

# **Data Visualization**

**ISM 6419 Fall 2024**

## **Final Project Report**

### **Crime Data Analysis in USA**



By

**Shwetha Sunkara U77094744**

**Business Analytics and Information Systems**

**Prof. Johannes Han Reichgelt, PhD**

# 1 Introduction

In the United States, the pervasive issue of gun violence poses a significant challenge to public safety, impacting communities across the nation with its often devastating consequences. As policymakers and law enforcement grapple with the complexities of crime prevention and control, the need for a thorough understanding of the dynamics at play becomes increasingly critical. This project seeks to address this gap by delving into the patterns of firearm-related violence, exploring the factors that contribute to its prevalence and the efficacy of current preventive measures.

This dashboard aggregates data from various authoritative sources to provide a detailed portrait of crime across different states and demographic groups in the USA. It includes a series of visualizations that not only reveal the geographic spread of crime rates but also highlight the types of firearms commonly used in these incidents and the uneven impact they have on different groups of people. By offering a comprehensive analysis, the dashboard becomes an essential resource, helping to guide public safety strategies and inform legislative efforts aimed at reducing crime and protecting communities most at risk.

## 1.1 Ambitiousness of the Project

This project ambitiously tackles the complexities of crime data with the goal of uncovering detailed insights that can shape effective policy and law enforcement strategies. Unlike more superficial reviews of crime statistics, this project delves into multiple layers of data, examining correlations between gun registrations, types of crimes, victim profiles, and geographical trends. The use of advanced data visualization tools such as Tableau enhances the ability to digest large volumes of data and uncover hidden patterns. Furthermore, the project does not shy away from the challenges of interpreting complex socio-economic data, instead embracing these complexities to foster a more comprehensive dialogue on crime prevention and public safety enhancements.

## 1.2 Research Questions

The central inquiries of this analysis are designed to address specific aspects of crime and public safety, formulated as follows:

1. What types of firearms are most commonly used in fatal shootings across the United States?
2. What factors might contribute to the high rate of killings in specific states compared to others?
3. What are the states with the highest and lowest average killings per 100,000 population?
4. What demographic factors (gender, race) most significantly affect victimization rates in violent incidents?
5. Why do open spaces have a higher incidence of violent events compared to other types of locations?
6. How do offender rates vary across different states and what might explain these variations?

7. Is there a statistical relationship between the number of registered guns per capita and the killings per capita across states?
8. What could be the reasons behind any unusual spikes in injury incidents on this particular date across multiple years?

## 2 Methodology

The main objective of this project is to analyze patterns of crime, firearm use, and victim demographics across the United States using data from various public sources. To achieve this, a methodological framework was developed, which included the collection, processing, and analysis of data to create a comprehensive overview of the crime landscape. This diverse range of high-quality data ensures that our analysis is not only broad in scope but also precise in its ability to pinpoint and elucidate crime patterns across different regions and demographics in the United States.

### 2.1 Data Sources

The data for this comprehensive crime analysis dashboard was sourced from reputable platforms including Data.world, Data.gov, and Census.gov. These platforms are known for providing high-quality, reliable, and up-to-date datasets that encompass a wide range of public domain topics such as public safety, demographics, and national statistics.

**Data.world:** This platform provided specialized datasets related to Killing Incidents and Weapons data, offering a blend of raw data and curated insights specific to public safety.

**Statista.com:** Statista provides detailed statistics on the number of registered weapons by state across the U.S. This dataset was crucial for our analysis in understanding the correlation between gun ownership and crime rates.

**Census.gov:** This source was instrumental for obtaining demographic data that correlates with crime statistics. The data includes detailed breakdowns by age, race, gender, and socioeconomic status across various geographic regions.

