

# User Test Report

HUANG Shuqi, 1155155806

## 1. Test Result

As shown below, I invited 5 users to complete these 4 tasks to test the usability of the website.

- If you want to buy an entry SLR, you need to search for some information.
- You want to get some effective information on how to beautify the picture.
- If you want to arrange an outing, you need to know which places in Hong Kong are suitable for location shooting.
- You are very interested in photography and want to get some learning materials for beginners.

In this test, a total of 5 participants, they all successfully completed these 4 tasks. Their average time to complete the task is 100s (1m40s). Among them, 5 participants spent more than 80s (1m20s), of which the longest time was 124s (2m4s). In the task difficulty survey, no participants thought the test difficulty was moderate, and 4 thought the test was easier. In the satisfaction survey, 4 participants held a positive attitude towards this task, and 1 remained neutral towards this task.

Compared with the data of last week's low-fidelity prototype test, the average speed of users completing tasks has been significantly improved this time. From the original 2m20s to this time 1m40s, an increase of 40s. I think this is because pictures and colors help people better find key information.

## 2. Typical participant comments

- The information on this website is very rich, including camera equipment and mobile photography, as well as some knowledge of local travel in Hong Kong. The designer has considered more comprehensively, and my experience as a user is better.
- The navigation bar is clear, and it feels that the scene overview can be classified as scene recommendation.
- The information is relatively concise, which can help users filter out invalid information, and the experience is good.

## 3. Conclusion

In short, the website can provide users with effective information about photography and travel in Hong Kong to meet the needs of photography enthusiasts and beginners to take photos in Hong Kong. However, the detailed design of the website can still be improved to make users more satisfied and increase user retention.