

FACING

FAILURES

FACTORS AFFECTING **FAILURES...**



Failure
Online

I know we've lived together since I was a kid but I can't bear you anymore.

In fact, I HATE you! Can you please leave me alone?

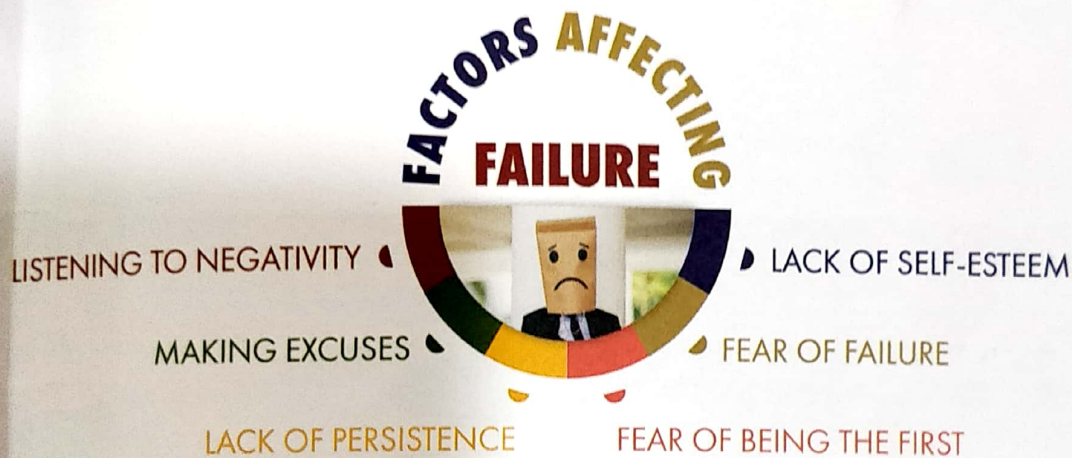
I know you hate me and love success. But the reality is, the further you run from me the further you move from success.

You have to accept me to achieve success.
The key to success is failure.

„Ups and downs in life are very important to keep us going,

because a straight line even in an ECG means we are not alive

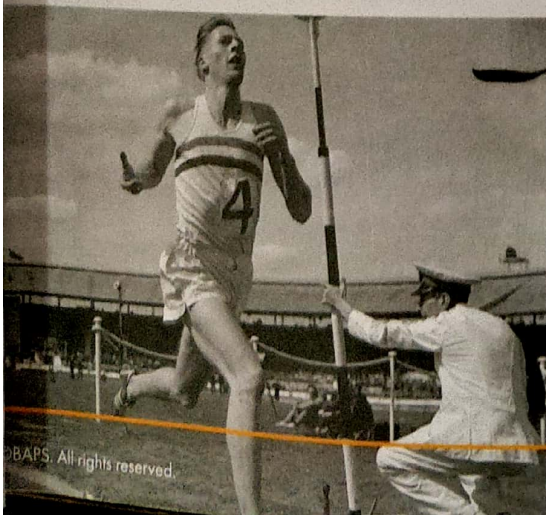
~ Ratan Tata



BUT...

There is no law stating that people who fail always fail and people who are successful always succeed. Successful people face the same factors of failure like everyone else! So what makes them stand apart? Successful people look at failure from a different perspective – they embrace failure. They crush negative thoughts! Successful people move in a completely different direction.

FEAR OF BEING THE FIRST



Sir Roger Bannister was the first man to run a mile in under 4 minutes! Doctors and scientists at the time believed it was physically impossible to run a mile in less than 4 minutes. But Bannister decided to do the impossible!

In 1954, against all odds, Roger ran one mile in 3:59.4 minutes, breaking the world record! 46 days later, another runner broke Bannister's record! Over the next few years, more and more people began to break the 4 minute mile record. To date, 1,400 athletes have broken the 4 minute barrier!

