

# CORPORATE PROFILE Of



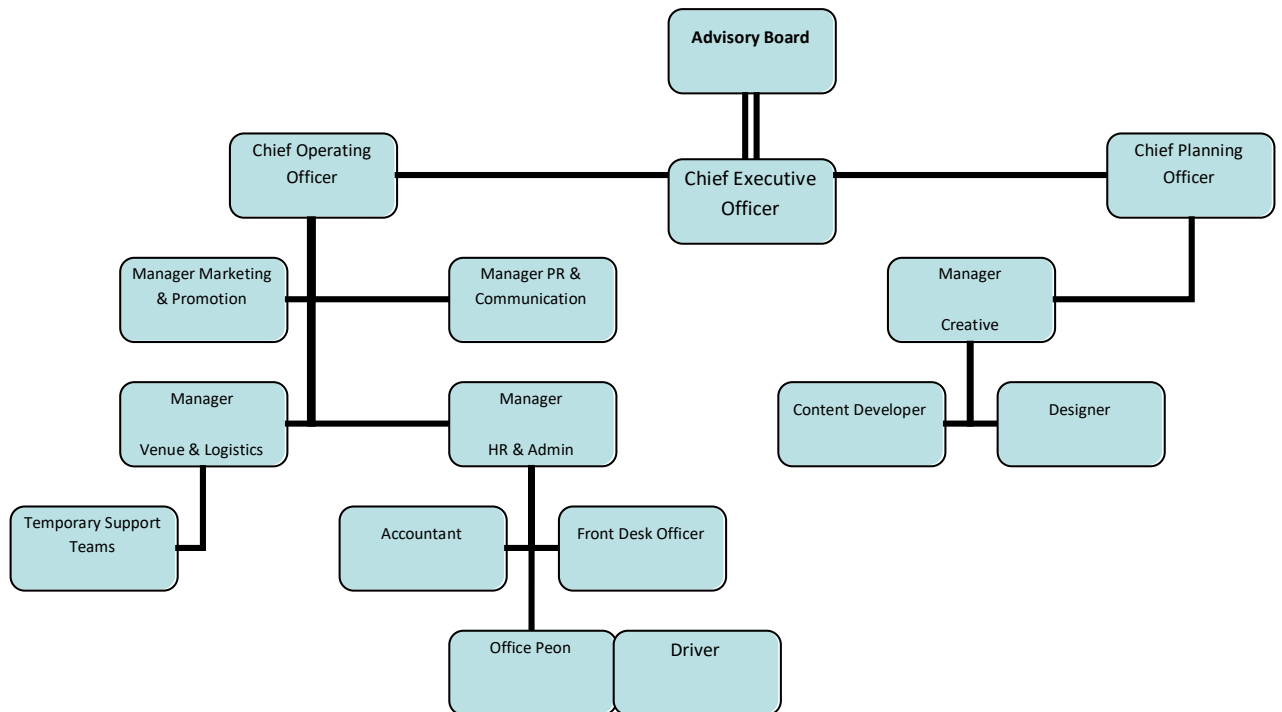
***AN AFFAIRS***

Rhythm in your dreams

## **OUR CONCERN:**

- Irving Enterprise
- Pear Enterprise
- Open Online
- Idea Printers

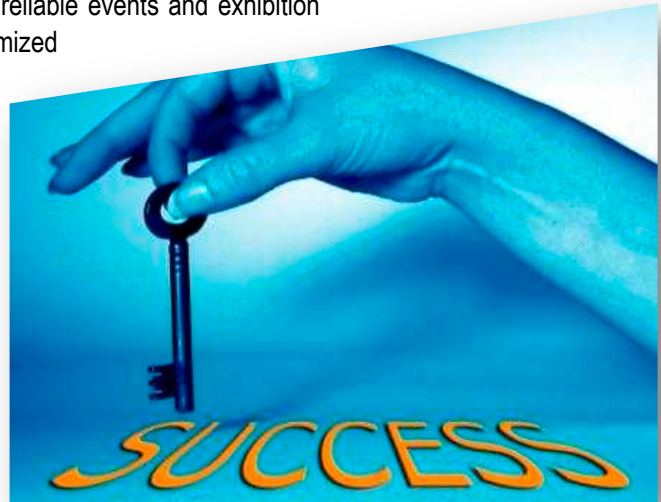
## Organogram of AN Affairs:



**AN AFFAIRS EVENT MANAGEMENT** is one of the reliable events and exhibition management service providers of the country. A customized and collaborative approach helps our clients in organizing an event to reckon with.

**IRVING ENTERPRISE & PEAR ENTERPRISE** are our two concern firms which works under the umbrella of **AN AFFAIRS**; where we work for Bangladesh Defenses Suppliers of their Specified products and others security devices & items.

