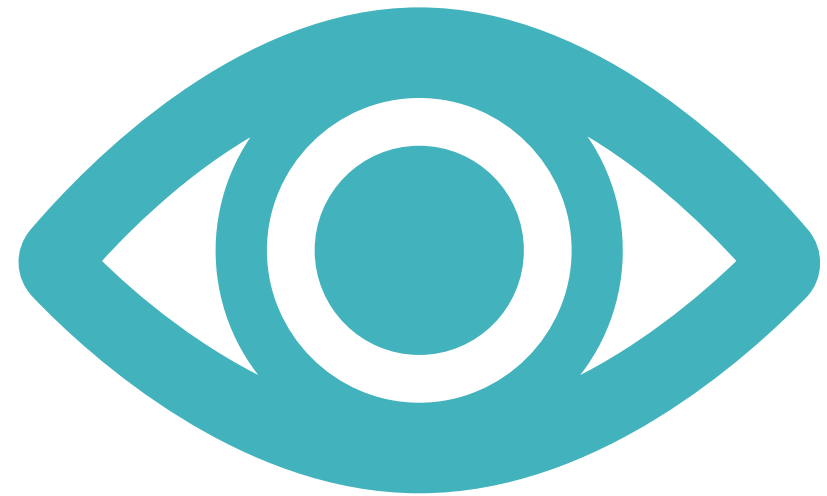




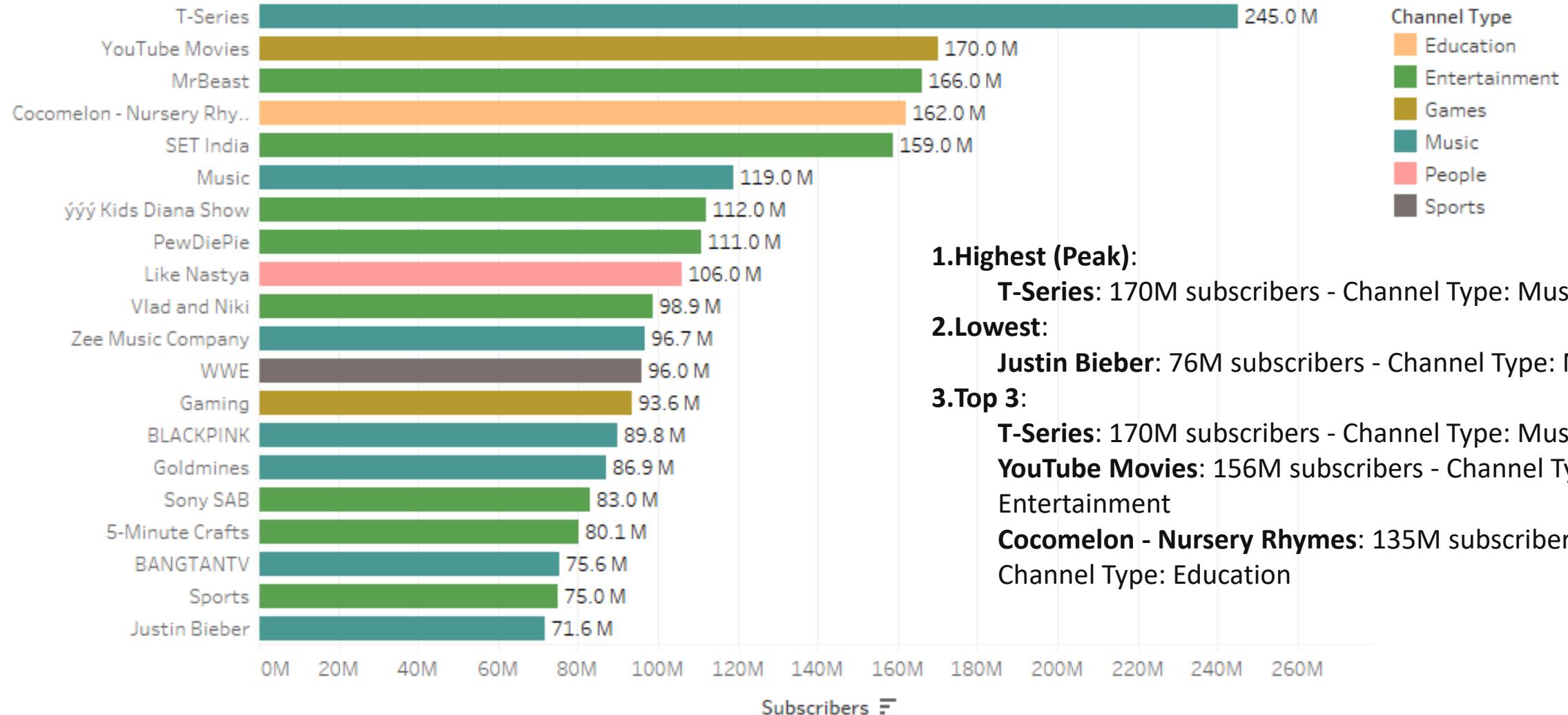
Analysis Report

INTRODUCTION

In this report, we delve into the performance metrics of a YouTube channel, examining viewer engagement, content trends, and growth patterns. The analysis aims to identify key factors that influence audience behavior and channel success. By leveraging these insights, we can enhance content strategies to drive higher engagement and sustainable growth on the platform.



Top 20 Youtubers and there Subscribers and channel type



1.Highest (Peak):

T-Series: 170M subscribers - Channel Type: Music

2.Lowest:

Justin Bieber: 76M subscribers - Channel Type: Music

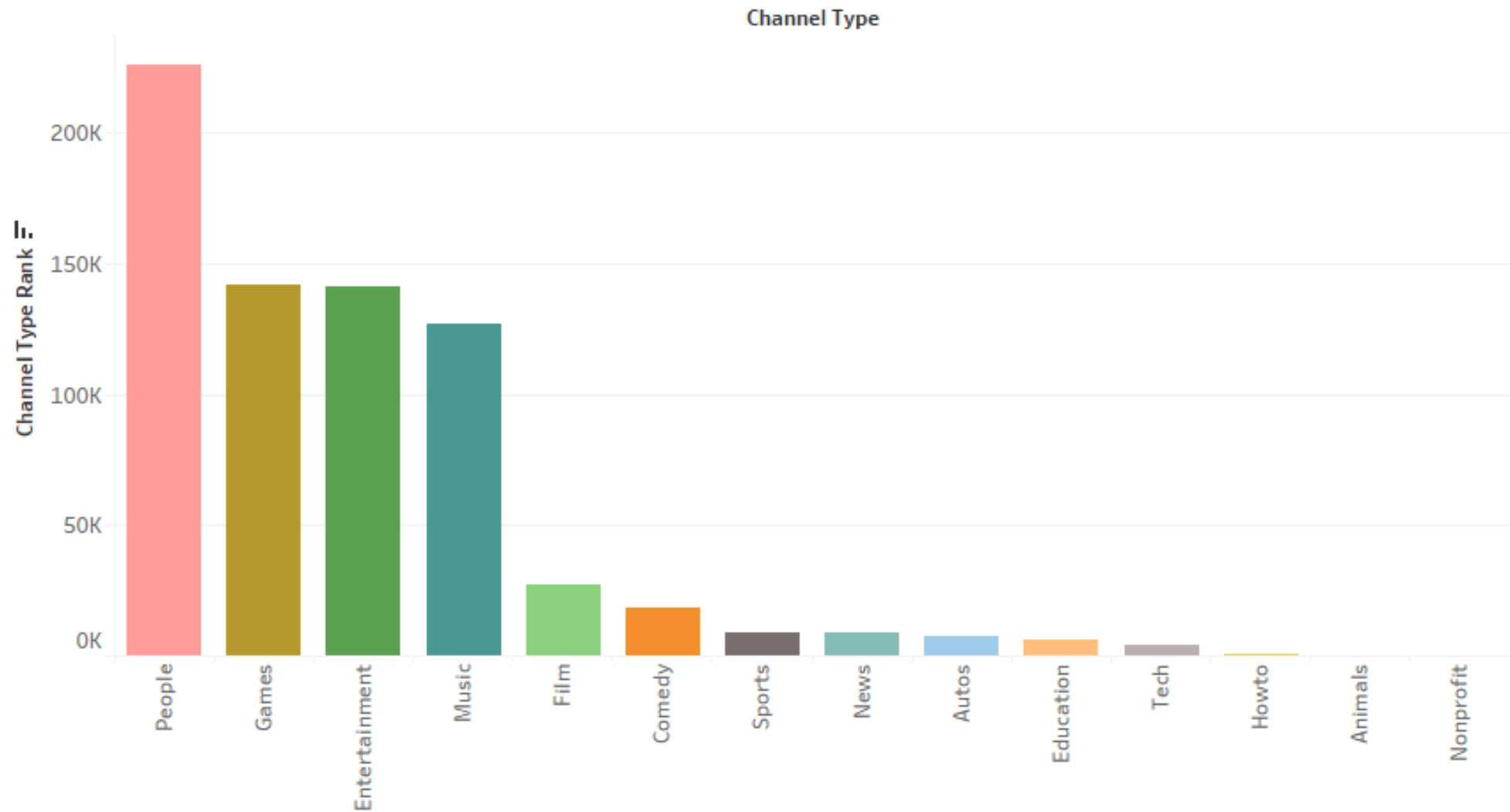
3.Top 3:

