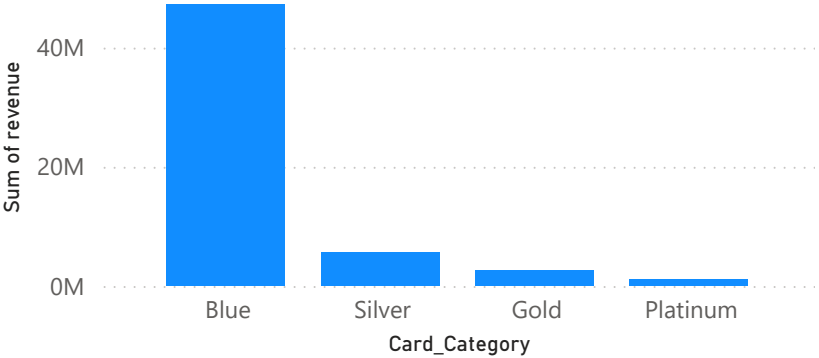
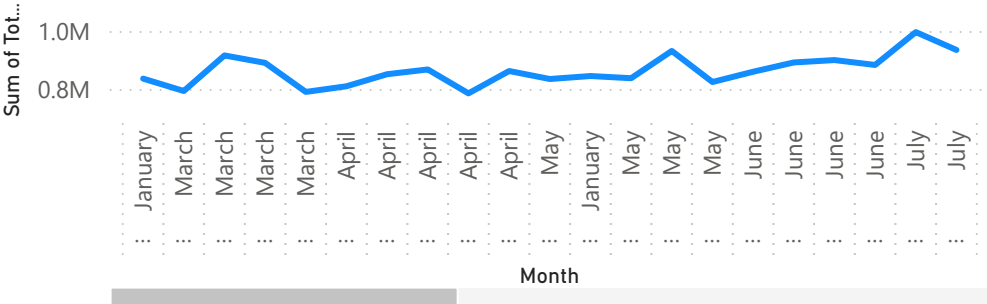


Sum of revenue by Card\_Category



| week_num2 | previous_week_revenue | Current_week_revenue | wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 1         |                       | 1035629              |             |
| 2         | 10,35,629.32          | 1053089              | 1.7%        |
| 3         | 10,53,088.81          | 1148250              | 9.0%        |
| 4         | 11,48,249.80          | 1071919              | -6.6%       |
| 5         | 10,71,919.27          | 1064578              | -0.7%       |

Sum of Total\_Trans\_Amt by Week\_Num and Month



| Delinquent_Acc | Blue-collar | Businessman | Govt   | Retirees | Selfemployed | White |
|----------------|-------------|-------------|--------|----------|--------------|-------|
| 0              | 14.75%      | 17.81%      | 14.00% | 9.16%    | 23.87%       |       |
| 1              | 0.85%       | 0.99%       | 1.10%  | 0.61%    | 1.66%        |       |
| Total          | 15.60%      | 18.80%      | 15.10% | 9.77%    | 25.53%       |       |

| Activation_30_Days | %GT Count of Activation_30_Days |
|--------------------|---------------------------------|
| 0                  | 42.54%                          |
| 1                  | 57.46%                          |
| Total              | 100.00%                         |