

Global Market Analysis - Power BI Desktop

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Year

2012201320142015

Sales

\$12.64M

Quantity

178.31K

Avg Delivery Days

4.0

Returned Orders

1079

Sales by Segment

\$2.31M (18.2%)

\$3.82M (30.25%)

\$6.51M (51.48%)

Segment

Consumer

Corporate

Home Office

Sales by Segment

\$2.16M (17.12%)

\$4.04M (31.98%)

\$2.36M (18.7%)

\$3.29M (26%)

Market

Asia Pacific

Europe

USCA

LATAM

Africa

Sales by Region

Top 5 global markets

\$4M

\$3M

\$2M

\$1M

\$0M

Asia Pacific

Europe

USCA

LATAM

Africa

\$4.0M

\$3.3M

\$2.4M

\$2.2M

\$0.8M

Top 6 Sales Products

Cisco Smart...

Motorola S...

Canon ima...

Harbour Cr...

Sauder Clas...

Hoover Sto...

\$76K

\$73K

\$62K

\$50K

\$39K

\$32K

Bottom 6 Sales Products

Motorola S...

Lexmark MX...

Bevis Comp...

Cubify Cube...

Cubify Cube...

Bevis Round ...

\$39K

\$17K

\$11K

\$11K

\$8K

\$6K

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72%

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People

☐ Person

☐ Region

Returns

☐ Order ID

☐ Region

☐ Return Orders

☐ Returned

Year

2012201320142015

Discount per Category



Profit by Region



Top 10 Customers



Top 6 Profit Products



Top 6 Loss Products



SalesProducts

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