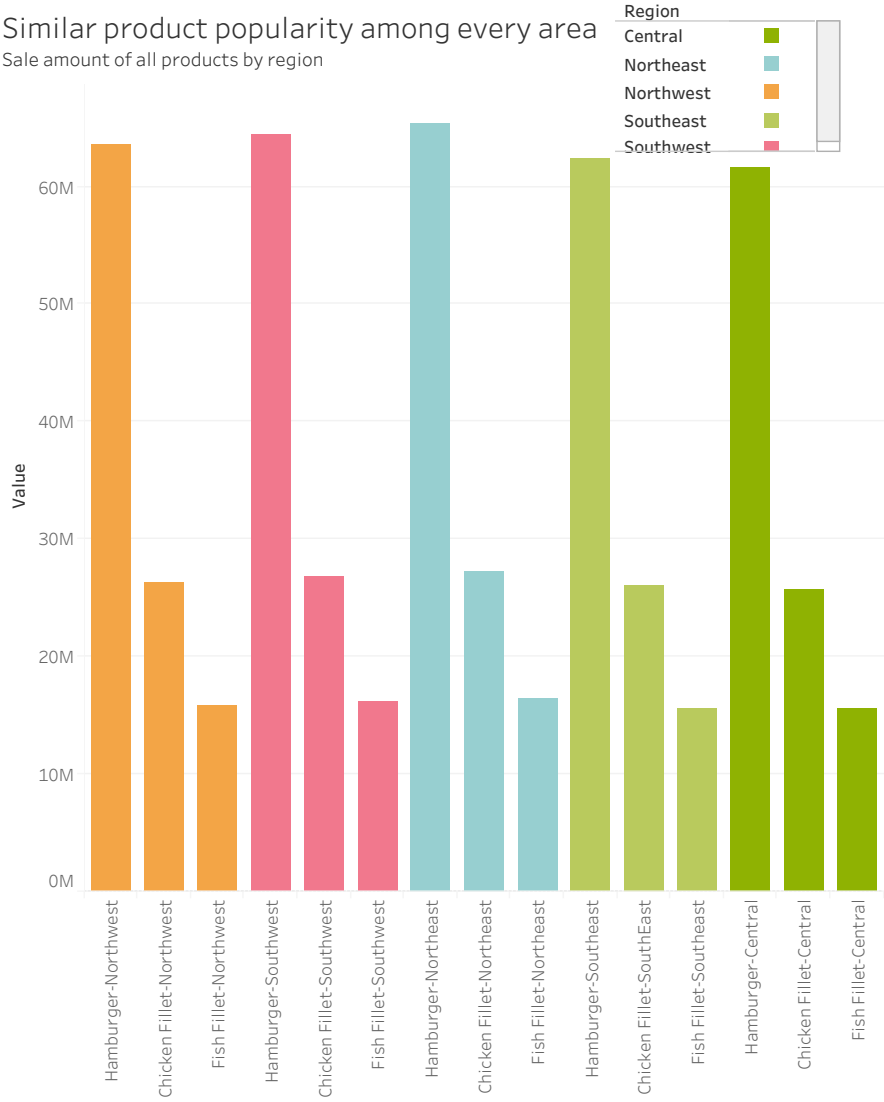


Story 1

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
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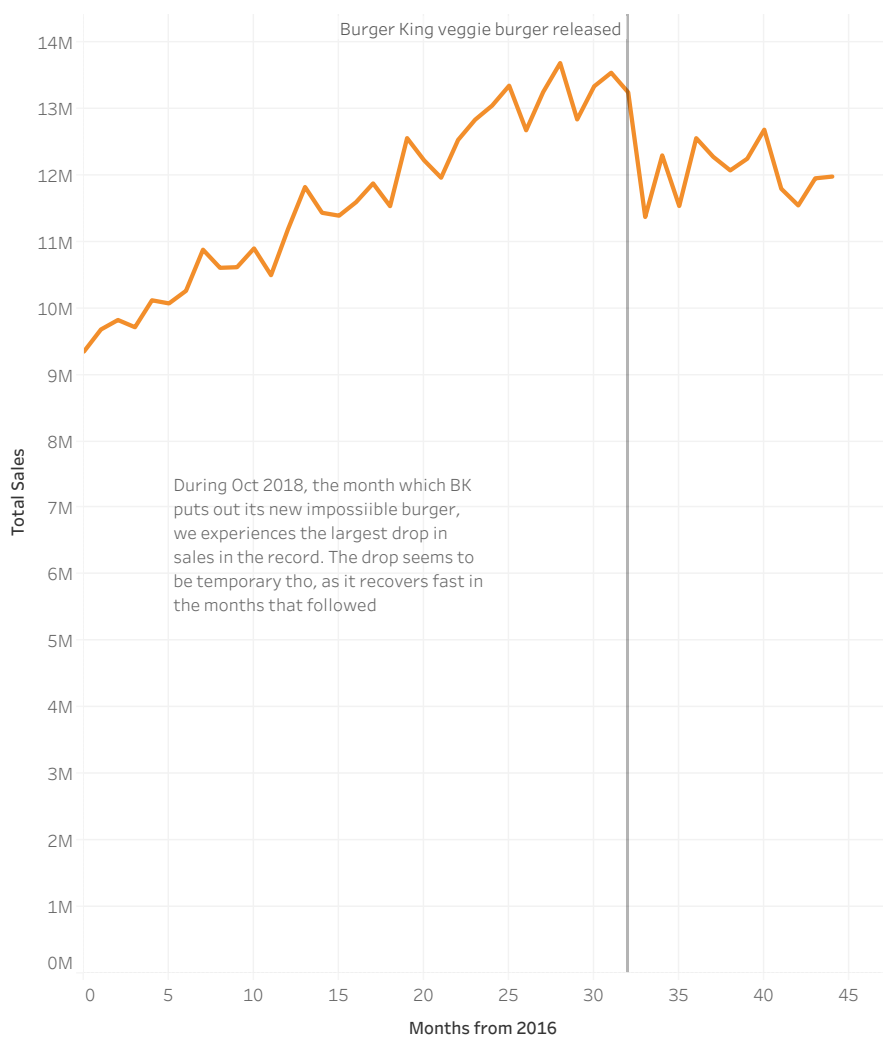


# Story 1

Overview of sales of past 3 years	<b>BK's Impossible Burger Part.1</b>	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
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## BK had us with that damn vegan burger