Once Bannister proved that the impossible was possible, suddenly everyone was able to do it!



SO,

Once in a while, everyone passes through a tough test. Each of the people below are extremely successful, and yet, each tasted the bitter taste of failure before enjoying the sweetness of success.

One of the all-time greatest players in the history of basketball.
5 times National Basketball Association (NBA) Most Valuable Player (MVP) award.
Won NBA championship 6 times.¹³

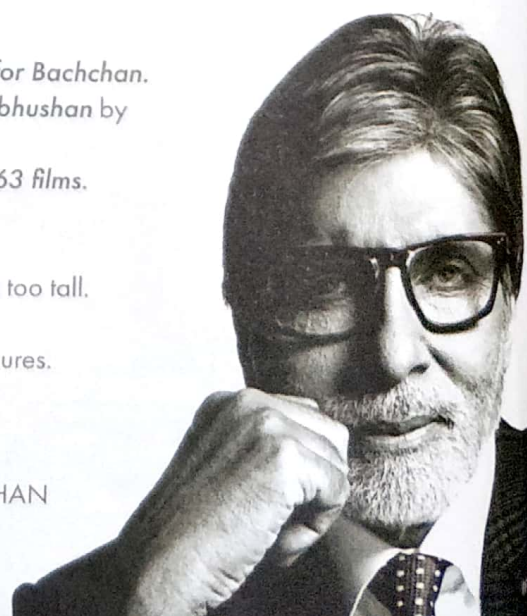
*"I've missed more than 9000 shots in my career. I've lost almost 300 games. 26 times, I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. And that is why I succeed."*¹⁴

- MICHAEL JORDAN

Does Big B even need an introduction?! The 'B' in Bollywood stands for Bachchan. He has been awarded Padma Shri, Padma Bhushan, and Padma Vibhushan by the Government of India. He was the first actor to receive the Filmfare Lifetime Achievement Award. He has acted in at least 163 films.

- Rejected by All India Radio before he got into Bollywood.
- Rejected during his first several auditions because he was considered too tall.
- First 12 movies was flopped!
- Had to go into semi-retirement in 1994 after 4 years of box office failures.
- Venture into film production left him bankrupt.¹⁵

- AMITABH BACHCHAN



Best known for writing the international best-selling mega-hit book series **Harry Potter!**
 More than **500 million copies** worldwide!
 Harry Potter was rejected 12 times before being published.¹⁶

In 2008, J.K. Rowling was asked to address the Harvard Commencement:

*"What I feared most for myself at your age was not poverty, but failure... I had failed on an epic scale. An exceptionally short-lived marriage had imploded, and I was jobless, a lone parent, and as poor as it is possible to be in modern Britain, without being homeless... by every usual standard, I was the biggest failure I knew."*¹⁷

