

Users
679.1K

Sessions
989.2K

Bounce Rate
45.5%

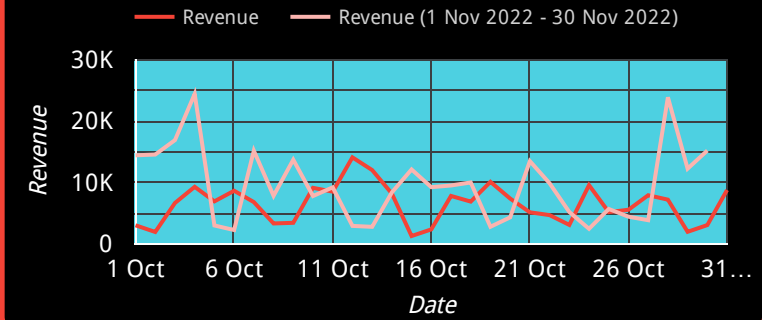
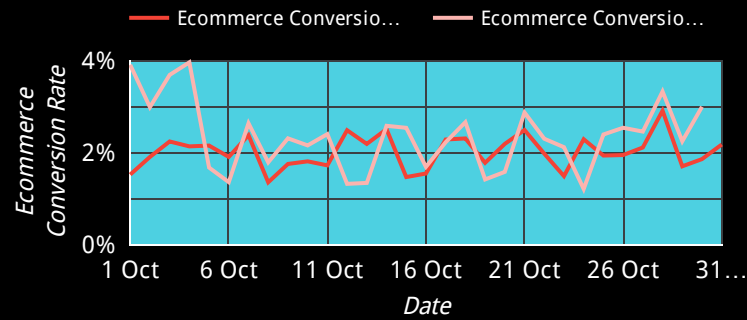
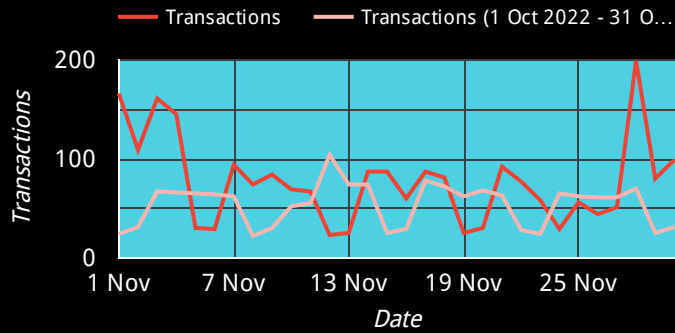
Avg. Session Duration
03:20

