

## Project Stakeholders:

Project stakeholders are individuals, groups, or organizations who:

- Have an interest in the project
- Can affect the project
- Are affected by the project's outcome

They can be internal (within the organization) or external (outside the organization), and their level of influence and interest can vary widely.

- Types of Project Stakeholders

### 1. Internal Stakeholders

These stakeholders are part of the organization undertaking the project.

Stakeholder	Role
<b>Project Manager</b>	Oversees planning, execution, and delivery
<b>Project Team Members</b>	Perform tasks and produce deliverables
<b>Project Sponsor</b>	Provides financial support and overall direction
<b>Executives / Senior Management</b>	Ensure project aligns with strategic goals
<b>Functional Managers</b>	Manage departments providing resources

### 2. External Stakeholders

These stakeholders are outside the organization but are still affected by the project.

Stakeholder	Role
<b>Clients / Customers</b>	Receive and use the project's product or service
<b>End Users</b>	Direct users of the project deliverable
<b>Suppliers / Vendors</b>	Provide materials, services, or products

<b>Stakeholder</b>	<b>Role</b>
<b>Regulatory Bodies / Government</b>	Ensure compliance with laws and standards
<b>Investors</b>	Expect returns or strategic benefit from the project
<b>Community / General Public</b>	May be impacted by large-scale or public projects

- **Engaging and Managing Stakeholders**

Steps to Stakeholder Management:

1. Identify all stakeholders early.
2. Analyze their needs, expectations, and influence.
3. Plan communication tailored to each stakeholder.
4. Engage regularly to build relationships.
5. Monitor and adapt your approach throughout the project.