

# Benedict Aladi, Software Engineer(Web & Mobile)

+2347026841659 | [benedictaladi@gmail.com](mailto:benedictaladi@gmail.com) | [LinkedIn](#) | [Github](#) | [Portfolio](#)

## PROFILE SUMMARY

Software Engineer with 4+ years of experience specializing in building secure, intuitive, and high-performance cross-platform mobile applications for iOS and Android. Proficient in TypeScript and React Native, with a strong background in translating complex design mockups into pixel-perfect, visually compelling user interfaces. Passionate about optimizing application performance, user experience, and leveraging data visualization to simplify complex concepts, aligning with Tesla's mission to accelerate the world's transition to sustainable energy.

## EXPERIENCE

### ADLCreatives, Web Development Agency

**WordPress and Shopify Developer** | February 2020 — January 2022

- Led the development and optimization of high-performance web applications, translating complex business requirements into intuitive, engaging user interfaces, enhancing online conversion rates by 35%.
- Architected and implemented advanced system integrations and data flows to improve customer retention by 42% and increase repeat purchase rates by 28%, demonstrating expertise in building robust, data-driven solutions.
- Directed and executed website migration and redesign projects, significantly reducing page load times by 65% and boosting overall user engagement by 47% across diverse platforms, showcasing a strong bias for performance and user experience.

### MaxFront Technologies

**Frontend Developer Intern** | May 2023 — October 2023

- Collaborated closely with design teams, utilizing Figma to translate complex mockups into pixel-perfect, responsive user interfaces, reducing design-to-development cycles by 35% for faster project delivery.
- Developed and optimized interactive web applications, achieving 99.8% cross-browser compatibility, 75% mobile loading time reduction, and WCAG 2.1 AA accessibility standards, ensuring high-quality user experiences.
- Integrated RESTful APIs with a focus on data integrity and application responsiveness, improving data fetching efficiency by 45% and reducing backend communication latency by 30%, contributing to dynamic and efficient web application performance.

## Waitlist Ltd

### Software Engineer Lead | April 2025 — Present

- Optimized landing page performance, improving load speed by 35% and implementing SEO best practices that contributed to a 40% increase in organic visibility before launch.
- Developed and deployed three role-based dashboards (Super Admin, Property Manager, Tenant Manager) to manage and visualize user data, leveraging efficient data fetching and caching to reduce query response times by 50%.
- Established core technology stack (frontend, backend, and CI/CD tools) and trained a 3-person team, boosting development efficiency and reducing onboarding time for new engineers by 25%.

## EDUCATION

B.Sc Computer Science, Caleb University

## SKILLS

- **Languages & Frameworks:** TypeScript, JavaScript, React Native, React, Next.js, HTML, CSS, TailwindCSS, ExpressJS
- **State Management & Data:** Redux, Zustand, Tanstack Query, RESTful APIs
- **Tools & Platforms:** Git/GitHub, Figma, Firebase, Vercel, Supabase
- **Key Concepts:** Mobile Application Development (iOS/Android), Performance Optimization, Data Visualization, UI/UX Design, Cross-Platform Compatibility, Accessibility (WCAG), API Integration, Scalable Architecture
- **Soft Skills:** Leadership, Empathetic Communication, Team Collaboration, Problem-Solving, Adaptability, Creativity, Ownership, Passion for Innovation
- **Collaboration Tools:** Slack, Trello, ClickUp, MS Teams, Google Meet, Zoom