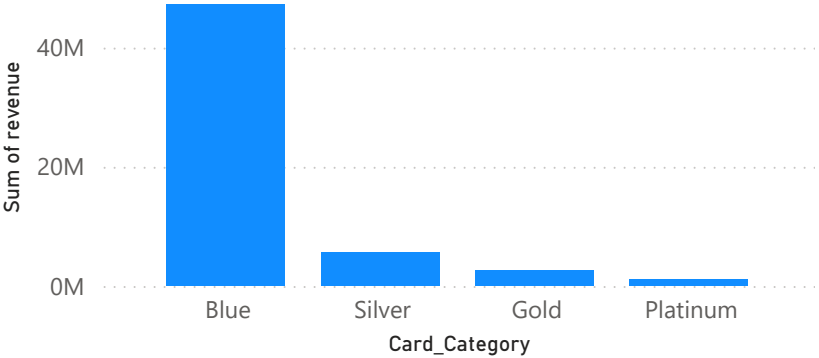
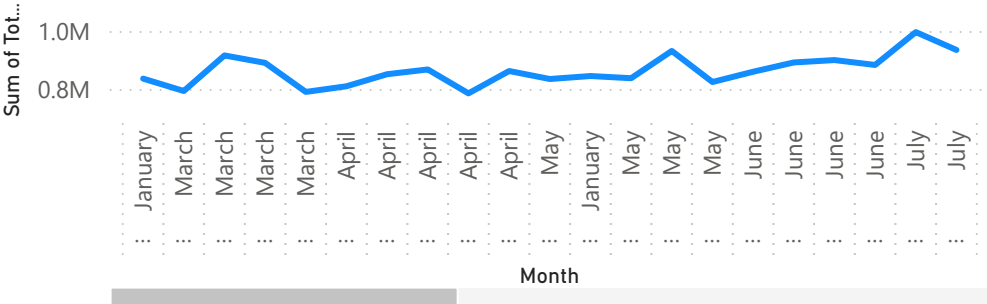


Sum of revenue by Card\_Category



week_num2	previous_week_reveneue	Current_week_revenue	wow_revenue
1		1035629	
2	10,35,629.32	1053089	1.7%
3	10,53,088.81	1148250	9.0%
4	11,48,249.80	1071919	-6.6%
5	10,71,919.27	1064578	-0.7%

Sum of Total\_Trans\_Amt by Week\_Num and Month



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White
0	14.75%	17.81%	14.00%	9.16%	23.87%	
1	0.85%	0.99%	1.10%	0.61%	1.66%	
Total	15.60%	18.80%	15.10%	9.77%	25.53%	

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

# credit card transaction report

Q4 Q3 Q2 Q1

F M

Week\_Start\_Date  
All

low med high

Gold Silver Blue Platinum

revenue

57M

Amount

46M

total Interest

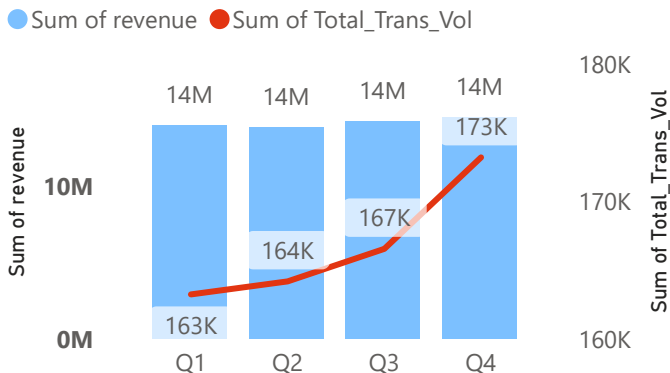
8M

Count

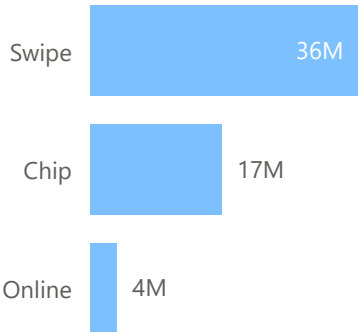
667K

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

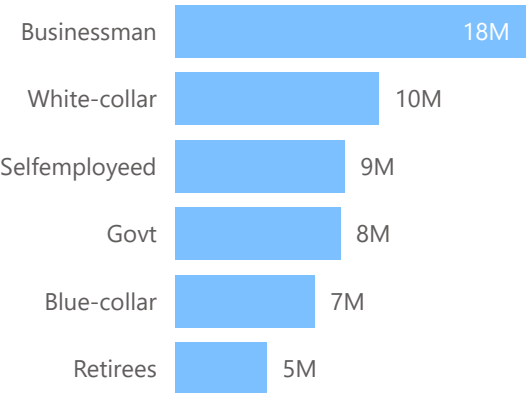
revenue and Sum of Total\_Trans\_Vol by Qtr



