

# Hugh J. Paterson III

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## EDUCATION

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### **University of Oregon**—Eugene, Oregon

Master of Nonprofit Management, expected June 2023

- Business Planning | Legal Issues for Nonprofits | Grant Writing

### **University of North Dakota**—Grand Forks, North Dakota

Master of Arts, Linguistics, May 2021

- Community Literacy Program Development
- Teaching Assistant in advanced linguistics

### **Southern Illinois University Edwardsville**—Edwardsville, Illinois

Bachelor of Arts, German, May 2007

- Junior Achievement Teacher—Economics: St. John Newman Catholic School, Maryville, Illinois
- Elementary German Teacher: It's a Small World, Festus, Missouri
- ESL Classroom Assistant: International Institute, St. Louis, Missouri

## EXPERIENCE

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### **Privacy Policy Researcher**

9/2021 – present

University of Oregon—Eugene, Oregon

- Read and annotate national and foreign privacy laws.
- Collaborative academic authorship.
- Interview industry leaders and legal experts.

### **Director of Market Research**

9/2021 – 3/2022

Royal Protocol Software Corporation—Plano, Texas

- Evaluated, interviewed, and recommended candidates for technical positions.
- Led business plan modeling.
- Facilitated conversations over organizational development and structure.
- Collected and reported on market trends and business-relevant events.
- Designed business intelligence reports for product and customer activities.
- Completed weekly research reports at the behest of HR Director, COO, CXO, and CEO.

### **User Interaction Designer**

3/2020 – 6/2020

The French National Centre for Scientific Research—Villejuif, France

- Provided security and search engine optimization analysis for web application project.
- Designed new user interface for web application accessing data from 800 languages.
- Designed color palettes and typography for web application.

### **Development Specialist**

10/2007 – 12/2019

WycliffeUSA—Orlando, Florida

- Developed leads generating over \$600,000 in revenue.
- Managed a donor-based revenue goal of \$40,000 per year.
- Created and manage budgets with restricted and unrestricted funds.
- Logistics planning and support.

### **City Council Candidate**

2/2018 – 5/2018

City of Eugene—Eugene, Oregon

- Met all requirements for lawful candidacy.
- Ran campaign to advocate land use change.
- Competed and debated in a three-candidate race.
- Received 10% of all votes cast. Final vote split: 10/10/80

## **Innovation Analyst**

1/2018 – 8/2019

SIL International—Dallas, Texas

- Identified and assessed opportunities for business growth.
- Evaluated existing corporate projects for growth potential.
- Identified data sources for business intelligence.
- Directed data science operations in the development of queryable business intelligence systems for asymmetrical data.

## **Usefulness Engineer**

1/2011 – 1/2018

SIL International, Training Department—Dallas, Texas

- Conducted business modeling & designed information flows for training services.
- Modelled professional development certifications, career pathways, and learning plans.
- Designed communications, provided web-usability consulting.
- Analyzed and evaluated contracts and memoranda of understanding.
- Modelled competencies and position requirements.

## **Assistant to the Publishing and Linguistic Coordinators**

1/2010 – 8/2012

SIL International—Dallas, Texas

- Recruited, led, and supervised 12-15 people across three teams; quality-checked all work.
- Designed and documented all work flows and data management processes.
- Technical and business consultant on SAAS vendor selection for talent management system.

## **Mac Specialist**

10/2007 – 2/2008

Apple, Inc.—Smithhaven, New York & St. Louis, Missouri

- Turned customers into advocates.
- Provided one-on-one training in using Mac software.

## **COMMUNITY INVOLVEMENT & LEADERSHIP**

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### **Technical Group Member & Schema Course Extension Community Group Member**

11/2011 – present

Learning Resource Metadata Initiative

### **Participant**

3/2022 – present

Attorney General's Consumer Privacy Task Force—Salem, Oregon

- Interview subject matter experts and policy makers
- Report findings.

### **Copyright and Fair Use Committee Member**

5/2018 – present

Association for Recorded Sound Collections—Eugene, Oregon

- Keep members informed of news related to sound recording copyright and fair use issues

### **Linguistic Data Interest Group Member**

5/2018 – present

Research Data Alliance—Internet-based

- Researched and wrote industry recommendation statement, published 2019

### **Project Faciliator**

8/2013 – 9/2013, 3/2017, 8/2017 – 9/2017

Ūt-Ma'in Language Community—Kebbi State, Nigeria

- Conducted community mapping project to locate language varieties by village and clan
- Recorded folk narratives, cultural stories, and folk histories in close collaboration with local community members

### **Videographer & Audio Technician**

11/2010 – 12/2010, 3/2011 – 4/2011

Me'phaa Language Community—Guerrero State, Mexico

- Designed keyboard layout for two indigenous languages for use on Mac
- Managed data, organized file structures, implemented processes for language documentation project funded by the National Endowment for the Humanities.