

Aladi Ifeanyi, Frontend Developer

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EXPERIENCE:

Aladi Autos

WordPress Developer

Lagos, Nigeria
Aug. 2022 – Feb. 2023

- Spearheaded the development of a sophisticated ecommerce website for a car dealership using WordPress as the foundation and Elementor as the primary page builder, resulting in a visually appealing and user-friendly online platform.
- Collaborated closely with the client to understand their specific requirements and translated them into a fully functional website, incorporating advanced features such as vehicle listings, filters, and interactive car galleries.
- Implemented SEO best practices, optimizing on-page content, meta tags, and URLs to improve the website's search engine visibility and attract organic traffic.

Upwork

Shopify Developer

Remote
Jul. 2023 – Aug. 2023

- Led the end-to-end development of a vibrant and user-centric bikini and swimsuit ecommerce website on the Shopify platform, resulting in an immersive online shopping experience for customers.
- Collaborated closely with the design team to translate their concepts into fully functional and visually captivating Shopify themes, ensuring a seamless integration of branding and aesthetics.
- Collaborated with the store owner to organize and categorize product listings, optimizing the navigation and ensuring an intuitive browsing experience for customers looking for specific bikini styles and designs.
- Employed responsive design principles to guarantee a seamless experience across devices, from mobile phones to desktops, resulting in increased mobile conversions and user satisfaction.

MaxFront Technologies

Frontend Developer Intern

Remote
May 2023 – Oct. 2023

- Collaborated with cross-functional teams to design and develop visually appealing and user-friendly web applications using React, ensuring seamless user experiences and efficient functionality.
- Utilized Figma to create comprehensive mockups and wireframes, facilitating clear communication between design and development teams and streamlining the UI/UX design process.
- Translated design mockups into responsive and interactive web pages, implementing modern frontend technologies such as HTML5, CSS3, and JavaScript to ensure consistent performance across various devices and browsers.
- Integrated RESTful APIs and effectively communicated with backend developers to ensure smooth data exchange, contributing to the creation of dynamic and data-driven web applications.

EDUCATION: BS.C Computer Science, Caleb University, Lagos **2020 – 2024**

PROJECTS:

1. Stock Trading Platform Landing Page | [Website](#) | [Github](#)

Designed and developed a dynamic landing page for a trading platform, providing users with real-time access to stock prices on the NASDAQ stock exchange. The project aimed to create a visually appealing and informative interface that would attract users interested in tracking stock prices and exploring investment opportunities.

2. Photographer Portfolio Site | [Website](#) | [Github](#)

Created and launched a captivating photographer portfolio website featuring a dynamically rendering gallery page, aimed at showcasing a diverse collection of photographs while providing an immersive and interactive experience for visitors.

3. NFT Platform Landing Page | [Website](#) | [Github](#)

Conceptualized and developed a captivating landing page for an NFT platform, aimed at introducing the platform's unique features and enticing users to explore and participate in the world of digital art and collectibles. The project's goal was to create an immersive and visually appealing experience that would attract artists, collectors, and enthusiasts to the NFT marketplace.

SKILLS:

Languages: HTML, CSS, JavaScript ES6, TypeScript, Bash

Frameworks/Libraries: React, Tailwind, Material UI, Bootstrap

Technologies: Vite, NextJS 13, NPM, Git, Github