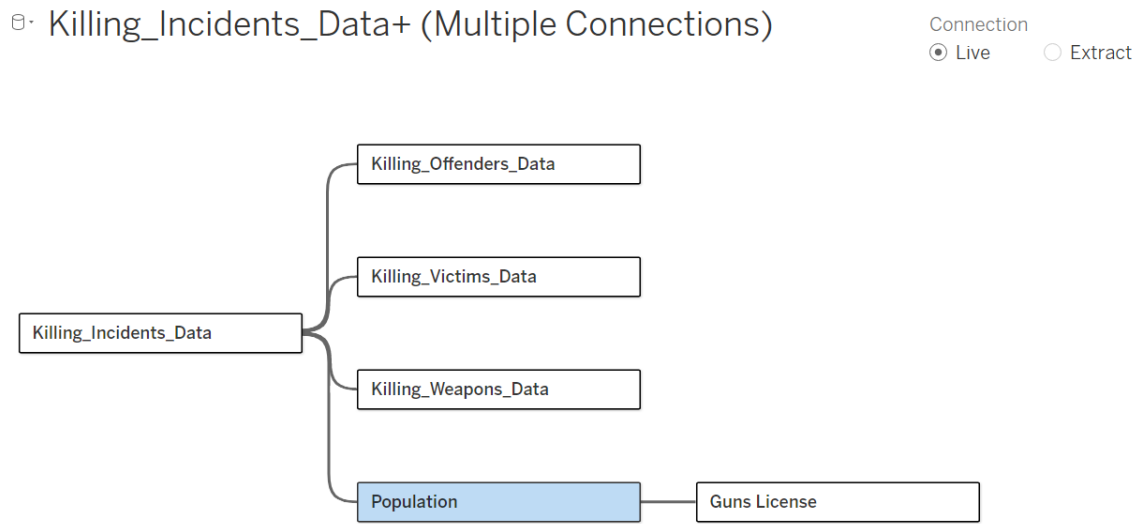
Each dataset was carefully validated to ensure its accuracy and relevance. The data then underwent a thorough cleaning process to eliminate any inconsistencies or errors, guaranteeing that the analyses performed were rooted in dependable and high-quality information. This foundational effort in data sourcing and preparation was essential for conducting the detailed analyses and achieving the reliable results showcased in the project.

The result is a detailed dashboard that not only highlights trends and anomalies in crime data but also offers insights into the effectiveness of current laws and policies, and suggests areas where interventions might be most needed. By providing a clear, data-driven foundation, this analysis aids policymakers, law enforcement agencies, and community leaders in making informed decisions that aim to enhance public safety and reduce crime effectively. This methodological rigor ensures that our conclusions are not only based on empirical evidence but are also relevant for practical applications in crime prevention and public policy formulation.

### 3 Analysis

The analysis phase of this project was meticulously designed to utilize the sourced data to answer the posed research questions through a series of targeted visualizations. Each visualization was carefully crafted to highlight specific aspects of the data relevant to understanding crime patterns, firearm involvement, and victim demographics within the United States.

#### 3.1 Data Connection

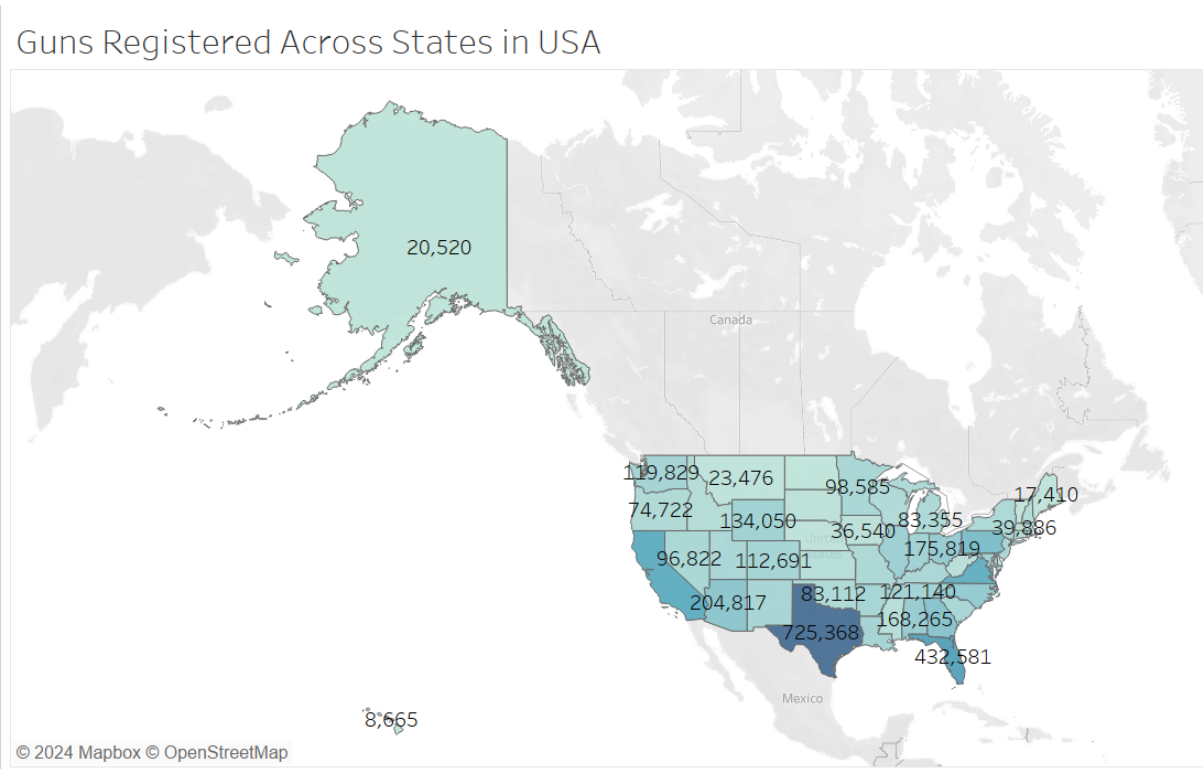


The diagram illustrates a sophisticated data model that I have constructed, specifically designed to facilitate a comprehensive analysis of killing incidents. At the core of this model is the "KillingIncidentsData" table, which forms the nexus of our dataset architecture. This central table is intricately linked to the "Guns License" dataset, enabling an integration that provides insights into firearm licensing. This connection is crucial for conducting per capita analyses of gun licenses, further enriched by a direct link to "Population Data."

