

# Credit Card Transaction Report

Week\_Start\_Date  
All

Q4 Q3 Q2 Q1

Revenue  
55M

Total Interest  
8M

Count  
656K

Amount  
45M

F M

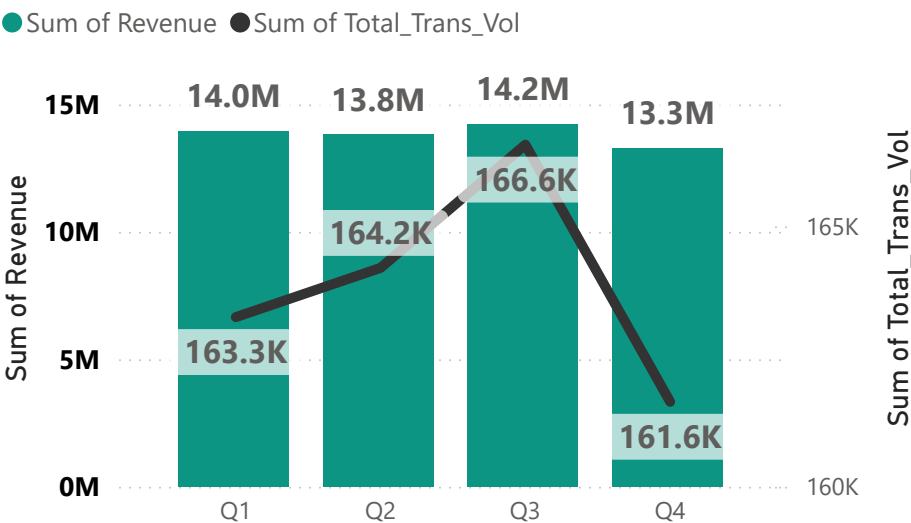
MEDIUM LOW HIGH

Swipe Online Chip

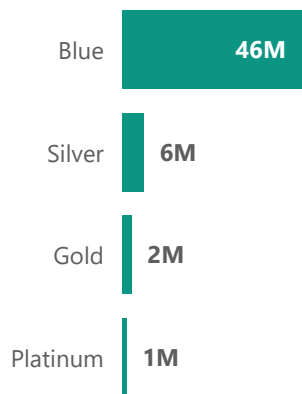
yes no

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Silver	5586332	812081	4586746
Gold	2454072	373784	2024078
Platinum	1135608	161630	852214
Total	55315410	7843382	44522013

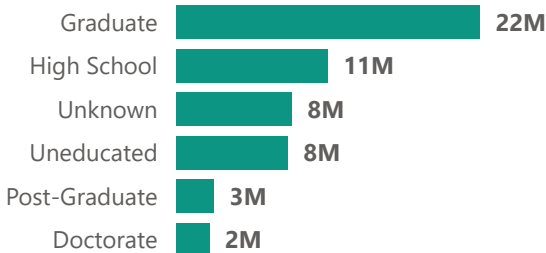
## Quarter Revenue and Total Trans Count



