose weight

He shouldn’t eat much

**3.** He doesn't eat very healthy food …………………………………………….……

He should eat healthy food

**4.** He doesn't take much exercise …………………………..…………………..…….

He should take much exercise

**5.** His desk is very untidy ……....…………………………………………….……..

He should do the cleaning on the desk

**6.** He owes a lot of money to his friends ………….………………………………...

He should return money to his friends

**7.** He would like to get a dog to keep him company ………....................................

He should get a dog

**8.** He is in love with Claire, but he is afraid to tell her! ............................................

He shouldn’t afraid to tell her

**7. Work with your partner. Use the words in the box to complete the advice below.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **~~clothes~~** | **~~directions~~** | **~~funny~~** | **~~pay~~** | **~~shoes~~** |
| **~~silent~~** | **~~stomach~~** | **~~time~~** | **~~women~~** | **~~work~~** |

|  |  |
| --- | --- |
| HOW TO BE THE  *Perfect girlfriend*  a) You should take a lot of care with your *clothes* and you shouldn't cut your hair: a man likes his girlfriend to look feminine.  b) The way to a man's heart is through his **stomach** You should cook for him, and if he's really hungry, don't give him salad.  c) You must listen to him. He likes explaining how things **work** .  d) You shouldn't ask him to help you choose a pair of **shoes**. He only has three pairs, and he thinks that's enough.  e) You mustn't try to give him **directions**. Christopher Columbus didn't need them! | HOW TO BE THE  *Perfect boyfriend*  a) You must arrive on **time** for dates - women hate it when you keep them waiting.  b) You should **pay** when you go out. Women want to be equal, but not that equal!  c) You should be **funny.** You may be good-looking, well-dressed and have the brains of Einstein, but if you can't make her laugh, forget it.  d) You should remain **silent**. They want to do all the talking – even if you stop listening, pretend to be fascinated.  e) You mustn't talk about other beautiful **women**, even famous ones. She'll remember, and years later, when you make a comment about her cooking, she'll tell you to get Julia Roberts to make your lunch. |

**8. Translate the sentences**

**A.** **1**. Вам следует сказать ему об этом.

You should tell him about that.

**2.** Не следует вам так поздно там оставаться.

You shouldn’t stay so late

**3.** Ей надо сейчас же пойти к врачу.

She should go to the doctor now.

**4.** С какой стати я должен туда ехать?

Why should I go there?

**5.** Им следует начать обсуждение пораньше.

They should start the discussion early

**6.** Не следует говорить с ней по-английски.

You shouldn’t speak English to her

**7.** Вам нужно повернуть направо.

You should turn right

**8.** Откуда мне знать, где он сейчас?

How should I know where he is now?