Excercise 8a Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq AIM: The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq. **PROCEDURE:** Tool Link: https://balsamiq.com/ Step 1: Define the User Flow 1. Identify Key Screens: O List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation). 2. Map the User Journey: O Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out). Step 2: Create Storyboards Using Balsamiq 1. Install Balsamiq: O Download and install Balsamiq from the https://balsamiq.com/ website. 2. Create a New Project: Open Balsamiq and create a new project. 3. Add Wireframe Screens: O Use the "+" button to add new wireframe screens for each key screen in your app.

4. Design Each Screen:

O Use Balsamiq components to design the UI for each screen.

Date:

5. Organize the Flow:
O Arrange the screens in the order users will navigate through them.
O Connect the screens with arrows to represent user actions.
Example Screens for Food Delivery App
1. Home Screen:
O Search bar for finding restaurants
O Categories for different cuisines
2. Menu Screen:
O List of food items with images, names, and prices
O Add to Cart buttons
3. Cart Screen:
O Items added to the cart with quantity and total price
O Checkout button
4. Checkout Screen:
O Delivery address form
O Payment options
o Place Order button
5. Order Confirmation Screen:
o Order summary
O Estimated delivery time
Example Output
Here's how the wireframes might look:
Home Screen

 $\ensuremath{\textsc{o}}$ Include basic elements like buttons, text fields, and images.

- Search Bar: Allows users to search for restaurants.
- Categories: Buttons for different cuisines (e.g., Italian, Chinese).

Menu Screen

- Food Items List: Displays food items with images, names, and prices.
- Add to Cart: Button to add items to the cart.

Cart Screen

- Items Added: Lists items added to the cart with quantity and prices.
- Checkout Button: Proceed to checkout.

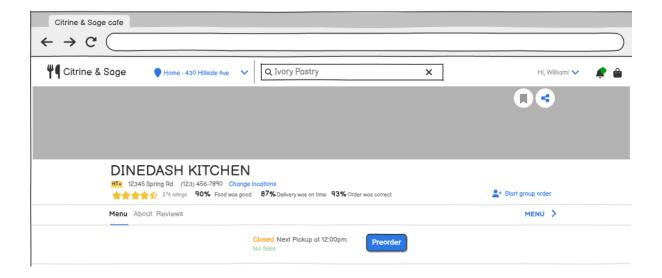
Checkout Screen

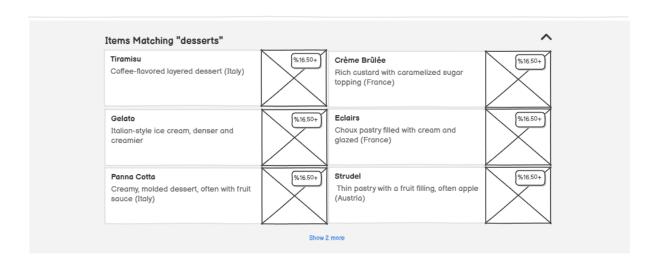
- Delivery Address Form: Users enter their delivery address.
- Payment Options: Choose between different payment methods.
- Place Order Button: Finalize the order.

Order Confirmation Screen

- Order Summary: Shows the order details.
- Estimated Delivery Time: Provides an estimated delivery time.

OUTPUT:



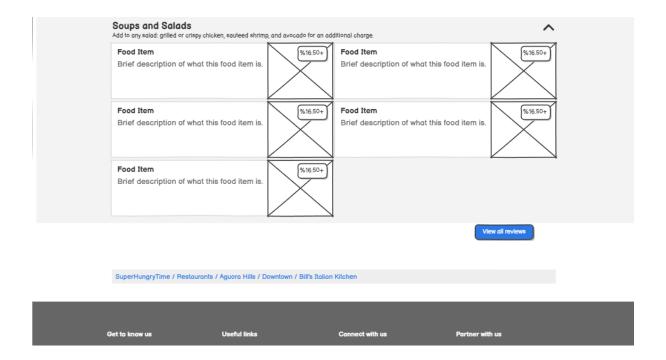


Popular Items 🌞

Macarons – A French Delight!

<u>Macarons are delicate, colorful, almond-based cookies that are filled</u> <u>with a flavorful filling like buttercream, ganache, or jam. These elegant</u> <u>treats have become synonymous with French luxury desserts.</u>

To Share Food Item %16.50+ Food Item %16.50+ Brief description of what this food item is. Brief description of what this food item is. %16.50+ Food Item %16.50+ Food Item Brief description of what this food item is. Brief description of what this food item is. %16.50+ Food Item %16.50+ Brief description of what this food item is. Brief description of what this food item is.



RESULT:

Represented the user flow for a mobile app (e.g., food delivery app) using Balsamiq