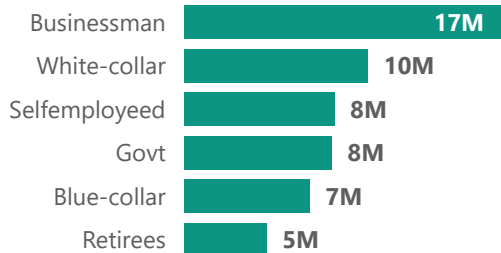
## Revenue by Card Category



## Revenue by Education



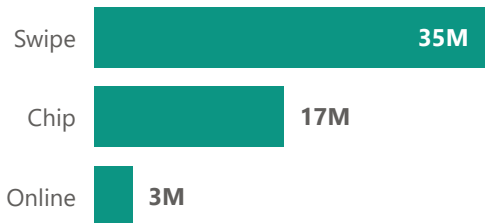
## Revenue by Customer Job



## Revenue by Expenditure Type



## Revenue by Use Chip



# Credit Card Customer Report

Week\_Start\_Date

All

Q4

Q3

Q2

Q1

F

M

Revenue

55M

Total Interest

8M

CSS

3.2

Income

576M

MEDIUM

LOW

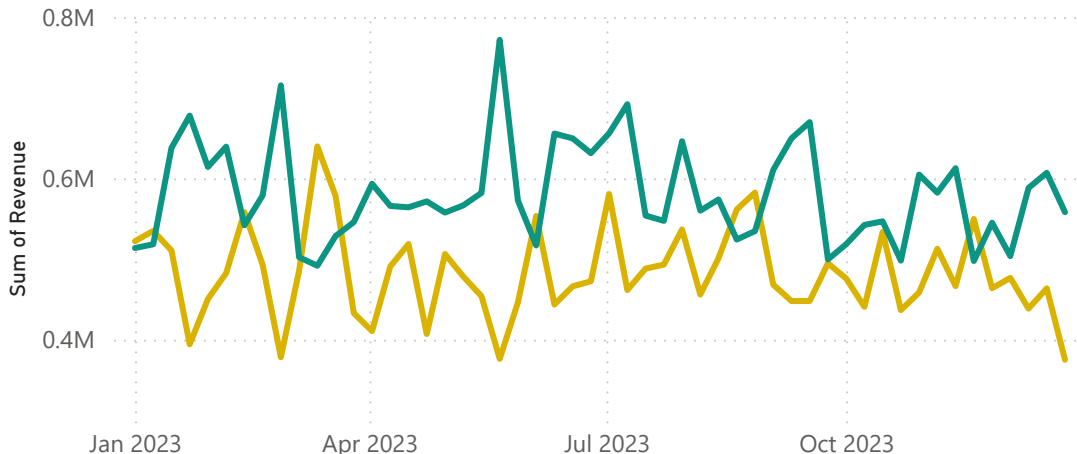
HIGH

Swipe

Online

Chip

Revenue by Week



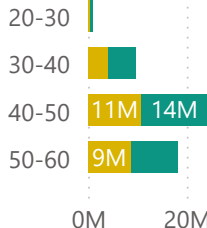
M

30M

F

25M

Revenue by Age group



Customer\_Job

Sum of Revenue

Sum of Interest\_Earned

Sum of Income

Blue-collar

6904279

952801

72262158

Businessman

17387832

2539390

186959919

Govt

8111701

1160016

88773989

Retirees

4535184

630359

48675030

Selfemployed

8261758

1119742

75313288

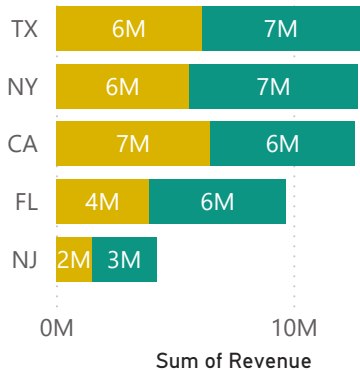
Total

55315410

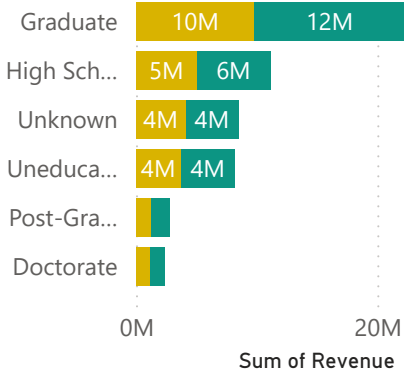
7843382

575914439

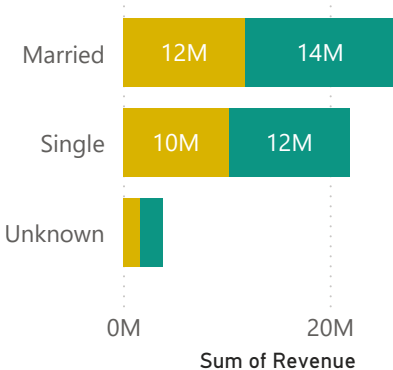
Revenue by State



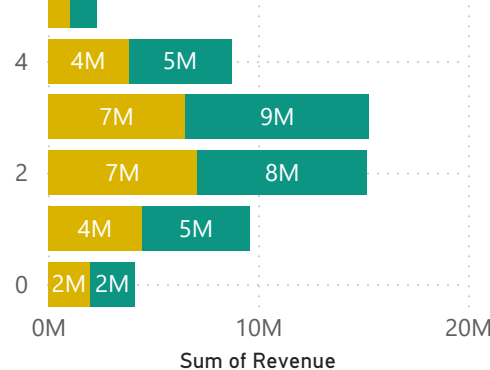
Revenue by Education



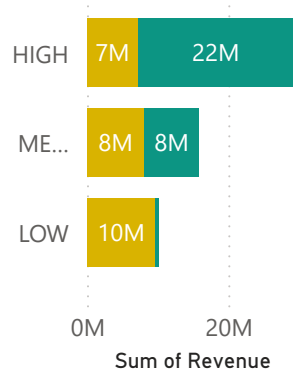
Revenue by Marital Status



Revenue by Dependent count



Revenue by Income



Week_Num2	Previous_Week_Reveneue	Current_Week_Reveneue	WOW_Percent
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%