Expanding the scope of our analysis, "KillingIncidentsData" is also connected to "KillingOffendersData," which offers detailed demographic information about the offenders. This linkage allows for a deeper understanding of the profiles of individuals involved in these incidents. In parallel, the "KillingVictimsData" dataset is tied to the central table to shed light on victim demographics, enhancing our profile analysis capabilities.

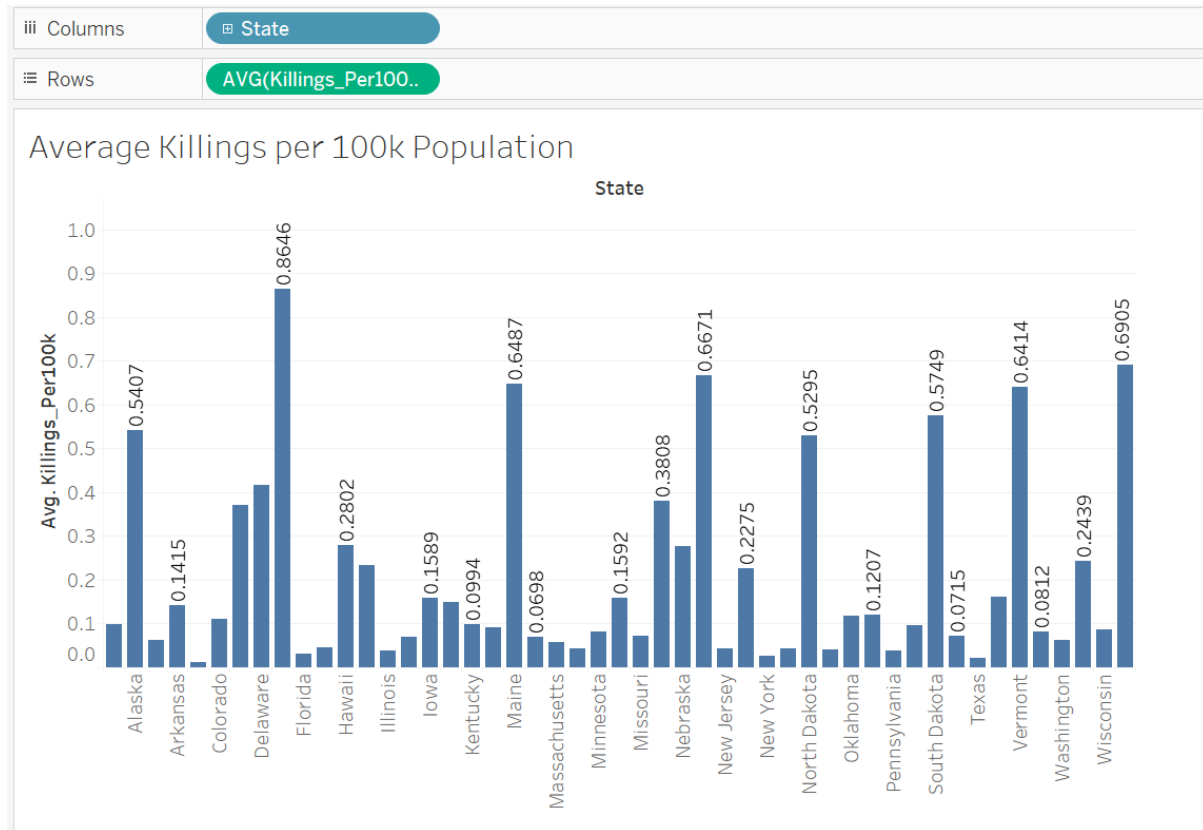
Furthermore, the "KillingWeaponsData" is integrated with the "KillingIncidentsData" to provide detailed information about the weapons used in these incidents. This connection is essential for understanding the types of firearms involved and their prevalence within the context of the incidents analyzed. Each of these connections is meticulously designed to ensure that our analysis is as robust and informative as possible, providing a solid foundation for informed decision-making and policy formulation.

