

SUBTAIN AHMED

Graphic Designer

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Lahore, Pakistan



SUMMARY

Creative and passionate graphic designer with a proven track record of translating complex concepts into compelling visual designs. With a keen eye for aesthetics and a strong attention to detail, I specialize in creating visually engaging and impactful designs that effectively convey messages. Proficient in various design software and techniques, I am dedicated to staying up-to-date with industry trends and continuously refining my skills.

From concept to execution, I thrive on turning ideas into captivating visuals that resonate with audiences.

EDUCATION

Virtual University of Pakistan

Bachelor of Business and Information Technology
2022 – Present

Govt. Khawaja Fareed College

Intermediate in Arts
2017 – 2018

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Figma
- HTML / CSS
- JavaScript
- LabelStudio
- GIT
- Microsoft Office

LINKS

- [LinkedIn](#)
- [Behance](#)
- [Github](#)

PROFESSIONAL EXPERIENCE

Data Annotator

Retailo Technologies | Jan 2022 – Jun 2022

- Worked as a Senior Data Annotator. I helped my team with the initial setup of the Annotation tool (Labelstudio) and also created and managed documentation for new annotators. With my analytical skills, I also with the help of our tech team recommend, suggest, and enhanced the working environment of our tool for the improvement of data quality and annotation.

Graphics Designer

Global Peace Chain | May 2021 – Oct 2021

- I worked in the design team to help the company enhance its website UI and UX for Youth World Cup'21. I also helped them design graphical content for international events like Digital Street School, International Days, Conferences, Youth World Cup'21, and "Global Peace Summit Turkey 2021. My portfolio and skills have been highly appraised by Global Peace Chain's cabinet and have awarded me several bonuses during my tenure

Graphics Designer

MAPS – Mentor Amiable Professional Society | May 2021– Oct 2021

- I've led design efforts on several high-profile projects in which I created stunning collages, posters for international days, and MAC categories. I also built eye-catching posters for webinars, conferences, and other important events. My work helped their marketing department in increasing the company's presence on social media platforms by 30%.