

The website features a background image of architectural blueprints, creating a professional and technical atmosphere.

Sweetwater Construction

Contact us ≡

Whether you're **preparing a site, extending your house, or building your dream home**, contact us today and we'll help turn your vision into reality.

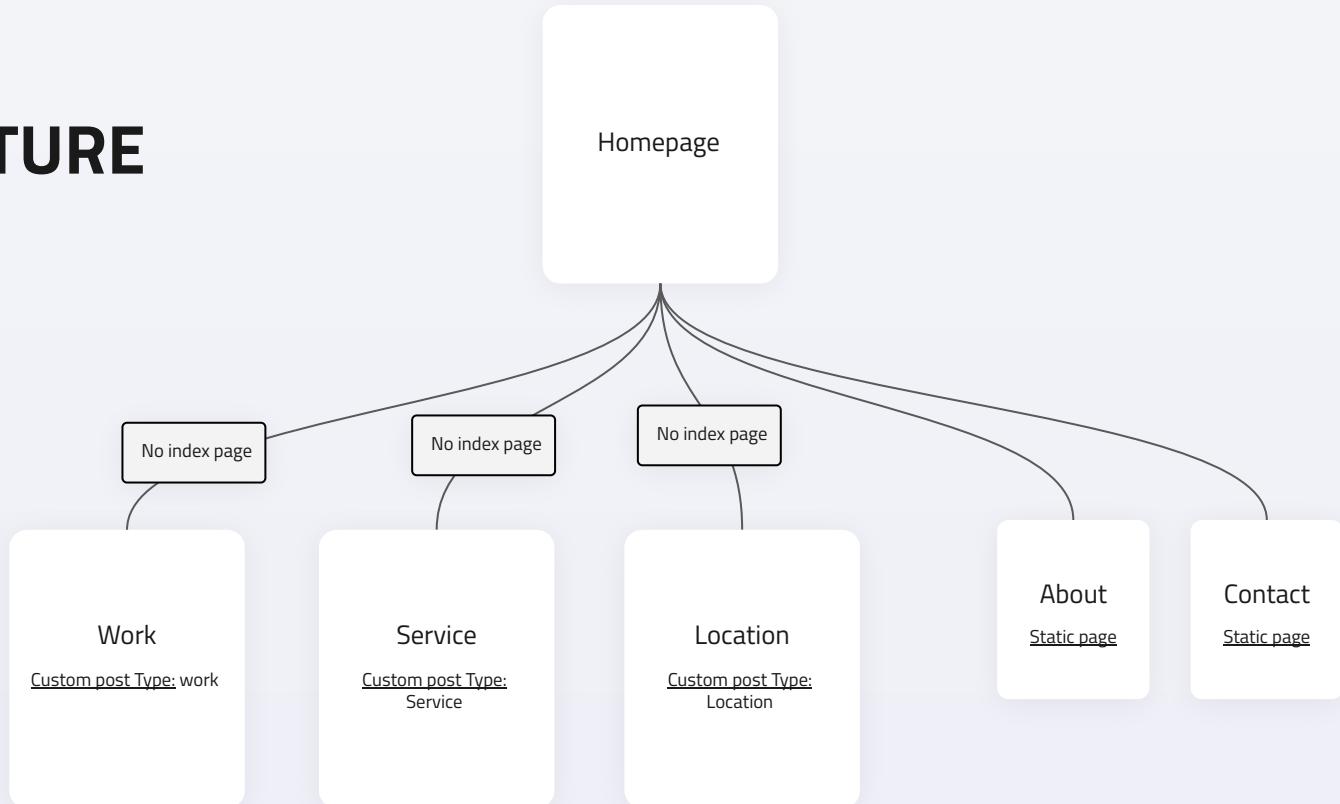
[Make an enquiry](#) f o in

 New Builds  Renovations  Retaining Walls  Foundations  Digger Work

Scroll to see work and services ▾

CONTENT ARCHITECTURE

[Figma file](#)



Homepage

The homepage has a [background video](#) in the header, and behind the contact form.

It also has an animated scrolling effect.