T-Series: 170M subscribers - Channel Type: Music

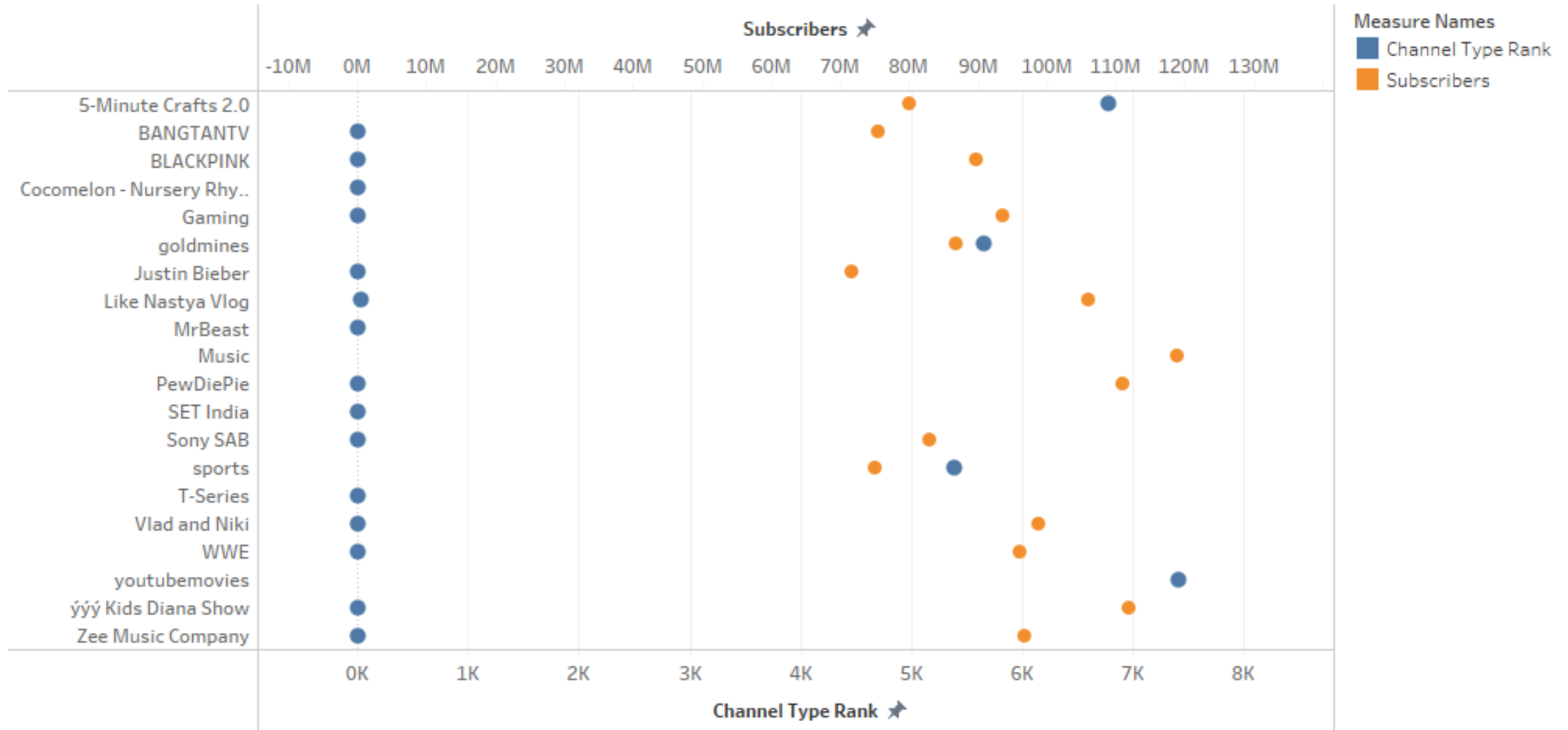
YouTube Movies: 156M subscribers - Channel Type: Entertainment

