

# **PETFINDER.MY –PAWPULARITY**

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# PROBLEM STATEMENT

- Lots of stray animals on streets which suffer or get killed humanely in shelters around the world.
- Nice picture of these animals are available it would develop more interest to the people, and they can adopt it faster.
- The question is what is a good picture.
- Would need effective machine learning models, on different sets of images.
- PetFinder.my currently uses a basic cuteness meter to rank the pet photos.

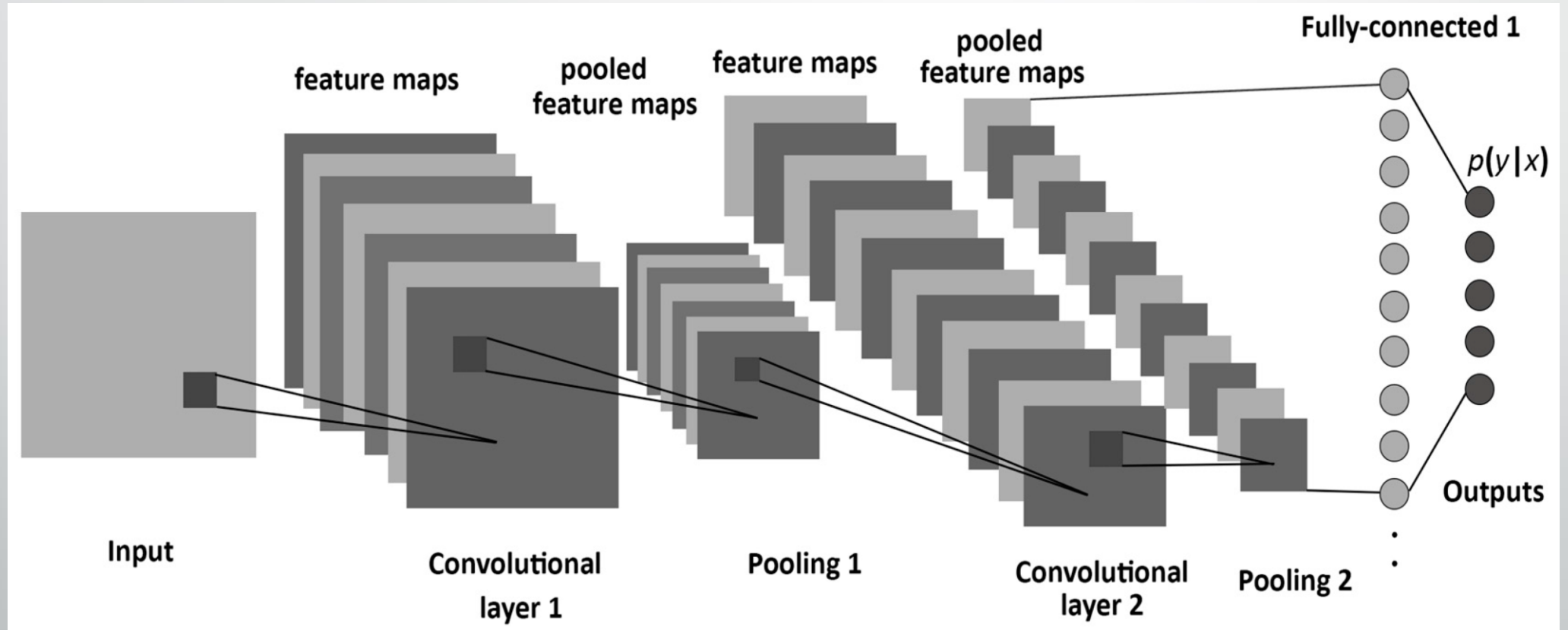
# DATA PREPARATION

- The training images consists of around 10,000 pictures of animals along with meta data.
- The training data given by the welfare platform.
- The testing images are picked from resources like Google, Kaggle.