Please watch video [**>>>**](#)

The screenshot shows the homepage of Sweetwater Construction. At the top left is a logo featuring a stylized bird in flight. To its right is the company name "Sweetwater Construction". On the far right are "Contact us" and a menu icon. Below the header, there's a large image of a modern, dark-sided house with light-colored trim and large windows. In front of the house is a well-maintained lawn and a wooden deck area. The main content area features a section titled "OUR WORK" with a sub-section titled "A Kaitia New Build on a Budget". It includes a short description of a project for first-time home owners Mike and Sarah, followed by a "View case study" button. At the bottom of the page, there's a navigation bar with "2/5" and a right-pointing arrow.



Sweetwater Construction

Contact us



1/5

Whether you're **preparing a site, extending your house, or building your dream home**, contact us today and we'll help turn your vision into reality.

Make an enquiry



New builds



Renovations



Retaining walls



Foundations



Digger work

Scroll to see work and services ▾



OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

View case study

1/5



Drop us a line.

Name

Phone number

Email address

What do you need help with?

Send enquiry



BCITO
buildingpeople

HAZARDCO
HEALTH & SAFETY MADE SIMPLE

10
YEAR
GUARANTEE



About

About us



Services

New builds



Renovations



Retaining walls



Foundations



Digger work



Locations

Ahipara



Awanui



Houhora



Pukenui



Waiharara



Kaeo

Kaitaia

Our work

Job name 1



Job name 2



mark@swc.co.nz



445 Kaita Road



Kaitaia



Contact us

Mark Haldane



021 2355 223



445 Kaita Road



Kaitaia



Homepage

Enquiry button anchor links to the contact form at the bottom of the page. Social icons link to social pages. If there is no URL added to a social account, do not show the icon.

Background is a video.

[Video](#)

Display the services (from service post type). Pull through title and icon. The services will be locked at 5.

The “Our Work” section loads work posts. If a post is tagged with “homepage” it will be added to this carousel. When you scroll it automatically moves through the work posts (see video on the next page). There is a block of text and an image for each post. This section locks at full screen so the image is full height and locked to the right.

This button opens the work post page.

The screenshot shows the homepage of Sweetwater Construction. At the top right is a logo of a stylized bird in flight, followed by the company name "Sweetwater Construction". To the right are "Contact us" and a menu icon. Below the header is a large background image of architectural blueprints. A text block reads: "Whether you're **preparing a site, extending your house, or building your dream home**, contact us today and we'll help turn your vision into reality." Below this are social media icons for Facebook, Instagram, and LinkedIn, and a "Make an enquiry" button. A horizontal line with a dot indicates where the "Title" field would be. Below the services section, a "Scroll to see work and services" button is shown. The services section features five items: "New builds" (house icon), "Renovations" (house icon), "Retaining walls" (construction icon), "Foundations" (construction icon), and "Digger work" (construction icon).



OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

[View case study](#)

Homepage

No background video on mobile.
Just load the placeholder image.

Clicking this button on mobile
should start a phone call. To phone
number: +64 21 154 9374

Sweetwater Construction

Whether you're **preparing a site, extending your house, or building your dream home**, contact us today and we'll help turn your vision into reality.

Call us now

f @ in

New builds

Renovations

Retaining walls

Digger work

Coopers Beach home restoration

Learn more →

Drop us a line.

Name

Email address

Phone number

What do you need help with?

Send enquiry

BCITO buildingpeople

HAZARDCO

10 YEAR GUARANTEED

Contact us

Mark Haldane

021 2553 6629

mark@sweetwater.co.nz

f @ in

WORK

Each work page is a post in the custom post type "Work". There is no index page.