Cocomelon - Nursery Rhymes: 135M subscribers - Channel Type: Education

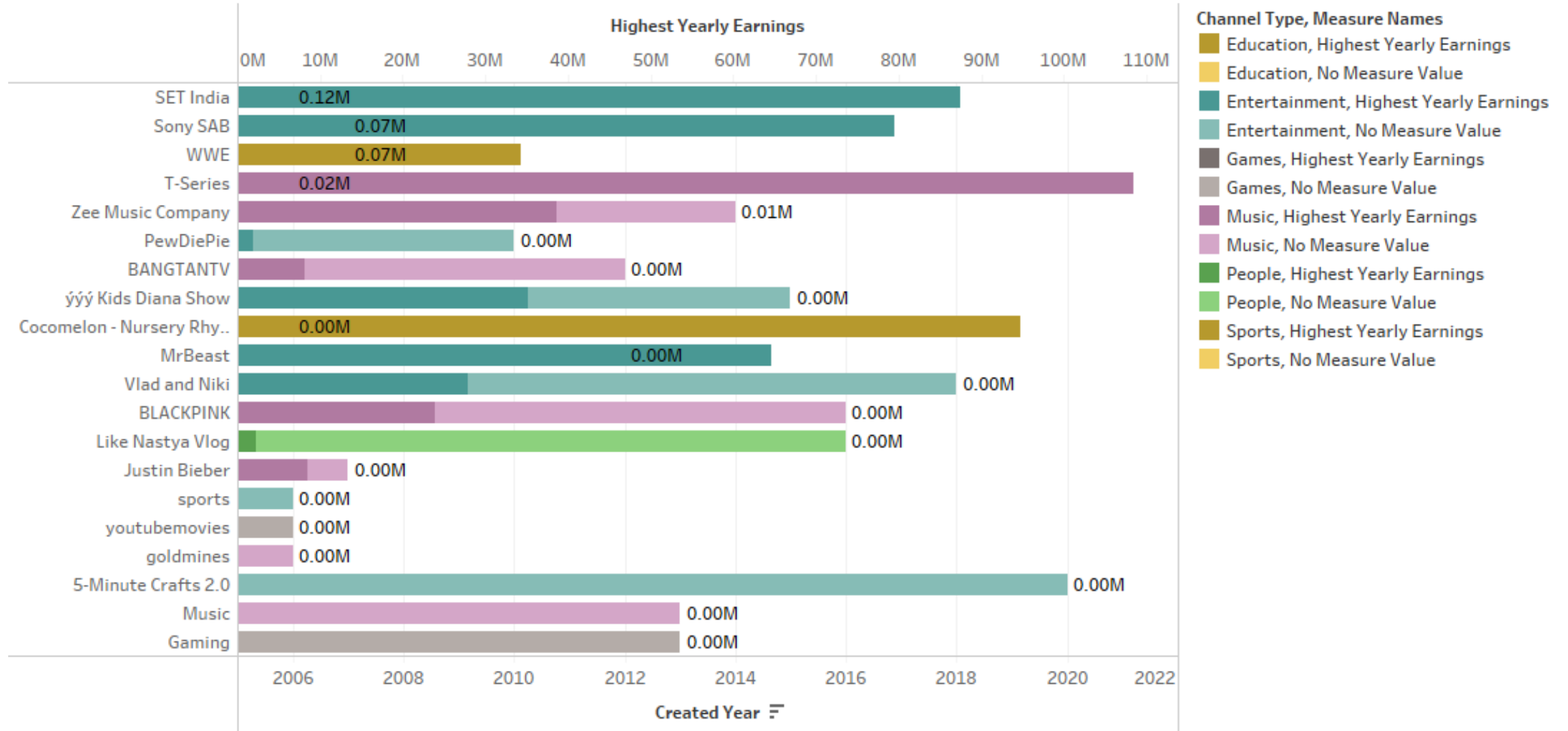
Which channel type has highest rank



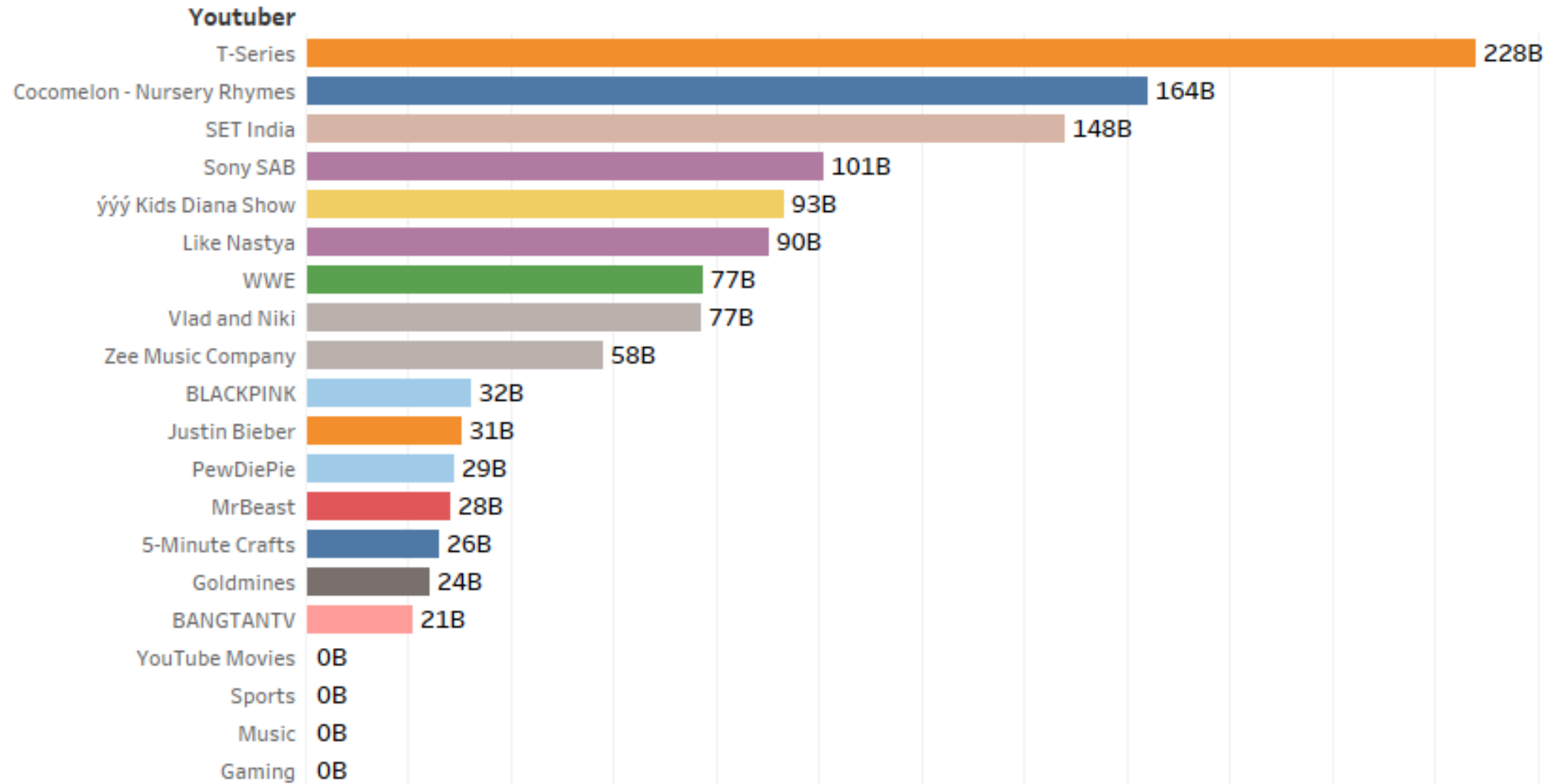
Subscribers Channel Type & Rank



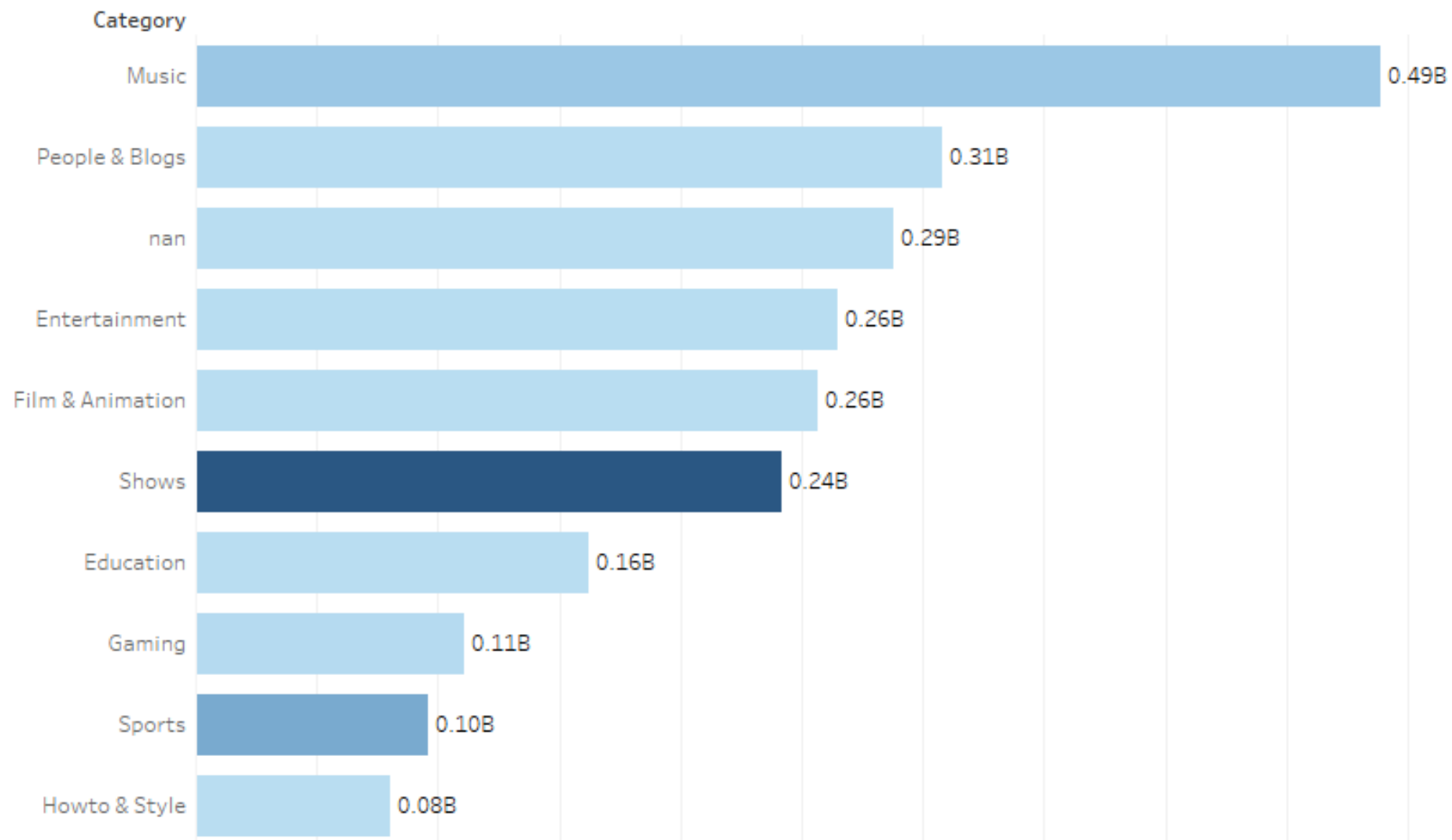
Channel vs.highest yearly earnings vs. created year vs. uploads



Youtuber vs Views



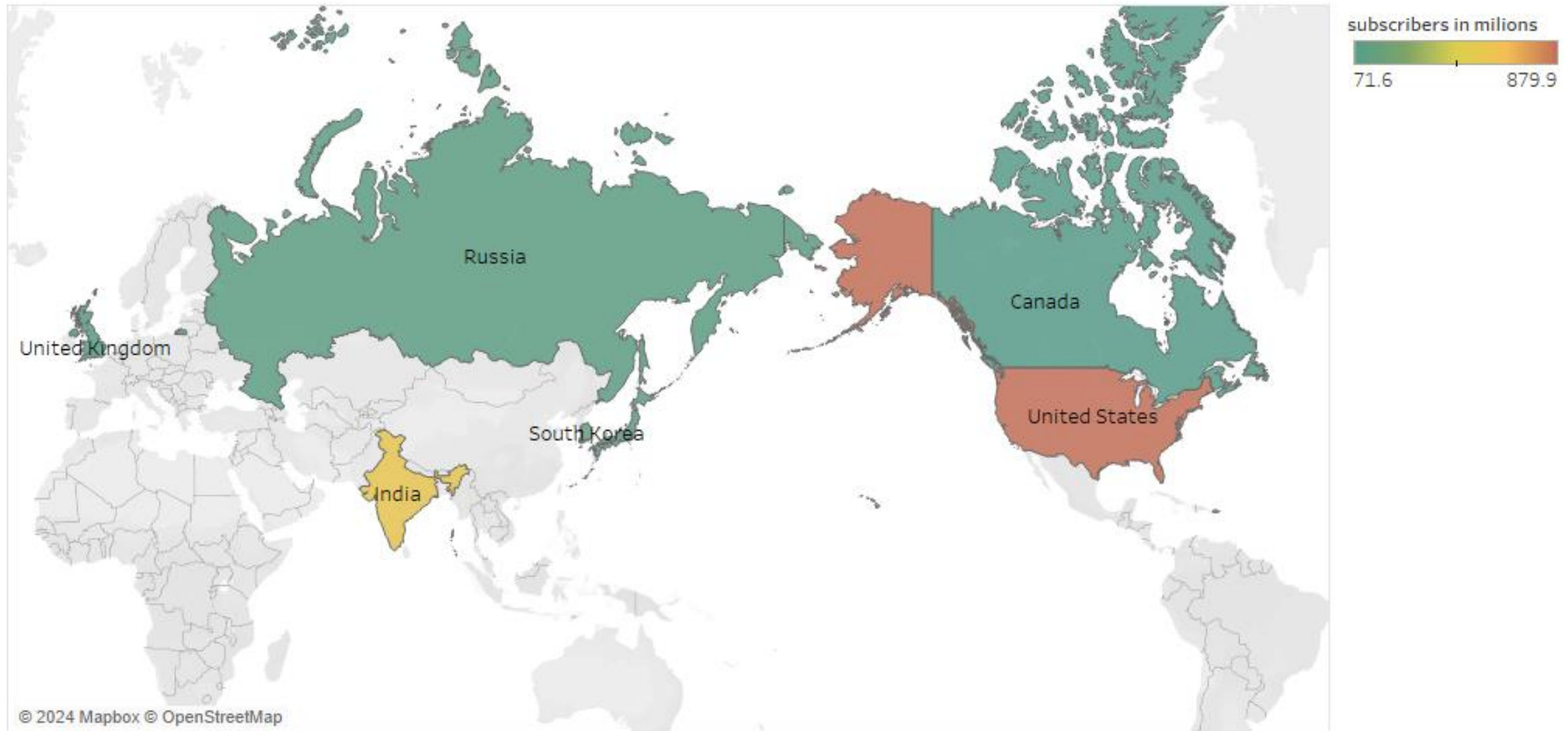
Subscribers count across different category



