Credit card Transaction Report

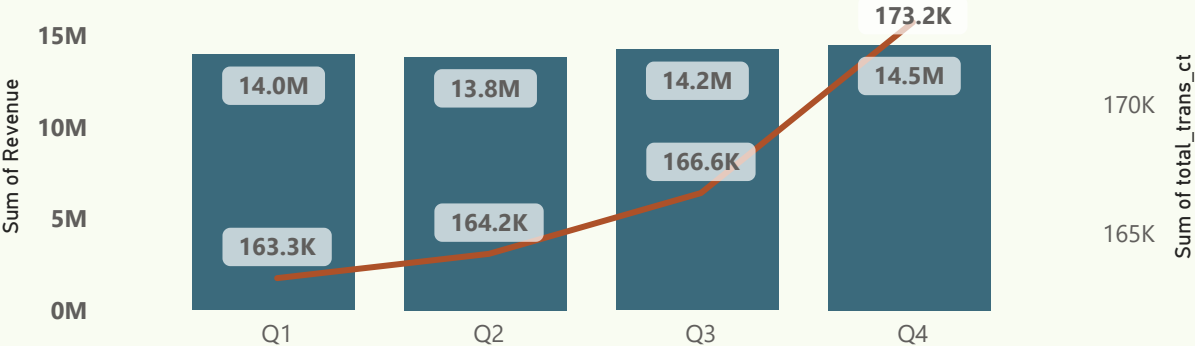| Revenue	TRN Amount	Total Intrest	Count
57M	**46M**	**8M**	**667K**

QTR Revenue and total trans count

● Sum of Revenue   ● Sum of total_trans_ct

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned ▼
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	**56517011**	**45533021**	**7982480**

Q4	Q3	Q2	Q1

Gold	Silver	Blue	Platinum

Week_start_date

All

F	M

Low	Med	High
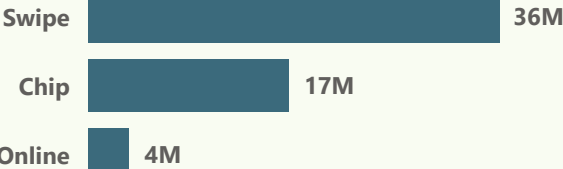
Revenue by Expenditure type

- Swipe — 36M
- Chip — 17M
- Online — 4M

Revenue by Expenditure type

- Bills — 14M
- Entertain... — 10M
- Fuel — 10M
- Grocery — 9M
- Food — 8M
- Travel — 6M

Revenue by Expenditure type

- Graduate — 23M
- High School — 11M
- Unknown — 9M
- Uneducated — 8M
- Post-Grad... — 3M
- Doctorate — 2M

Revenue by Expenditure type

- Businessm... — 18M
- White-collar — 10M
- Selfemplo... — 9M
- Govt — 8M
- Blue-collar — 7M
- Retirees — 5M