Total Sales Trend since 2016

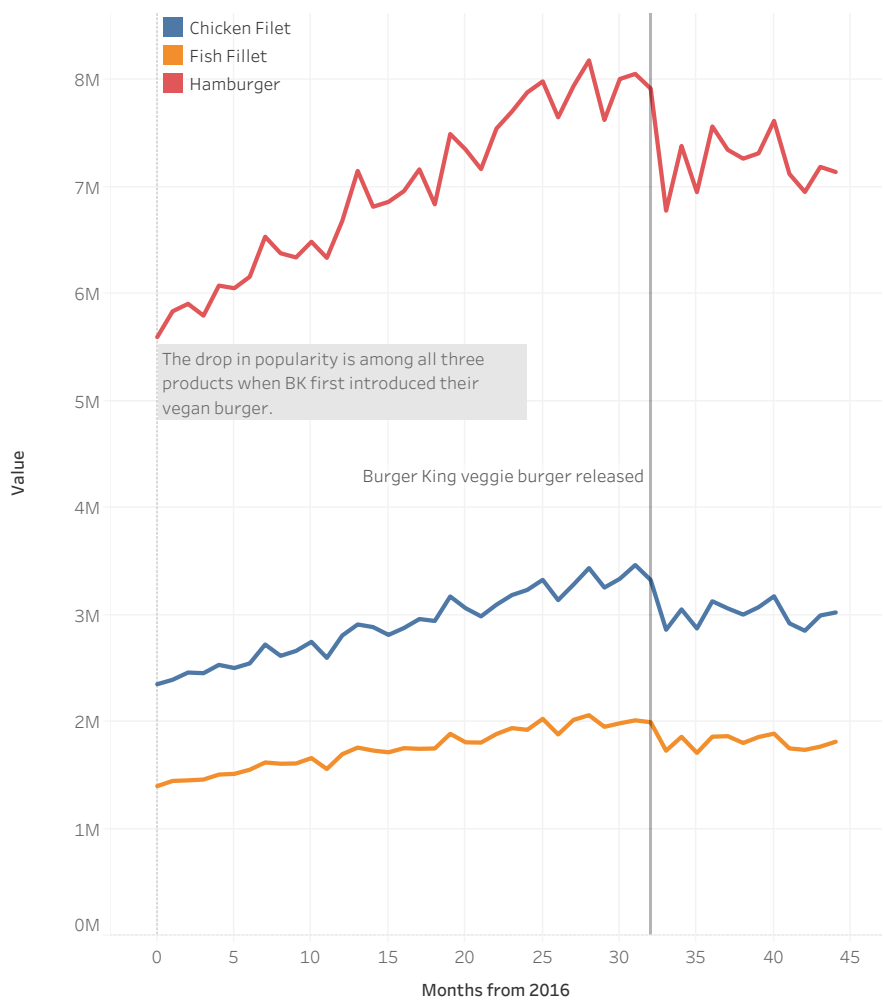


# Story 1

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
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## All products are influenced by the impossible burger

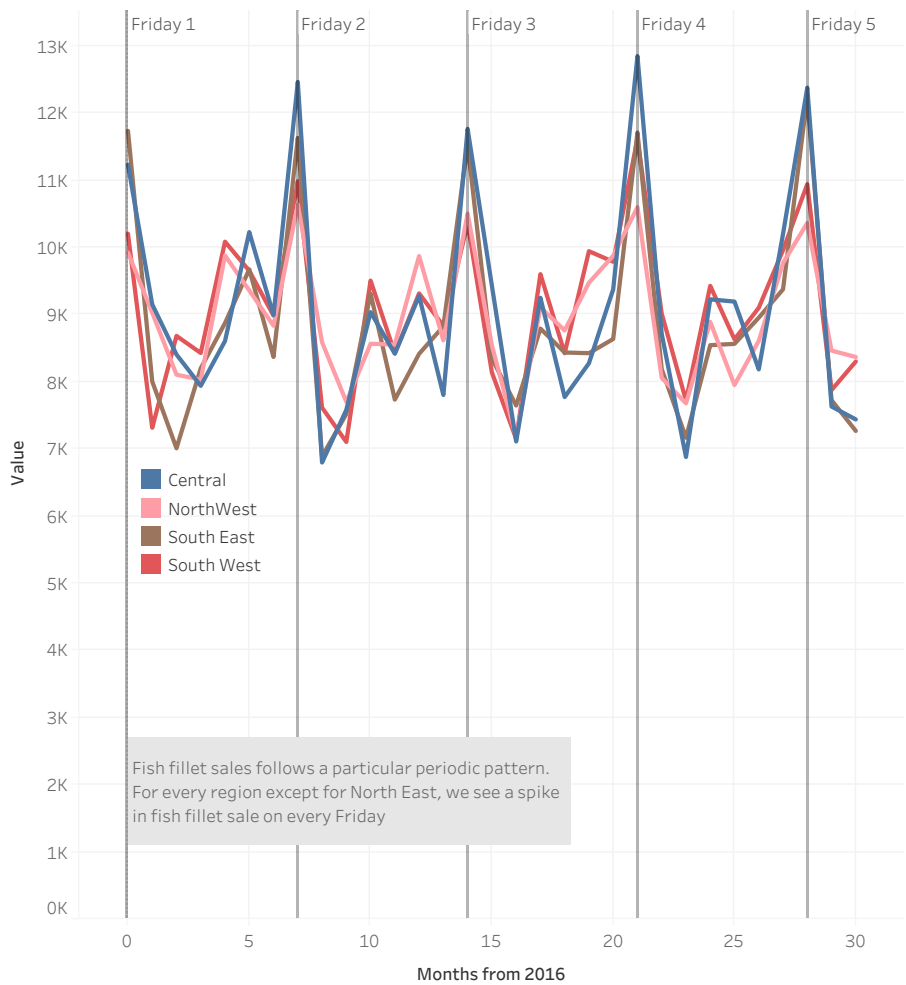
Sale record for each product since 2016



# Story 1

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
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Fish Fillet are popular on Fridays (except in Northwest US)



# Story 1

Overview of sales of past 3 years	BK's Impossible Burger Part.1	BK's Impossible Burger Part 2	Daily microtrends Part 1	Daily microtrends Part 2
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Fish Fillets in Northwest US are popular on Thursdays