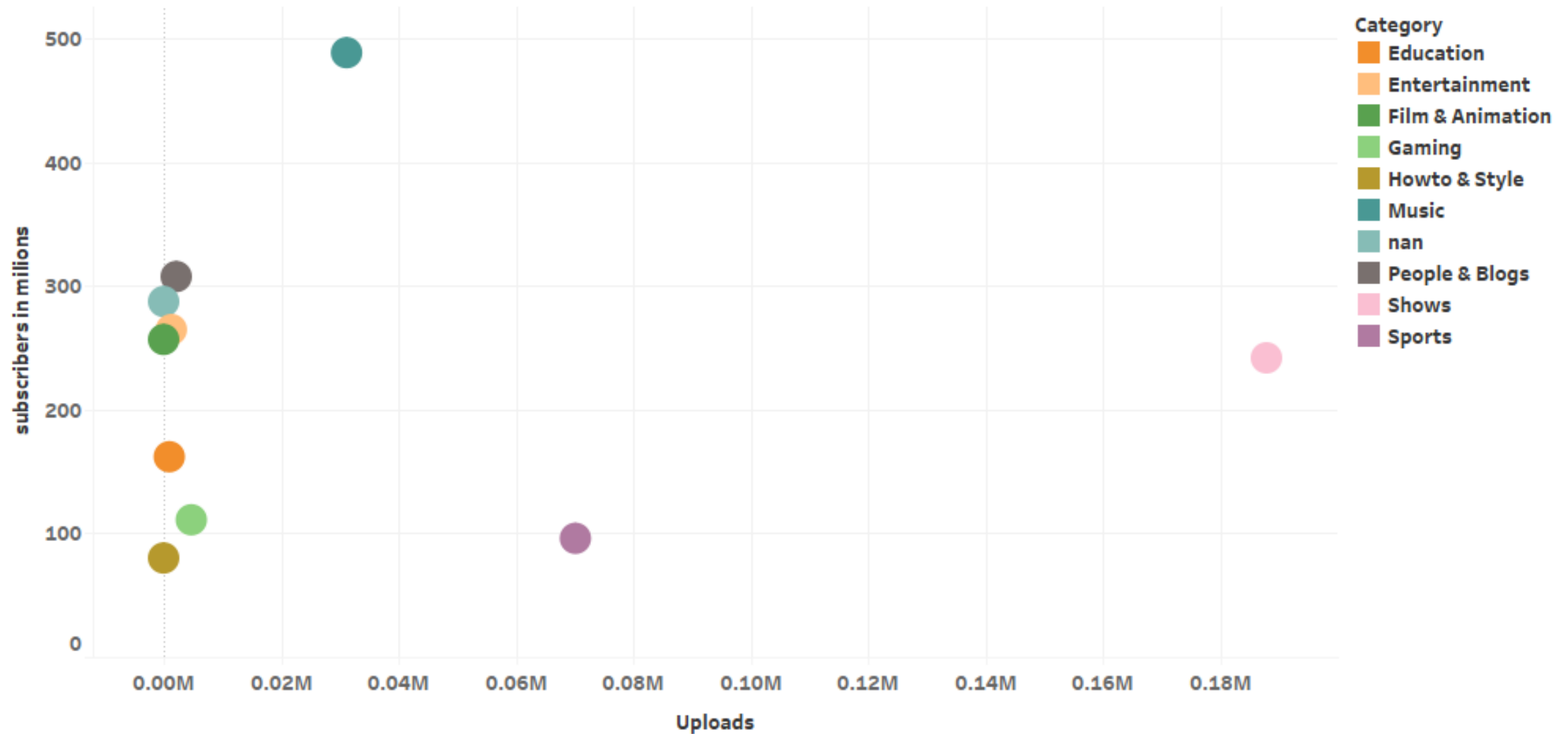
Country vs Highest yearly earnings



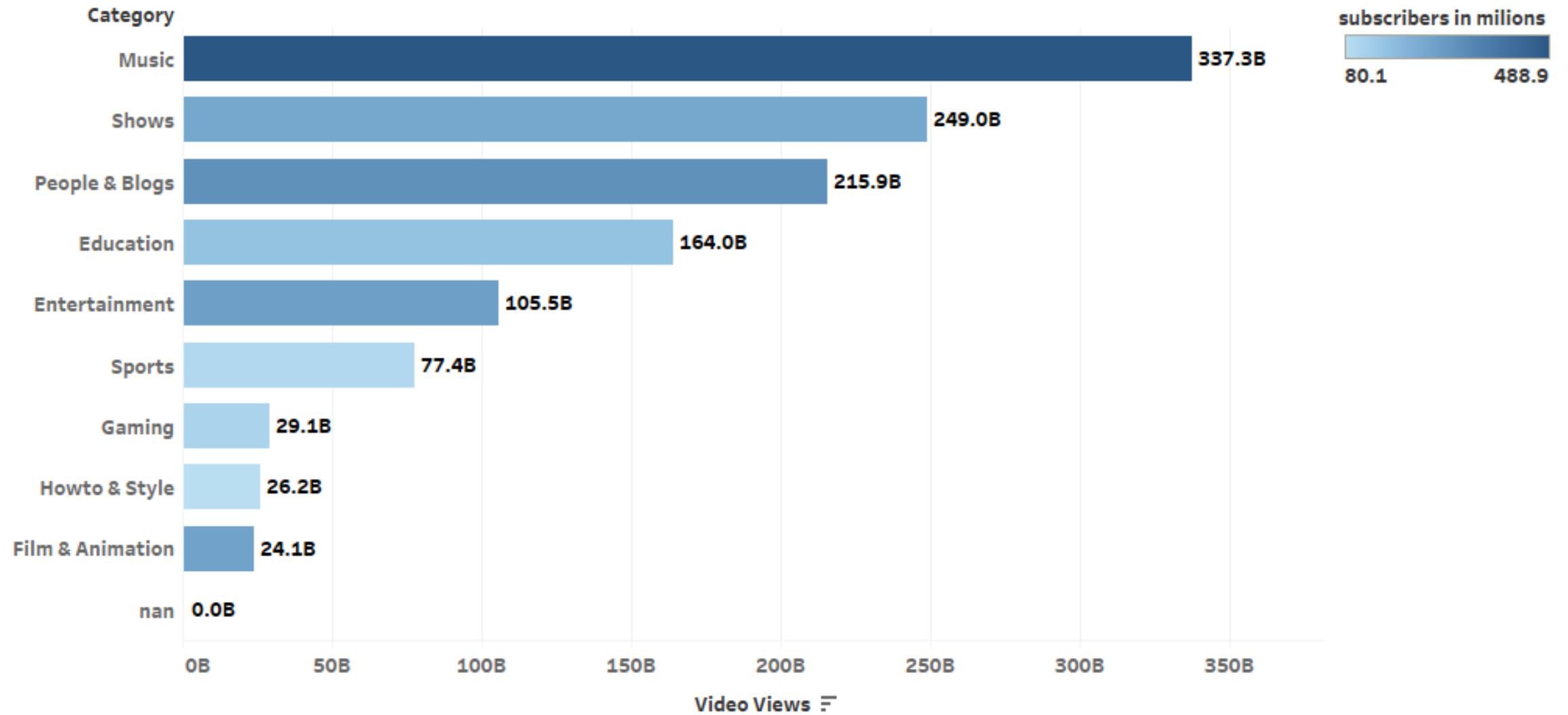
Distribution of subscribers by country



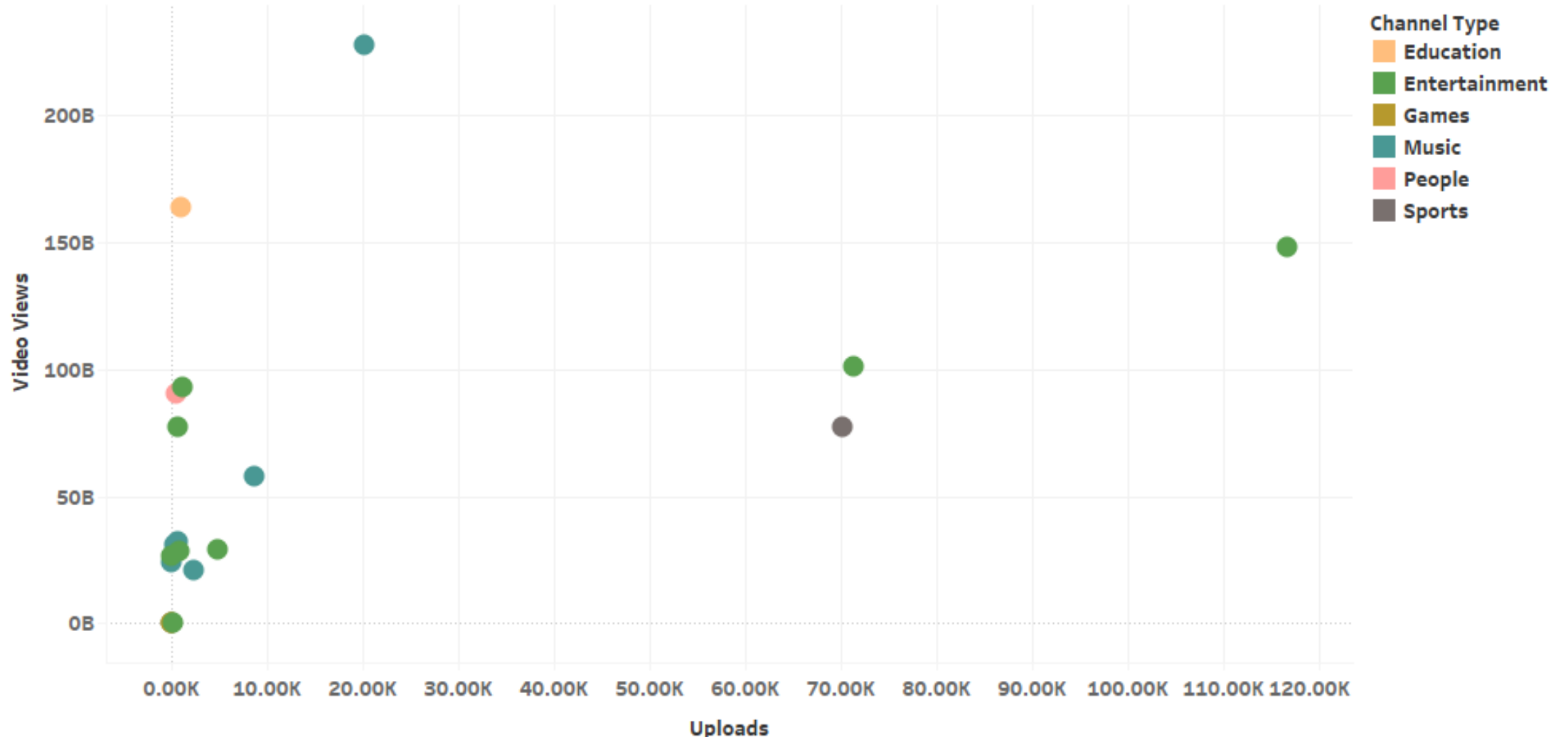
Subscriber growth with upload



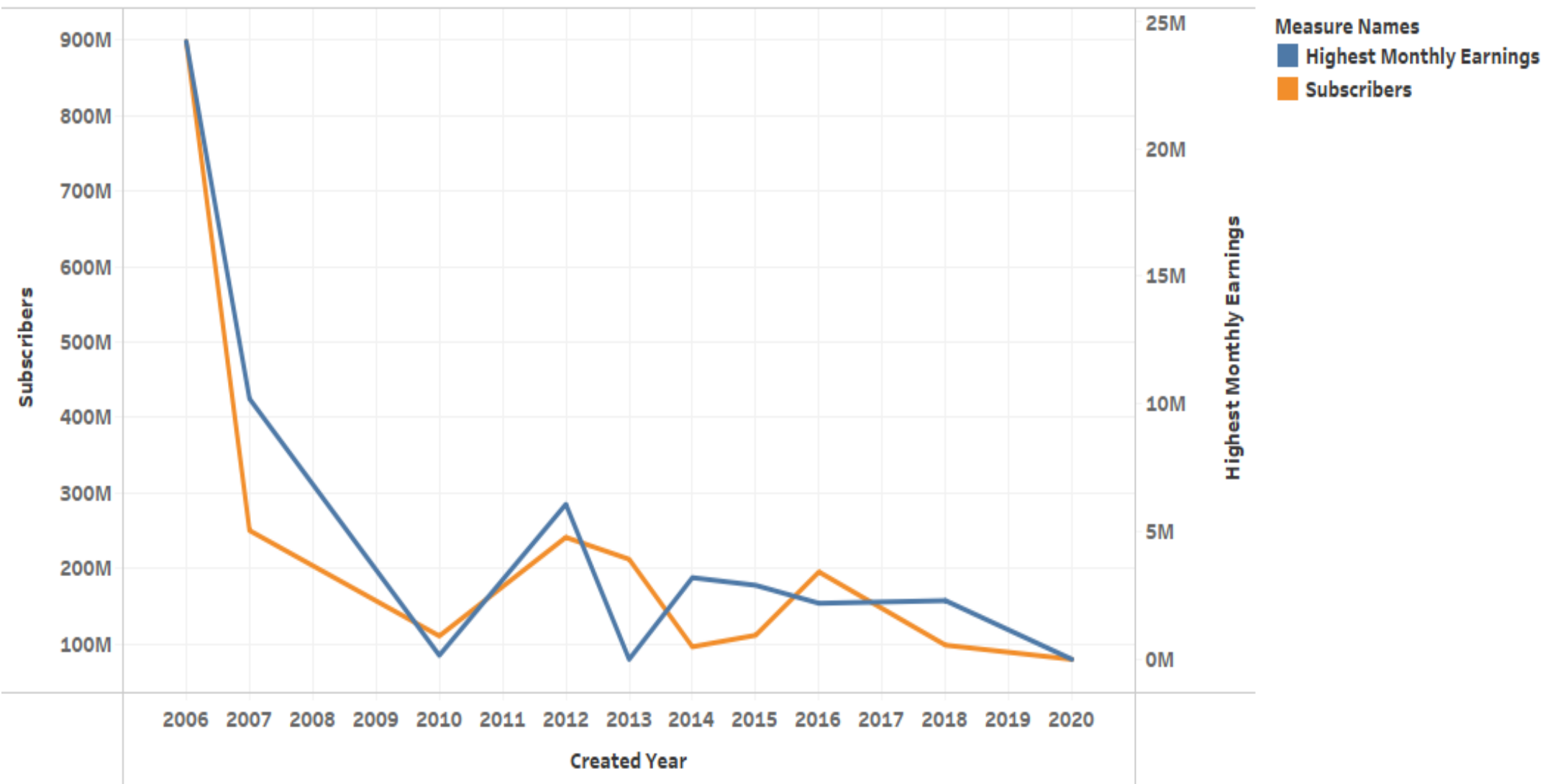