Revenue by Expenditure type

- Blue — 47M
- Silver — 6M
- Gold — 3M
- Platinum — 1M
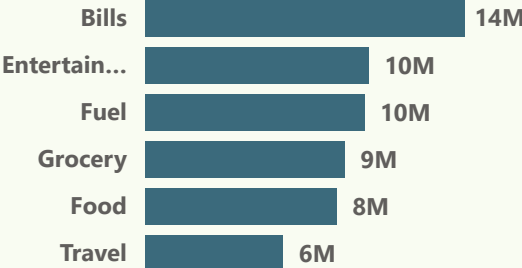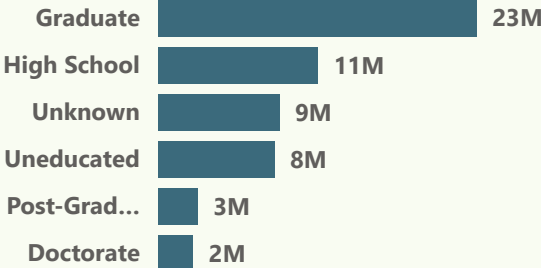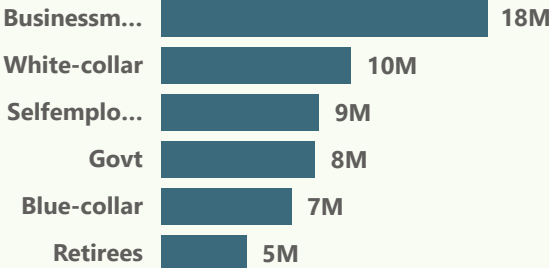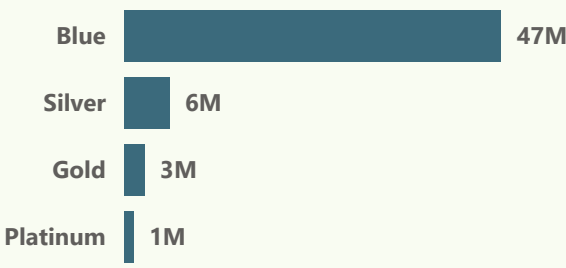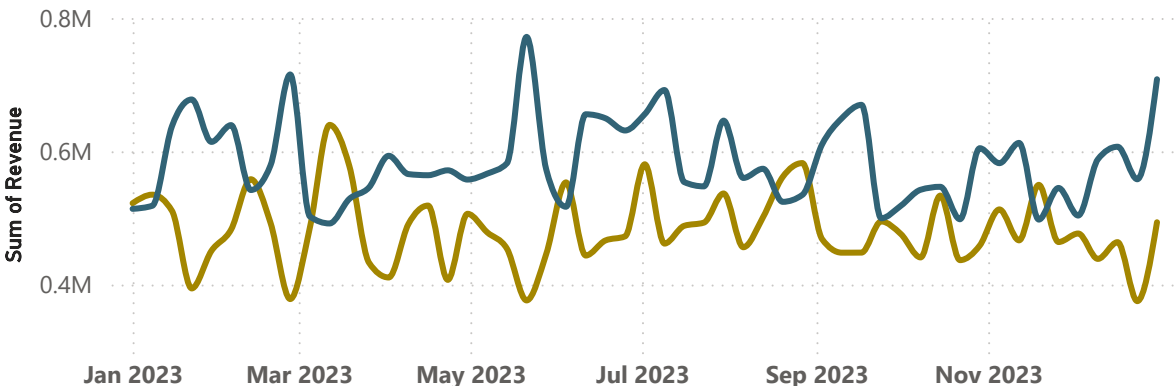
Credit card Customer Report

Revenue by Week

customer_job	Sum of Revenue	Sum of total_trans_ct	Sum of interest_earned
Blue-collar	7040606	97122	967751
Businessman	17697472	156978	2584604
Govt	8335534	106680	1182231
Retirees	4617448	65570	641692
Selfemployeed	8542826	127429	1141510
White-collar	10283124	113455	1464691
Total	**56517011**	**667234**	**7982480**

Low	Med	High

Revenue	Income	Total Intrest	CS_score
57M	**588M**	**8M**	**3.19**

Week_start_date
All

Swipe	Online	Chip

Q4	Q3	Q2	Q1

Gold	Silver	Blue	Platin...

M 31M
F 26M

Car_owner
no — 2.6K / 3.6K
yes — 1.7K / 2.4K

Revenue by Income Group
- High: 7M | 23M
- Med: 8M | 8M
- Low: 10M

Revenue by Age Group
- 20-30
- 30-40: 4M | 6M
- 40-50: 11M | 14M
- 50-60: 9M | 10M
- 60+

Revenue by Dep_count
- 5
- 4M | 5M
- 7M | 9M
- 7M | 8M
- 5M | 5M
- 0: 2M | 2M

Revenue by Education
- Gradu...: 10M | 13M
- High S...: 5M | 6M
- Unkno...: 4M | 4M
- Unedu...: 4M | 5M
- Post-G...
- Doctor...

Top 5 state
- TX: 6M | 7M
- NY: 6M | 7M
- CA: 7M | 6M
- FL: 4M | 6M
- NJ: 2M | 3M