

Professional Summary

Experienced Data Analyst with over 7 years of experience in product analytics, business intelligence, and data analysis. Strong expertise in SQL, Python, statistical methods, and data visualization. Skilled in creating and monitoring KPIs, automating reporting, conducting A/B testing, and analyzing data without the use of experiments. Proficient in working with financial data and collaborating with cross-functional teams. Passionate about using data to improve business decisions and drive growth.

Skills & Tools

- Analytics & Strategy: Data Quality Analysis, DQ Metrics Development, Data Flow Mapping
- Technical Stack: SQL (BigQuery, Redshift), Python (Pandas, NumPy, SciPy), Jupyter, Tableau, Looker
- Data Modeling: Oracle, Hyperion, Database Schema Design, Data Transformation Rules
- Statistical Methods: Regression Analysis, Hypothesis Testing, Time Series Analysis
- Automation: Financial Control, Reporting Pipelines, Dashboard Creation
- Collaboration: Working with Finance and Product Teams, Agile/Scrum
- Languages: English (B2), Russian, Kazakh.

Professional Experience

Polpharma Group - is the leading pharmaceutical manufacturer in EU and Asia. (3 years) **Nov 2021 – Now**
Senior Product & BI Analyst

- Created and maintained key metrics and aggregated views for product performance evaluation across digital platforms.
- Developed and monitored product and financial metrics ROI, creating dashboards for performance analysis.
- Analyzed data quality, defined DQ metrics for control and process optimization.
- Worked with various data sources for integration and processing, including configuring relationships between systems.
- Defined and mapped data flows between systems and processes.
- Created and maintained reporting pipelines to monitor data quality and changes.

Takeda – is Japan's largest pharmaceutical firm and ranks among the top 10 globally. (1.5 year) **May 2020 – Nov 2021**
Business Intelligence Manager

- Set the organization's pay structure and benefits offerings.
- Collected and analyzed data for internal reporting on key business metrics.
- Developed and tested data transformation rules during integration and migration into the system.
- Prepared reports analyzing data dependencies for strategic decision-making.

LG electronics – is a global leader in consumer electronics. (1.3 year) **Jun 2019 – May 2020**
Sales & Digital Analyst

- Consolidations of distributors' sales and stock reports for Sell-In and Sell-Out report for analysis (by weeks, cities, retail channels, products, tools, covering sales on quantity and amount base, stocks)
- Conducted market analysis by GFK, price tracking, and sales reporting for forecasting and strategic planning.
- Managed reporting on the effectiveness of advertising campaigns and customer behavior analysis.
- Defined metrics for data analysis and built models for trend prediction.

Sanofi – is a French leading global healthcare company. (1,1 year) **Jun 2018 – Jun 2019**
S&OP Analyst

- Assisted in dashboard creation and performance monitoring for product movement across regions.
- Evaluated data integrity and created reports that supported operational decision-making.
- Managed S&OP forecasting, identifying market trends and risks.
- Created KPI reports to monitor forecast accuracy and supply chain efficiency

Education

MSc, Data Science for Economics – University of Milan (In Progress, 2024)

Salesforce Consulting Trainee Program – Customertimes (2024)

BA, Economics – AlmaU (2019)