Total views by category



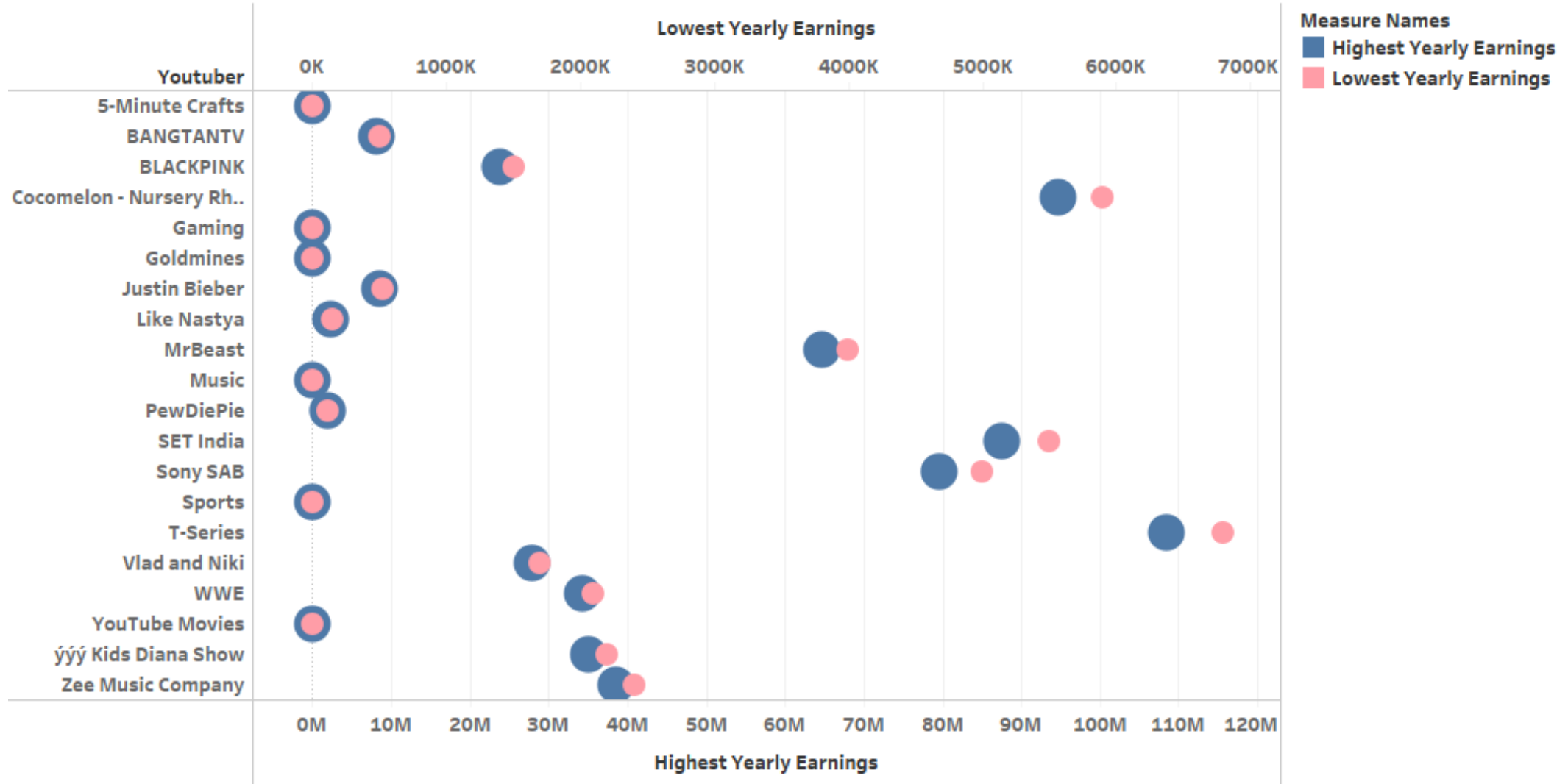
Correlation btw Uploads & Video view



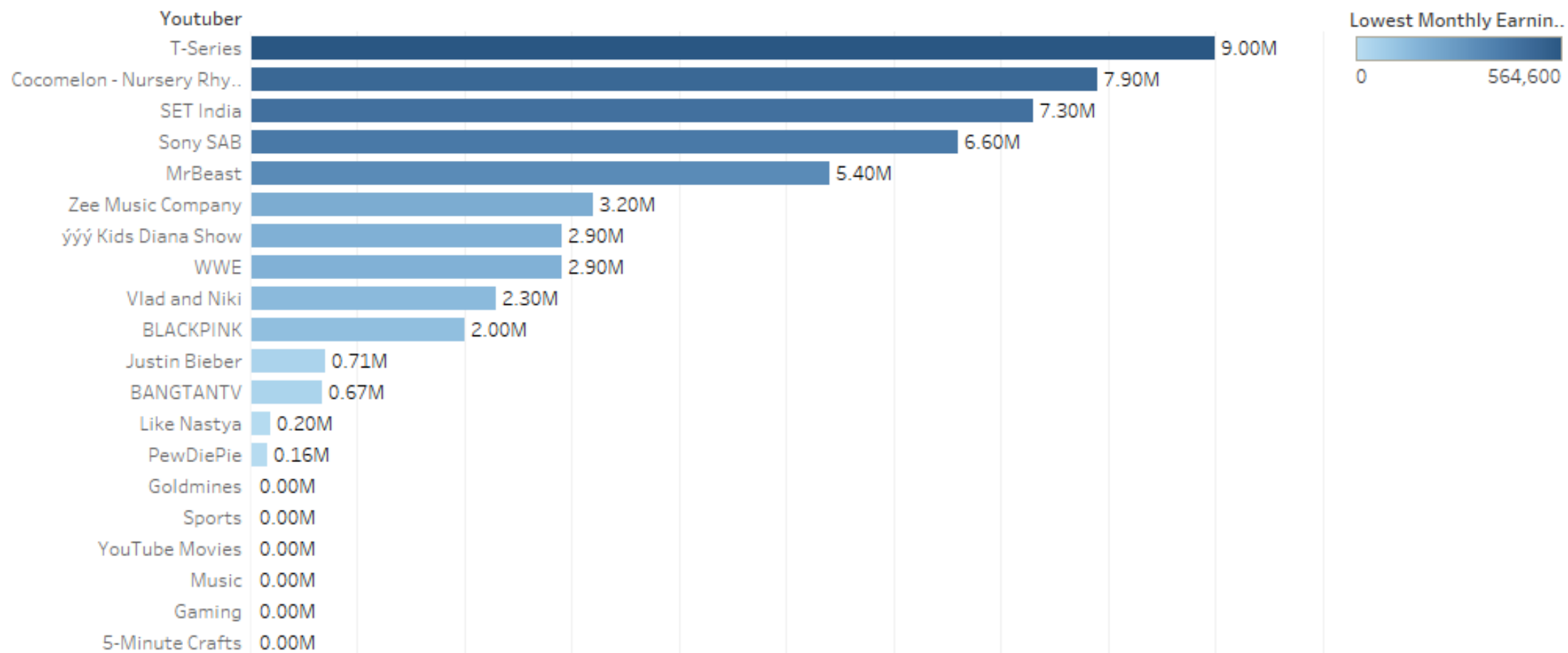
Subscribers and earnings over time.



Earnings across Youtubers



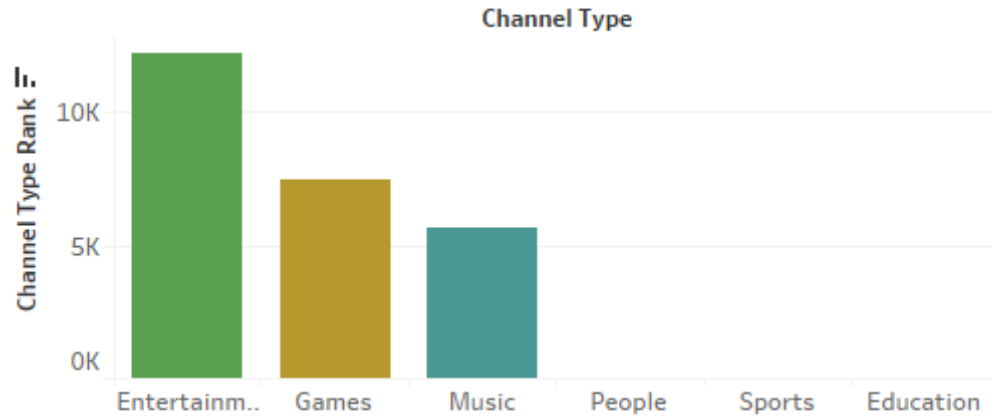
Youtubers and There Earnings



