

Kendrobimukhi Official Website Development Proposal

Prepared for: Kendrobimukhi

Attention: Mr. Mashaekh Hassan

Prepared by: Iftekharul Haque Shuvro

Date: November 28, 2025

Meeting Date: November 28, 2025

Project: Official Website Development — *kendrobimukhi.org*

Executive Summary

Kendrobimukhi is a non-profit that stands at the forefront of youth-led social research, driving meaningful change across communities through evidence-based initiatives. As the organization continues to expand its impact, establishing a compelling digital presence becomes essential to amplifying their mission, engaging stakeholders, and showcasing the transformative work of their efforts.

This proposal outlines a comprehensive website development strategy for **kendrobimukhi.org** — to serve as the official online home for Kendrobimukhi. Our approach prioritizes clean, modern design aligned with the organization's brand identity, intuitive content management capabilities by the team, and a scalable architecture that grows alongside the organization's expanding reach.

Key Deliverables

Upon project completion, Kendrobimukhi will receive the following:

Official Website

- Fully responsive, custom-designed website deployed at *kendrobimukhi.org*
- Five (5) core pages: Home, Missions, Blogs, Events, and About
- Mobile-first design optimized for all device types
- Custom content management system (CMS) for independent blog updates

Content Management Features

- Blog/article publishing system
- Event management module with image galleries
- Team member profiles and central database

Brand Implementation

- Complete visual design system using official brand colors (#2b9f5d, #ffffff)
- Typography hierarchy and consistent UI component library
- Optimized logo placement and brand assets integration

Technical Infrastructure

- Domain configuration
- Performance optimization for fast page loading
- Cross-browser compatibility assurance
- Cross-device compatibility assurance

Documentation & Guide

- User guide for content management team
 - Workshop session for designated team members (if needed)
 - Technical documentation for future maintenance
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Scope of Work

Phase 1: Discovery & Planning

This foundational phase ensures alignment between your organizational objectives and the website's strategic direction.

Activities include:

- Finalizing the name of the pages in the website (sitemap)
- Wireframe creation for all five pages
- Design mood board and style guide development

Estimated: 1 week (Dec 7, 2025)

Phase 2: Design & Development

Translating strategy into a visually compelling, functional website with following pages.

- **Home Page:** A mobile-first landing that welcomes visitors, highlights Kendrobimukhi's mission, featured programs, latest blog posts, and upcoming events.
- **Missions Page:** Clear presentation of core missions and programs (KESRF, KCDS, etc.).
- **Blogs Page:** CMS-driven blog index with featured posts, and individual article pages for research, stories, and updates.
- **Events Page:** Event listings with dates, descriptions, registration links, and image galleries for past and upcoming events.
- **About Page:** Organizational overview including founding story, vision & mission, team member profiles, and contact information.

Estimated: 1 week (Dec 15, 2025)

Phase 3: Deployment of version 0

Successful deployment of v0 and knowledge transfer to your team.

Estimated: 5 days (Dec 20, 2025)

Phase 4: Feedback Collection and Final Launch

Collecting feedback on v0 and handoff of revised version, v1.0

Estimated: 5 days (Dec 25, 2025)

Deliverables include:

- Production deployment to kendrobimukhi.org
- Final content population and review
- Users guide for the CMS team (Text and Video)
- Documentation for future maintenance & dev teams
- Post-launch support period

Technical Requirements

This section addresses technical requirements and may be skipped by non-technical readers.

Platform & Architecture

- Frontend: Next.js (latest stable)
- Backend & CMS: Next.js
- Database: PostgreSQL

- Hosting: Cloudflare
- Version Control: Github

Browser Compatibility

The website will function seamlessly across all modern browsers including Google Chrome, Mozilla Firefox, Apple Safari, Microsoft Edge, and their mobile equivalents.

Non-Technical Requirements

Content Requirements

To ensure timely project completion, the following content assets will be required from Kendrobimukhi:

Text & Visual Contents

- High-resolution organizational logo of Kendrobimukhi
- Homepage contents and images
- Mission, vision, and about statements
- Organization's founding story
- Project/initiative descriptions for KESRF, KCDS, and additional programs
- Project-related imagery or graphics
- Initial blog posts or articles (minimum 3-6 recommended for launch)
- Events descriptions for showcase
- Event photography for gallery sections
- Any existing brand guidelines or style references

Stakeholder Involvement

Successful project execution is contingent upon structured collaboration between both parties:

- **Primary Point of Contact:** Mr. Mashaekh Hassan shall serve as the designated authority for all approvals, strategic decisions, and formal feedback submissions.
- **Development Coordination Channel:** Establishment of a dedicated communication channel via your organization's preferred platform is requested, comprising a senior representative with decision-making authority, a content writer, and a graphic designer.
- **Review and Approval Cadence:** Timely feedback during designated design and development milestones is essential to maintain project momentum. A response window of 12 to 48 hours is recommended for all review cycles.

Immediate Next Steps

We are excited about the opportunity to bring Kendrobimukhi's digital vision to life. To proceed:

1. **Review & Questions:** Please examine this proposal in detail and communicate any questions, clarifications, or requested amendments at your earliest convenience.
2. **Scope Confirmation:** Upon satisfactory review, kindly confirm the agreed-upon scope of work along with any supplementary requirements prior to contract execution.

Thank you for considering this proposal.

We look forward to partnering with Kendrobimukhi and appreciate the opportunity to be able to work together for a good cause.

Prepared by Iftekharul Haque Shuvro and assisted by AI 🤖