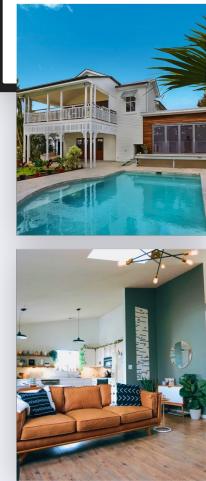
DATA:

1. Title
2. Description
3. Images
 - a. *Can upload as many as you want. The layout changes based on the number of images. (see next page)*
 - b. *One image is tagged as the "hero" image.*
4. When (Month + Year)
5. Location
 - a. *Tag with available locations (from location post type)*
6. Category/Service
 - a. *Tag with available services (from service post type)*
7. Tags
 - a. *Option to add "Homepage" tag*

The screenshot shows a website for "Sweetwater Construction". The header features a logo of a stylized bird in flight, the company name "Sweetwater Construction", a "Contact us" button, and a menu icon. Below the header, there's a section titled "OUR WORK" with a large hero image of a two-story house with a porch and a swimming pool. To the right of the hero image are four smaller images: a living room with a brown sofa, a bathroom with a large window, a kitchen with blue chairs at a wooden table, and a bedroom with a double bed. At the bottom left of the main content area, there's a timestamp and location information: "When: June 2020", "Location: Coopers Beach", and "Category: Renovation".



The screenshot shows the same work post displayed on a mobile phone. The layout is adapted for a smaller screen, with the hero image and other images scaled down. The text "OUR WORK" and the title "A classic home restoration and extention in Coopers Beach" are visible. Below the title, the same timestamp and location information are present. The overall design is responsive, maintaining the visual style of the desktop version.



WORK

The layout automatically adjusts depending on the number of images uploaded to a “work” post.

Sweetwater Construction



Contact us ≡

OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

When: June 2020
Location: Coopers Beach
Category: Renovation



Sweetwater Construction



Contact us ≡

OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

When: June 2020
Location: Coopers Beach
Category: Renovation



Sweetwater Construction



Contact us ≡

OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

When: June 2020
Location: Coopers Beach
Category: Renovation



Sweetwater Construction



Contact us ≡

OUR WORK

A classic home restoration and extention in Coopers Beach

Home owner Bonnie lived in this classic villa for over 20 years, and wanted to restore it to its former glory, as well as extending it to include a yoga studio for her home business.

When: June 2020
Location: Coopers Beach
Category: Renovation



WORK

The work posts are displayed on the **Homepage**, **Service** pages and **location** pages depending on what they are tagged with.

Homepage

The screenshot shows the homepage of a construction company's website. At the top, there is a header with social media links and a navigation bar. Below the header, a large image of a two-story house with a pool is displayed, with a caption below it: "A classic home restoration and extention in Coopers Beach". To the left of the main image, there is a section titled "OUR WORK" with a sub-section for "Coopers Beach". The sub-section contains a brief description of the project, a "View case study" button, and a "Drop us a line." form. The form includes a name input field and a "Submit" button. At the bottom of the page, there is a footer with a copyright notice and a "Privacy policy" link.

If a work post has a "Homepage" tag then it displays on the homepage

The screenshot shows a service page with a sidebar on the left containing four service categories: "New builds", "Restorations", "Retaining walls", and "Foundations". Below the sidebar, there is a card for a "Coopers Beach home restoration" featuring a thumbnail image of a house and a pool, a title, and a "Learn more" button. At the bottom of the page, there is a "Drop us a line." form.

Service & location pages

The screenshot shows a service page for "New builds". It features a large image of a modern house under construction on a hillside. Below the image, there is a "New builds" section with a brief description and a "View all" button. Further down, there is a "Check out our work" section displaying four thumbnail images of completed houses, each with a title and a "Learn more" button. At the bottom, there is a "Our process" section with a video thumbnail and some descriptive text.

If a work post is tagged with a specific service or location (eg "New Build" and "Ahipara") then it will appear on those pages.

SERVICE

Each service page is a post in the custom post type "Services".
There is no index page.

