Sales Dashboard

Revenue

$416K

$450.72K   -7.7%

Targets   Variance

Gross Profit

$172K

70.1%

Margin %

Top Selling Products

- Tipzozt...
- Matfax
- Inchjob
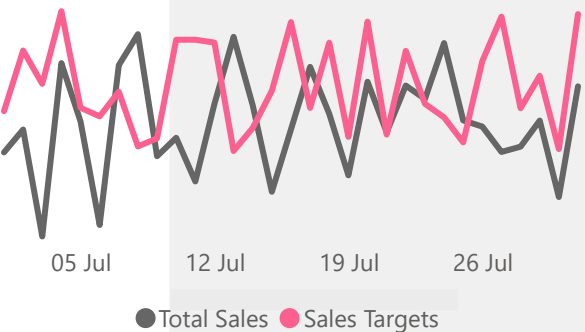- Bam-Dox
- Medfind

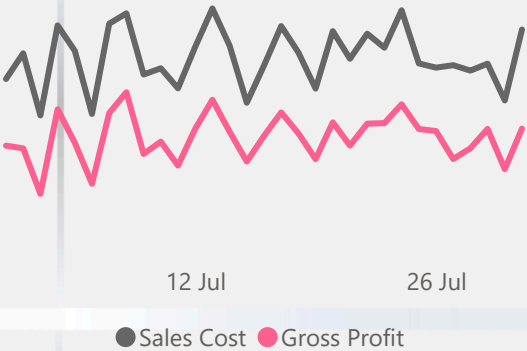## Top Selling Brands

- Private L...
- Unaelect...
- Tamelect...
- Sumice
- Vilatrans

Daily Revenue vs Target

05 Jul   12 Jul   19 Jul   26 Jul

● Total Sales   ● Sales Targets

Daily Gross Profit vs Target

12 Jul   26 Jul

● Sales Cost   ● Gross Profit

Daily revenue variance %

12 Jul   26 Jul

Daily profit margin

12 Jul   26 Jul
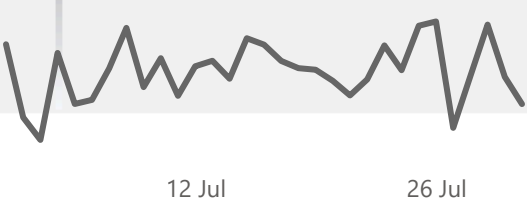
Total Sales, PY Sales Amount and Target by Category

- Health Care
- Household Appliances
- Games
- Household Supplies
- Baby Toys & Activity Equipment
- Diapering
- Filing & Organization
- Communications
- Lighting
- Beverages
- Bathroom Accessories
- Plants
- Pet Supplies
- Toys
- Baby Safety
- Presentation Supplies
- Video
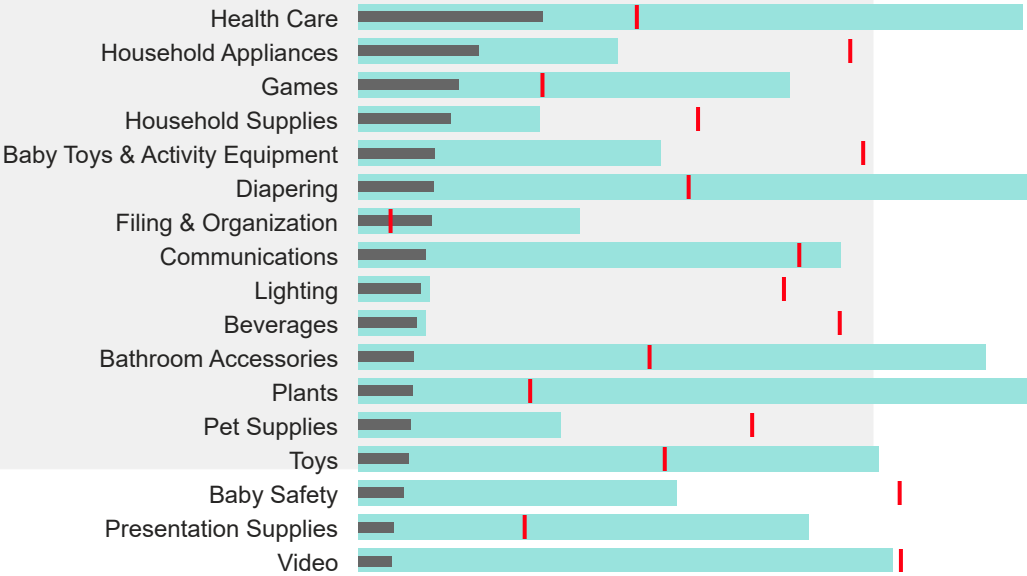
Customer Dashboard

Total Customers

3,055

$142

Average Revenue per Customers

AVG By Month

Total Sales by Gender

$213K (47.74%)

$234K (52.26%)