# MACHINE LEARNING ALGORITHM USED

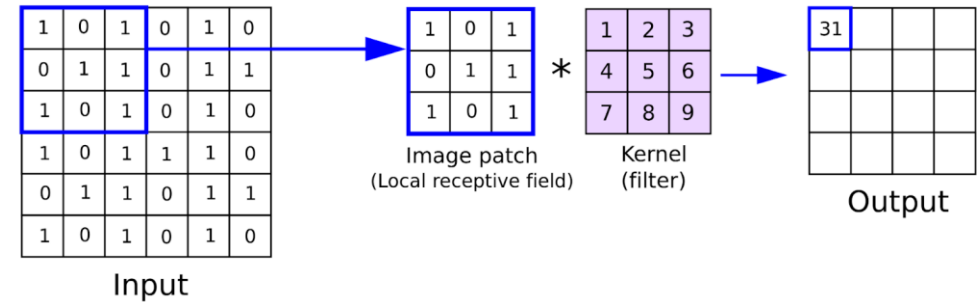
- It is Image recognition problem.
- Algorithm used – Convolutional Neural Network (CNN).
- Ability to detect different features on images.
- Helping in achieving high accuracy on recognizing images.

# CONVOLUTIONAL NEURAL NETWORK



# CONVOLUTIONAL LAYER

- Extracts features from input image.
- Preserves relationship between pixels by learning image features using small squares of data.
- Mathematical operation that takes two inputs such as image matrix and a filter.



# POOLING LAYER

- Reduces dimensions of the output from the convolutional layer.
- Reduces number of parameter to learn
- Reduces amount of computation.

Max

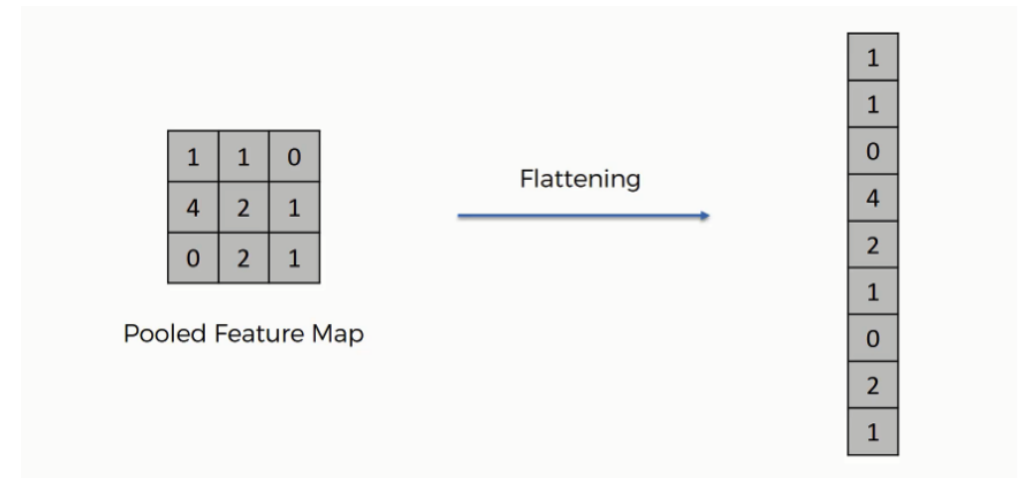
|   |   |   |   |
|---|---|---|---|
| 3 | 1 | 1 | 3 |
| 2 | 5 | 0 | 2 |
| 1 | 4 | 2 | 1 |
| 4 | 7 | 2 | 4 |

=

|   |   |
|---|---|
| 5 | 3 |
| 7 | 4 |

# FLATTENING LAYER

- Converts data to 1- dimensional array.
- It inputs for next coming dense layer or fully connected layer.