Goal Completions
225.2K

Revenue
\$2.66M

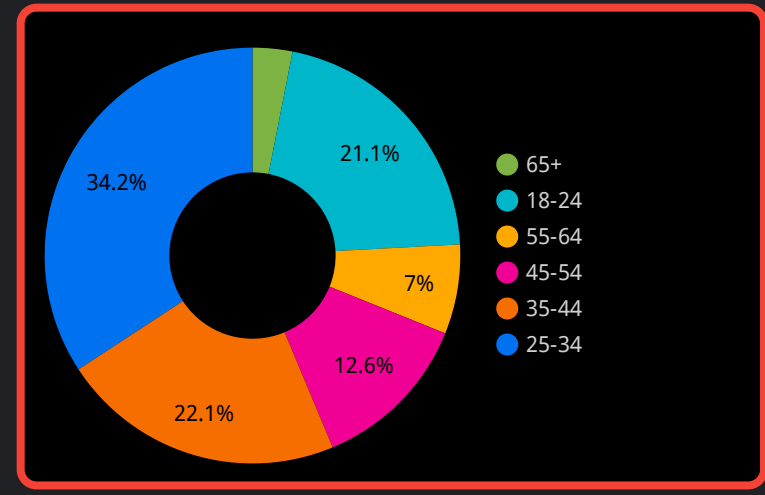
Transactions
23.6K

Ecommerce Conversion Rate
2.4%



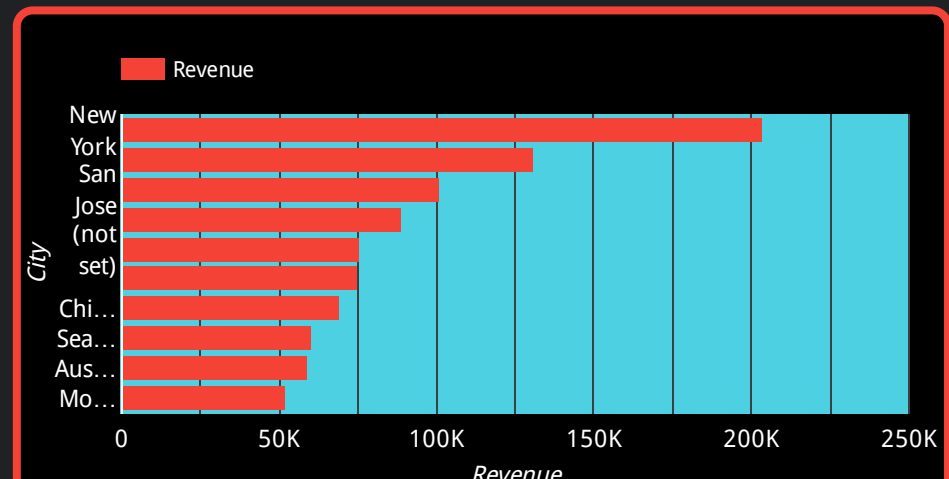
	Default Channel Grouping	Transactions ▾	Ecommerce Conversion Rate	Revenue
1.	Direct	21,687	2.55%	\$2,455,642.63
2.	Paid Search	1,928	1.94%	\$201,523.96
3.	Affiliates	11	0.42%	\$6,716.8
4.	Display	2	0.01%	\$161
5.	(Other)	0	0%	\$0
6.	Organic Search	0	0%	\$0
7.	Referral	0	0%	\$0

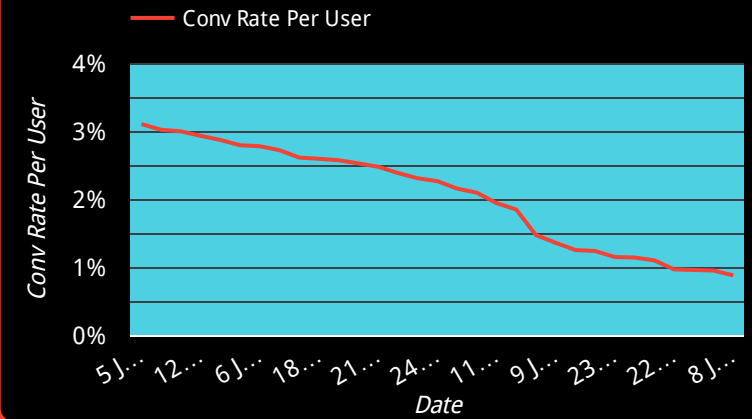
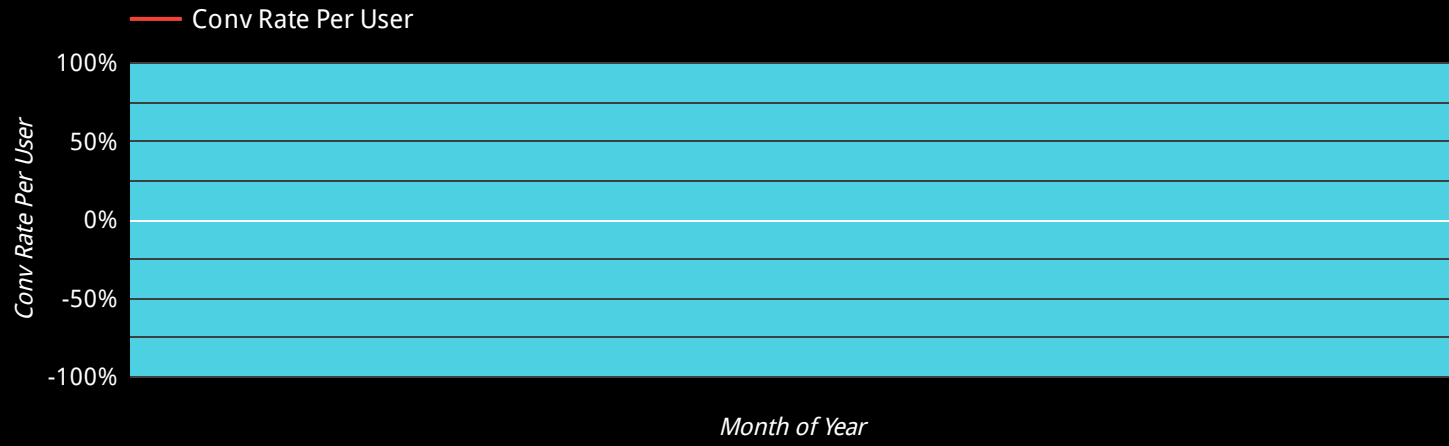
1 - 7 / 7



