

# Aladi Ifeanyi, Frontend Developer

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## EXPERIENCE:

### ADLCreatives, Web Development Agency

WordPress and Shopify Developer

Remote

Feb. 2020 – Feb. 2022

- Developed and customized engaging ecommerce websites, leveraging the power of WordPress and Shopify to empower businesses and drive sales.
- Implemented advanced email marketing automation flows, enhancing customer engagement and retention for our clients.
- Led successful website migration and redesign projects, seamlessly transitioning businesses to more efficient and visually captivating online platforms.

### MaxFront Technologies

Frontend Developer Intern

Remote

May 2023 – Oct. 2023

- Collaborated with cross-functional teams to design and develop visually appealing and user-friendly web applications using React, ensuring seamless user experiences and efficient functionality.
- Utilized Figma to create comprehensive mockups and wireframes, facilitating clear communication between design and development teams and streamlining the UI/UX design process.
- Translated design mockups into responsive and interactive web pages, implementing modern frontend technologies such as HTML5, CSS3, and JavaScript to ensure consistent performance across various devices and browsers.
- Integrated RESTful APIs and effectively communicated with backend developers to ensure smooth data exchange, contributing to the creation of dynamic and data-driven web applications.

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**EDUCATION: BS.C Computer Science 4.04/5.0 CGPA, Caleb University**

Sep. 2020 –

Jul. 2024

## PROJECTS:

### 1. Stock Trading Platform Landing Page | [Website](#) | [Github](#)

Designed and developed a dynamic landing page for a trading platform, providing users with real-time access to stock prices on the NASDAQ stock exchange. The project aimed to create a visually appealing and informative interface that would attract users interested in tracking stock prices and exploring investment opportunities.

### 2. Recipe Web App | [Website](#) | [Github](#)

Ketohub is a multi-page recipe web app where users can search and save over a catalogue of 400+ high quality ketog recipes. The project's goal was to make keto recipes easily accessible with different filters to enable users to find recipes that works for them. Built using NextJS, TailwindCSS, ShadcnUI, TypeScript, Zustand, REST API.

### 3. NFT Platform Landing Page | [Website](#) | [Github](#)

Conceptualized and developed a captivating landing page for an NFT platform, aimed at introducing the platform's unique features and enticing users to explore and participate in the world of digital art and collectibles. The project's goal was to create an immersive and visually appealing experience that would attract artists, collectors, and enthusiasts to the NFT marketplace.

## SKILLS:

**Technical Skills:** React, TypeScript, NextJS, HTML, CSS, JavaScript, TailwindCSS, Framer-Motion, GSAP, React Query, Zustand, Redux, Firebase

**Soft Skills:** Leadership, communication, teamwork, willingness to learn, adapt and cooperate.

**Other Skills:** Git/GitHub, Figma, Slack, Trello, ClickUp, MS Teams, Google Meet, Zoom, Loom, MS Office suite(Excel, Word, Powerpoint)