### 3.2 Geographic Spread of Gun Registrations in the United States



This map visualizes the total number of gun registrations across each state in the United States, highlighting significant regional disparities in firearm ownership. The visualization uses a color gradient to represent the density of registered firearms, with darker shades indicating higher numbers. For instance, the state with the highest number of registrations prominently displays 725,368 registered firearms, underscoring it as a focal point for firearm prevalence in the country.

### 3.3 Statewise Analysis of Average Killings Per 100K Population



The visualization presents a bar graph depicting the average number of killings per 100,000 people across various U.S. states. Each bar represents a state, with the height indicating the normalized rate of killings, providing a clear comparison of relative violence levels. States like Alaska and Florida show significantly higher averages, suggesting a more severe incidence of killings relative to their population sizes, while states like Massachusetts and Vermont register much lower averages. This graph is crucial for identifying patterns of violence, understanding regional safety variations, and could serve as a foundation for exploring underlying causes such as economic, social, and legislative factors that might influence these rates.

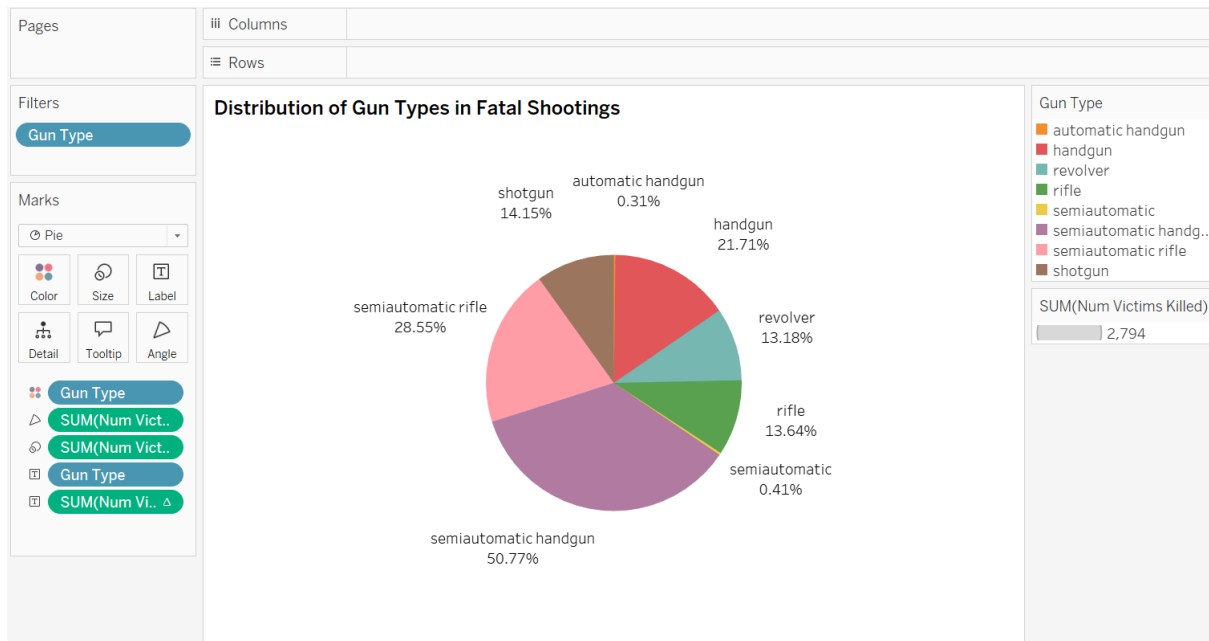
### 3.4 Trend Analysis of Daily Injury Incidents on December 16, 2011



The animated visualization "Trend Analysis of Daily Injury Incidents" effectively captures the fluctuating number of injury incidents over several years, culminating on the last date in the dataset, December 16, 2011. This timeline graph highlights any anomalies or patterns, notably the peak on the final date, providing insights into whether such spikes are outliers or part of a broader trend. This analysis is crucial for guiding safety measures, allocating resources, or initiating detailed investigations into specific high-incident dates, thereby supporting informed decision-making in addressing public safety concerns.

