NAME : POOJA K N

**DEPARTMENT**: INDUSTRIAL BIOTECHNOLOGY

**COLLEGE** : GOVERNMENT COLLEGE OF

**TECHNOLOGY** 

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 24E829166FBF62F874E4071A81787A39

## ASSIGNMENT ON DIGITAL MARKETING

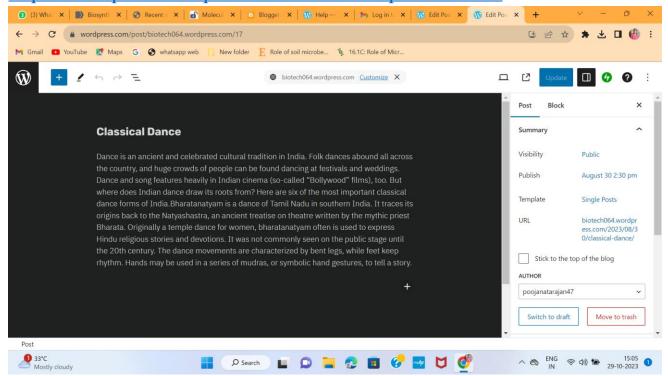
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

## Blogspot:

https://classicaldance47.blogspot.com/2023/10/classical-dance.html

## WordPress:

https://wordpress.com/post/biotech064.wordpress.com/17



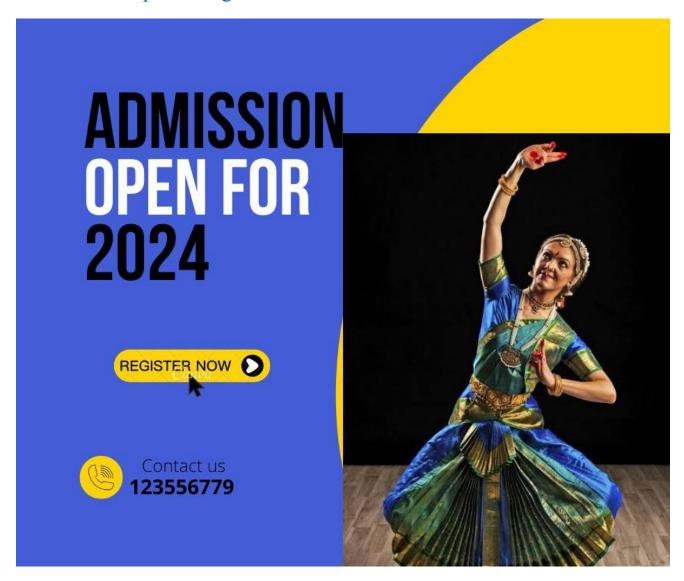
2.Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/classical.dance.2023/about\_overview



3. Create and design a social media advertisement poster using canva.

https://classicaldance47.blogspot.com/2023/10/social-media-advertisement-post-using.html



4. Create email newsletter design using Mailchimp or canva tool.

https://classicaldance47.blogspot.com/2023/10/blog-post.html



CULTURE TRADITION HERITAGE PHYSICAL FITNESS

REGISTRATION STARTS SOON

Classical dance is a traditional form of artistic expression that has its roots in various cultures around the world. It is characterized by its intricate and precise movements, graceful postures, and often follows a specific set of rules and techniques. Some well-known classical dance forms include Bharatanatyam from India, ballet from Europe, Kathak from North India, Odissi from Eastern India, and many more. Each classical dance style has its unique features, music, and costumes, making it a rich and captivating art form.

Indian classical dancing started around 200 BCE in India, as a joyful and celebratory activity, often in devotion to Hindu deities. Many of the performances are choreographed to retell stories of the gods and other historical accounts. All styles of Indian classical dance are vibrant, expressive and spiritual. Dance performances usually take place at festivals, universities, various cultural events, and more

POOJA CLASSICAL DANCE TEAM