DATA:

1. Title
2. Sub-title
 - a. *This is not displayed on this page, but is used when the services are shown on the location pages.*
3. Description
4. Image
5. Icon
 - a. *This is not displayed on this page, but is used when the services are shown on the homepage and the location page*
6. Work
 - a. *Automatically pull work posts tagged with this service.*
 - b. *If less than 4 work posts are tagged with this service display the most recent work posts. There should always be 4 posts.*
7. Our Process Sub text
8. Our Process body text

The screenshot shows a desktop view of the Sweetwater Construction website. At the top right, there is a logo of a stylized bird in flight, followed by the text "Sweetwater Construction" and a "Contact us" button. Below the header, there is a section titled "New builds" with a sub-section titled "Check out our work". Under "Check out our work", there are four thumbnail images with titles: "New build Coopers Beach", "Houhora dream build", "Kaitia new build", and "Amanui dream home". Each thumbnail has a "Learn more" link below it. To the right of these thumbnails, there is a large image of a modern house with a pool and a set of architectural blueprints. At the bottom of the page, there is a section titled "Our process" with a sub-section titled "Drop us a line." It includes input fields for Name, Phone number, Email address, and a message about what help is needed, along with a "Send enquiry" button.

The screenshot shows a mobile view of the Sweetwater Construction website. The layout is similar to the desktop version, featuring the company logo, name, and contact information at the top. The "New builds" section is prominently displayed, with a large image of a modern house and a pool. Below this, the "Check out our work" section shows the same four project thumbnails as the desktop version. The "Our process" section is also visible at the bottom, with its sub-section "Drop us a line." and associated form fields.

LOCATION

Each location page is a post in the custom post type "locations".
There is no index page.

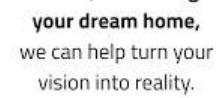
DATA:

1. Title
2. Description
3. Image
4. Work
 - a. Automatically pull work posts tagged with this location.
 - b. If less than 4 work posts are tagged with this location display the most recent work posts. There should always be 4 posts.
5. Services Title
6. Services
 - a. Pull through all posts from the services post type. Display icon, title, and the sub title.
7. Our Process Sub text
8. Our Process body text

The screenshot shows the Sweetwater Construction website's location page for Ahipara Builders. At the top, there is a logo of a stylized ear, the company name "Sweetwater Construction", a "Contact us" button, and a menu icon. Below this, the section title "Ahipara Builders" is displayed, followed by a brief description: "Are you looking for a builder in Ahipara? We're a far north construction company available to do any job. Are you looking for a builder in Ahipara? We're a far north construction company available to do any job." A "Make an enquiry" button is present. To the right of the text is a large image of a modern house on a grassy hillside, with architectural blueprints visible in the background. Below the main text, there is a heading "Check out our work" followed by four thumbnail images with titles: "New build Coopers Beach", "Houhora dream build", "Kaitia new build", and "Amanui dream home". Each thumbnail has a "Learn more" link. Further down the page, there is a section titled "Whether you're preparing a site, extending your house, or building your dream home, we can help turn your vision into reality." with five service categories: "New Builds", "Renovations", "Retaining Walls", "Foundations", and "Digger Work", each with a small icon and a brief description.



The screenshot shows the Sweetwater Construction website's location page for Ahipara Builders. At the top, there is a logo of a stylized ear, the company name "Sweetwater Construction", a "Contact us" button, and a menu icon. Below this, the section title "Ahipara Builders" is displayed, followed by a brief description: "We encourage you to dream, explore and join us on a journey to create a home that is uniquely tailored to your personality and way of life. Whether your budget is large or small we will take the time and care to design and build your home just the way you and your family dreamt it." A "021 2553 6629" phone number is shown. To the right of the text is a large image of a modern house with a pool. Below the main text, there is a heading "Amanui dream home" with a "Learn more" link. Further down the page, there is a section titled "Whether you're preparing a site, extending your house, or building your dream home, we can help turn your vision into reality." with five service categories: "New Builds", "Renovations", "Retaining Walls", "Foundations", and "Digger Work", each with a small icon and a brief description.



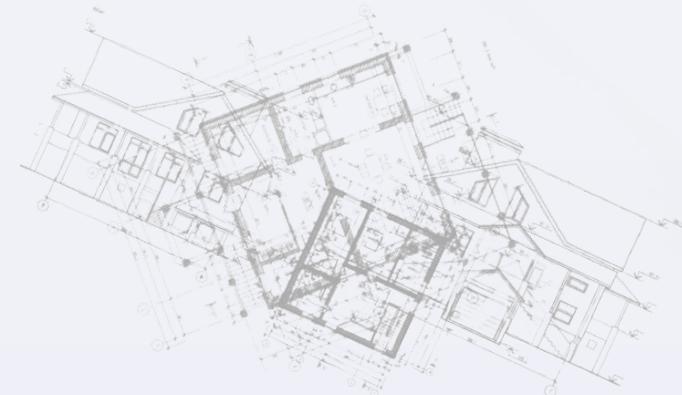
The header image for the **Service pages** and **Location pages** needs to have a background graphic coded in, and when you upload the image it goes on top of the graphic with a drop shadow.