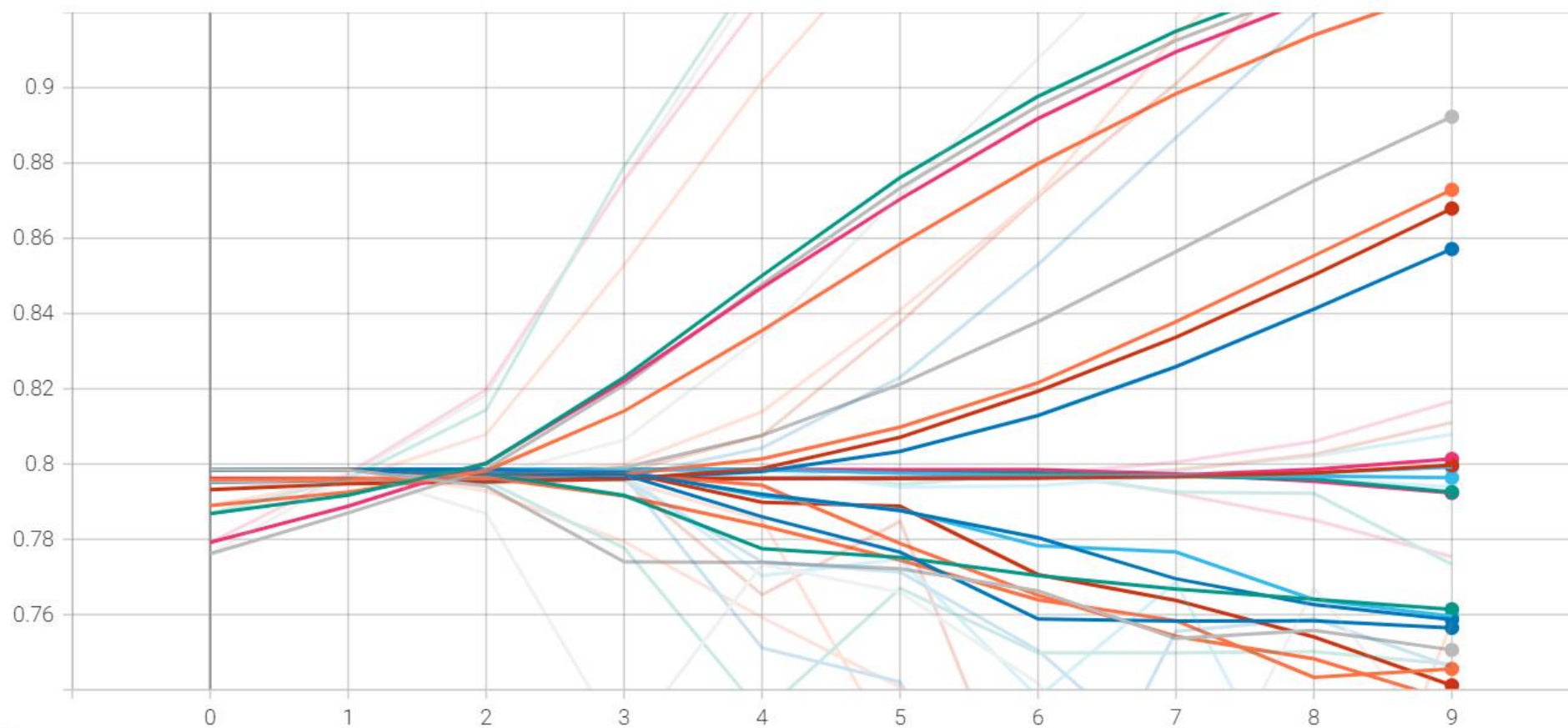




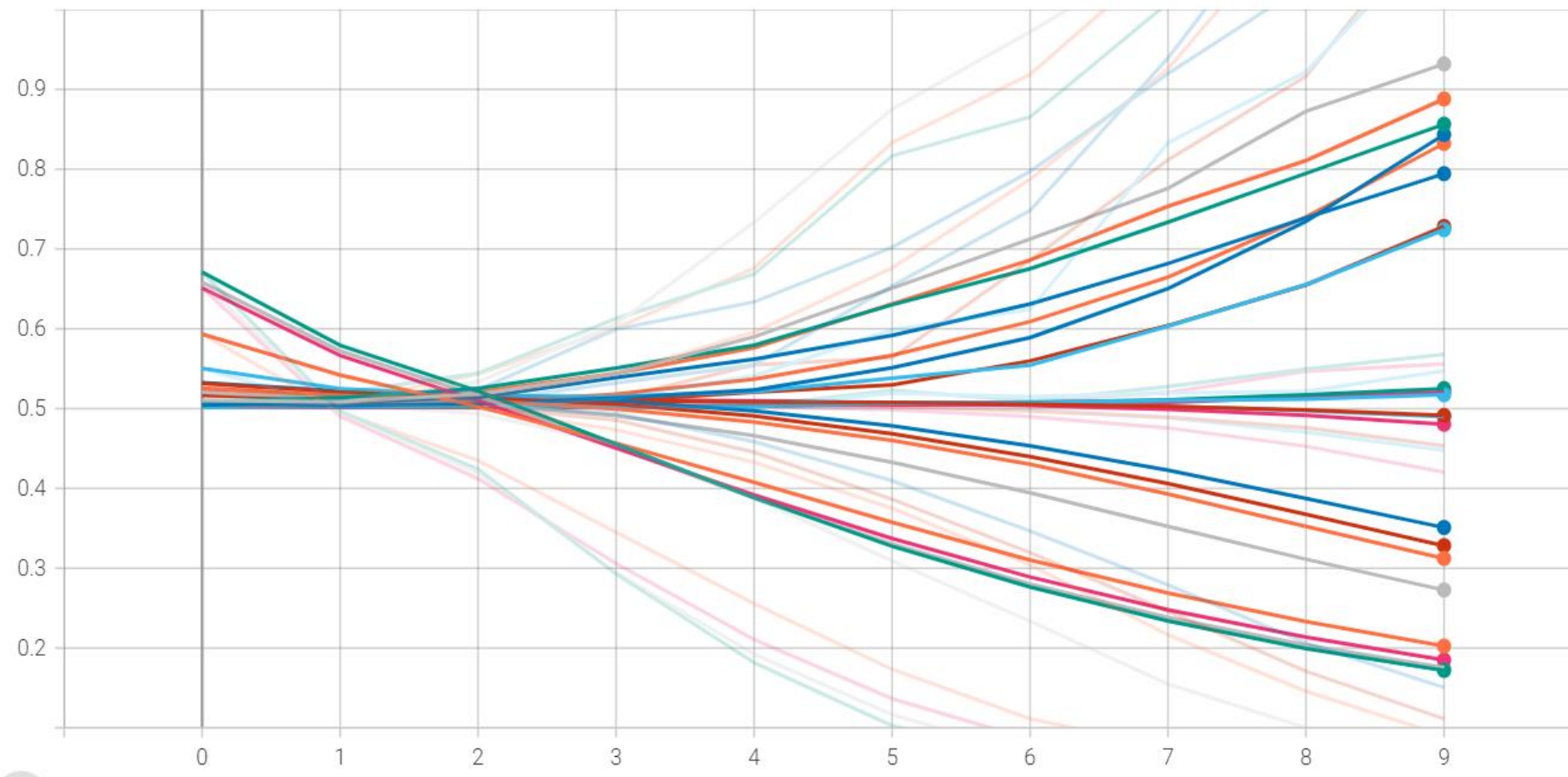
# METHODOLOGY

- Recognizes if the image is good picture that interests people (0) or not (1).
- Activation functions used ReLU and sigmoid function (for output layer)
- Epochs -10  
Validation – 30%  
Number of Convolution Layers – 3  
Number of nodes in layers – 128  
Number of dense layers- 0  
Accuracy achieved – 82%