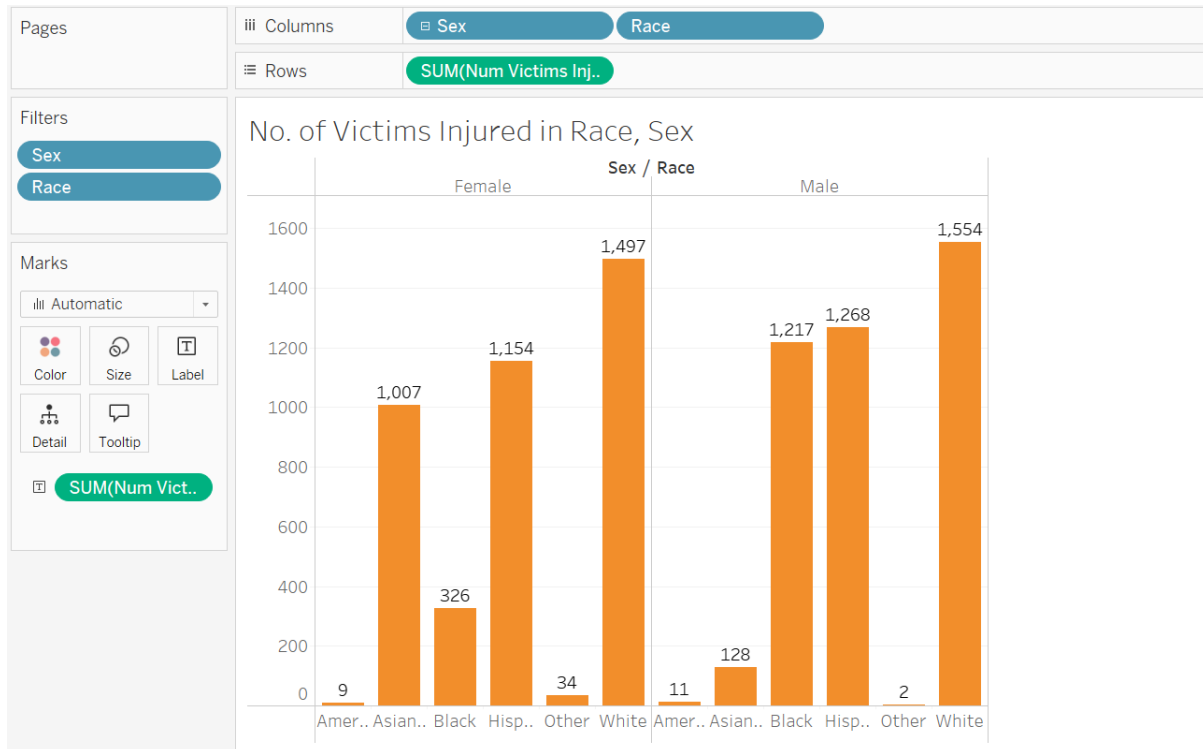


### 3.5 Distribution of Gun Types in Fatal Shootings



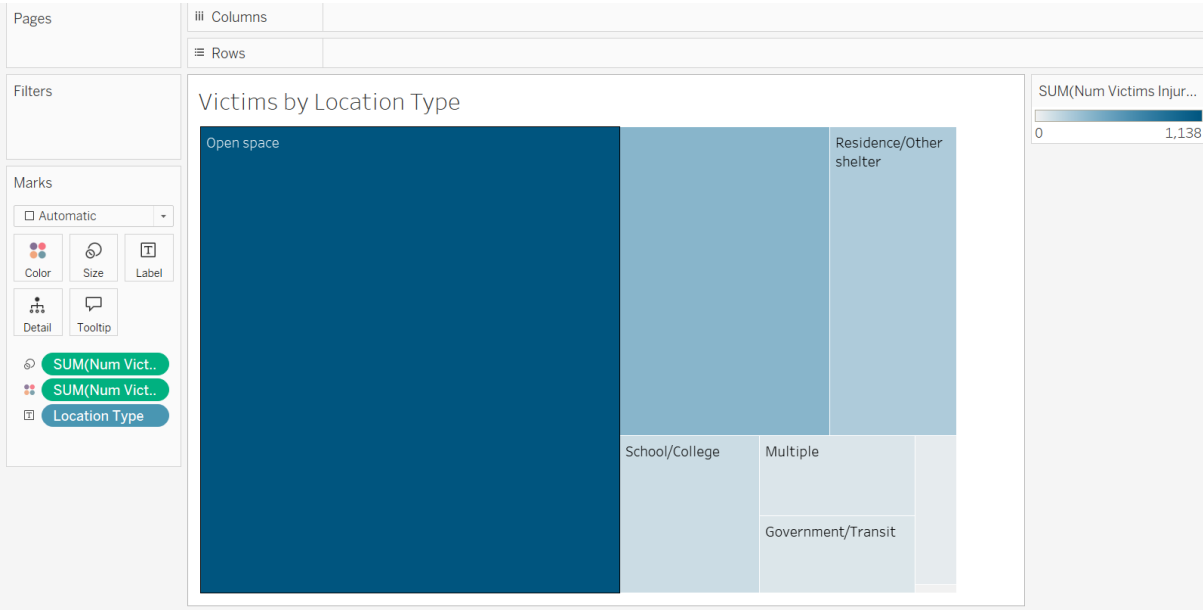
The "Distribution of Gun Types in Fatal Shootings" visualization uses a pie chart to depict the percentages of fatal shootings by firearm type, with a total of 2,794 victims. Color-coded sections highlight the prevalence of each type: semiautomatic handguns lead with the percentage of 50.77, followed by semiautomatic rifles at 28.55, handguns at 21.71, shotguns at 14.15, rifles at 13.64, and revolvers at 13.18. Other firearm categories like automatic handguns and various semiautomatic weapons represent smaller fractions. This visual representation is instrumental for informing policy discussions on gun control, indicating which firearms are most often used in fatal incidents and might require stricter regulation or specific preventative measures to curb gun violence.