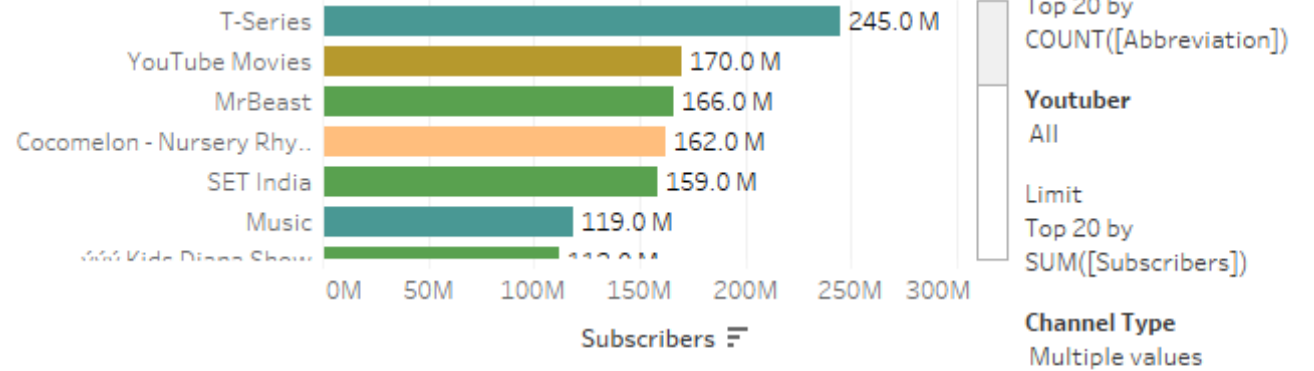
Youtube Dashboard

Country
All

Which channel type has highest rank



Top 20 Youtubers and there Subscribers and channel type



Category
All

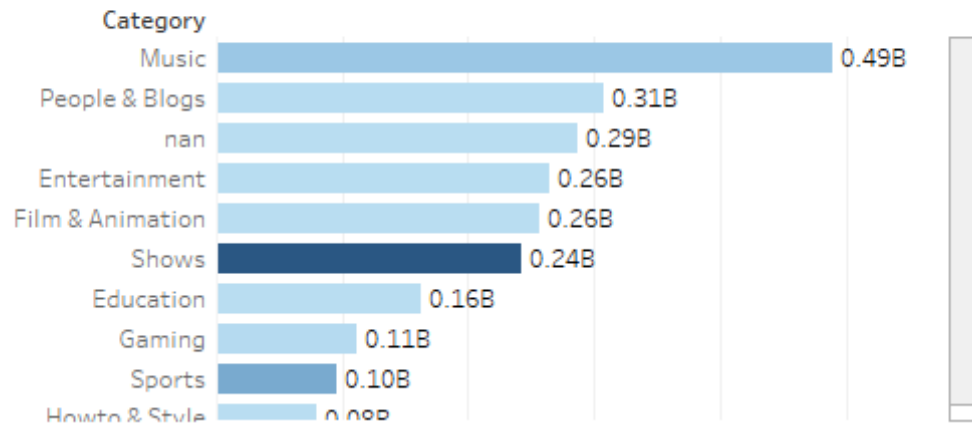
Limit
Top 20 by
COUNT([Abbreviation])

