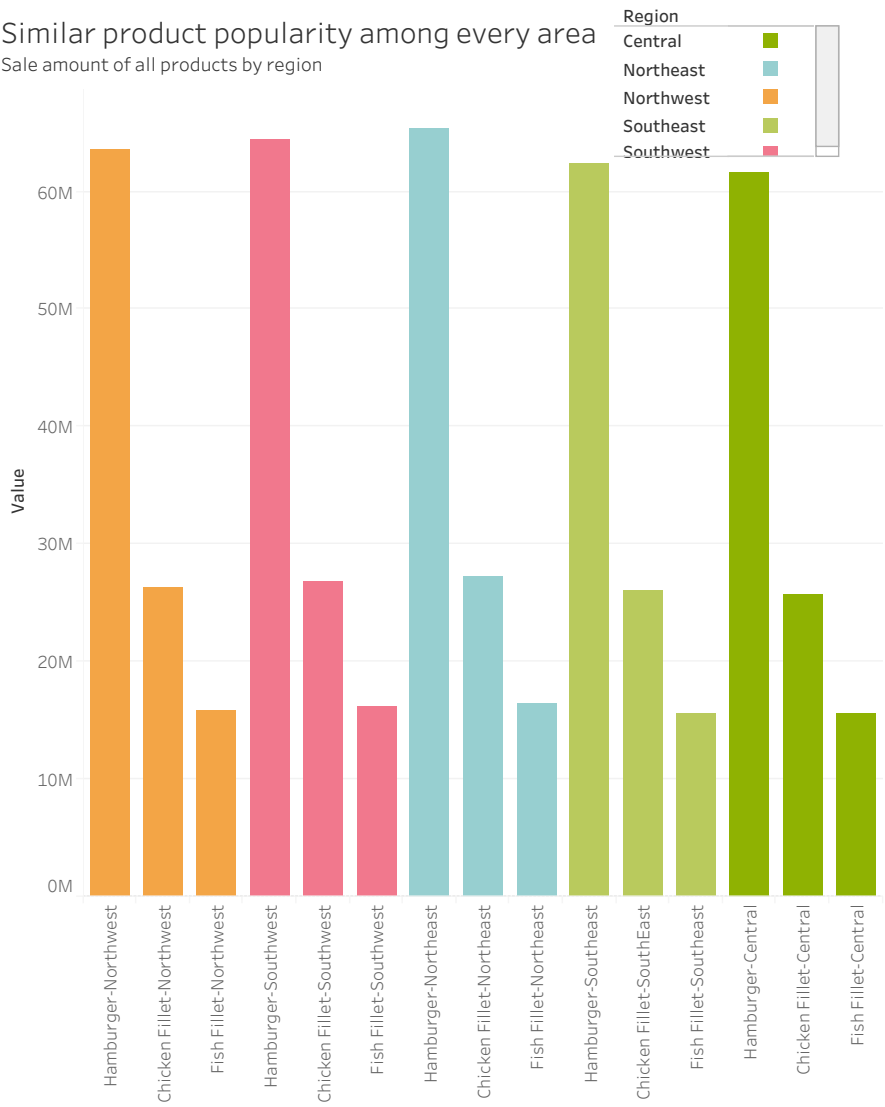


Sales trend analysis

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
-----------------------------------	-------------------------------	-------------------------------	--------------------------	--------------------------

Similar product popularity among every area
Sale amount of all products by region