Image drop shadow

```
box-shadow: 0px 2px 24px  
rgba(0, 0, 0, 0.25);
```



Background graphic, uploaded image with drop shadow



Background graphic

ABOUT

The about page is a static page.

DATA:

1. Title
2. Description
3. Images
 - a. *Images display full height, need to be able to order the images and pick which ones come first.*



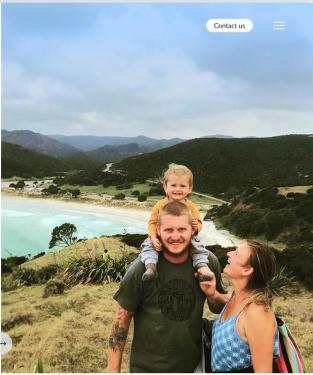
Sweetwater Construction

Contact us

About us

We are a team of three. Myself Mark Haldane a qualified builder and licensed building practitioner with over 10 years experience. I gained the title of Master Builder for Allan Wallace Builders in Auckland. We were extremely successful in the master builders awards. Including a National title in 2012. I moved to Northland at the end of 2015 and established Sweetwater Construction.

1/4



Drop us a line.

Name _____

Phone number _____

Email address _____

What do you need help with? _____

Send enquiry



[About us](#)

[Services](#)

[Locations](#)

[Our work](#)

[Contact us](#)

[Projects](#)

[Testimonials](#)

[New builds](#)

[Renovations](#)

[Retaining walls](#)

[Alipara](#)

[Avaua](#)

[Houhora](#)

[BCITO buildingpeople](#)

[HAZARDCO](#)

[10 YEAR ACCREDITED](#)

[NEW HOMES ASSOCIATION MEMBER](#)



Sweetwater Construction



About us

We encourage you to dream, explore and join us on a journey to create a home that is uniquely tailored to your personality and the way you live. Whether your budget is large or small we will take the time and care to design and build your home just the way you and your family dreamt it.

Drop us a line.

Name _____

Phone number _____

Email address _____

What do you need help with? _____

Send enquiry



CONTACT US

The about page is a static page.

DATA:

1. Name
2. Phone number
3. Email
4. Address
5. Social accounts
 - a. If there is no URL added to a social account,
do not show the icon..

Sweetwater Construction

Contact us

Mark Haldane
+64 21 154 5374
mark@sweetwater.co.nz
169 North Road Kaitaia

f @ in

169 North Road

PAK'nSAVE Kaitaia

Drop us a line.

Name _____ Phone number _____

Email address _____

What do you need help with? _____

Send enquiry

BCITO buildingpeople

HAZARDCO

10 YEARS

100% LOCAL

About

About us

Work for us

Services

New builds

Renovations

Retaining walls

Foundations

Digger work

Locations

Ahipara

Awanui

Houhora

Pukerua

Waharau

Kaeo

Kaitaia

Taihape

Cable Bay

Taupe Bay

Kawerau

Our work

Projects

Testimonials

Contact us

Mark Haldane
021 2355 223
mark@sweetwater.co.nz
445 Kaitaia Road
Kaitaia

f @ in

Sweetwater Construction

Contact us

Mark Haldane

021 2553 6629

mark@sweetwater.co.nz

169 North Road Kaitaia

f @ in

169 North Road

PAK'nSAVE Kaitaia

Drop us a line.

