Aladi Ifeanyi, Frontend Developer

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PROFILE SUMMARY:

- Proven ability in building projects using modern web development tools and practices with a strong background in creating performant, accessible, and visually compelling user interfaces.
- Skilled in translating design mockups into pixel-perfect web experiences and passionate about optimizing application performance and user experience.
- Proven ability to collaborate with team members in building projects and delivering tasks and contributions to open source projects.

EXPERIENCE:

ADLCreatives, Web Development Agency
WordPress and Shopify Developer   **February 2020 — February 2022**

- Developed and customized engaging ecommerce websites, leveraging the power of WordPress and Shopify to empower businesses and drive sales with an average increased online conversion rates by 35%.
- Implemented advanced email marketing automation flows that improved customer retention by 42%, resulting in a 28% increase in repeat purchase rates and generating an estimated $75,000 in additional recurring revenue for clients.
- Led successful website migration and redesign projects that reduced page load times by 65%, improved SEO rankings by an average of 22 positions, and increased overall user engagement by 47% across multiple business platforms.

MaxFront Technologies
Frontend Developer Intern   **May 2023 — October 2023**

- Utilized Figma to create comprehensive mockups and wireframes, reducing design-to-development iteration time by 35% and improving team collaboration efficiency, resulting in 25% faster project delivery cycles.
- Translated design mockups into responsive, interactive web pages using modern frontend technologies, achieving 99.8% cross-browser compatibility, 75% mobile loading time reduction, and WCAG 2.1 AA accessibility standards across multiple web applications.
- Integrated RESTful APIs with precision, facilitating seamless data exchange that enhanced application responsiveness by 45% and reduced backend communication latency by 30%, directly contributing to more dynamic and efficient web application performance.

EDUCATION: BS.C Computer Science, Caleb University   **September 2020 — July 2024**

PROJECTS:

1. **Stock Trading Platform Landing Page** | **Website** | **Github**
Designed and developed a dynamic landing page for a trading platform, providing users with real-time access to stock prices on the NASDAQ stock exchange. The project aimed to create a visually appealing and informative interface that would attract users interested in tracking stock prices and exploring investment opportunities.

2. **Recipe Web App** | **Website**| **Github**
Ketohub is a multi-page recipe web app where users can search and save over a catalogue of 400+ high quality ketog recipes. The project's goal was to make keto recipes easily accessible with different filters to enable users to find recipes that works for them.Built using NextJS, TailwindCSS, ShadcnUI, TypeScript, Zustand, REST API.

3. **NFT Platform Landing Page** | **Website** | **Github**
Conceptualized and developed a captivating landing page for an NFT platform, aimed at introducing the platform's unique features and enticing users to explore and participate in the world of digital art and collectibles. The project's goal was to create an immersive and visually appealing experience that would attract artists, collectors, and enthusiasts to the NFT marketplace.

SKILLS:

Technical Skills: React, TypeScript, JavaScript, NextJS, HTML, CSS, TailwindCSS, Git/GitHub, React Query, Firebase, Redux, Zustand, Figma, React-Native, Framer-Motion, GSAP

Soft Skills: Leadership, communication, teamwork, willingness to learn, adapt and cooperate.

Other Skills: Slack, Trello, ClickUp, MS Teams, Google Meet, Zoom, Loom, MS Office suite(Excel, Word, Powerpoint)