

# Kendrobimukhi Official Website Development

## Proposal

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**Prepared for:** Kendrobimukhi

**Attention:** Mr. Mashaikh Hassan

**Prepared by:** Iftekharul Haque Shuvro

**Date:** November 28, 2025

**Meeting Date:** November 28, 2025

**Project:** Official Website Development – [kendrobimukhi.org](#)

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## Executive Summary

**Kendrobimukhi** is a non-profit that stands at the forefront of youth-led social research, driving meaningful change across communities through evidence-based initiatives. As the organization continues to expand its impact, establishing a compelling digital presence becomes essential to amplifying their mission, engaging stakeholders, and showcasing the transformative work of their efforts.

This proposal outlines a comprehensive website development strategy for **kendrobimukhi.org** – to serve as the official online home for Kendrobimukhi. Our approach prioritizes clean, modern design aligned with the organization's brand identity, intuitive content management capabilities by the team, and a scalable architecture that grows alongside the organization's expanding reach.

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## Key Deliverables

Upon project completion, Kendrobimukhi will receive the following:

### Official Website

- Fully responsive, custom-designed website deployed at [kendrobimukhi.org](#)
- Five (5) core pages: Home, Missions, Blogs, Events, and About
- Mobile-first design optimized for all device types
- Custom content management system (CMS) for independent blog updates

### Content Management Features

- Blog/article publishing system
- Event management module with image galleries
- Team member profiles and central database

## Brand Implementation

- Complete visual design system using official brand colors  
( #2b9f5d, #ffffff )
- Typography hierarchy and consistent UI component library
- Optimized logo placement and brand assets integration

## Technical Infrastructure

- Domain configuration
- Performance optimization for fast page loading
- Cross-browser compatibility assurance
- Cross-device compatibility assurance

## Documentation & Guide

- User guide for content management team
  - Workshop session for designated team members (if needed)
  - Technical documentation for future maintenance
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# Scope of Work

## Phase 1: Discovery & Planning

This foundational phase ensures alignment between your organizational objectives and the website's strategic direction.

### Activities include:

- Finalizing the name of the pages in the website (sitemap)
- Wireframe creation for all five pages
- Design mood board and style guide development

**Estimated:** 1 week (Dec 7, 2025)

## Phase 2: Design & Development

Translating strategy into a visually compelling, functional website with following pages.

- **Home Page:** A mobile-first landing that welcomes visitors, highlights Kendrobimukhi's mission, featured programs, latest blog posts, and upcoming events.
- **Missions Page:** Clear presentation of core missions and programs (KESRF, KCDS, etc.).
- **Blogs Page:** CMS-driven blog index with featured posts, and individual article pages for research, stories, and updates.
- **Events Page:** Event listings with dates, descriptions, registration links, and image galleries for past and upcoming events.
- **About Page:** Organizational overview including founding story, vision & mission, team member profiles, and contact information.

**Estimated:** 1 week (Dec 15, 2025)

## Phase 3: Deployment of version 0

Successful deployment of v0 and knowledge transfer to your team.

**Estimated:** 5 days (Dec 20, 2025)

## Phase 4: Feedback Collection and Final Launch

Collecting feedback on v0 and handoff of revised version, v1.0

**Estimated:** 5 days (Dec 25, 2025)

### Deliverables include:

- Production deployment to kendrobimukhi.org
- Final content population and review
- Users guide for the CMS team (Text and Video)
- Documentation for future maintenance & dev teams
- Post-launch support period

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# Technical Requirements

*This section addresses technical requirements and may be skipped by non-technical readers.*

## Platform & Architecture

- Frontend: Next.js (latest stable)
- Backend & CMS: Next.js
- Database: PostgreSQL

- Hosting: Cloudflare
- Version Control: Github

## Browser Compatibility

The website will function seamlessly across all modern browsers including Google Chrome, Mozilla Firefox, Apple Safari, Microsoft Edge, and their mobile equivalents.

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## Non-Technical Requirements

### Content Requirements

To ensure timely project completion, the following content assets will be required from Kendrobimukhi:

#### Text & Visual Contents

- High-resolution organizational logo of Kendrobimukhi
- Homepage contents and images
- Mission, vision, and about statements
- Organization's founding story
- Project/initiative descriptions for KESRF, KCDS, and additional programs
- Project-related imagery or graphics
- Initial blog posts or articles (minimum 3-6 recommended for launch)
- Events descriptions for showcase
- Event photography for gallery sections
- Any existing brand guidelines or style references

### Stakeholder Involvement

Successful project execution is contingent upon structured collaboration between both parties:

- **Primary Point of Contact:** Mr. Mashaikh Hassan shall serve as the designated authority for all approvals, strategic decisions, and formal feedback submissions.
- **Development Coordination Channel:** Establishment of a dedicated communication channel via your organization's preferred platform is requested, comprising a senior representative with decision-making authority, a content writer, and a graphic designer.
- **Review and Approval Cadence:** Timely feedback during designated design and development milestones is essential to maintain project momentum. A response window of 12 to 48 hours is recommended for all review cycles.

# Immediate Next Steps

We are excited about the opportunity to bring Kendrobimukhi's digital vision to life. To proceed:

- Review & Questions:** Please examine this proposal in detail and communicate any questions, clarifications, or requested amendments at your earliest convenience.
  - Scope Confirmation:** Upon satisfactory review, kindly confirm the agreed-upon scope of work along with any supplementary requirements prior to contract execution.
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**Thank you for considering this proposal.**

We look forward to partnering with Kendrobimukhi and appreciate the opportunity to be able to work together for a good cause.

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Prepared by Iftekharul Haque Shuvro and assisted by AI 

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