Youtuber
All

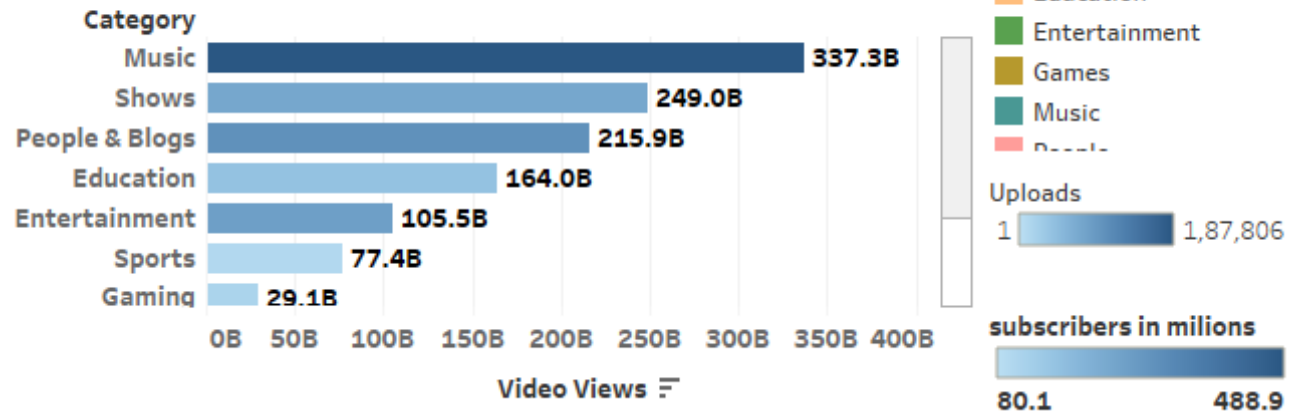
Limit
Top 20 by
SUM([Subscribers])

Channel Type
Multiple values

Subscribers count across different category



Total views by category



Channel Type
Education
Entertainment
Games
Music
Sports

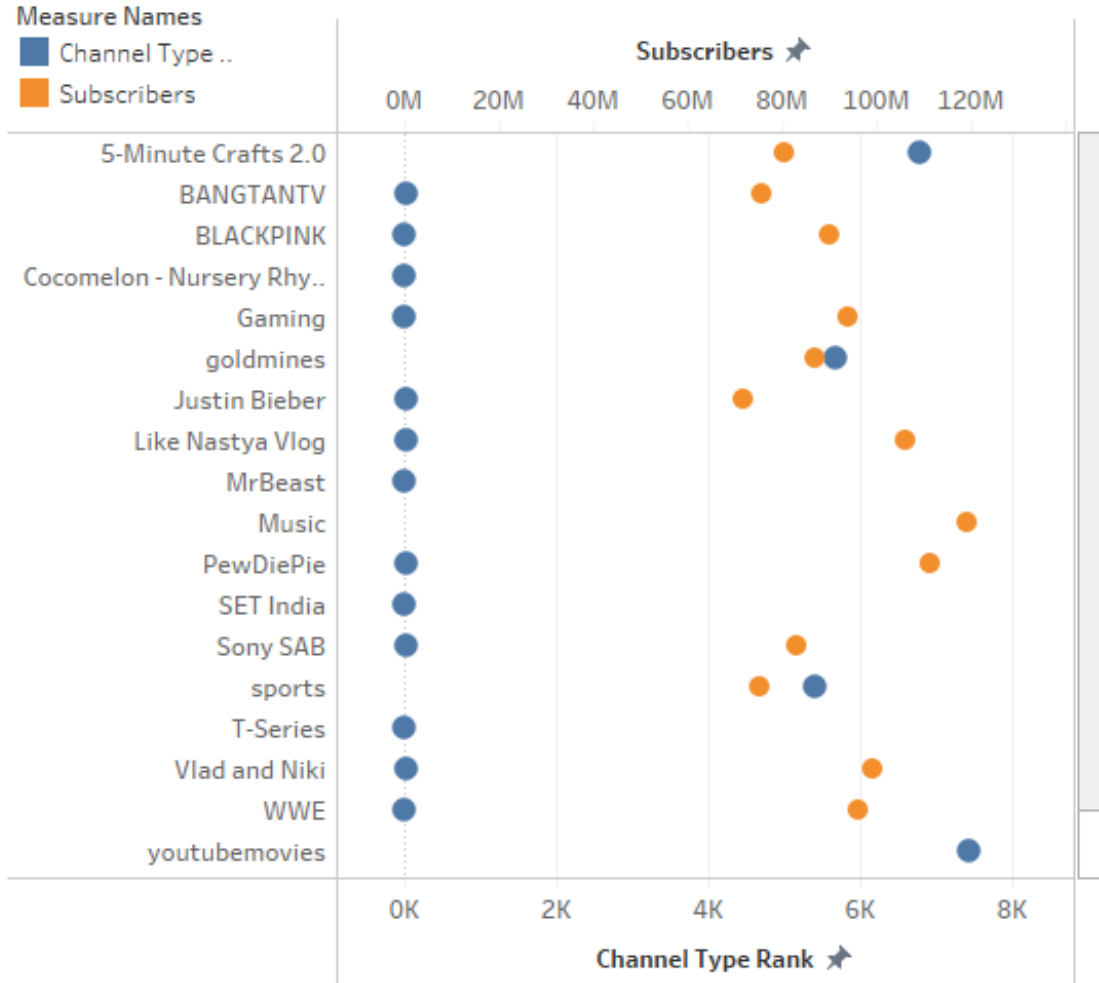
Uploads
1 1,87,806

subscribers in millions
80.1 488.9

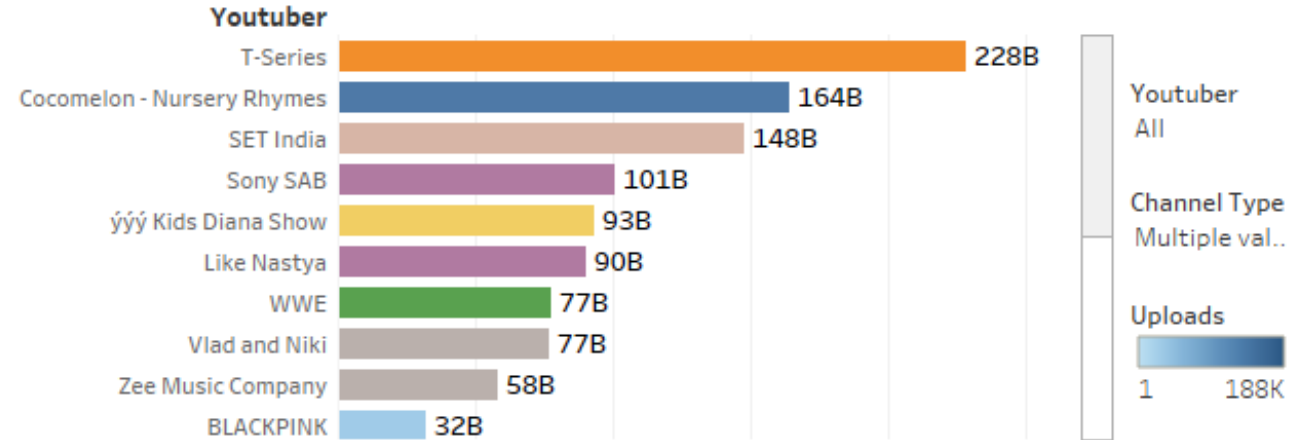
Youtube Analysis Dashbord

Category
All

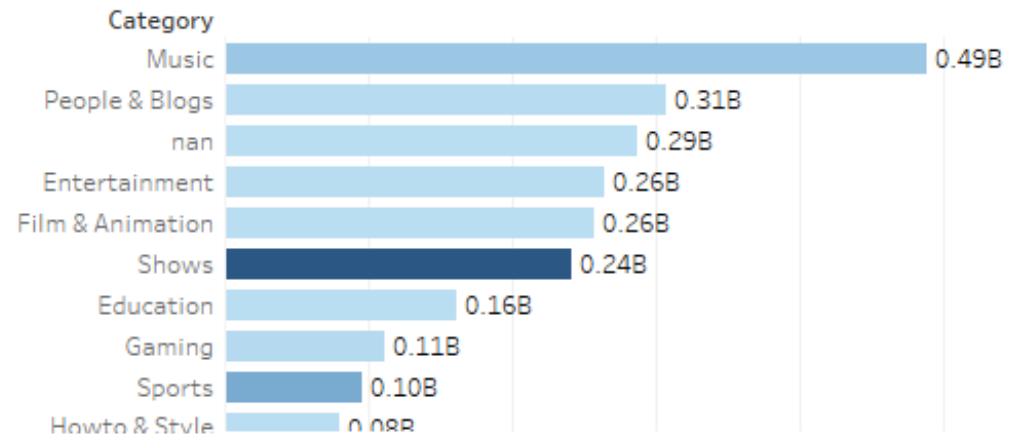
Subscribers Channel Type & Rank



Youtuber vs Views



Subscribers count across different category



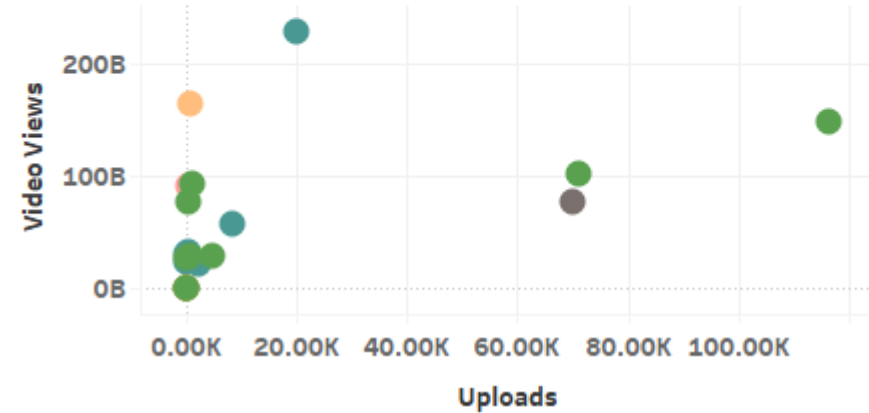
Youtube Analysis Dashboard

Country vs Highest yearly earnings

Highest Yearly Earnings
0 314,100,000



Correlation btw Uploads & Video view



Youtuber
All

Limit
Top 20 by SUM([
Subscribers])