**OPEN ONLINE** is another part of AN AFFAIRS and its working area are media buying, Advertising Making, Corporate TVCs, Video Documentary, etc.



With the explosion of media options, technology, interactivity & activation have become the buzzwords of communication. Clients look for communication solutions & also the experience of interacting with their target audience across multiple media. This is where AN AFFAIRS EVENT MANAGEMENT has proved its prowess. Our conduct replicates our values, qualities and trusts.

We create brand events to inspire and transform your audience. We deliver focused solutions, from strategy and content development to creative, design, video, production, and program management.

## What We Do:

We provide all round services to our clients with well experienced and functional-specialized dedicated team in the field of Event Management, Trade Fairs/Exhibitions, Cultural/Stage & Music Show, Making of Advertisement & Corporate films, Lunching and Branding, Seminar/Roundtable discussion & Workshop, Social Communication Events, Press Conference, PR Communication, Advertisement and Publicity, AGM, Convocations, Creative Designing and Printing, Interior Designing and Decoration, Logistics, Concept Designing & Planning, Gift Item Manufacturing & Supplying, Tourism and tailor made tour packages on behalf of our valued clients.



## Exhibition/Trade Fair:

Our team is adept in organizing events in shortest possible time but never compromising in quality and content.

- Venue booking and preparation
- Preparing and printing of promotional materials
- Ensuring a luminous decoration of the premise
- Preparing pavilions and stalls according to the client's choice (home & abroad)
- Light and sound for the event
- Ensuring hygienic maintenance and security of the premise
- Assist to communicate with concerned ministry or department
- Assist to organize media communication
- Facilitate to record (video, photography and documentation) of the event



## Cultural/Social/Stage & Music Show

We organize Cultural and Social events competition, fashion show, special day celebration, birthday party planning and wedding planning both at the domestic and international destinations.

### Our services:

Booking and preparing venues in home and abroad

Contacting the key performer

Arranging media coverage

Acting as facilitation agency in procuring permission from respected departments for smooth functioning

Contacting the law enforcement authority to ensure security

Arranging specialized light and sound systems

Styling of the stage in coordination of the occasion



## Seminar, Roundtable & Workshop

We arrange seminar, roundtable discussion. Our services include:

- Selecting the key facilitators, co facilitators
- Venue booking and preparation
- Arranging the key note speaker
- Inviting guests and participants
- Arranging media communication
- Work pertaining to printing, promotional gift items.



## Press Conference

Media coverage being an important tool of communication, we are adept in handling press conference with an élan. Our team can arrange such event within a shortest time in any place in the country.

## PR Communication

We always dedicated to perform this sort of activities according to your expectations. We ensure several activities regarding Public relation matters. We maintain a sound and co –operative relation with the print and electronic media people to ensure your public relation jobs.

## Logistics

Logistics management is the part of supply chain management that plans, implements, and controls the efficient, effective forward, and reverses flow and storage of goods, services, and related information between the point of origin and the point of consumption in order to meet customer's requirements.

## Advertisement and Publicity

Advertising and publicity is essential to make products popular and reach the target audience. Branding strategy plays an important role in doing so. Brand building depends up to a great extent on advertisement in various media; radio, television, print-media, publication etc. We are able to advertise your products and activities to increase your market volume and to develop the reputation of your business.



## Making Advertisement & Corporate film

The creative department of AN AFFAIRS EVENT MANAGEMENT is responsible for developing communication concepts, brand-grids, visual representations and overall creative executions. Our well experienced team is ready with lot of new ideas for making attractive advertisement for electronic media of the desired product and business. From inception to planning to implementation, we carry out all kinds of jobs such as preparing theme and story board, script writing, selecting performer and venue, shooting the themes, editing etc. Business promotional/ corporate documentary film is a dynamic and effective tool for any organization. The creative team of AN AFFAIRS EVENT MANAGEMENT is responsible to meet the service requirements in planning, designing and producing different type of corporate documentary film.



## Launching/Branding

Our team is always prepared to introduce your business or products to your target customer or clients. Our services are as follows:

- Booking and preparation of venue
- Arranging workshop, seminar and symposium to promote your brand
- Help preparing the printing and promotional materials
- Organizing road shows, fashion shows, street theater, etc.

## Social Communication

The social communication division of AN AFFAIRS EVENT MANAGEMENT is responsible to meet the service requirements in planning, designing and producing any type of social communications. Our well experienced team of audio-visual production is able to make any kind of documentary, docu-drama, documentary film and television program on any social issues.



