Demo Thesis 4

Title: The Role of Social Media in Shaping Political Discourse Among Youth in South Asia

Abstract: This qualitative study examines how social media platforms influence political awareness,

engagement, and opinion formation among young adults in key South Asian countries. It analyzes

content consumption patterns, online activism, and the spread of misinformation, offering insights

into digital citizenship.

Keywords: Social Media, Political Discourse, Youth Engagement, South Asia, Digital Citizenship

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