### 3.6 Demographic Analysis of Injury Victims by Gender and Race



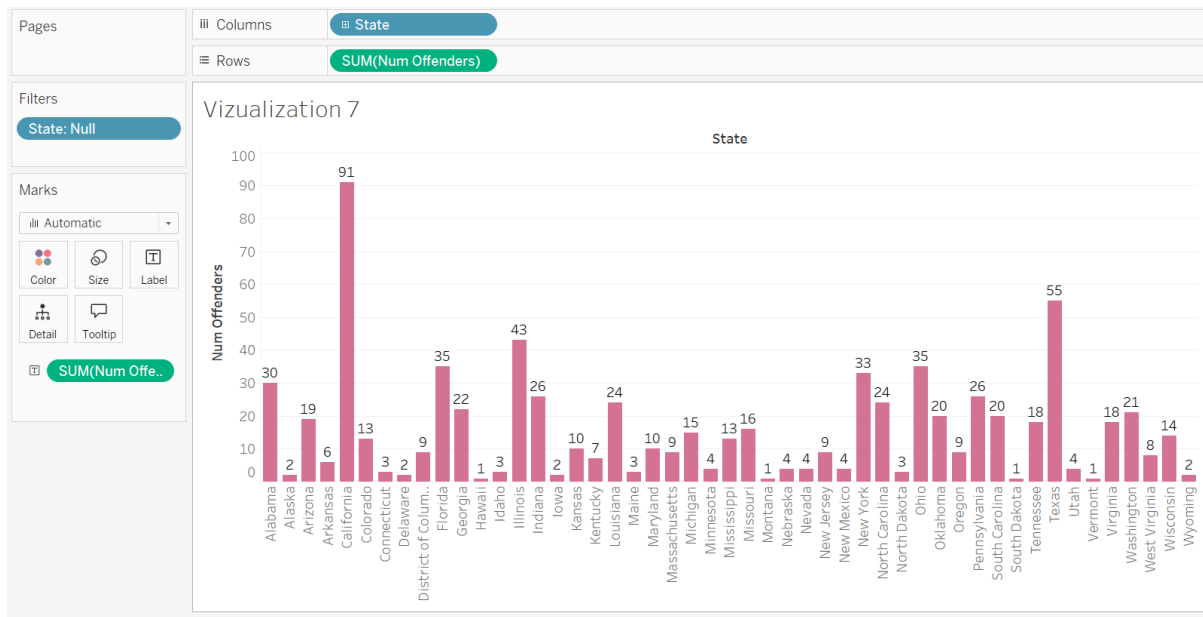
The visualization titled "Demographic Analysis of Injury Victims by Gender and Race" illustrates the breakdown of injury victims based on gender and racial categories. The bar graph reveals that among injury victims, males generally experience higher incidents across most racial groups compared to females, with particularly notable disparities in the Black, Hispanic, and White categories. For instance, White males have the highest number of injury victims at 1,554 incidents compared to 1,217 for White females, followed closely by Black males at 1,497 incidents. The graph effectively highlights demographic vulnerabilities and disparities in injury incidents, which could be critical for targeted public health interventions and resource allocation to help mitigate these risks.