## AGM & Convocations:

Our team is able to manage these types of activities. We do serve you in performing this type of job according to your expectations. That includes selecting, preparing and booking the venue, inviting the key persons and the participants, decorating and arranging all kinds of lighting and sounding works in the venue premise and ensuring all kinds of appliances.



## Creative Designing & Printing

Designing is always creative and challenging. Without a design nothing can be charmed so everyone is weak on a furious design at present. Our creative and talented squad is always logged-on for your knock. We do draw Graphical design like Desk and wall calendar, Pad, Visiting card, Envelope, File & folders, Banner& Festoons, Poster, ID Card, Leaflet, souvenir etc. with various and latest software. Almost we make it in cheaper rate.



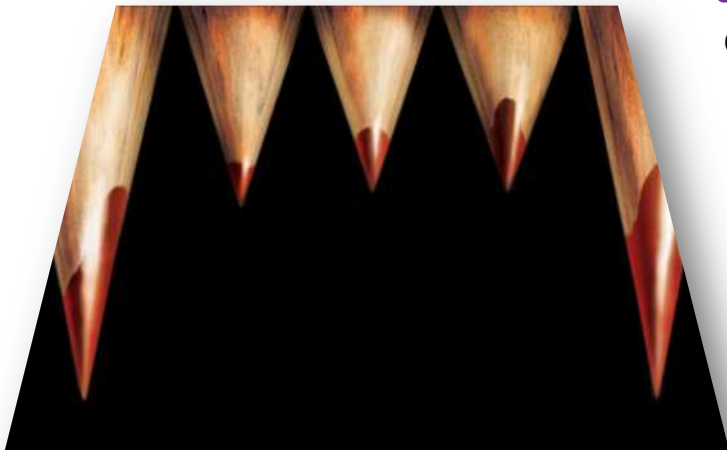
## Interior Design& Decoration

Someone's aesthetic sense reflects on interior designing. Our talented squad is always prepared to decorate your household and offices. Our expert interior designers are ready with various and latest ideas that can be compared with the international standard. To carry out these jobs we do plan and design your home and offices according to desire.



## Concept Design & Planning

On your behalf we could fabricate any designing concept and plan according to your needs. For example, if you want to prepare a logo for your company or establishment we will take the responsibilities regarding this issue to prepare this.



## Food and Catering

We are proud to express that we have expertise in providing with you appetizing and quality foods during any event. We never compromise with the quality of food we supplied. Our foods are always healthy and hygienic. We strictly maintain health and hygiene issues during preparing food.

Our world-class chefs have wide range of expertise to cook delicious cuisine. We provide several kinds of cuisine. Our specialties are in Indian, Chinese, English, Italian and Oriental cuisines. Apart from this we are ready to supply any kind of food according to client's choice.



## Gift Item Manufacturer & Supplier

We make some gift items and supply those. We fabricate those items according to your expectations. We also import these items. Our products are;



- Replica
- Crest
- Visiting card holders
- Pen holders
- Key rings
- Fancy watches
- Different show pieces
- Coat pins etc.



## Tourism

We arrange local and foreign tour. We organize places such as Cox's Bazar, Saint-martin, places of fame for both international group tour to visit these areas. In leisure or refreshments family gathering or

specialized tour of both historical and important Sundarban, Mahastangarh and other and domestic tourists. We arrange addition to this we organize activities like picnic, get together etc.



## Associate With:

- Creative Architectures
- RAJ Creation
- R R Printers
- Nas construction
- M.R.T Group
- S. M. Communication
- Ki Problem.Com
- Techmak Technology
- Tx Bangla Dredging Company



## WE WORK FOR:

- ✦ BANGLADESH AIR FORCE
- ✦ BANGLADESH ARMY
- ✦ SHIPPING MINISTRY
- ✦ CONCERN WORLDWIDE
- ✦ BAXIMCO
- ✦ BANGLADESH CRICKET BOARD
- ✦ PETRO BANGLA
- ✦ RUPANTARIRO PRAKRITIK GAS COMPANY LTD.
- ✦ BARAPUKURIA COAL MINING COMPANY LTD.
- ✦ GEMCON GROUP
- ✦ UTTARA CLUB
- ✦ ACME TECHNOLOGICAL LTD.
- ✦ SETH PROPERTIES
- ✦ SAGUFTA GROUP
- ✦ ENERGYPAC
- ✦ IRA GROUP
- ✦ RAK GROUP
- ✦ US BANGLA GROUP
- ✦ CELL PHONE COMPANIES
- ✦ FOBANA, CANADA & USA
- ✦ DHALLYWOOD AWARD, CANADA
- ✦ TV CHANNELS & MANY MORE



## AT A GLANCE:













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