- J.K. ROWLING

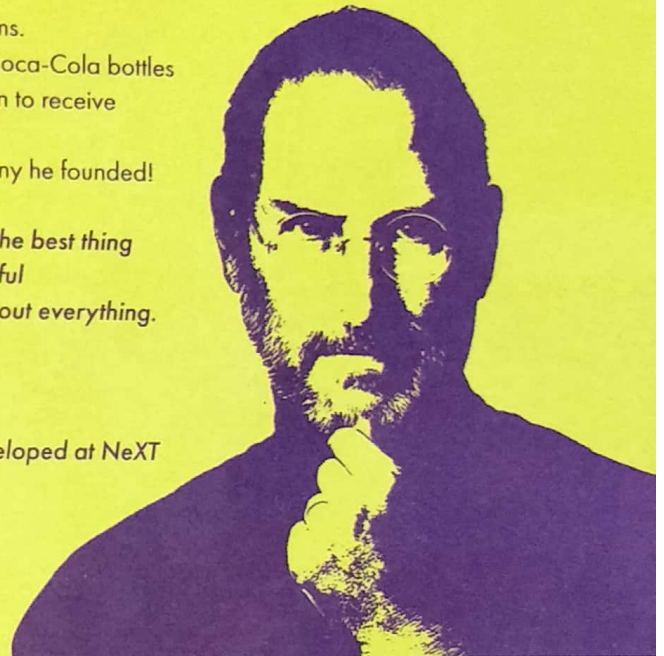


CEO and Co-founder of Apple Inc., visionary behind revolutionary technology such as the iPod, iPhone, iPad, Macbook, and many more. 141 of Steve Jobs' inventions and designs have been patented.¹⁸ Steve Jobs was worth **10.2 billion dollars**¹⁹ prior to his passing away in 2011.

- Dropped out of college and had to sleep on the floor of his friends' rooms. He didn't have enough money to purchase food, so he would deposit Coca-Cola bottles for 5 cents and collect money that way. Would walk 7 miles across town to receive one good meal every Sunday night.
- At the age of 30, he was kicked out as CEO of Apple, the very company he founded!

*"I didn't see it then, but it turned out that getting fired from Apple was the best thing that could have ever happened to me. The heaviness of being successful was replaced by the lightness of being a beginner again, less sure about everything. It freed me to enter one of the most creative periods of my life... During the next five years, I started a company named NeXT, another company named Pixar... In a remarkable turn of events, Apple bought NeXT, I returned to Apple, and the technology we developed at NeXT is at the heart of Apple's current renaissance... Sometimes life hits you in the head with a brick. Don't lose faith."*²⁰

