Dear Sir,

I’m Mehedi Hasan, Senior Manager (Admin & Operation) of Sustainable Research & Consultancy (SRC) Limited, Bangladesh. I’m writing to you on behalf of my organization, to be your sales partner in Bangladesh of your 3D technological products related to fashion industry.

I want to tell you that there is a huge business opportunity of fashion industry related technological products in Bangladesh. You might know that Bangladesh is a country whose economy is mostly dependent of its garments industries as a single sector and according to many researchers, presently RMG sectors contribution to the national GDP of Bangladesh is nearly 10-13% directly and indirectly it could be nearly 25%. To achieve the Vision 2021 which is commonly known as Digital Bangladesh, special emphasis is given on the application of digital technologies for improving the daily lifestyle of general people. Among the elements of this agenda, the government further emphasized on the use of information technology in business. So, there is no other option but to make this whole sector digital to keep pace in the market with the other garments exporter countries of the world and as well as to make this sector transparent and accountable to the international buyers.

Another important factor is that advances have allowed users to check the actual fit of garments on virtual models, make adjustments across complete size sets and reduce the need for numerous paper patterns and fit-checking. When combined with computer-aided design pattern-making, 3D fit technology falls right in line with companies increasing desire for green practices. Virtualization will contribute to this resource-conserving and environmentally compatible process and this is only one of the many perspectives that will open up for the fashion and textile world through the use of 3D technologies. So, I think it's a huge opportunity for us to become the leader as the first consultancy organization in Bangladesh to provide digital 3D sampling service in the RMG sector.

FYI, it is to inform that in Sep 15, 2019 "Business Leaders Carnival" was held for the first time in the history of Bangladesh with the involvement of some business giants of our country and SRC Limited was one of the organizers of the carnival. After the program we’ve discussed with the business leaders of the market like as: Tipu Munshi, Honorable Minister of Commerce of Bangladesh; Abdus Salam Murshedy, Managing Director of envoy group; Atiqul Islam, Mayor of DNCC; Mr. Mainuddin Monem, Deputy Managing Director of Abdul Monem Group; Engr. Ghulam Mohammed Alomgir, Founder Chairman & Managing Director of MAX GROUP etc. about transforming the RMG sector of Bangladesh with updated digital technology like: 3D virtual sampling software, pattern making software, embroidery design software and so on. They've ensured us to provide every kinds of support regarding the business.

In addition, together with the Stamford University of Bangladesh, we are providing environmental, fire safety and human resource development consultancy services in almost 200 garments industries who could be our major business clients. Above all, we have contacts in almost 600-700 garments industries including both BKMEA & BGMEA members.

So, I believe, we have every kinds of support in Bangladesh without the technology. Hence, we're communicating with some worldwide service providers regarding the issue among which you are one of them.

Therefore, if you're really concern to expand your business in Bangladesh, we could be your useful partner. We’ll be waiting eagerly for your prompt response. Feel free to contact us anytime as we are always ready to move forward with a sustainable future plan.

Thanks for your time and consideration. Have a good day ahead.

Best Regards,

Mehedi Hasan

Senior Manager (Admin & Operation)

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**Sub: Regarding 3D Sampling & Visualization Fashion Technology**

Dear Sir,

We, Sustainable Research & Consultancy (SRC) Limited, Bangladesh, are providing environmental, fire safety, human resource development etc. consultancy services in garments industries of Bangladesh. Presently, we’re planning to provide consultancy service for making this sector advanced and automated with the inclusion of different technology like: 3D sampling, virtualization, visualization and pattern makingtools. Hence, we’re desperately looking for a business partner who are interested to expand their business in Bangladesh.

Therefore, if you're really interested to expand your business in Bangladesh, no one could be the better choice but us. We’ll be waiting eagerly for your prompt response. Feel free to contact us anytime as we are always ready to move forward with a sustainable future plan.

Thanks for your time and consideration. Have a good day ahead.

Best Regards,

Mehedi Hasan

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