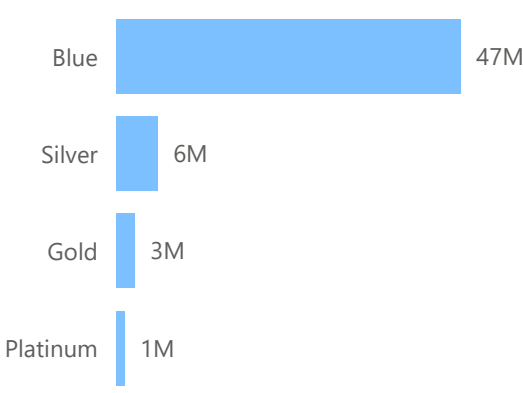
revenue by Use Chip



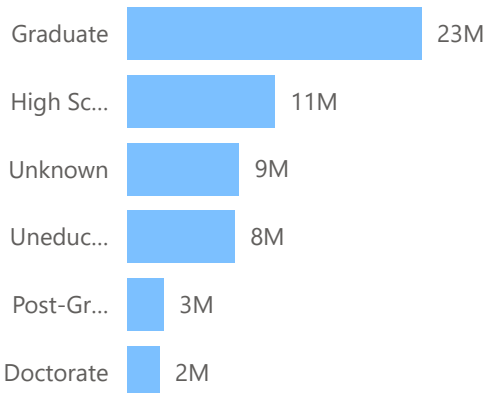
revenue by Customer\_job



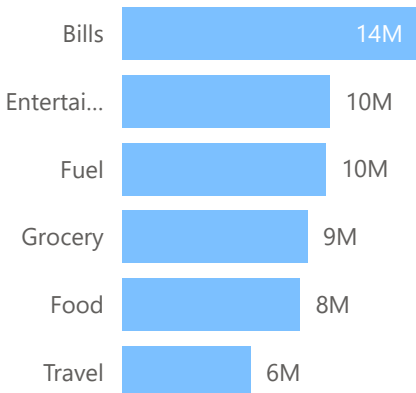
revenue by Card\_Category



revenue by Education\_level



revenue by Exp Type



# credit card Customer Report

Q4 Q3 Q2 Q1

F M

Week\_Start\_Date

All

revenue

57M

total interest

46M

Income

588M

CSS

3.19

M

F

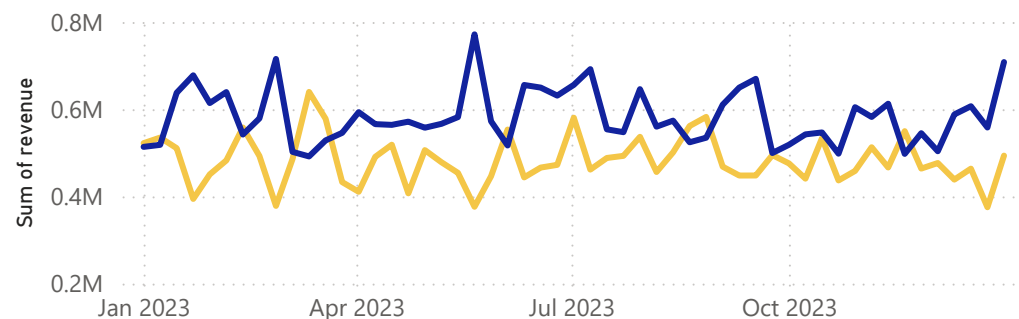
Gold

Silver

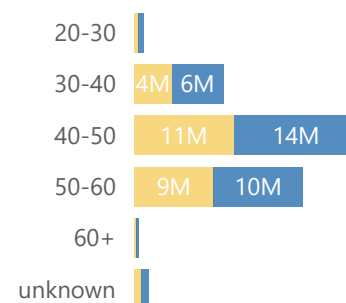
Blue

Platinum

revenue by Week

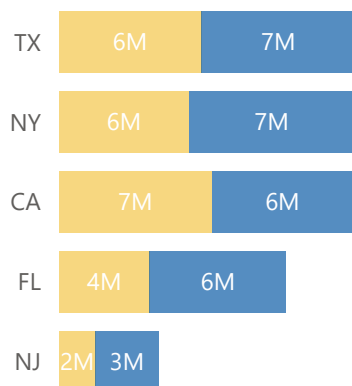


revenue by age group

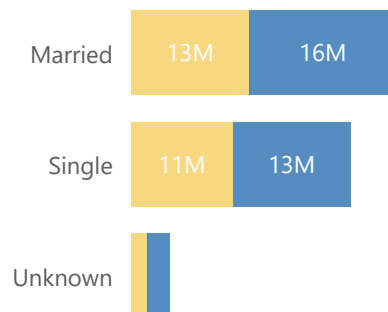


Customer_Job	Sum of Income	Sum of revenue	Sum of Interest_Earne
Blue-collar	73516911	7040606	96775
Businessman	190350431	17697472	258460
Govt	90834727	8335534	118223
Retirees	49619308	4617448	64169
Selfemployeed	77659931	8542826	114151
White-collar	105618475	10283124	146469
<b>Total</b>	<b>587599783</b>	<b>56517011</b>	<b>798248</b>

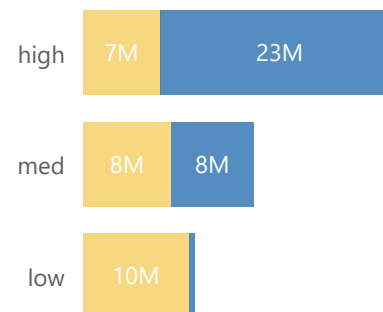
top 5 states



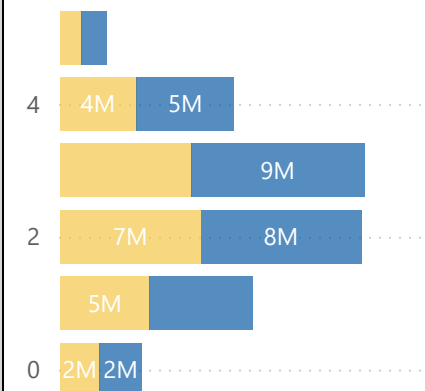
revenue by Merital\_Status



revenue by income group



revenue by Dependent\_Count



revenue by education