	Landing Page	Transactions ▾	Ecommerce Conversion Rate	Revenue
1.	/basket.html	4,234	14.81%	\$565,525.16
2.	/home	3,681	0.82%	\$408,494.03
3.	/signin.html	2,771	7.46%	\$332,669.33
4.	/google+redesign/...	2,336	5%	\$224,674.66
5.	/store.html	1,151	4.37%	\$155,979.03
6.	/google+redesign/...	824	5.3%	\$73,998.8
7.	/google+redesign/...	764	2.66%	\$75,055.08

1 - 100 / 935





	User Type	Date	Ecommerce Conversion Rate ▾
1.	Returning Visitor	1 Apr 2022	7.78%
2.	Returning Visitor	15 Apr 2022	6.37%
3.	Returning Visitor	27 Apr 2022	5.5%
4.	Returning Visitor	25 Apr 2022	5.49%
5.	Returning Visitor	29 Apr 2022	5.45%
			1 - 60 / 60 < >

Country	Users	New Users	Bounce Rate ▾	Conv Rate Per User	Time on Screen	Avg. Price	Total Value
No data							

ACQUISITION

Default Channel Gr...

Sessions ▾

Bounce Rate

No data

Users

73.2K

⬆ 5.8%

Sessions

94.6K

⬆ 3.5%

RETENTION

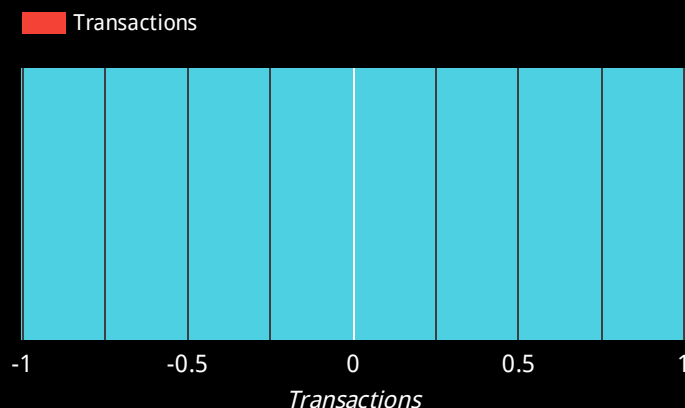
Users

No data

Bounce Rate

No data

Sessions to Transaction



REFERRAL

Full Referrer

Sessions

No data

Sessions

No data

Bounce Rate

No data

ACTIVATION

Bounce Rate

No data

Registrations (Goal 3 Starts)

No data

Sessions

No data

Registrations (Goal 3 Conversion Rate)

No data

Engaged Users (Goal 2 Starts)

No data

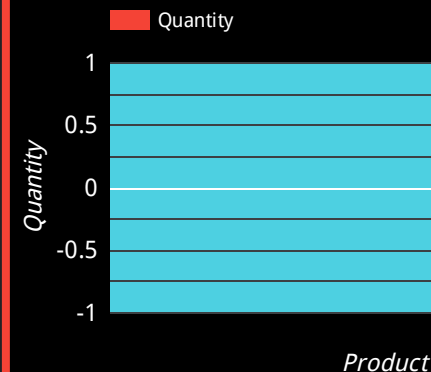
Avg. Session Duration

No data

Engaged Users (Goal 2 Conversion Rate)

No data

REVENUE



Revenue

No data

Transactions

No data

Revenue Per User

No data

Ecommerce Conversion Rate

No data

Product Revenue per Purchase

No data

FUNNEL VISUALIZATION