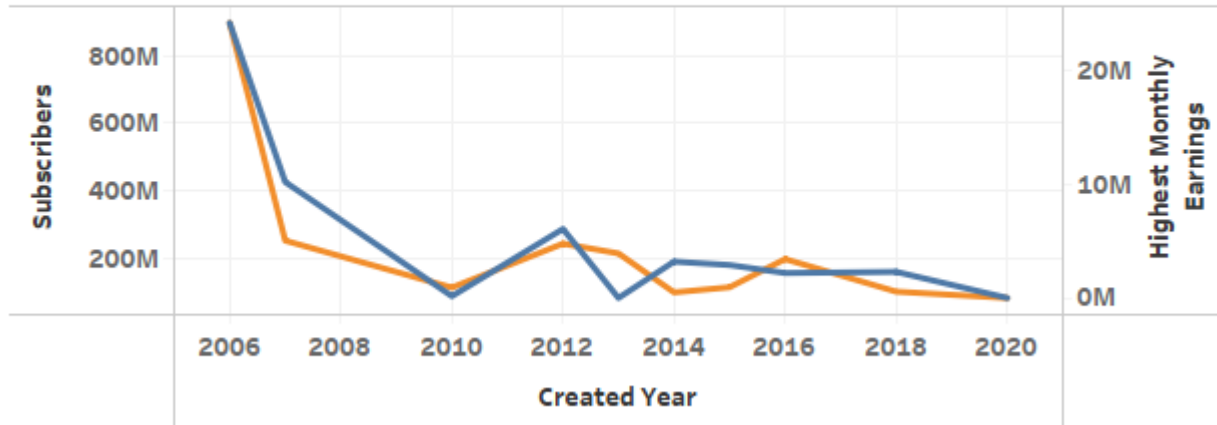
Category
All

Limit
Top 20 by COUNT([
Abbreviation])

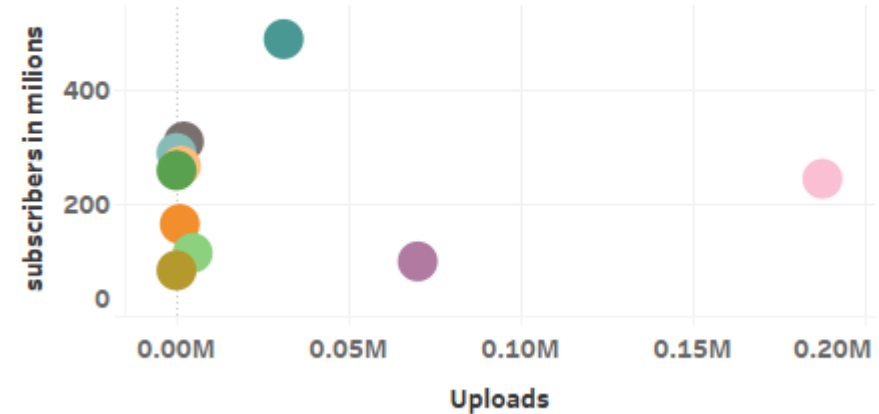
Country
All

Subscribers and earnings over time.

Measure Names
Highest Mont.. Subscribers

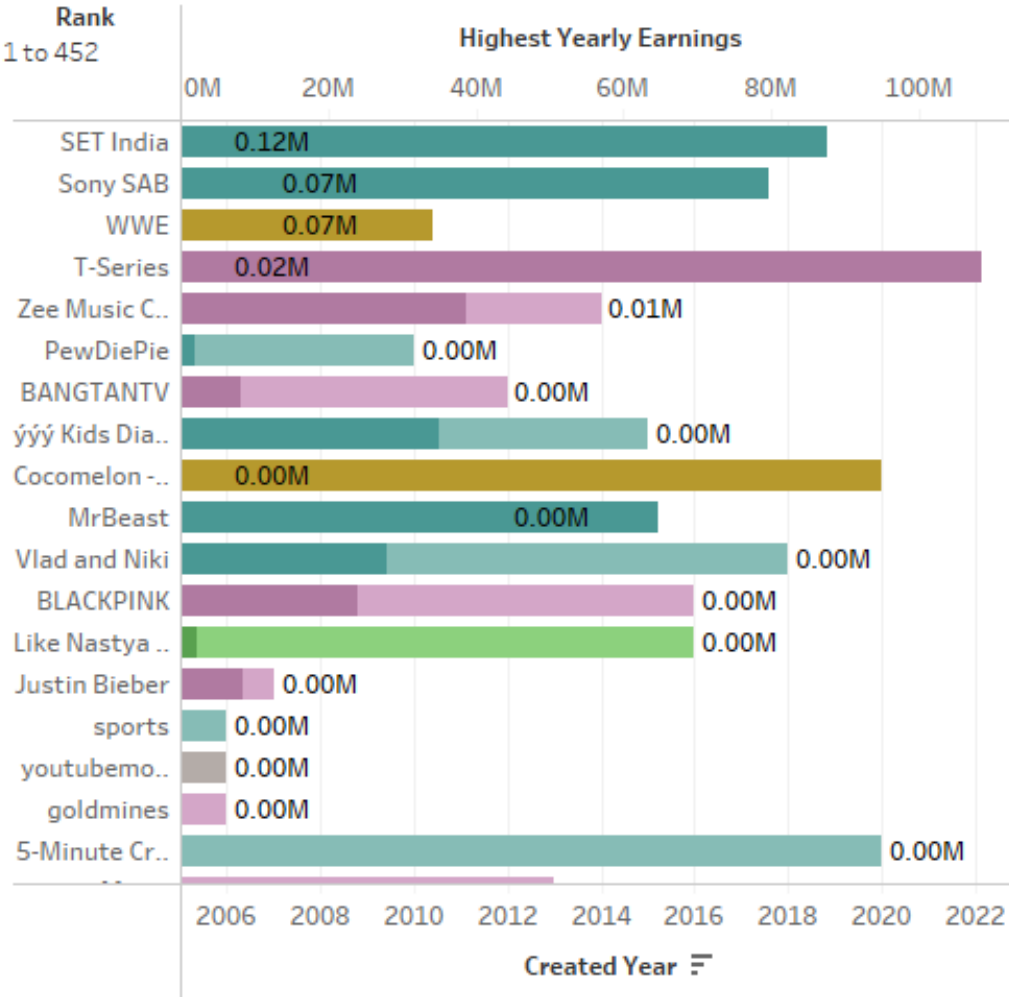


Subscriber growth with upload

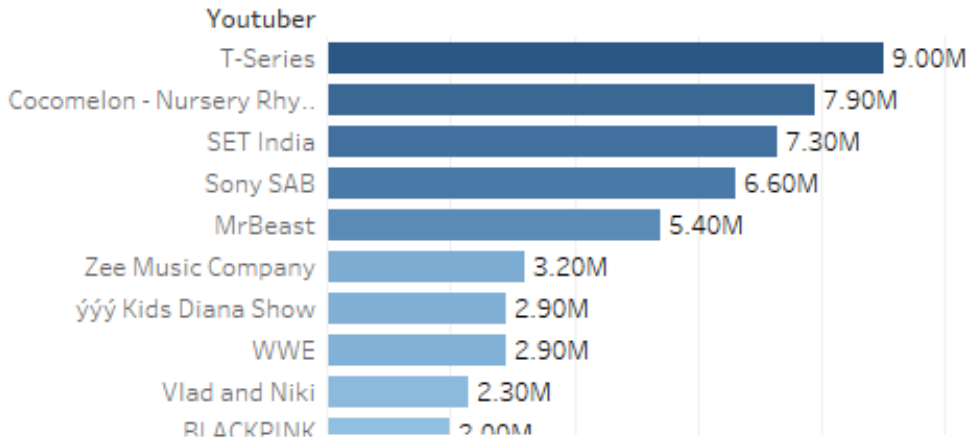


Youtube Analysis Dashboard

Channel vs.highest yearly earnings vs. created year vs. uploads



Youtubers and There Earnings



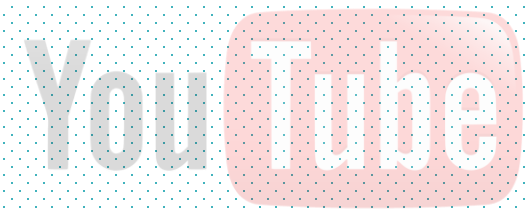
Distribution of subscribers by country



CONCLUSION

YouTube analysis reveals key insights into channel performance, highlighting that factors such as content type, posting consistency, and engagement strategies significantly impact viewer retention and subscriber growth. By applying these findings, the channel can optimize its content strategy to drive better results and enhance overall success on the platform.





THANK YOU