



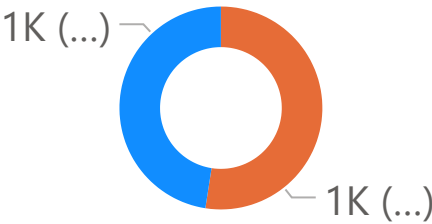
2509
Customers

814
lost customers

32.44%
Churn rate

Customers by Gender

Gender Male Female



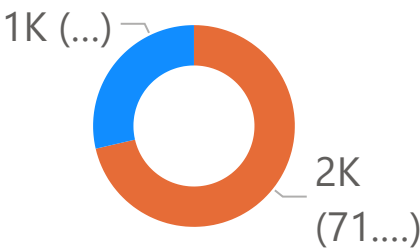
Customers by Active Member

Active Member Inactive Active



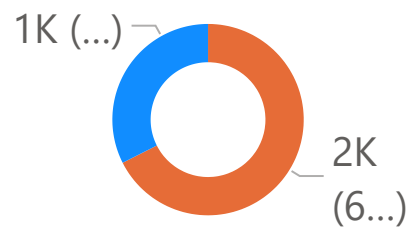
Customers by Credit Card

Credit Card Owns Not Owns



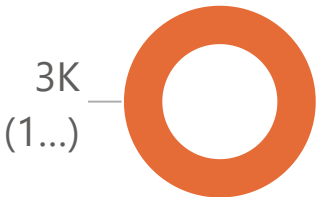
Customers by Churn

Churn Status Not Churned Churned



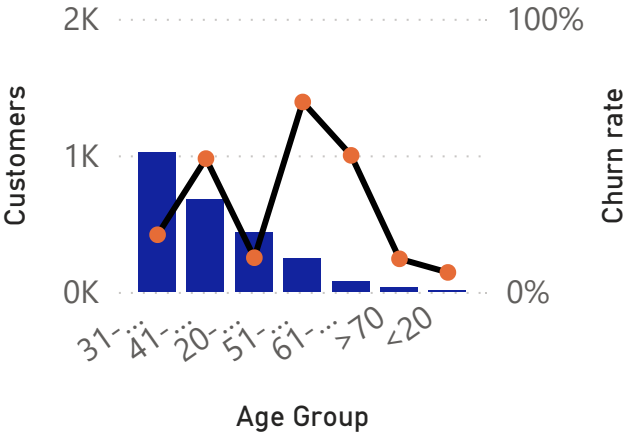
Customers by Country

Country Germany



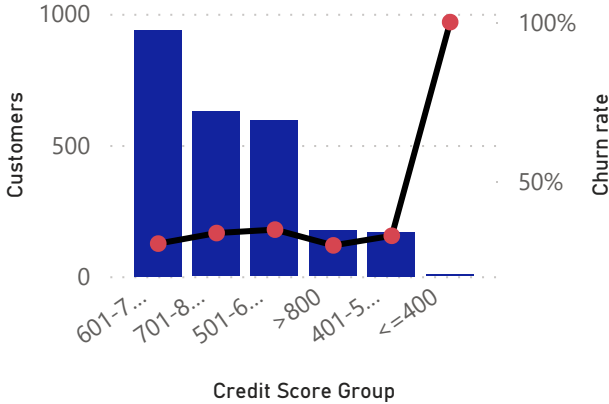
Customers and Churn rate by Age Group

Customers Churn rate



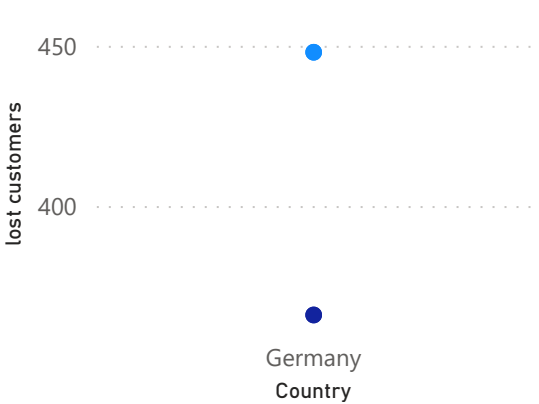
Customers and Churn rate by Credit Score Group

Customers Churn rate

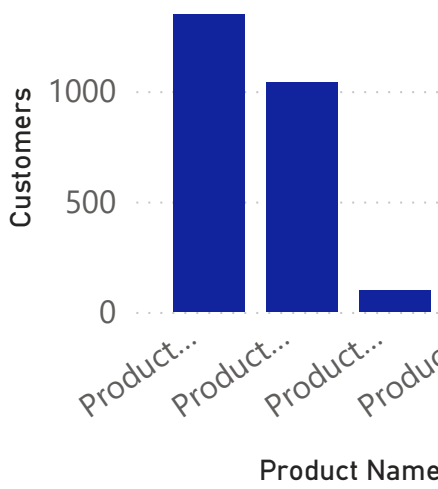


lost customers by Country and Gender

Gender Female Male



Customers by Product Name





Customer ID	Product Name	Age	Age Group
15565779	Product 1	30	20-30
15565796	Product 1	48	41-50
15566030	Product 1	41	41-50
15566156	Product 2	44	41-50
15566211	Product 1	41	41-50
15566253	Product 1	44	41-50
15566467	Product 2	32	31-40
15566531	Product 1	33	31-40
15566633	Product 2	55	51-60
15566735	Product 2	36	31-40
15566843	Product 1	20	20-30
15566891	Product 1	41	41-50
15566988	Product 1	46	41-50
15567063	Product 1	34	31-40
15567246	Product 2	32	31-40



Customer ID	Country	Age	Credit Score
15565779	Germany	30	627
15565796	Germany	48	745
15566030	Germany	41	497
15566156	Germany	44	749
15566211	Germany	41	616
15566253	Germany	44	580
15566467	Germany	32	683
15566531	Germany	33	724
15566633	Germany	55	698
15566735	Germany	36	548
15566843	Germany	20	535
15566891	Germany	41	584
15566988	Germany	46	656



Churn rate by Age Group and Product Name

