

# USABILITY TEST PLAN DASHBOARD

## AUTHOR

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### PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

The usability of the photography website will be tested. Users can find effective information about photography strategies and equipment selection on this website to help them complete their photography plans.

### BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

Usability test can provide an objective analysis of how to use photography website in real life. If not testing, user experience will be ignored and users will be lost.

### TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

The goals of usability test is to use data to record and analyze user behavior in preparation for website updates.  
-Does the website provide simple and clear photography knowledge for the beginners?  
-Do users think this website is easy to use?  
-Do users want to use this website further?

## CONTACT DETAILS

1155155805@link.cuhk.edu.hk

### PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

5 beginners who love photography (between 20-25 years old). They use the website for different purposes, and the photography equipments they adopt are also different (mobile phones, cameras, mirrorless cameras)

### EQUIPMENT

What equipment is required? How will you record the data?

The participants need a computer or tablet as the equipment.  
I will record the screen to record user behavior.

### TEST TASKS

What are the test tasks?

Find a better way to design a photography website.  
Discover the needs and difficulties of users.

Find tips for taking pictures.  
Search the knowledge of travel photography.  
Choose the suitable shooting equipment.

## FINAL DATE FOR COMMENTS

2020.11.09

### RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

HUANG Shuqi  
Eye tracking, client contact, tech support, moderator, PM

### LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

The test was conducted online from November 7 - 8, recording screens of participants' behavior.  
The results will be counted and shared in the form of text and tables on Monday(November 9).

## PROCEDURE

What are the main steps in the test procedure?

Problem statement

Determine usability test plan (create dashboard)

Pre-test

Recruit 5 participants

Formal test

Collect feedback