

SAG CAMPAIGN SYSTEM

Team eJ

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Requirement

- ▶ Multi-user support
- ▶ Short learning curve
- ▶ Ease of use

Design

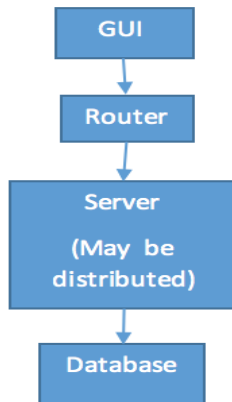
- ▶ A User-friendly, intuitive front-end
 - ▶ Multi-functional search bar
- ▶ A robust, efficient back-end
 - ▶ Project-based account system
 - ▶ Interoperability

Key Features

By different user-role

- ▶ Accountant
- ▶ Account Manager
- ▶ Creative Staff
- ▶ Purchasing Assistant
- ▶ Senior Manager

Error Checking



Exception Handling



Conclusion



— from PM of Team eJ