

SALES OVERVIEW DASHBOARD | By Region

Date Range : 01-01-2024 to 30-12-2024

Select Measure

Sales

Profit

Qty

Select Year

2021

2022

2023

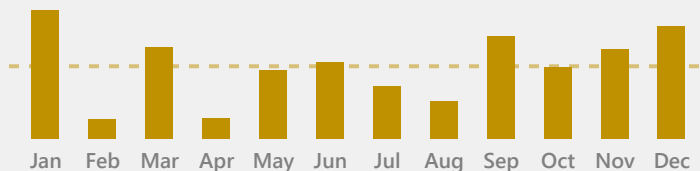
2024

CENTRAL

Sales

\$147.1K

PY Sales: 147.43K

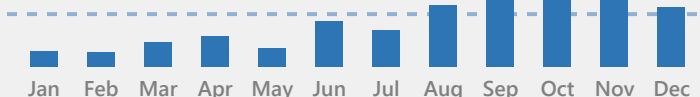


EAST

Sales

\$213.82K

PY Sales: 181.34K



SOUTH

Sales

\$122.91K

PY Sales: 93.61K

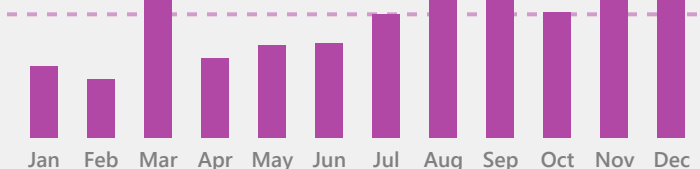


WEST

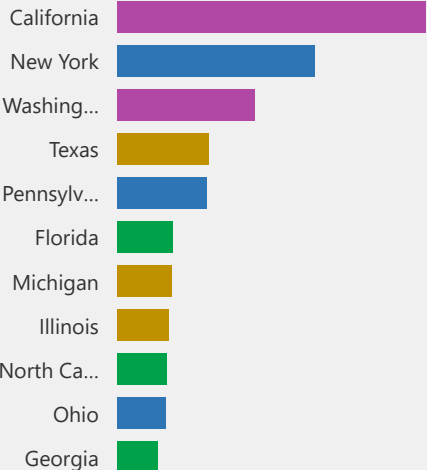
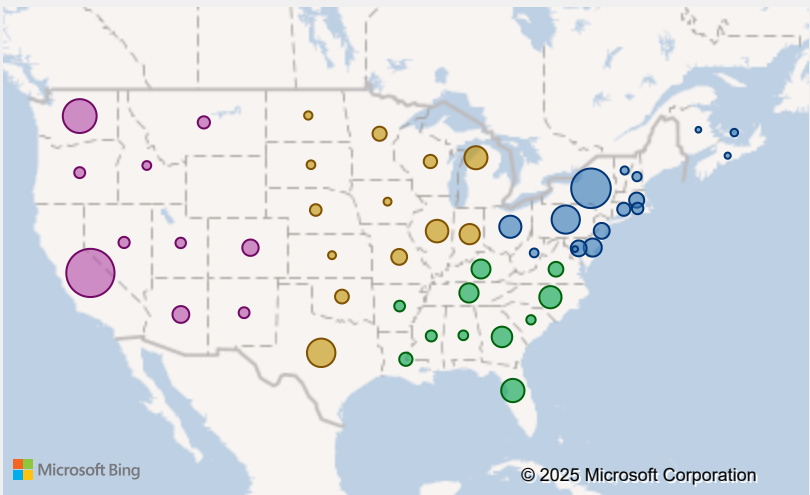
Sales

\$250.13K

PY Sales: 187.48K



Sales by State



Current Year (CY) & Previous Year (PY) Metrics

The total for YoY is the average of all the values for the region. When we select 2021 as the slicer button, there is no data for the previous year in the dataset, which results in "No Data" being displayed for PY.

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
West	\$250.1K	\$187.5K	▲ 33%	\$43.8K	\$24.1K	▲ 82%	4270	3025	▲ 41%
East	\$213.8K	\$181.3K	▲ 18%	\$33.4K	\$20.3K	▲ 65%	3450	2872	▲ 20%
Central	\$147.1K	\$147.4K	▼ 0%	\$7.6K	\$19.9K	▼ -62%	2880	2359	▲ 22%
South	\$122.9K	\$93.6K	▲ 31%	\$8.8K	\$17.7K	▼ -50%	1915	1614	▲ 19%
Total	\$733.9K	\$609.9K	▲ 20%	\$93.6K	\$81.9K	▲ 14%	12515	9870	▲ 27%