### 3.7 Statewise Analysis of Average Killings Per 100K Population



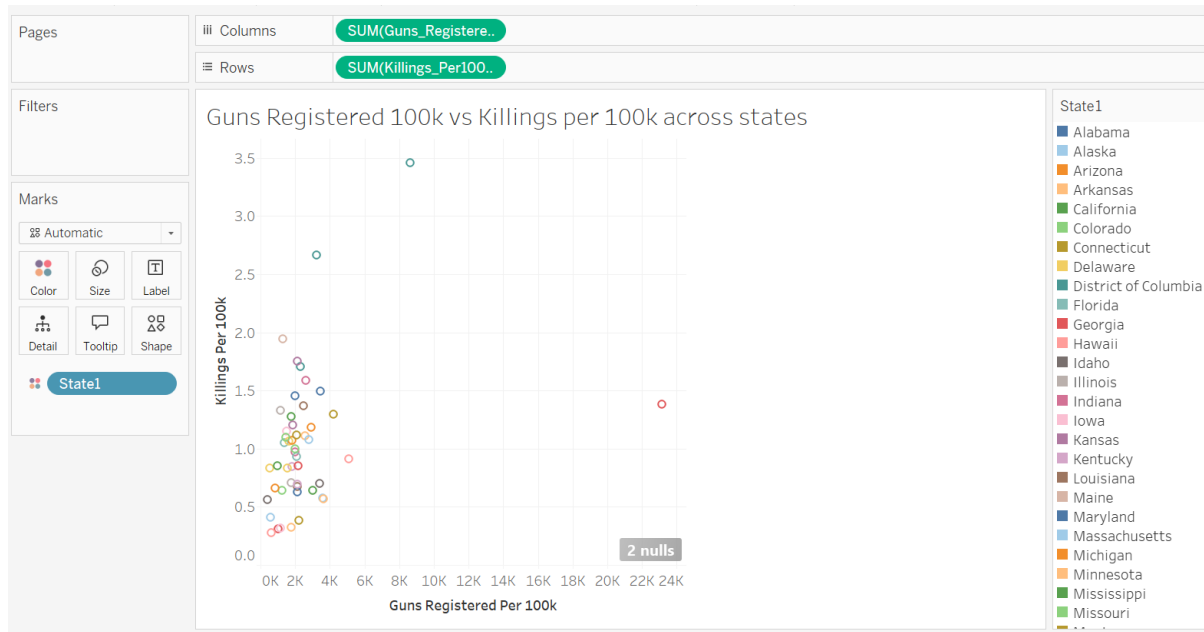
The visualization titled "Number of Victims by Incident Location Type" shows a bar chart representing the number of injury victims categorized by the type of location where the incidents occurred. The data highlights that open spaces are the most prevalent locations for such incidents, with a significant count of 1,138 victims, indicating that these areas are particularly vulnerable to incidents leading to injuries. The next most common locations are residences or other shelters, schools or colleges, government or transit areas, and multiple locations, with significantly fewer incidents compared to open spaces. This suggests that while open spaces pose the highest risk for injuries, efforts to improve safety and emergency responses should also consider the diversity of locations where incidents occur.

### 3.8 Geographic Breakdown of Offenders Across States and Cities in USA



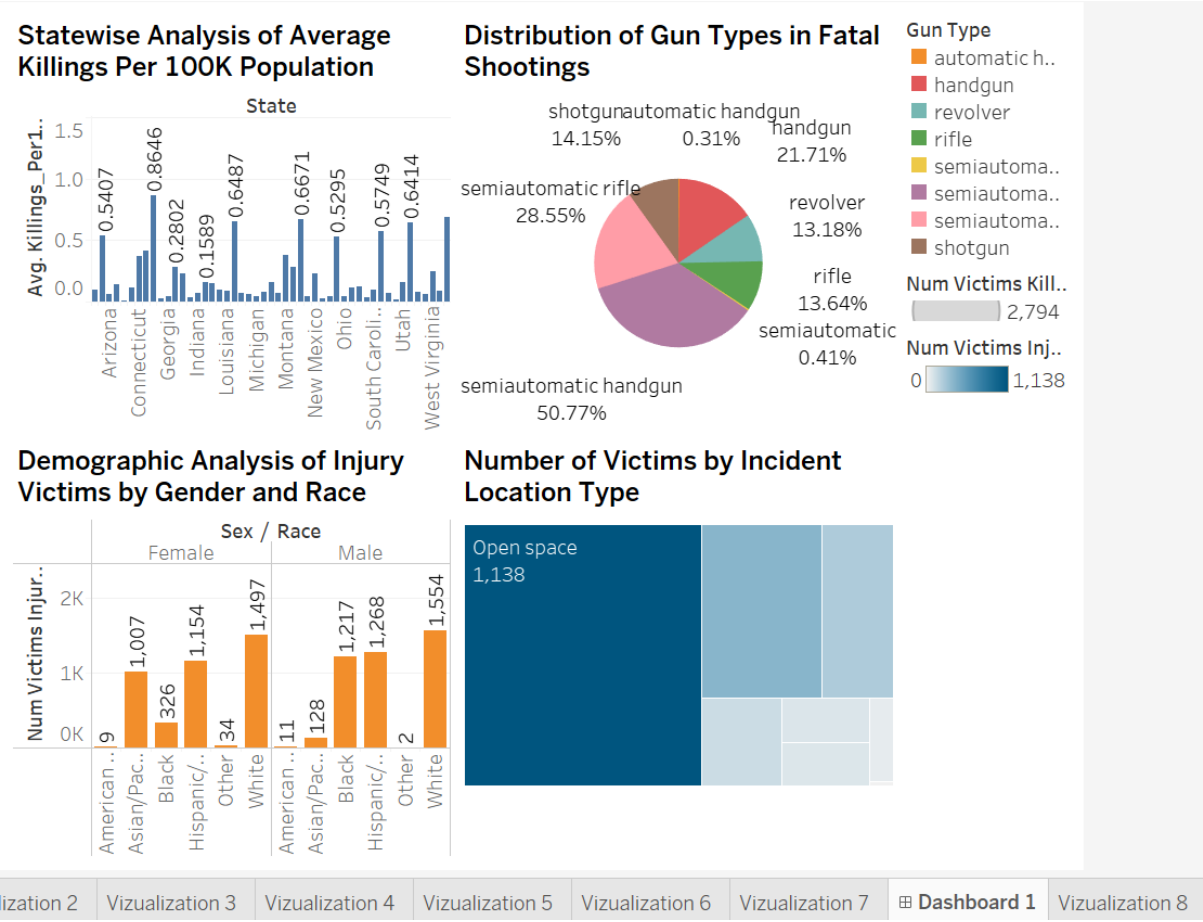
The scatter plot "Guns Registered Per 100k vs Killings Per 100k Across States" explores the relationship between gun registrations and killings across U.S. states, with each state represented by a color-coded dot. The plot reveals a broad distribution of data points, mostly clustered in the lower half, suggesting moderate levels of both metrics. Notably, there are outliers with high values but no clear correlation indicating that higher gun registrations lead to more killings. This analysis is valuable for policymakers and public safety initiatives, indicating regions with disproportionate violence relative to gun ownership and underscoring the need for a nuanced approach that considers additional influencing factors like economic conditions and cultural differences.

