

Additional Analysis Report

Revenue

57M

Total Intrest

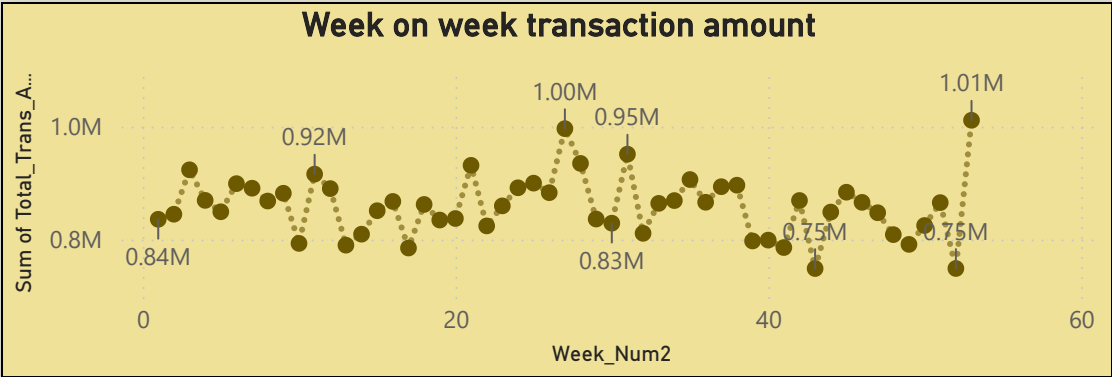
8M

Avg_Credit_limit

8.64K

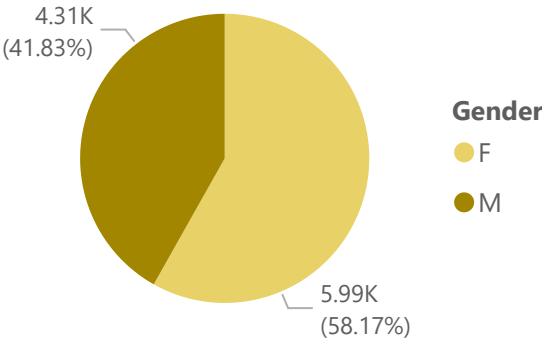
Dependent

24K



Revenue percentage per week			
Week_Num2	Previous_Week_Revenue	Current_Week_Revenue	Wow_Revnue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%

Count of Car_Owner by Gender



Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Week_Start_Date

All

Card activation percentage

Activation_30_Days	Bills	Entertainment	Food	Fuel	Grocery	Travel	Total
1	16.76%	11.11%	6.67%	10.28%	8.40%	4.23%	57.46%
0	12.52%	8.61%	5.08%	7.10%	6.49%	2.74%	42.54%
Total	29.28%	19.72%	11.76%	17.38%	14.89%	6.97%	100.00%

Delinquent rate based on customer job

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%