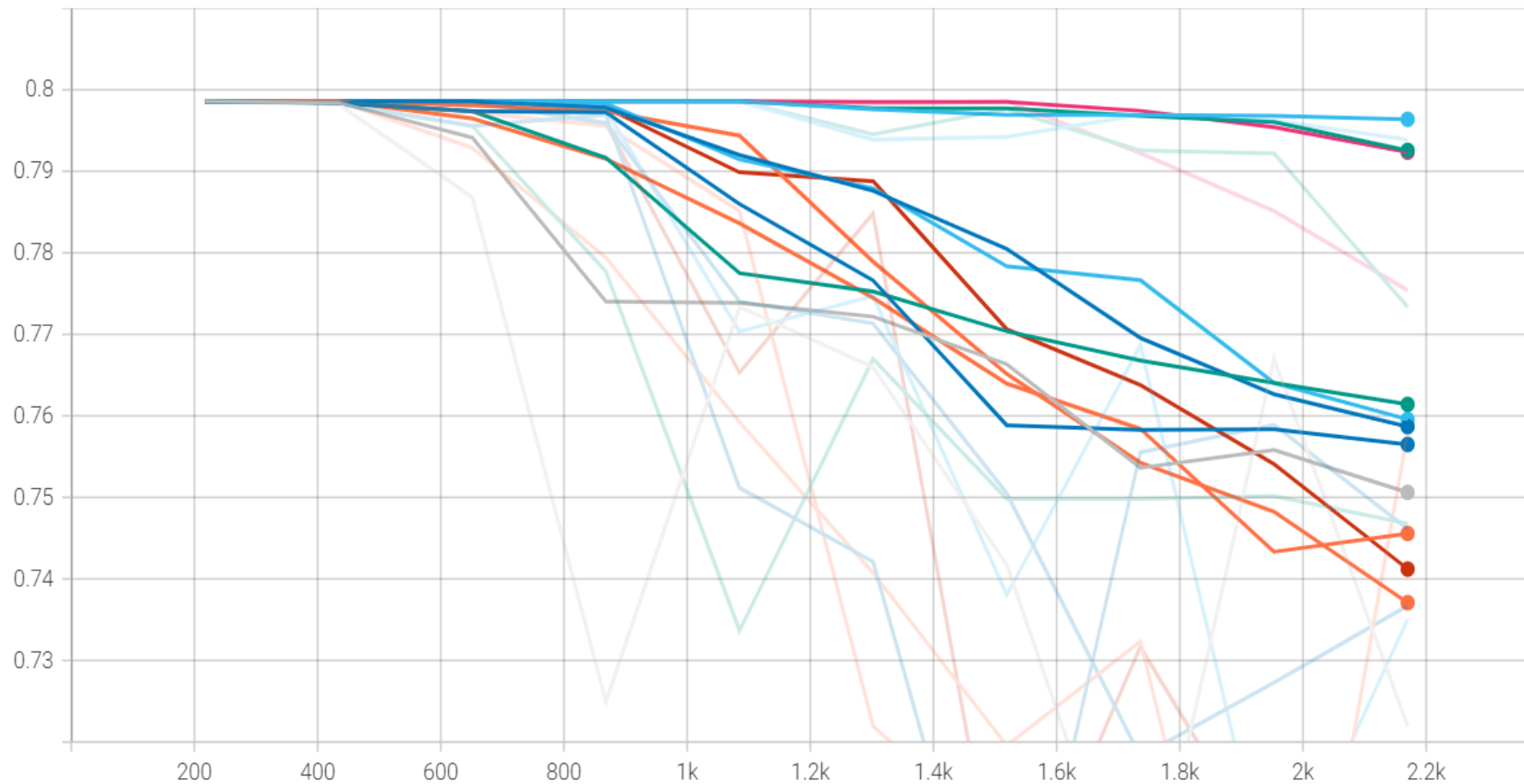
epoch\_accuracy  
tag: epoch\_accuracy



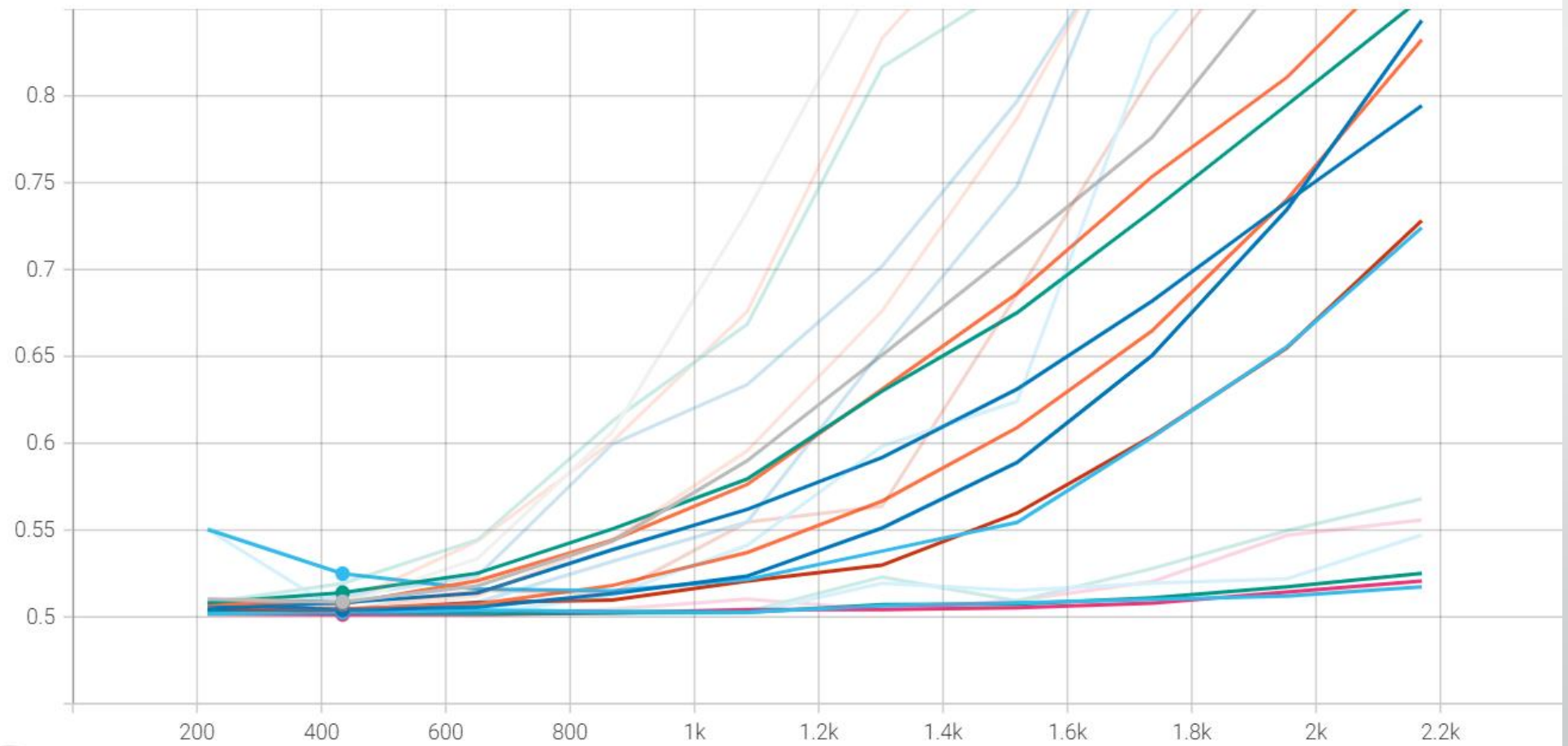
epoch\_loss  
tag: epoch\_loss



evaluation\_accuracy\_vs\_iterations  
tag: evaluation\_accuracy\_vs\_iterations



```
evaluation_loss_vs_iterations
tag: evaluation_loss_vs_iterations
```



# **FUTURE WORK**

- Need to test the model on test images collected.
- Work on ranking the images based on how good they are.
- Change more hyperparameters for achieving higher accuracy.



QUESTIONS ?