### 3.9 Guns Registered Per 100k vs Killings Per 100k Across States



This map visualizes the total number of gun registrations across each state in the United States, highlighting significant regional disparities in firearm ownership. The visualization uses a color gradient to represent the density of registered firearms, with darker shades indicating higher numbers. For instance, the state with the highest number of registrations prominently displays 725,368 registered firearms, underscoring it as a focal point for firearm prevalence in the country.

3.10 Dashboard



Visualization 2

Visualization 3

Visualization 4

Visualization 5

Visualization 6

Visualization 7

Dashboard 1

Visualization 8

The dashboard presented combines four key visualizations that together provide a comprehensive analysis of crime-related data across the United States. The first panel, "Statewise Analysis of Average Killings Per 100K Population," identifies regions with notably high or low homicide rates, giving a clear geographical perspective on violence. Adjacent to this, the "Distribution of Gun Types in Fatal Shootings" pie chart details the proportion of various firearms used in homicides, highlighting the predominance of semiautomatic handguns. Below these, the "Demographic Analysis of Injury Victims by Gender and Race" bar chart reveals significant disparities in victimization rates among different demographics, emphasizing the higher incidence among males, particularly of Black and White races. Lastly, the "Number of Victims by Incident Location Type" heatmap categorizes the frequency of incidents by location, pinpointing open spaces as common sites for violence. Together, these visualizations offer a multidimensional view of crime in the U.S., crucial for understanding patterns and formulating targeted interventions.

## 4 Conclusion

The findings from this project offer a compelling look at the connections between gun ownership rates and crime rates, as well as the profound impact of demographics on crime patterns across the United States. These insights underscore critical opportunities for policy interventions and further research to unravel the complex causes behind these patterns. Understanding these dynamics is essential for developing effective policies that not only address the symptoms but also the underlying causes of crime, tailored to fit the cultural and social fabric of each region.

The comprehensive analysis provided by this study shines a light on the intricate landscape of crime in the United States, utilizing sophisticated data visualizations to address our research questions thoroughly. We see striking disparities in gun registrations that reflect local legislation and cultural influences, highlighting the need for policies that are sensitive to regional differences. The analysis of homicides per capita points to specific areas that urgently need targeted crime prevention strategies that consider both socio-economic and legislative contexts.

Moreover, the demographic breakdown reveals that certain racial and gender groups are disproportionately affected by violent crimes, emphasizing the need for community-specific interventions that cater to the unique needs of these populations. The finding that open spaces are common venues for violence suggests a pressing need for enhanced security measures and community engagement efforts to make these areas safer. Overall, this project does more than just map crime statistics; it provides a foundation for informed decision-making that can lead to more effective public safety strategies, better policy making, and ultimately, safer communities across the nation.

### 4.1 Additional Research Questions

1. How do employment rates and educational attainment correlate with crime rates in regions with high firearm registrations?
2. What are the long-term effects of stringent gun laws on the rates of fatal shootings in states with high firearm ownership?
3. Can improvements in community policing and public safety measures reduce the incidence of violent crimes in high-risk areas such as open spaces?
4. What role do mental health services and drug abuse prevention programs play in mitigating the number of violent incidents, especially in demographics most affected by such crimes?

These additional research questions aim to explore deeper into the systemic and circumstantial factors influencing crime rates and public safety, ensuring a holistic approach to crime prevention and community well-being across different states.