● Male ● Female

Total Sales by Weekday

Su | Mo | Tu | We | Th | Fr | Sa

● Female ● Male
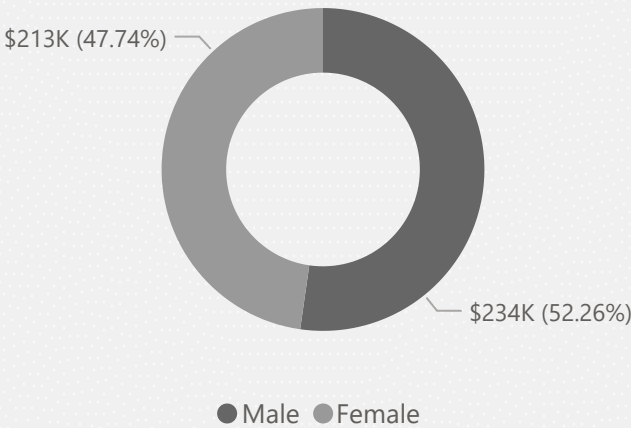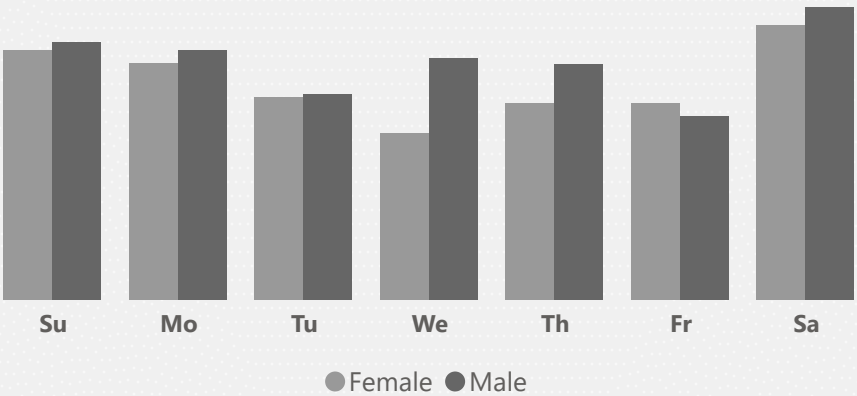
Total Sales by Age Range

27-40 | 41-50 | 51-70 | 18-26 | 70+
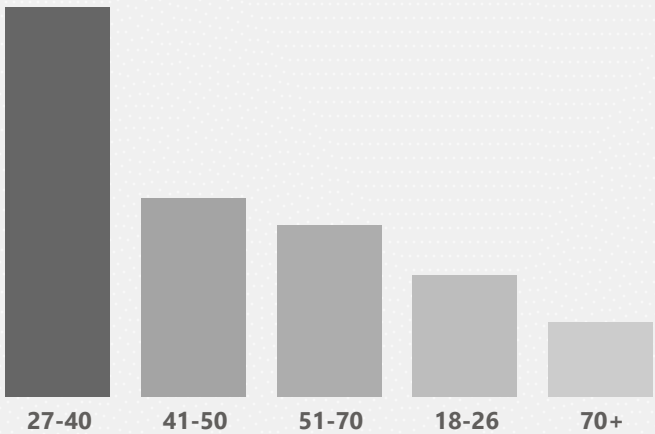
Customers by Spending Range

>$200 | $50-$100 | $100-$150 | $150-$200 | <$50
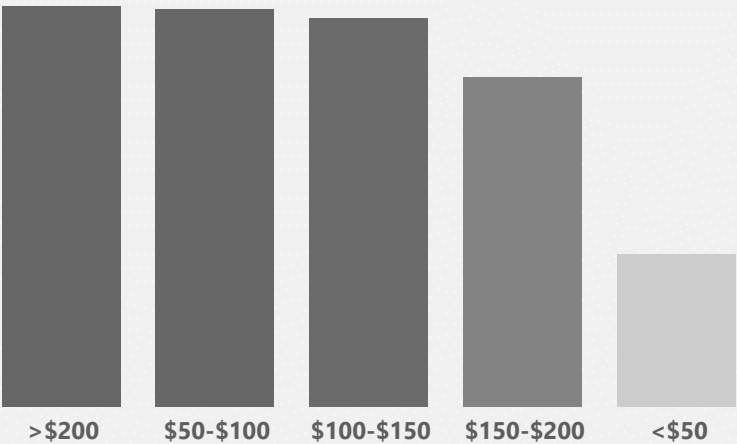
Customers by daily Temperature

120

100

80

76   78

Temperature °F
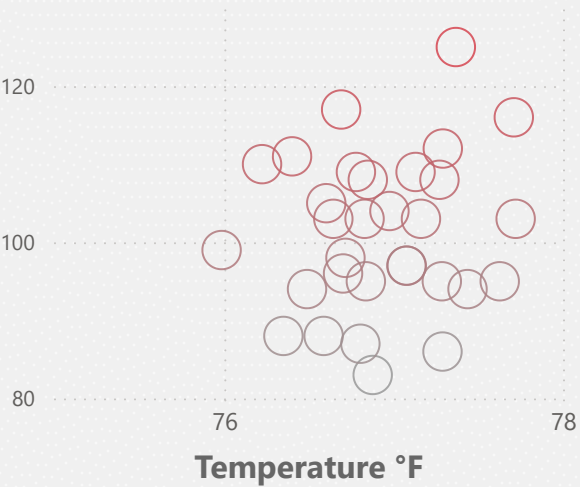
Employee Dashboard
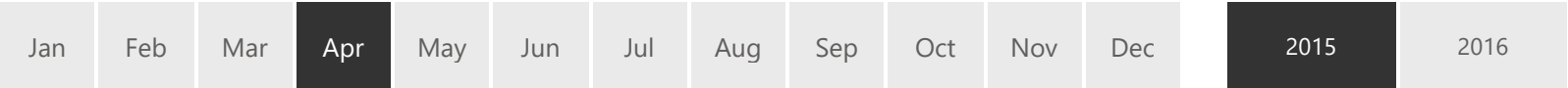
Total Employees

6

Salary for Apr 2015

$64K

Top paid emp. Apr 2015

Alice Carpentier

$17,000

Salary till date by roles

Role	Salary
Sales Clerk	$38K
Inventory M...	$17K
Cashier	$9K

Employees by Work Distance

1 (16.67%)

3 (50%)

2 (33.33%)

● Very Far ● Near ● Far

Employees by Reason

5 (50%)   5 (50%)

● Illness ● Vacation

Employees by Role

Sales Clerk   Cashier   Inventory Manager

Work absence by reasons

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

● Illness ● Vacation