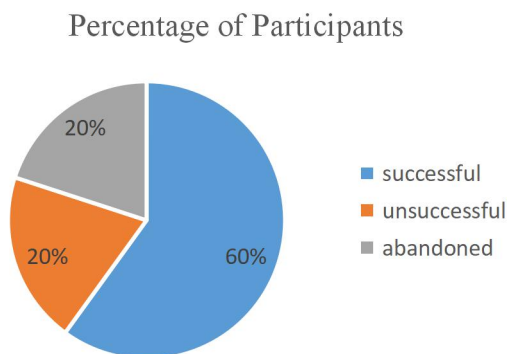# Measuring Satisfaction

TASK:

You want to go to a popular dessert shop with your friends on the weekend. Due to this plan, you want to learn about food and character shooting skills. Now that this website is provided to you, what would you do?
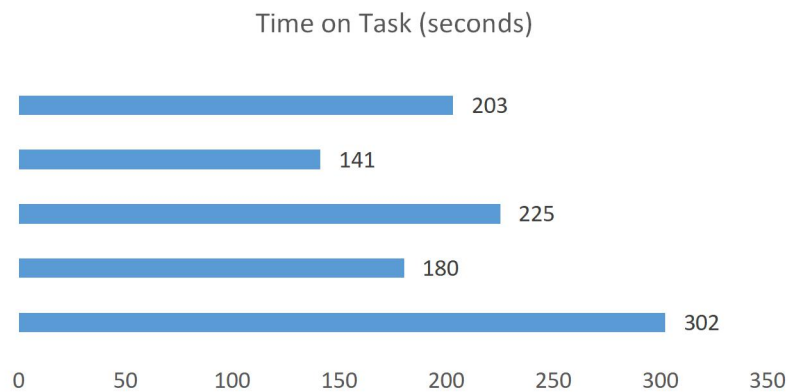
(1) EFFECTIVENESS

There are a total of 5 participants, of which 3 successfully completed the task, 1 did not complete, and 1 gave up the task.

Percentage of Participants

(2) EFFICIENCY

Average time: 210.2s (3m30s)

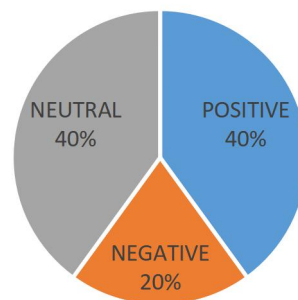Among them, 4 participants took more than 180s (3 minutes), and the longest time was 302s (5 minutes).

Time on Task (seconds)

(3) SATISFACTION

2 participants thought the test was moderately difficult, 2 thought the test was easier, and 1 thought it was difficult.

Subjective Ranking of Task Difficulty

(4) ATTITUDE RATIO

2 participants had a positive attitude towards this task, 2 remained neutral attributes, and one held a negative attitude.

Ratio of Participants' Attributes

(5) REPRESENTATIVE PARTICIPANT COMMENTS

✓ The information on this website is very comprehensive, including shooting skills, equipment, travel shooting, and even travel equipment.

✓ I searched for the keywords "food" and "figure" through the search box, and found articles with corresponding tags. But the topic of each article is too scattered. I searched many articles to find what I need, so I think this website is not very useful.

✓ I directly clicked "Zero Basis" in the navigation bar to view related articles, and found some articles about shooting techniques, but the distribution was very scattered, making me feel clueless.

Conclusion:

In summary, the website is a comprehensive photography website with abundant information, which can provide users with various knowledge to meet users different demands. However, the website is a bit messy in article classification, and users are easily confused, which ultimately leads to a poor user experience.