Shunsuke Matsuno

PhD Candidate · Columbia Business School

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Education

Columbia Business School 2021 - 2026 (Expected)

Ph.D. in Accounting New York, U.S.

The University of Tokyo 2019 - 2021

M.A. in Management (Accounting Group)

Tokyo, Japan

The University of Tokyo 2015 - 2019

B.A. in Economics Tokyo, Japan

Research

Interests

Financial reporting and disclosure; information in financial markets; organizational economics with applications to managerial accounting; auditing

Job Market Paper

The Gatekeeping Expert's Dilemma

Shunsuke Matsuno

Abstract. Gatekeepers do not directly control agents and hold only veto power. Instead, they influence agents through communication. Their expertise helps agents' decisions, while veto power disciplines them. However, they face a dilemma: transparent communication may enable agents to game standards. How can gatekeeping experts effectively influence agents without losing leverage? The paper studies this question in the context of financial auditing, where an expert auditor decides whether to accept a manager's financial report. I show that strategic vagueness is the key: by revealing just enough to prevent the manager from inflating the report, the auditor guides the manager while preserving leverage. This theoretical lens provides a novel rationale for why auditors predominantly accept clients' financial reporting. Comparative statics reveals that greater gatekeeper independence or expertise may dampen communication. This paper contributes to our understanding of how gatekeepers function from an informational perspective.

Working Papers (†Presented by coauthor)

Mandatory vs. Voluntary Disclosure in the Dynamic Market for Lemons (2024) [link]

Cyrus Aghamolla and Shunsuke Matsuno

R&R at Review of Financial Studies

- Presented at: Hawaii Accounting Research Conference[†], Columbia University, AES Winter Retreat[†], AES Annual Conference, Burton Accounting Conference[†]
- Media mention: Duke FinReg Blog [link]

Disclosure, Signaling, and First-Mover (Dis)advantage (2024) [link]

Shunsuke Matsuno

Presented at: Hawaii Accounting Research Conference, Columbia University, Duke University Accounting Theory Summer School, Junior Accounting Theory Conference

Conformity and Leadership in Organizations (2025) [link]

Shunsuke Matsuno

 Presented at: Columbia Theory Conference, Hawaii Accounting Research Conference, Kobe University Kanematsu Seminar, Zurich Accounting Research Workshop, AES Annual Conference

Strategic Patenting Under Financial Reporting Mandates (2025)

Li Azinovic-Yang, Yue Chen, Shunsuke Matsuno, Sunho Yoo

Presented at: Zurich Accounting Research Workshop[†], CUHK[†], EAA[†], Columbia University[†]

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Earnings Quality & Fundamental Analysis (Instructor: Jonathan Glover)

Spring 2025

Teaching Assistant

Financial Planning & Analysis (Instructor: Tim Baldenius)

Springs, 2023-2025

Teaching Assistant

Accounting for Consultants (Instructor: Tim Baldenius)

Springs, 2023-2025

Teaching Assistant

Financial Planning & Analysis (Instructor: Igor Vaysman)

Summer 2024

Teaching Assistant

Presentations _____

Hawaii Accounting Research Conference; Kobe University; Zurich Accounting Research Workshop; AES Annual Conference; Columbia University

2025

Hawaii Accounting Research Conference (Discussant and Presenter); AES Annual Conference; Junior Accounting Theory Conference; Duke University Accounting Theory Summer School;

2024

Columbia University

Academic Service

Ad-Hoc Referee

Management Science (Accounting, Sustainability), Hawaii Accounting Research Conference

Research Positions

Research Assistant for Prof. Laura Doval

Summer 2023

Research Assistant for Prof. Giorgia Piacentino

Spring 2022

Honors & Awards

Kanematsu Prize, RIEB, Kobe University

The Nakajima Foundation Scholarship

2025 2024

The Bernstein Center for Leadership and Ethics Doctoral Research Grants

2021-2026

Columbia Business School Doctoral Fellowship

2021-2026

JSPS Research Fellowship for Young Scientists, DC1

2021

World-Leading Innovative Graduate Study of Advanced Economics Fellow
Distinguished Undergraduate Thesis Award

2020-2021

2019

Others_

Passed Japanese CPA exam
Part-time Auditor at Ernst & Young Japan

2018

2018-2021

Language: Japanese (native)

References _____

Jonathan Glover (Chair)

Columbia University George O. May Professor jg3463@gsb.columbia.edu (412) 683-2882

Tim Baldenius

Columbia University
Paul M. Montrone Professor
tb171@columbia.edu
(212) 854-1715

Ilan Guttman

New York University Professor and the Peter Drucker Faculty Fellow ig18@stern.nyu.edu (212) 9980-211