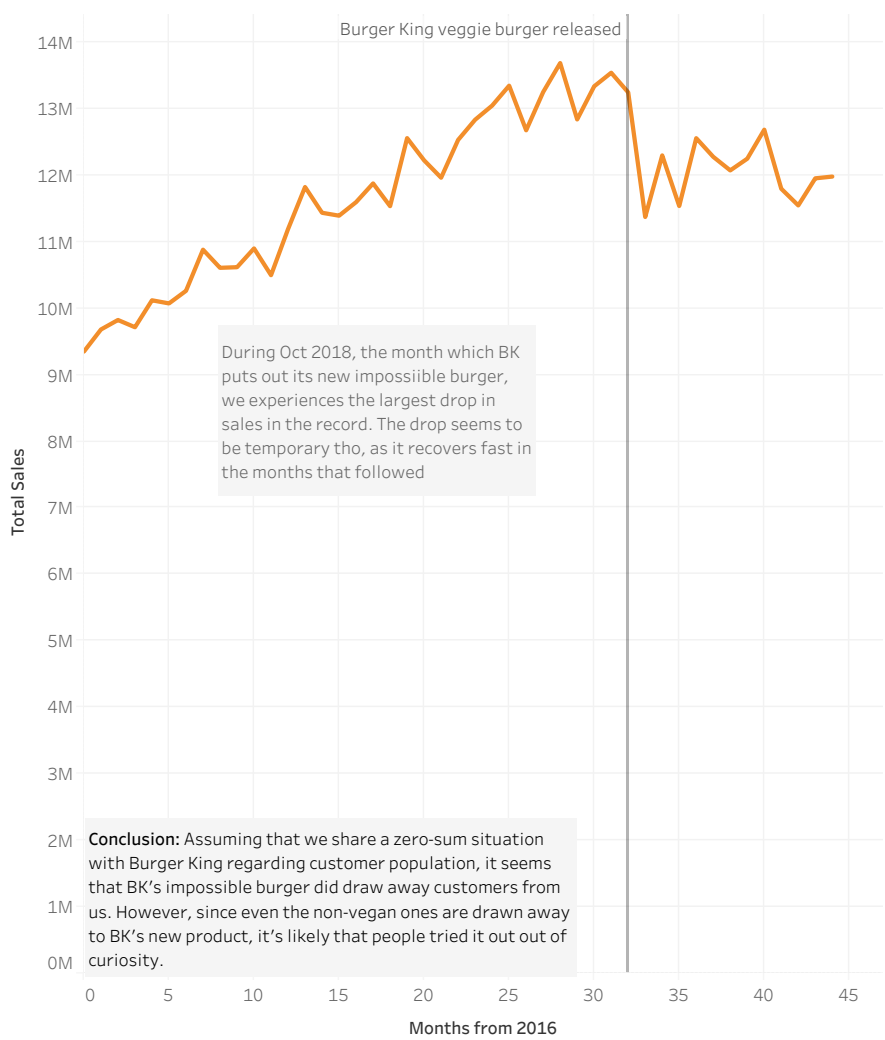


Sales trend analysis

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
-----------------------------------	-------------------------------	-------------------------------	--------------------------	--------------------------