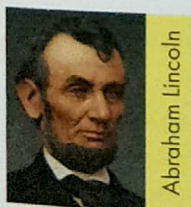
- STEVE JOBS



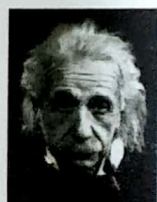
List of other FAMOUS FAILURES



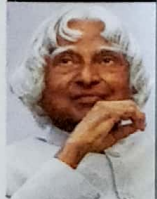
Jack Ma



Abraham Lincoln



Albert Einstein



Abdul Kalam



Vijay Shekhar Sharma



Smriti Irani



Narendra Modi



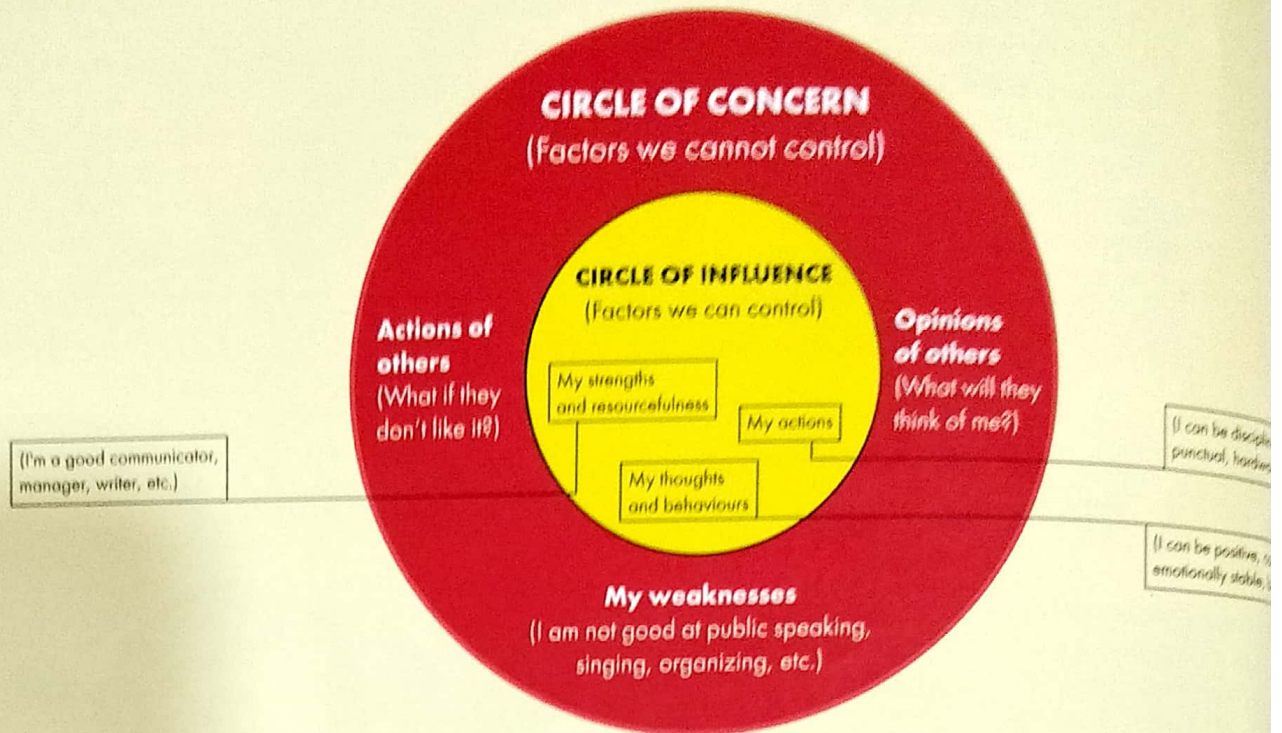
Bill Gates



Walt Disney

NO ONE IS BORN SUCCESSFUL. SUCCESS MUST BE EARNED.
SUCCESS MUST BE ACHIEVED. SUCCESS MUST BE FOUGHT AFTER.

Stay In Your Own



As referenced in the lecture, the Circle of Influence and the Circle of Concern is a tool created by Stephen Covey of "7 Habits of Highly Effective People." People who fail tend to live in the Circle of Concern. This is a place where you are constantly concerned with factors that are outside of your control and as a result you are more likely to fail. People who succeed live in the Circle of Influence. This is a place where you recognize that there are factors outside of your control and you concentrate your efforts on the things you can control, resulting in success.

“God grant me the serenity to accept the things I cannot change; courage to change the things I can; and wisdom to know the difference.”

- Reinhold Niebuhr

Get out of the Circle of Concern!



“Hahaha...”

You look over to the group of students sitting a few tables down from yours at The Den, laughing at someone's joke. That table is full of the coolest students at the university. Everyone is wearing fancy clothes, just like in a magazine. A couple of the students are chatting on their iPhones. The others are all talking to each other in a rapid English – they sound perfectly like foreigners.

You look at your own table to find that you are sitting by yourself. Your clothes are worn and old – they would never be found in a magazine. You are eating a snack you brought from home because you could never afford to buy something from the canteen. As you hear the students speaking in English, you regret having studied at a Gujarati-medium school. But it's not like you could have afforded a English-medium school anyways. As you consider your circumstance, you think to yourself, -

“How will I ever be able to compete with these students? They have everything! I'll never be able to out-perform them. They will get the better jobs and the better life...”

How can you get out of the Circle of Concern?



☐ "When I see my father tonight, I am going to force him to buy me a nice phone, better clothes and a sports bike so I can fit in with these students."

OR

☐ "Forget it! I'm a common person who is supposed to live a common life. There is no scope of a glamorous life for me. Just accept it."

OR

☒ "A balloon flies because of the helium inside, not because of what color it is on the outside. Who cares if I don't have fancy things or speak good English? I will fly in the sky of success because of my self-confidence and inner strength!"

50, don't be concerned with the things that are out of your control. Focus on the things within your influence.



IPDC Essentials

• What factors cause failure?

1. Fear of Failure
3. Self Doubts
5. Lack of faith in the goal

2. Making Excuses
4. Negativity
6. Lack of Persistence

• Don't be concerned with the things that are out of your control. Focus on the things within your influence.