

# Sri Siddhi Vinayaka Cultural Center

## SVCC Temple Fremont

40155 Blacow Rd, Fremont, CA 94538    (510) 403-4256  
Weekdays: 9 am - 12 pm and 5:30 pm - 8:30 pm

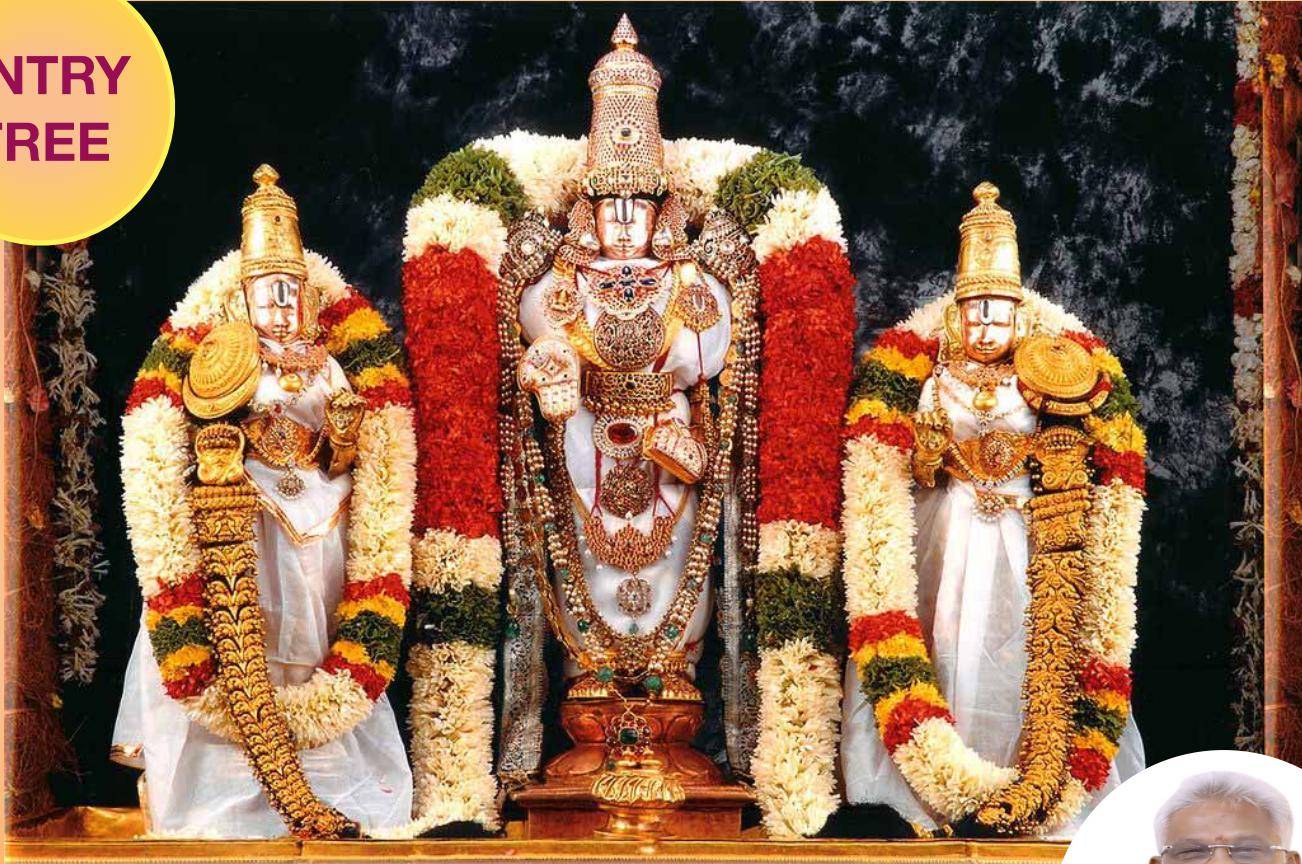
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Weekends: 9 am - 8:30 pm    mailinglistfremont@svcctemple.org



# ॐ : Sri Lakshmi Venkateswara ॐ : Sri Srinivasa Kalyana Mahotsavam

Conducted by the priests from Tirumala Tirupati Devastanam  
Hosted by SVCC Temple Chief Priest Pandit Sri R. Umashankar Dixit

ENTRY  
FREE



**SAT, JUNE 18, 2022 - 9AM**  
**VENUE : INDIA COMMUNITY CENTER (ICC)**  
**525 LOS COCHES ST, MILPITAS CA**



CHIEF GUEST  
SHRI Y.V. SUBBA REDDY  
CHAIRMAN TTD

For Registration and Sponsorship information  
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## PROGRAM DETAILS

**Friday, June 17, 2022**

**Venue: SVCC Temple**

8:00 AM

Venkatesa Suprabhatham

9:00 AM

Viswaksena Puja, Punyaha Vachanam, Raksha  
Bhandanam, Maha Sankalpam, Sathumurai,  
Theertha Prasadam,  
Special ***Abhishekam*** for Lord Balaji

**Saturday, June 18, 2022**

**Venue: ICC Milpitas**

9:00 AM

Sri Venkatesa Suprabhatham

Followed by

Sri Lakshmi Srinivasa Kalyana Mahotsavam

12:00 PM

Sri Srinivasa Gadyam, Avadharulu Seva,  
Mahadhasheervachanam

12:30 PM

Theertha Prasadam, Maha Prasadam

### SVCC Temple Priests

Pandit Sri R. Umashankar Dixit

Pandit Sri Dhakshinamoorthy

Pandit Sri Murali

Pandit Sri Kowshik

Pandit Sri Sampath

Pandit Sri Subbarao

Pandit Sri Ramadasa

Pandit Sri Gurumoorthy

Pandit Sri Venu

Pandit Sri Skandakumar Dixit

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### SPONSORSHIP OPPORTUNITIES (Suggested Donation)

<b>Gold Sponsor</b>	<b>\$10,008</b>
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<b>Thiru Mangalya Sponsor</b>	<b>\$504</b>
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<b>Acharya Sambhavana (Sambhavana for each priest)</b>	<b>\$1,008</b>
<b>Archana</b>	<b>\$54</b>

### About Srinivasa Kalyana Utsavam

Srivari Kalyana Utsav is performed to the Utsava Murthy of Sri Srinivasa and his consorts Sridevi and Bhudevi. The Kalyana Utsav is conducted according to the Vaikhanasa Agama rituals and starts with the Panchamurthi Puja

This is followed by recitation of Vedic Mantras and pronouncing the family pedigree of the brides and the bridegroom. The idols of the Lord and his brides face each other with a Thera (Screen) separating them. After the priest performs the appropriate rituals, the brides and the grooms are allowed to see each other at the auspicious moment as the screen is removed

This is followed by the Mangala Sutra Dharana, Thalambralu, and then the Lord and the Brides are garlanded

The practice of Sri Srinivasa Kalyanam started in 1536 AD when Thallappakkam Tirumala Ayyangar got the divine idea of celebrating the marriage festival of the Lord

We are fortunate to have the presence of the senior priests from Tirumala Tirupathi Devasthanams for performing this GRAND Kalyanotsavam

SVCC invites all devotees to participate in this Puja, which is performed for Loka Kalyanam, and receive divine blessings

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**SVCC Temple management thanks all our Sponsors & Volunteers who have tirelessly helped us over these years. Our way of saying thanks would be to seek Lord Sri Srinivasa blessings for all devotees and their families**

**President : Pandit Shri R. Umashankar Dixit**

**Treasurer : Janakiraman (Jack) Iyer**

**Webmaster: Ravi Ramaswamy**

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