



SHURONG LI

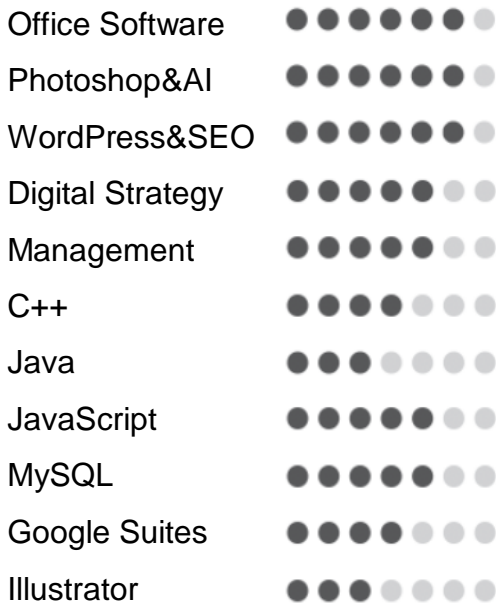
Business Developer & Digital expert

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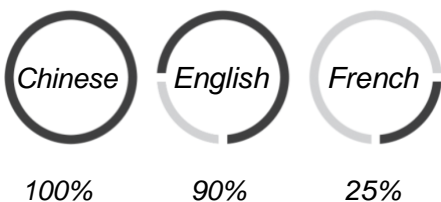
lishurong416@gmail.com

11 Rue Du 4 Septembre
Paris
75002

Skill



Language



Personal Web

<https://shurongli.github.io/shurongli>

</ShurongliCV.html>

Available from April 2018

Profile

I'm passionate and open-minded, I always devote myself entirely to work. Plus, I enjoy working in a multicultural environment with people from all of the world. I am able to work both individual and collaboratively.

Education

Master of Management (Program Grande Ecole) 2016 - present

Strasbourg, France; EM Strasbourg Business School

Computer Science Engineering B.Eng. 2012 - 2016

Xiamen, China; Xiamen University of Technology(XMUT)

Experience

Digital Marketing Specialist Jan 2018 – Mar 2018 (3 months)

- Website improvement via WordPress
- Writing contents utilizing SEO to optimize
- Graphics design
- Marketing analysis

Digital Marketing Assistant July 2017 – Sep 2017 (3 months)

Ried Chauffeur Prive, Strasbourg, France

- Analyze market and design marketing strategy.
- Communicate with Chinese customers via WeChat
- A 10% increase in turnover three months later

Marketing Manager Assistant July 2016 – Sep 2016 (3 months)

Shenzhen Newlight, Shenzhen, China

- Manage digital project via Alibaba platform, the Alibaba store's turnover was 20,000€ over the three months, rose 5%.
- Analyze European market and write the report.
- Customer relations management (CRM).

Software Programmer Aug 2015 - July 2016 (11 months)

Xiamen Panport Intelligent Technology Co.,Ltd.; Fujian, China

- Designed part of Xiamen Airport Management System sold at (250,000€) utilizing Java, JavaScript, MySQL.
- Manage the project of Xiamen Airport Safety Management System.

Reward & Scholarship

- Scholarship of XMUT in 2013 and 2014