Name _____

Email address _____

Phone number _____

What do you need help with? _____

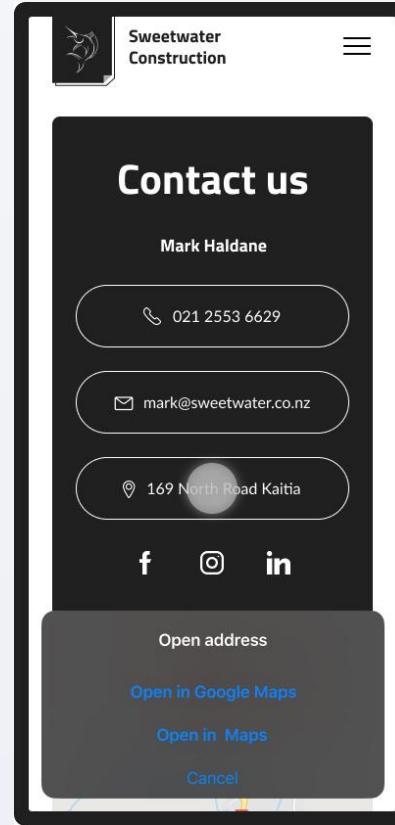
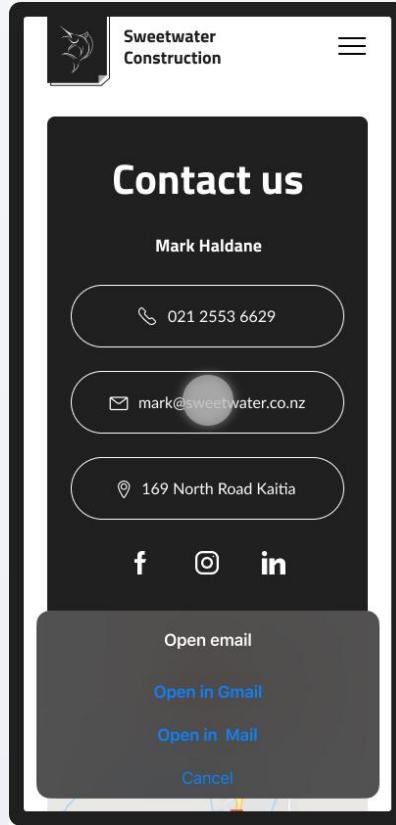
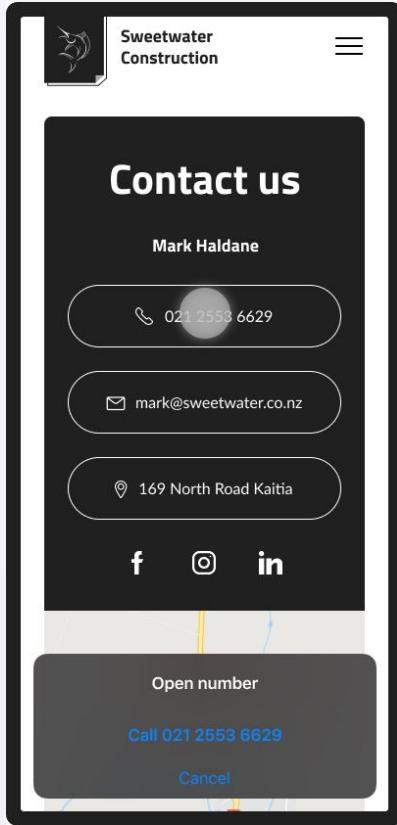
Send enquiry

BCITO buildingpeople

HAZARDCO

10 YEARS

100% LOCAL



On mobile trigger the native actions when you tap the phone number, email and address

HEADER

The data in the header is always the same. But there are 3 different versions of the header that display based on the page.

DATA:

1. Logo
2. Name
3. Contact us
 - a. *Links to contact us page*
4. Menu
 - a. *Opens menu overlay*

This header version features a solid white background with a subtle drop shadow. It includes a logo icon, the company name "Sweetwater Construction", a descriptive paragraph about building a home, a "Make an enquiry" button, a "Contact us" button, and a three-line menu icon.

Header 1

Solid white background
with drop shadow

This header version has a transparent background with a faint architectural blueprint watermark. It contains the logo, company name, a descriptive paragraph, and a "Contact us" button. The "Contact us" button and the three-line menu icon are rendered in black against the white text area.

