Shweta Rajput

EDUCATION

Bachelor of Science (B.Sc), Computer Science

Hindu Girls College, Sonipat

2019 - 2022

Percentage: 65.00%

Senior Secondary (XII), Science

Sir Chottu Ram Sr. Sec School

(CBSE board)

Year of completion: 2018 Percentage: 67.00%

Secondary (X)

Sir Chottu Ram Sr. Sec. School, Ratangarh Majra Sonipat

(CBSE board)

Year of completion: 2016

CGPA: 9.20/10

JOBS

Social Media Management

Tirips IT Solutiona, Virtual Sep 2022 - Nov 2022

- Managed company's own social media account: scheduling, design.
- Created content calendars for consistency.
- Edited engaging Reels for reach.
- Monitored analytics, provided reports.
- Stayed updated with trends

Digital Marketing

Whoopy Digital, Virtual

Sep 2022 - Oct 2022

- Designed graphics for clients and company's own page.
- Edited reels for enhanced engagement.
- Created memes for social media content.
- Stayed updated with design trends.

Social Media Marketing

Webroute Solutions, Virtual

Jul 2022 - Jan 2023

- Managed 4 client profiles: scheduling, design.
- Created content calendars for consistency.
- Edited engaging Reels for reach.
- Implemented audience engagement strategies.

- Monitored analytics, provided reports.
- Stayed updated with trends.

UI/UX Design

SamMegh Technologies, Virtual

May 2021 - Sep 2021

With some projects of ui/ux design I also manages the social handles and design some posters to post ..and also learnt frontend Development with the help of Sammegh mentors

Digital Marketing

Digital Hopes, Virtual Jan 2021 - Apr 2021

Social Media Marketing

Webroute Solutions, Virtual Jan 2021 - Mar 2021

TRAININGS Front-end Development

SamMegh Technologies, Online

Jun 2021 - Sep 2021

SKILLS C Programming Social Media Marketing

Intermediate Advanced

Digital Marketing UI & UX Design
Advanced Intermediate

HTML C++ Programming

Intermediate Intermediate

ReactJS CSS

Beginner Intermediate

Search Engine
Optimization (SEO)
Instagram Marketing

Intermediate Advanced

Video Editing Search Engine Marketing

Intermediate (SEM)

Beginner

Google AdWords Google Analytics

Intermediate Intermediate

WORK SAMPLES Other portfolio link

https://youtu.be/KaSIPerfFT4