Shunsuke Matsuno

PhD Candidate · Columbia Business School

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Education

Columbia Business School 2021–2026 (Expected)

Ph.D. in Accounting

New York, U.S.

The University of Tokyo 2019–2021

M.A. in Management (Accounting Group)

Tokyo, Japan

The University of Tokyo 2015–2019

B.A. in Economics Tokyo, Japan

Research

Interests

Financial reporting and disclosure; information in financial markets; organizational economics with applications to managerial accounting; auditing

Job Market Paper

The Gatekeeping Expert's Dilemma

Shunsuke Matsuno

Abstract. Gatekeepers do not directly control agents but instead hold only veto power. They also have expertise and influence agents through communication. Their expertise helps agents' decisions, while veto power disciplines those decisions. However, gatekeepers face a dilemma: transparent communication may let agents game standards. How can gatekeeping experts guide behavior without being gamed? Many economic settings feature this tradeoff, including bank stress tests, environmental regulations, and financial auditing. Using financial auditing as the primary example, I show that strategic vagueness is the key: by revealing just enough to prevent the manager from inflating the report, the auditor guides the manager while preserving her gatekeeping power. This theoretical lens provides a novel rationale for why auditors predominantly accept clients' financial reports. Comparative statics reveals that greater gatekeeper independence or expertise sometimes dampens communication. This paper shows how communication and veto power make gatekeepers effective.

Working Papers

(†Presented by coauthor)

Mandatory vs. Voluntary Disclosure in the Dynamic Market for Lemons (2024) [link]

Cyrus Aghamolla and Shunsuke Matsuno

R&R at Review of Financial Studies

- Presented at: Hawaii Accounting Research Conference[†], Columbia University, AES Winter Retreat[†], AES Annual Conference, Burton Accounting Conference[†]
- Media mention: Duke FinReg Blog [link]

Disclosure, Signaling, and First-Mover (Dis)advantage (2024) [link]

Shunsuke Matsuno

Presented at: Hawaii Accounting Research Conference, Columbia University, Duke University Accounting Theory Summer School, Junior Accounting Theory Conference

Conformity and Leadership in Organizations (2025) [link]

Shunsuke Matsuno

• Presented at: Columbia Theory Conference, Hawaii Accounting Research Conference, Kobe University Kanematsu Seminar, Zurich Accounting Research Workshop, AES Annual Conference

Strategic Patenting Under Financial Reporting Mandates (2025)

Li Azinovic-Yang, Yue Chen, Shunsuke Matsuno, Sunho Yoo

 $\bullet \ \ \text{Presented at: Zurich Accounting Research Workshop}^{\dagger}, \text{CUHK}^{\dagger}, \text{EAA}^{\dagger}, \text{Columbia University}^{\dagger}$

Teaching	
Earnings Quality & Fundamental Analysis (Instructor: Jonathan Glover) Teaching Assistant	Spring 2025
Financial Planning & Analysis (Instructor: Tim Baldenius) Teaching Assistant	Spring, 2023–2025
Accounting for Consultants (Instructor: Tim Baldenius) Teaching Assistant	Spring, 2023–2025
Financial Planning & Analysis (Instructor: Igor Vaysman) Teaching Assistant	Summer 2024
Presentations	
Hawaii Accounting Research Conference (scheduled)	2026
Hawaii Accounting Research Conference; Kobe University; Zurich Accounting Research Workshop; AES Annual Conference; Columbia University	2025
Hawaii Accounting Research Conference (Discussant and Presenter); AES Annual Conference; Junior Accounting Theory Conference; Duke University Accounting Theory Summer School; Columbia University	2024
Academic Service	
Ad-Hoc Referee	
Management Science (Accounting, Sustainability), Hawaii Accounting Research Conference	
Research Positions	
Research Assistant for Prof. Laura Doval	Summer 2023
Research Assistant for Prof. Giorgia Piacentino	Spring 2022
Honors & Awards	
Kanematsu Prize, RIEB, Kobe University	2025
The Bernstein Center for Leadership and Ethics Doctoral Research Grants	2024
The Nakajima Foundation Scholarship	2021–2026
Columbia Business School Doctoral Fellowship	2021–2026

JSPS Research Fellowship for Young Scientists, DC1 2021
World-Leading Innovative Graduate Study of Advanced Economics Fellow 2020–2021
Distinguished Undergraduate Thesis Award 2019

Others_

Passed Japanese CPA exam 2018

Part-time Auditor at Ernst & Young Japan 2018-2021

Language: Japanese (native)

References_____

Jonathan Glover (Chair)

Columbia University George O. May Professor jg3463@gsb.columbia.edu (412) 683-2882

Tim Baldenius

Columbia University
Paul M. Montrone Professor
tb171@columbia.edu
(212) 854-1715

Ilan Guttman

New York University Professor and the Peter Drucker Faculty Fellow ig18@stern.nyu.edu (212) 998-0211