Header 2

Transparent background
Black contact & menu

This header version uses a transparent background with a scenic mountain landscape image. It includes the logo, company name, a descriptive paragraph, and a "Contact us" button. The "Contact us" button and the three-line menu icon are rendered in white against the dark background of the image.

Header 3

Transparent background
White contact & menu

On the **Homepage** and **About us** page the header changes based on where on the page you are scrolled to. All other pages only use header 1.

Homepage

Header 2

The screenshot shows the homepage of Sweetwater Construction. At the top, there's a dark header with the company logo and name. Below it, a large image of a house with a pool. The main content area has a light background with text about preparing a site, extending a house, or building a dream home. It includes a 'Drop us a line.' form at the bottom.

Header 3

This screenshot is similar to the previous one but shows a different scroll position. The header is now labeled 'Header 3'. The main content area features a large image of a classic-style house with a porch and a swimming pool.

Header 1

This screenshot shows the homepage again, but the header is now labeled 'Header 1'. The main content area has a dark background and displays several small images of construction projects.

About us

Header 3

The screenshot shows the 'About us' page of Sweetwater Construction. The header is labeled 'Header 3'. The main content area includes a large image of a family outdoors, a 'Drop us a line.' form, and a section with four smaller images of construction projects.

Header 1

This screenshot shows the same 'About us' page but with a different scroll position. The header is now labeled 'Header 1'. The main content area has a dark background and includes a 'About' section with links to various services and a 'Contact us' form.

All other pages

Header 1

The screenshot shows a generic page like 'New builds' from Sweetwater Construction. The header is labeled 'Header 1'. The main content area includes a large image of a modern house, a 'Contact us' form, and a map showing the location of a project on '166 North Road'.

FOOTER

The footer displays at the bottom of every page.

DATA:

1. Contact form
 - a. Sends to an email address (the email address can be changed at any time)
2. Instagram feed
 - a. Pulls all posts from the business instagram. Latest display first.
 - b. When you click an image it links direct to the instagram post on the instagram site.
3. Images/badges
 - a. Can be uploaded and changed. These display left to right just above the footer.
4. Footer with all links from site

Drop us a line.

Name _____ Phone number _____

Email address _____

What do you need help with? _____

Send enquiry





About

[About us](#)

[Work for us](#)

Services

[New builds](#)

[Renovations](#)

[Retaining walls](#)

[Foundations](#)

[Digger work](#)

Locations

[Ahipara](#)

[Avauā](#)

[Houhora](#)

[Pukerua](#)

[Waiharara](#)

[Kaeo](#)

[Kaitaia](#)

[Taipa](#)

[Cable Bay](#)

[Taupo Bay](#)

[Kere](#)

[Hihi](#)

[Taipa](#)

[Kapiti Peninsula](#)

[Tokerau](#)

[Rongotā](#)

Our work

[Projects](#)

[Testimonials](#)

Contact us

Mark Haldane
021 2355 223
mark@swc.co.nz
445 Ketea Road
Kaitaia

[f](#) [@](#) [in](#)

Drop us a line.

Name _____

Email address _____

Phone number _____

What do you need help with? _____

Send enquiry





Contact us

Mark Haldane

 021 2553 6629

 mark@sweetwater.co.nz

MENU

Check our services
and past work, or
get in touch

Mark Haldane

+64 21 154 9374

mark@sweetwater.co.nz

169 North Road Kaitia



Services



Digger work



New builds



Renovations



Retaining walls



Foundations

Our work

Cooper new build

Ahipara dream home

Cooper beach restoration

Panguru foundations

Hohora custom build

Cable Bay retaining wall

Lake Ngatu renovations

Keri Keri renovations

About

About us

Work for us

Menu



Contact us

Mark Haldane

021 2553 6629

mark@sweetwater.co.nz

169 North Road Kaitia



Services

New builds

Renovations

Retaining walls

Foundations

Digger work

About

About us

Our work

Cooper new build

Ahipara dream home

Cooper beach restoration

Panguru foundations

Hohora custom build

Cable Bay retaining wall

Lake Ngatu renovations

Keri Keri renovations