BK had us with that damn vegan burger

Total Sales Trend since 2016

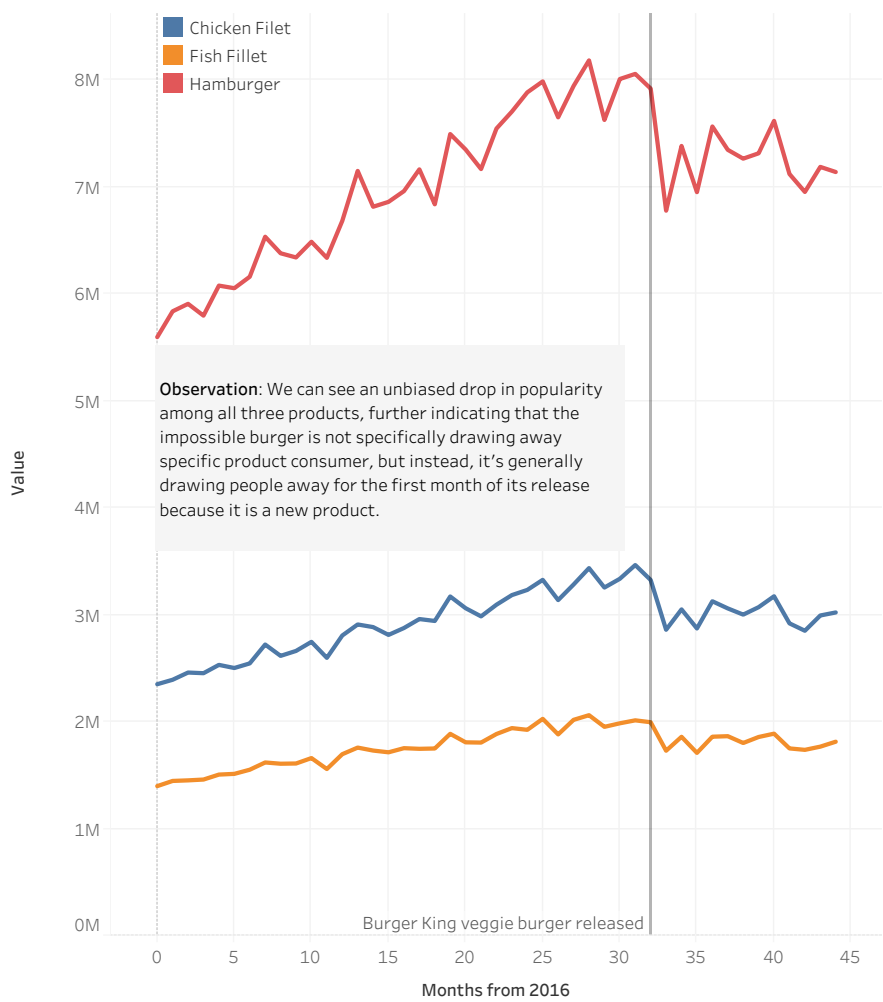


Sales trend analysis

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
-----------------------------------	-------------------------------	-------------------------------	--------------------------	--------------------------

All products are influenced by the impossible burger

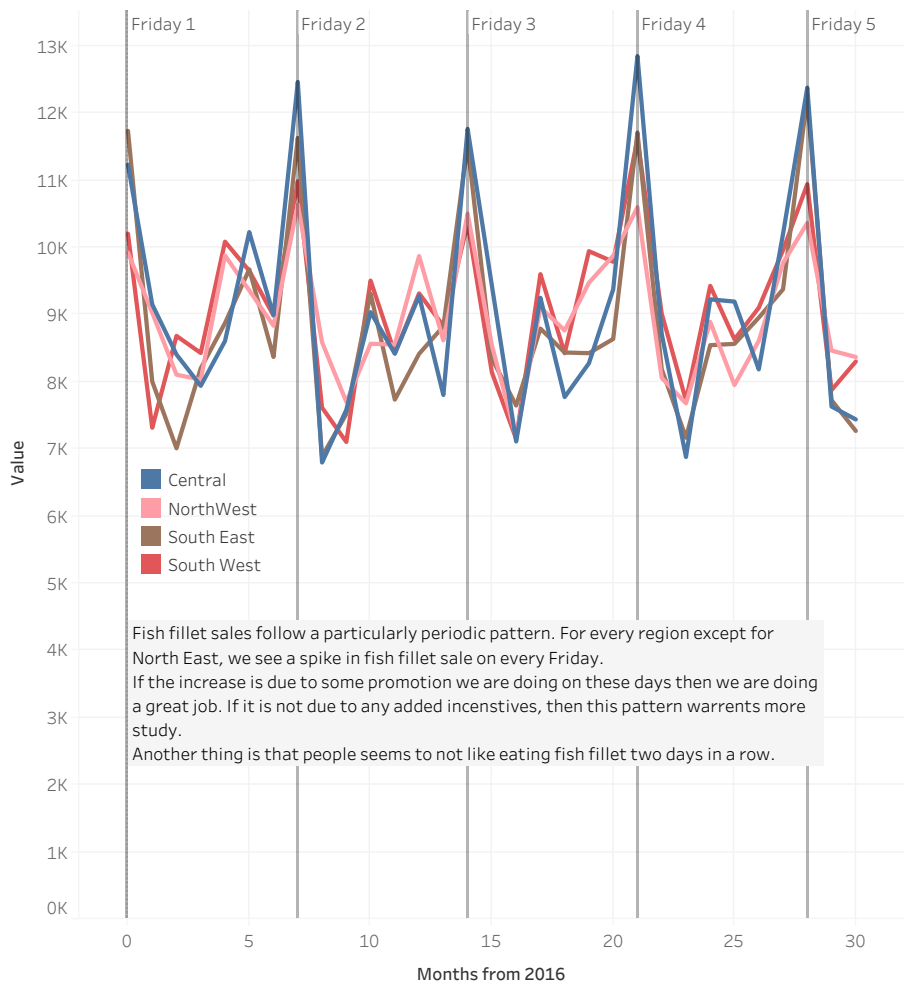
Sale record for each product since 2016



Sales trend analysis

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
-----------------------------------	-------------------------------	-------------------------------	--------------------------	--------------------------

Fish Fillet are popular on Fridays (except in Northwest US)



Sales trend analysis

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
-----------------------------------	-------------------------------	-------------------------------	--------------------------	--------------------------

Fish Fillets in Northwest US are popular on Thursdays

